

Great Organ at 9, 11 and 4.50  
Familiar Melodies and Chimes at Noon

WANAMAKER'S

Store Opens 9 A. M.

WANAMAKER'S

Store Closes 5 P. M.

WANAMAKER'S

WEATHER  
Fair

# Getting Near the Last Week of the Furniture Sale With Abundance of Everything but Time

## There Is No Strut of the Peacock About This Store

It is simply an example of human co-operation. By planting and replanting, and good gardening of fourteen three-acre lots, one above the other, each floor upon an average being little more than three acres, and the galleries hanging gardens, we show what tools and time and skill can do in the making of this great

### Conservatory of Merchandise

All of a lifetime has been taken in making it what we have, and yet we see so much more to do, and have studied all the time to find the way to do better things, that now it really seems today as if we are only at the starting point of improvement. Surely we are well housed, and have much to show of interest to the purchasing public, which is invited to take advantage of the service we are offering.

[Signed] *John Wanamaker*

Feb. 19, 1919.

## 100 Women's Street Coats Reduced—Now \$16.50 to \$57.50

And some of the new prices included in that range are very close to half. At \$16.50 there are velour and frieze coats in oxford brown or blues, with linings throughout and collars of cone fur. At \$25 more heavy frieze coats in green and blue. These have pleated backs and plush collars. At \$37.50 are velour coats—belted—with linings throughout and shawl collars of nutria or Hudson seal (dyed muskrat). At \$57.50 are a few fine bolivia cloths and velours, mostly with fur collars and cuffs—the furs being taupe wolf, racoon and Hudson seal (dyed muskrat).

(First Floor, Central)

## New Beaded Handbags Unusually Beautiful

Their rich colorings are chiefly dark, but there are some glowing combinations with lighter hues appearing. The designs are more than ordinarily artistic. All the bags have frames, and there are many distinctive shapes among them. All have beaded fringe around the bottoms. Prices \$28.50 to \$60.

(Main Floor, Chestnut)

## All the Colors of the Rainbow— in Beads and Necklaces

We can't remember a time when beads were as fashionable as they are at this moment—nor a time when we had such a fascinating assortment of them as we have now. There are strings of beads in all colors and different sizes—from the subdued and quiet shades to glowing reds and vivid greens and bright yellow. And there are necklaces of beads and ornaments, with the beads on colored cord or metal chains in ever so many designs. 50c to \$11.50.

(Jewelry Store, Chestnut and 13th)

## American Lady and Madame Lyra Corsets

New models of both types for Spring. The American Lady corsets are some lightly and some heavily boned, and have topless, low and medium busts; prices are \$2 to \$4.50. The Madame Lyra corsets, with finer materials and more careful workmanship, are in several different models also, and prices are \$4.50 to \$8.50. Both are remarkable for the ease and comfort they give.

(Third Floor, Chestnut)

## More David and John Anderson Gingham

are here in our Dress Goods Store than we have had before in all our history—and that is saying a good deal. The woman who makes her choice now while the variety is at its best is probably doing a prudent thing. Plain colors, plaids and checks. \$1.25 a yard.

(First Floor, Chestnut)

## Dainty New Pajamas

Some we haven't shown before are of pink or blue soiesette with pretty little frogs; price \$4.75 a suit. They are two-piece. A group including a pink batiste, Empire style; another with blue trimmings, and a third with French knots, range from \$2.50 to \$3.75 in price. Other two-piece pajamas are of Japanese silk—blue, white and pale pink—with fine solid Japanese embroidery. These are \$12.50.

(Third Floor, Central)

## 200 White Skirts at the Special Price of \$2 Each

The manufacturer who made these is going out of the skirt business and so he let us have these two hundred good skirts at a price which is about the wholesale rating for such good quality. They are of smooth-finish white line and in two good styles. One model has large hanging pockets from a loose belt; the other style has no belt at all, but one large pocket at the side, and fastens down the front with buttons. Both styles go up to 35-inch waist band.

(First Floor, Central)

## Serge and Jersey Dresses for Women

Special

Brand new and marked \$18.75, \$20, \$22.50, \$25 and \$27.50—all late-season prices and very low.

