

Great Organ at 9, 11 and 4.50
Familiar Melodies and Chimes at Noon

WANAMAKER'S

Store Opens 9 A. M.

WANAMAKER'S

Store Closes 5 P. M.

WANAMAKER'S

WEATHER
Unsettled

The Days Are Passing, but the Goods Are Still Abundant

in the February Furniture Sale

Looking at the furniture situation in a clear, practical light, it is easy to see that there are hundreds of homes, north, south, east and west, all requiring some new furniture, but each having its own peculiar needs. Now the Sale that provides the right kinds of furniture for the varying requirements of all of these various kinds of homes and provides it at the lowest prices consistent with quality is inevitably the best sale for the owners of all these homes to come to for new furniture.

Looking without bias, one way or another, at this stock of furniture as it stands today, and knowing the whole furniture field as we cannot help knowing it, we can honestly say that this is manifestly the great furniture sale for all the people.

This is the Sale that provides the greatest number and choice of desirable things for the varying needs of all the various kinds of homes there are.

This is the Sale that provides the greatest choice of dependable and desirable things at prices that are low, but not dangerously low.

In saying this we are merely emphasizing the fundamental realities of this February event, because, after all, there is no getting away from fundamentals either in making furniture to last or a furniture sale to grow.

Some Buffets in the Sale

- \$35 for a 60-inch buffet, old oak, English design.
- \$39 for a 44-inch buffet, mahogany, Queen Anne design.
- \$41 for a 54-inch Sheraton inlaid mahogany buffet.
- \$46 for a 60-inch buffet, mahogany, Sheraton design.
- \$50 for a 60-inch mahogany buffet, Sheraton design.
- \$52 for a 66-inch buffet, fumed oak, mission design.
- \$61 for a 66-inch buffet, mahogany in Adam design.
- \$68 for a 60-inch mahogany buffet, Adam design.
- \$76 for a 54-inch buffet, Sheraton, inlaid mahogany.
- \$77 for a 66-inch buffet, mahogany in William and Mary design.
- \$80 for a 60-inch buffet, mahogany, Queen Anne design.
- \$85 for a 72-inch buffet, chrome birch, William and Mary design.
- \$88 for a 62-inch buffet, mahogany in Georgian design.
- \$99 for a 66-inch buffet, mahogany in Georgian design.
- \$100 for a 72-inch buffet, inlaid mahogany, Heppelwhite design.
- \$102 for a 54-inch buffet, mahogany, Empire Colonial design.
- \$125 for a 77-inch buffet, mahogany, Georgian design.
- \$153 for a 72-inch buffet, mahogany, Colonial scroll design.
- \$162 for a 72-inch buffet, mahogany in Louis XIV design.
- \$204 for an 84-inch buffet, mahogany in French Chippendale design.
- \$221 for a 66-inch buffet, inlaid, Queen Anne design.
- \$270 for an 84-inch crotch mahogany, Empire Colonial design.

The China Sale Is Strong in the Vital Things—Dinner Sets and Cut Glass

The choice of dinner sets is as large and attractive as any one can possibly desire.



(Fourth Floor, Chestnut)

By dinner sets we mean standard sets of 107 pieces in our own regular combinations.

- We can offer these standard sets in this Sale at savings of 20 to 50 per cent.
- French sets at \$32.50 to \$175.
- English sets at \$17.50 to \$100.
- American sets at \$17.50 to \$40.
- Japanese sets at \$35 to \$75.
- In a \$10,000 purchase of fine cut glass there is a very large selection of pieces at savings of one-third to one-half from regular prices.
- Berry dishes, \$2, \$2.50, \$3 up to \$6 each.
- Berry bowls, \$3, \$4.50, \$5, \$6.50, \$7.50 each.
- Celery trays, \$2, \$2.50, \$2.75, \$3.75 up to \$6.50 each.
- Water jugs, \$3.75, \$4, \$5, \$6.50 each.
- Sugar and cream sets, \$3, \$3.50, \$5 a set.
- Two-handled dishes, \$2, \$2.75, \$3.25, \$3.75 each.
- Bonbon dishes, \$1.25, \$1.50, \$2, \$2.50, \$3 each.
- Nut dishes, footed, \$2.25, \$2.75, \$3, \$3.75 each.
- Deep, round, footed orange bowls, \$6.75 each.
- Oval orange bowls, \$4 each.
- Fern dishes, \$3.75 each.
- Flower vases, \$2, \$2.50, \$3, \$3.75, \$4, \$4.50 up to \$20 each.
- Also a large assortment of light-cut glassware at very low prices.

"Sleep On It"

is sage advice, in whatever connection given, but can you always sleep on it? Sometimes it is easier to sleep on a momentous decision or a problem bristling with intricacies, and to rise in the morning refreshed and serene, than on a bed in a perfectly lovely home.

It depends something on the conscience, a little on the age and state of health of the sleeper, but to a surprising degree

The mattress has the say and the sway over one-third of your life's happiness—

for one-third of your life is spent in bed, and even a professional optimist is hard put to it to be happy while tossing in wakefulness, while even a professional pessimist forgets his profession in his sleep.

This thought gives importance to the

February Sale of Mattresses, Box Springs and Pillows

Cotton Mattresses in 12 different grades are in the Sale also at the following reductions in price:

- Felted Cotton Mattresses, double-bed size, 4.6x6.4 ft., \$18 to \$36; single-bed size, 3x6.4 ft., \$14.40 to \$31.50.
- Willowed Cotton Mattresses are \$12.75 to \$14.50 in double-bed size, 4.6x6.4 ft., single-bed size, 3x6.4 ft., \$9.45 to \$12.
- Box Springs in coverings to match the mattresses, are priced for February at \$21 to \$56 for double-bed size, 4.6x6.4 ft., and \$19 to \$50 for single-bed size, 3x6.4 ft.
- A good spring is fifty per cent of the comfort of a bed when slept in, and 25 per cent of its looks when made up.
- And when you buy a feather pillow here it's a feather pillow and not a bag of camouflaged February reductions on these, too.

MEN

Men's Beautiful New Shirts of Japanese Silk

At first glance you might think these shirts are in solid colors, but closer inspection reveals a narrow and faintly defined self-stripe that gives a changeable effect which is extremely good.

Colors are blue, gray, green, tan, lavender and pink.
Price \$8.50.
(Main Floor, Market)

Men's Oxford Mixture Hats Are in Their Fifth Edition

It has been only a short time since we introduced these hats to Philadelphia, but four shipments have already sold out. There is something about them that appeals strongly to men who are conservative yet like something different.

These hats may be worn Fedora shape or with the top round or dented in.
Price \$6.
(Main Floor, Market)

Woolen Golf Stockings at Old Prices

We have some fine, fancy-top golf stockings that we can sell at \$3.50 to \$6.50 a pair because they were contracted for long ago.

They are in a wide range of colors and designs.
(London Shop, The Gallery, Chestnut)

Two Uncommonly Handsome Shoes for Men

One style in black and the other in dark mahogany calfskin.

Both made on English lasts in a shape that appeals especially to men who are particular about their footwear.

Unusual shoes for \$9.50.
(Main Floor, Market)

Women's Good Handkerchiefs at \$2 a Dozen

Irish, all of them, and of sturdy flax that is all flax—every thread. There are—
White linen handkerchiefs with tiny lace edges in color—
Handkerchiefs with one-corner embroideries—
Initial handkerchiefs—
They're all good for \$2 a dozen, too.
(West Aisle)

Cambric Petticoats

Long ones, all of them, and all trimmed more or less, some with eyelet or blind embroidery, some with lace and some with both. They all have deep flounces.
Prices are \$2.50 to \$9.
(Third Floor, Central)

A Silk Sale of Real Advantage

It is full of the advantage that can only come from having the right silks in plentiful supply at the lowest prices, qualities considered.

Between 65c and \$3 a yard we have thirteen distinct groups of silks, all at special prices.

Among these are—
Chinese Shantung
Louisine, striped and checked
Printed radians
Printed foulards
Plain Japanese Habutai (Natural color)
Japanese washable satins

Printed Shantung
Georgette crepes
Colored satins
Sports satins
Black mesalines
Plaid taffetas

There is a very attractive collection of lengths of various silks—half a yard to five yards—all at considerably reduced prices.

Our regular stocks have been re-enforced by many thousands of yards of beautiful new silks of the most desirable kinds.
(First Floor, Chestnut)

Some Beautiful Persian Rugs at Very Attractive Prices

Kermanshahs and Saruks, two of the most beautiful types of Persian rugs woven, are amongst the most attractive features of this fine exhibition of Oriental weaves. We believe it is safe to say that these two groups are unequalled at their prices.