Some are tailored; many are braided, a few are embroidered, especially the jerseys. There are ever so many styles; the serges are mostly navy and black; the jerseys old blue, henna, taupe, navy and black. All sizes are in the lot.



(First Floor, Central)

## Wrist Watches on Ribbons Are the Present Fad

And the Jewelry Store has a particularly fine collection of these convenient and handsome little timepieces, to be worn on the wrist on silk ribbons.

Of gold and silver watches there are many shapes and different styles, including new oblong and oval shapes, octagon, square, tonneau, hexagon and cushion shapes. These are in the fashionable sizes and have good movements. \$40 to \$75.

Exquisite little watches, in square, octagon, round and other new shapes, beautifully set with diamonds, are \$345 to \$600.

(Jewelry Store, Chestnut and 13th)

## Two New Shipments Come to Complete This Fine, Big February Sale of Silks

And, like all the other silks in this sale, they are two desirable weaves, in fashionable colors and at most interesting price.

At \$2.25 a Yard Are Fine Black Satins de Chine—An excellent quality, perfect, clear black silk, useful for gowns and blouses. There is a saving of 70c on every yard of this silk.

### At \$2 a Yard, Colored Satins

of a grade that we ourselves have sold for a dollar more a yard. New, too, are—Baronet satins in glistening white, with large black figures in effective contrast. New sports silks in novel and fashionable weaves, colors and designs. New striped Jersey silks—these are washable.

(West Aisle and First Floor, Chestnut)

## HAVE you noticed how a man who can possibly afford it always gets a genuinely high-grade automobile that costs him several thousand dollars?

He doesn't do this simply to show how he can spend money. He doesn't do it just for the added comfort. He does it because he can get the worth of his money out of a really fine machine better than out of any other.

## Now This Is Just the Same With Suction Cleaners—Usually Called Vacuum Cleaners

There are dozens of electric suction cleaners on the market that are comparatively low in price that buzz splendidly and take the surface dirt off the top of the carpet and bite a great deal of the nap off.

They last a few months, then go bad—they always go bad. There are a few genuinely high-grade suction cleaners that are constructed not with the idea of how cheap, but how good. The greatest of all of these is the "Superb."

The "Superb" suction cleaner actually does get the dirt out and it doesn't tear nor injure the carpet.

The secret of this suction cleaner is not in the buzzing jet of air, but in the steady sustained movement of the powerful volume of air that goes in the wide and generous orifice and carries everything movable along with it.

The "Superb" is built like a high-grade motorcar. It will not deteriorate in a few months, and if properly cared for it will last for many years and will always give the very best satisfaction.

The great "Superb" suction cleaner has an orifice of 14 inches. It cleans rapidly and completely. We have investigated it thoroughly and have found it to be one of the best suction cleaners on the market.

(Fourth Floor, Central)

## \$8.50 Is a Low Price for These Women's Dark Brown Shoes

They are fashionable high-lace shoes in a rich dark brown kidskin, which is very effective. One style has plain toe and high Louis heel. Another has tipped toe and Cuban heel. The third has indicated wing tip and low military heel.

(First Floor, Market)

There is an old saying that "possession is nine points of the law."

Whether it is or not we cannot say, but we can say from actual experience that having the goods is "nine points" of a furniture sale.

In this February Sale we have the goods, and the goods are of the kind that people want, and the savings on them are real.

That is pretty nearly the whole story. At least it is the pith and substance of what this sale means.

The thing to keep in mind now is that it has only seven days to run, although, so far as supplies of furniture are concerned, it might easily continue for seventy.

The Sale has no limitations that we know of except as regards time, but everything else needed is still abundant.



## Some of the Buffets at \$44 to \$207

\$44 for a 44-inch quartered oak, Colonial scroll buffet.

\$60 for a 54-inch quartered oak buffet, Adam design.

\$61 for a 60-inch walnut buffet, William and Mary design.

\$61 for a 60-inch walnut buffet, Georgian design.

\$64 for a 54-inch walnut buffet, Queen Anne design.

\$67 for a 54-inch quartered oak buffet, Adam design.