Persian Kermanshah Rugs (Carpet Sizes)

- 12.1x8.1 ft., \$475.
- 10x8 ft., \$285.
- 13.9x9.11 ft., \$665.
- 13x9 ft., \$595.
- 11.11x9.7 ft., \$641.
- 13.2x10.4 ft., \$795.
- 16.8x11.8 ft., \$1000.
- Smaller Kermanshahs, 3x4.6 ft. to 5 ft., \$55 to \$67.50.
- Saruks, 3x4.6 ft. to 5 ft., \$75, \$95 and \$125.
- Large Saruks and Kermanshahs, 14x21 ft., \$1575; 18.4x12.7 ft., \$2200; 16.8x11.8 ft., \$1175.
- 11.6x8.9 ft., \$483.
- 11.4x8.11 ft., \$497.
- 13.1x9.8 ft., \$667.
- 11.7x8.10 ft., \$686.
- 13x12.2 ft., \$675.
- 12.10x8.11 ft., \$673.
- 11.000.

(Seventh Floor, Central)

NOTES

"America at the Front," by Fullerton L. Waldo, is one of the most readable books of the war; the rollicking spirit of young America shows through every page. Price \$2, in the Book Store.

If hand-made blouses are a woman's pet weakness she may like to know that there is a good collection of them in the French Room. Prices start at \$16.50 for the simplest.
(Third Floor, Chestnut)

New velour suits and plaids for women's suits and separate skirts are \$6 a yard in the Dress Goods Store.
(First Floor, Chestnut)

The flexed-arm reading and desk lamp with brushed-brass finish and parabola reflector is \$4.
(Fourth Floor, Central)

Lately received—a fresh supply of plumbers' wire snakes for removing obstructions in drain pipes, 35c each.
(Fourth Floor, Central)

A good choice of steel shears in different sizes is in the Cutlery Section—price, \$1 a pair.
(Fourth Floor, Central)

A small adjustable lamp that can be placed in various positions is eligible for a job as desk or reading lamp. It folds compactly, if you wish to travel with it.
Price, \$3.50.
(Fourth Floor, Central)

The radium head is a handy little object to attach to the chain in the electric socket—it shows where the light is in a dark room.
Price, 35c.
(Fourth Floor, Central)

A serviceable gas iron costs \$3.25 complete, with 6 feet of tubing and stand.
(Fourth Floor, Central)

Save three-quarters of the electricity generally required for the nightlight by using the Mazda Hilo lamps, which turn down just as gas does. Price \$1.
(Fourth Floor, Central)

An electric grill will toast, boil, stew, fry and bake; and it can be regulated to four different degrees of heat. Price, \$9.50.
(Fourth Floor, Central)

An electric vibrator will relieve many of the minor ailments, \$15, \$19 and \$27.
(Fourth Floor, Central)

Seven types of electric washers ought to do a good deal towards lightening the labors of many a wash day. Prices \$85 to \$150—and some one is here to explain their working if desired.
(Fourth Floor, Central)

The Portable Western Electric Sewing Machines are now \$37.50 and may be purchased on the initial payment of \$2 and \$4 monthly.
(Fourth Floor, Central)

White Blankets Close to Half Price at \$6 a Pair

Fine wool and cotton filling on cotton warp. Borders of pink and of blue.
Size 70x82 inches—now \$6 a pair.
(Sixth Floor, Central)

There's Many a Good Spring Suit Coming Out of the Winter Chest Very Soon

that ought to be nicely cleaned and pressed before being put to use. Send or bring it to the Dry Cleaning Desk and then you will have it ready when you need it.
(Dry Cleaning Desk)

There Are Some Men, and Women, Too

somewhat like the horse-chestnut tree, that makes all its growth of fruit in about four weeks and stands the remainder of the Summer without swelling a bud or bearing a new leaf.

As has been said, our type should be the orange tree that is never without green leaves, never without white blossoms, never without "fruit that is setting" and never without ripening fruit.

The age of an individual or a business such as this does not except either of us from activities for continuance in fruit bearing.

[Signed] *John Wanamaker*

Feb. 18, 1919.

Georgette Waists With Primitive Decoration

It might be the Indian or any other primitive style of ornament, the color being stenciled on the fronts and collars and then outlined with beads. In bisque, pink and horizon blue. \$13.50.