\$67 for a 60-inch walnut buffet, William and Mary design.

\$68 for a 60-inch walnut buffet, William and Mary design.

\$70 for a 54-inch walnut buffet, William and Mary design.

\$71 for a 60-inch quartered oak buffet, William and Mary design.

\$75 for a 60-inch walnut buffet, William and Mary design.

\$77 for a 60-inch walnut buffet, Queen Anne design.

\$78 for a 66-inch walnut buffet, Queen Anne design.

\$78 for a 66-inch walnut buffet, William and Mary design.

\$81 for a 66-inch walnut buffet, William and Mary design.

\$85 for a 66-inch walnut buffet, Queen Anne design.

\$87 for a 60-inch walnut buffet, Queen Anne design.

\$89 for a 60-inch quartered oak buffet, Colonial scroll design.

\$90 for a 60-inch walnut buffet, Queen Anne design.

\$93 for a 60-inch walnut buffet, William and Mary design.

\$97 for a 62-inch walnut buffet, Queen Anne design.

\$101 for a 60-inch quartered oak buffet, Colonial scroll design.

\$102 for a 72-inch walnut buffet, Queen Anne design.

\$105 for a 68-inch walnut buffet, Queen Anne design.

\$106 for a 66-inch walnut buffet, Chippendale design.

\$120 for a 78-inch walnut buffet, William and Mary design.

\$124 for a 72-inch walnut buffet, William and Mary design.

\$126 for a 76-inch walnut buffet, Georgian design.

\$127 for a 66-inch walnut buffet, Louis XV design.

\$180 for a 72-inch walnut buffet, Chippendale design.

\$207 for a 72-inch walnut buffet, Louis XV design.

(Sixth Floor)

## MINIATURE CAMERAS

are very much in request. The Anaco Junior V. P. camera is probably the smallest made to take pictures 2 1/4 x 3 1/4 inches. When folded it measures 6x3 inches, is leather covered, and with Meniscus lens the price is \$9.50; with rectilinear lens, \$10.50.

(Main Floor, Chestnut)

## NEW SPRING DESIGNS IN HAND-BRAIDED RUGS

These beautifully made little pieces are especially appropriate with unusually fine furniture.

- 25x36 in., \$6
- 31x54 in., \$11
- 36x58 in., \$14
- 38x64 in., \$16.50
- 42x73 in., \$19.50
- 43x47 in., \$23.50
- 51x86 in., \$28.50

(Seventh Floor, Chestnut)

## REAL MADEIRA LUNCH SETS SPECIAL AT \$5.75 A SET

An importer's clearance of 75 sets of 13 pieces, all of pure Irish linen prettily hand embroidered, hand scalloped and embellished with eyelet work in a very attractive choice of patterns. Six tumbler and six plate doilies and one centerpiece in each set. For sets of such excellence and attractiveness the price is remarkably low. \$5.75.

(First Floor, Chestnut)

## WOMEN'S SILK-AND-COTTON SPORTS STOCKINGS

Fine ribbed hose in heather mixtures. The sort that smart women are wearing with low shoes on the street and on the southern beaches. Price \$6.

(First Floor, Market)

## IF YOU HAVE CHAPPED SKIN AND HANDS—

one of the best things we know to use is Queen Mary Witch Hazel jelly. 25c. And Glycerine and Honey is another good lotion. 15c. Queen Mary cold cream is soothing to many skins. 25c and 50c jar.

(Main Floor, Chestnut)

## You Can Save \$15 or More on Nearly Every Ulster in Our Men's Clothing Store

The reductions that have been made to accomplish a clearaway of our Winter stocks extend all the way from \$8 to \$10—but in a great majority of cases they are \$15 or more.

The new low prices that include storm ulsters and town ulsters of the finest and most fashionable description, are

### \$30, \$35 and \$45

at which figures there are only a few hundred remaining.

No man knows just how much he will need one of these ulsters this Winter, but every man knows that he will need one next Winter, and we know, or at least we think we know, from the most earnest opinions of manufacturers and wool merchants, that fine all-wool clothing is not going to be cheaper. It is possible these manufacturers and wool merchants may be wrong; we hope so.

But, right or wrong, ulsters such as these cannot possibly be had at the beginning of next Winter at the great reductions that these represent.

Also in our Men's Clothing Store we are selling a group of very fine fur-lined coats reduced 25 per cent, so that their prices are now

\$75 to \$281.25.

(Third Floor, Market)

## Triple Ring Derby Hats Are a Challenge

to any store in Philadelphia to match them with derbies at any price. They are \$6.

The material in these hats is the best hare's fur that can possibly be had, and the shape is modeled after London's latest. The color is a deep black that will stay black.

These hats cannot be had elsewhere.

(Main Floor, Market)

## Custom-Made Golf Shirts of Imported Fabrics

Men who want something really fine in the way of a golf shirt should see the showing in our Custom Shirt Shop.

Scotch chevots and English taffeta flannels are splendid for golf. The flannels, which are a light Spring weight, are in wide stripes of beautiful colors, and the chevots are in stripes, checks, solid colors and solid colors with threads of white which give a stippled effect.

(The Gallery, Chestnut)

## PLISSE CREPE 38c A YARD

The pretty, crinkly cotton fabric which women use mostly for lingerie is now 38c a yard—a fact worth noting, considering all that is being said about the high price of cotton.

White, blue, pink and rose.

(First Floor, Chestnut)

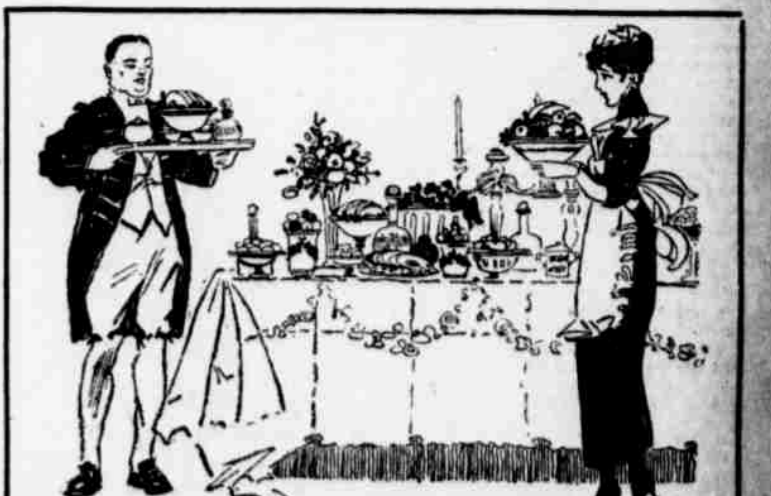
## HAIR MATTRESSES OF PARTICULAR MERIT

Amongst the hair mattresses we have three grades in particular that we believe are absolutely unequalled at the prices—\$44, \$64 and \$80 each, all in size 4.6x6.4 feet, the difference in price depending upon the fineness of the hair, but all are warranted sound, clean and satisfactory. Smaller sizes can be had at smaller prices in proportion.

Upholstered box springs are now at special February prices—\$21, \$28 and \$39.50. These are covered in ticking to match the mattress.

Clean feather pillows, deodorized, covered in the good, old-fashioned blue and white ticking—20x30 inches, now \$1.85 and \$2.40 each. Also clean feather bolsters, special at \$3.70 and \$4.80 each.

(Sixth Floor, Chestnut)



## An Avenue of Dinner Sets in the China Sale

It runs from near the bank of elevators all the way to the Chestnut street end of the building.

On either side are counters showing sample dinner sets arranged according to nationality and price.

If catalogues in concrete form our entire stock and makes selection not only convenient but advantageous.

Here are French sets at \$32.50 to \$175. English sets at \$17.50 to \$100.

American sets at \$17.50 to \$40. Japanese sets at \$35 to \$75.

There is a veritable wealth of new goods, especially French, and all standard, excellently chosen wares, each set comprising the full complement of 107 pieces in our regular combination. Prices are 20 to 50 per cent less than our regular markings.

There is a large assortment of new cut glass in the Sale at savings of one-third to one-half.

Light-cut glassware is shown in plentiful choice at remarkably low prices.

(Fourth Floor, Chestnut)