Pink or white Georgette, with many pleats and tucks, a square neck and a little real felt. \$13.50.

Navy or bisque crepe waists with Nattier blue collars and hand-drawn squares in front. \$10.75.

Pink or white Georgette with heavily embroidered bands of insertion. \$8.50.

(Third Floor, Central)

Letitia Corsets for Spring

The short-skirted corset increases in favor just as surely as the warm season approaches, and here is an excellent one of pink tricot with two heavy side steels and a waist line of elastic. The price is \$8.

A Letitia not shown before is of soft tricot with two bones in front to hold it in place, a lacing in the back and hose supporters. Nothing could be simpler or more comfortable for the woman of light build. \$7.50.

A pink broche lightly boned and topless is \$6.50.

A heavily boned corset is of strong coutil with broad abdominal clasp. \$7.

(Third Floor, Chestnut)

New Wool Jersey Cloths Arrive \$4 to \$5 a Yard

The big bolts of cloth will be found in the light of the broad windows in the Dress Goods Store—a light that leaves nothing to be discovered about the cloth after you get it home.

Colors include good grays, sand and tan shades, besides the more positive Joffre blue, henna, burgundy, rose, navy, black, purple and Pekin blue. The width is 54 inches; prices \$4 and \$5 a yard.

Other jersey cloths, heavier weights, for coats and sports suits, are in blue and brown heathery mixtures at \$4.50 a yard.

(First Floor, Chestnut)

New Dress and Fabric Gloves for Women

For the woman who wants a dress glove there are new French gloves overseas sewn, in black or white, with one row of embroidery at \$1.75 a pair, and half pique sewn washable doekin in white at \$1.65 a pair.

Duplex gloves are excellent all round gloves—easily washed and good wearing.

- \$1.35 a pair for white, gray, mastic and buck, 2 clasp.
- \$1.50 for strap-wrist duplex in white, gray, mastic and buck.
- \$1.75 a pair for white duplex, silk lined, 2 clasps.
- \$2 a pair for buck or gray, pique or overseas sewn, 1 clasp or strap-wrist style in gray or cordovan.
- \$2.50 a pair for strap-wrist in white, gray, pongee and cordovan.

(Main Floor, Central)

Fine Riding Boots for Women

Tan or black Russia calf boots, English cut, with straight legs, flat toes and no boxes, \$25 a pair, in the Exclusive Little Boot Shop.

(First Floor, Market)

Women's Traveling Bags New and Worth While

Made of an excellent quality of black coltskin, solid leather all through and lined with silk.

The bags are in a high-cut, roomy shape and are very good style. \$13.50 for the 16-inch size and \$15 for the 18-inch size—and these are low prices for these days.

(Main Floor, Chestnut)

Going to Parties Is One of the Delights of Little Girls—

and having pretty frocks to wear to those parties is another!

For little sister of 8 to 10 years there is a whole caseful of fluffy new party frocks—so pretty one couldn't fail to have a good time wearing one. Some are of airy chiffon, some of crepe de chine, and they are in such party-like colors as shell pink, rose, white, pale blue or old rose. They are quite frilly and duffy with laces and ribbons, and sometimes flowers, and have low necks and often short sleeves, too. \$16.75 to \$25.

For junior girls there are also new party dresses of the same dainty fabrics—crepes de chine and chiffon, and these are in white, pink, blue, rose and pale green, and are in styles precisely suited to girls of 15 to 17 years. They are new and fresh as posies and are \$16.75 to \$23.75.

(Second Floor, Chestnut)

Prices on a Group of Women's Coats and Capes Reach Rock Bottom—\$10 to \$35

These are amazingly small prices for such good coats, as you'll agree when you see the garments themselves, but they are small groups and we are anxious to clear them all out.

At \$10 are a few imported tweed coats in good styles, half silk lined. They have been almost four times this amount—

and would make good Spring coats.
At \$20 are a few blue cheviot military capes, full length and lined throughout with black satin. They started the season at just twice this sum.
At \$20 are a number of velour and mixed material coats—these in good styles and the popular

colors. You save \$15 on these.

At \$35 are some finer coats of bolivia, duvet de laine and wool plush, attractive in colors and equally attractive styles. They have been a great deal more expensive, indeed.

Any woman who wants a good, economical coat for the rest of this Winter and to start next should see these!

(Third Floor, Central)