

9 A. M., J. W. C. I. Military Band
11 and 4.50, Grand Organ
Chimes at Strokes of Noon

WANAMAKER'S

Store Opens 9 A. M.

WANAMAKER'S

Store Closes 5 P. M.

WANAMAKER'S

WEATHER
Unsettled

The Way This Furniture Sale Goes Ahead Is the Greatest of All Proofs of What Is Behind It

Some of the Southern Cornfields Are Full of Ears

One of the workpeople on the place of a truck gardener was passing with a small boy through the green aisles of the growing corn when he stopped suddenly and said:

"Sonny, can't you hear the corn growing?"
"No, father," said the lad; "but," after breaking off a leaf from the stalk, "I can see it grow."

It is easy to see the United States grow these days, but watch it after the Peace Conference erects the girders of a broad and firm platform upon which the planks and spikes will rapidly follow!

If the half-Americans, who during the hostilities of the war suffered agonies for their mother and fatherlands, are of the belief that their old home countries are better for them to live in than this, they will naturally take up their beds and walk.

More than ever the United States must be for whole-hearted Americans.

Uncle Sam is not a territory seeker, but sooner or later the United States must do what James G. Blaine wanted to do thirty years ago—acquire Mexico and thereby do away with hiding places for enemies.

But the most important growth of America is evident in other than physical ways.

Its expansion of views, of education, its national, financial and religious statesmanship, are marked and remarked the world around.

The merchants of the United States and of Philadelphia must broaden and rise to the opportunity.

This Store grows and grows and grows.

[Signed] *Joe Wanamaker*

Feb. 8, 1919.

LOVELY Hand-Embroidered Waists

Three of them have collars of the exquisite Philippine work and two out of the three have cuffs also. These waists were made in the United States from American patterns, and the price is \$5.50 each.

A fourth style, made as well as embroidered in the Philippines, has embroidery and drawn work on the fronts as well as collar and cuffs, and the price is \$8.50; while still another, wrought in a lovely rose design, has crocheted buttons and costs \$8.75.

A pale blue batiste has drawn-work and embroidery and tiny creamy lace edging for \$9.75; and another, all-white with the finest work and scallops, is \$10.50.

(Third Floor, Central)

SPRING Dress Trimmings

Newest of dress trimmings are embroidered bands in new designs that are very silky and effective. Done on fine net, the embroidery is carried out in fine ribbons braid, and usually two colors are most successfully combined—often a dark color, and a lighter, contrasting shade. Henna and taupe, French blue and gray; black and Copenhagen—these are some of the combinations. And often there is the glint of tinsel thread, too.

Another new trimming effect is of silk floss—the floss in feathery loops that are most effective. In brown and gold and taupe and henna combinations this is charming.

But there are many new silk trimmings and novelties that you should see for yourself.

(Main Floor, Central)

Foulard and Other New Spring Silk Dresses for Young Women

WITH their flowered designs and lighter colors, the new foulard and novelty silk dresses are quite Springlike, but there are other silks in plain colors and different weaves that are Springlike, too.

Ruffled skirts, rows of tucks and stitching, new necks, new collars, much-draped skirts, new style sleeves—these are some of the many things the new gowns will tell you of the Spring modes.

(Second Floor, Chestnut)

GEORGETTE Crepe Skirts

Just imagine a full-pleated white Georgette crepe skirt with pink, overseas blue or black satin stripes on the pleats.

Or all-white skirts gathered and trimmed with wide baronet satin bands or many rows of narrow baronet satin bands.

Some of the newest are flesh pink or white Georgette crepe skirts trimmed only with rows of embroidered eyelets. These are among the prettiest of all.

Such skirts vary between \$25 and \$28.50.

(First Floor, Central)

NEW L. R. Corsets

At \$4.50 are models of coutil or broche, designed for full figures; they have low bust and are heavily re-enforced over the abdomen.

At \$3.50 are topsless L. R. corsets with elastic bands; also models of broche with low bust, moderate length, and low-bust L. R. corsets heavily boned, with broad clasps.

At \$2.50 are L. R. corsets of good quality batiste in flesh color or white, with low bust. The topsless models of L. R. corsets have the following features:

LACE-TRIMMED Petticoats

Fluffy things of nainsook, with very deep flounces which have on them more or less lace—all of the Valenciennes patterns, but with meshes large and small.

Four styles at \$4.50 to \$10.50, and every style but one has the always wanted dust ruffle with lace edge. (Third Floor, Central)

2000 Yards Navy Blue Serge Special at \$1.25 a Yard

Once more the opportunity comes to get this good serge at this special price.

It's a fine French twill, in an excellent shade of navy blue and just the right weight for Spring street dresses, skirts and children's clothes. The width is 40 inches.

(West Aisle)

WOMEN'S Dark Brown Shoes Special at \$8.50

1200 pair of high lace shoes in a rich dark brown shade which is very effective.

One style has plain toe and high Louis heel.

Another has tipped toe and Cuban heel.

The third has indicated wing tip and military heel.

SAMPLE Negligees Special at \$10.75

They are mostly crepe de chine in delightful tints of pink, blue or peach and some are black.

Many women will be glad to have them for warm weather negligees.

The savings are extraordinarily

large. The prices are

Charming Printed Gowns for Women—

\$42.50 to \$115

THE material may be chiffon or silk crepe or one of the fine lustrous smooth silks, but the effect of the tiny or large printed figures is the same—that of extreme daintiness and lightness and gaiety.

One printed chiffon in tan, henna and blue has droopy, wavy sleeves as graceful as the sweeping fins of a fancy goldfish.

A straight, long "blouse" cut after the fashion of a Chinese coat is of blue-and-white printed crepe and is worn over a navy blue rajah skirt.

A very quiet gown of white striped navy chiffon with many straight lines has rows of white satin buttonholes down each side and has limitless possibilities of usefulness.

A gown with extension

(First Floor, Central)

pocket sides has its skirt of natural colored rajah and its upper part of rose or white tub silk with white printing.

A navy taffeta with huge white chrysanthemums has white Georgette vest and bands of white insertion.

A straight white Georgette has shoulders and apron front and back of creamy taffeta scattered over with tiny tomato-red flowers.

A plaided and dotted chiffon of navy and white has a piped and scalloped short cuff of taffeta.

A long tunic blouse of Chinese peony patterned crepe is worn over a skirt which looks very close about the feet but is full enough in the back to permit of free motion.

There are literally scores of these delightful things!

CUNNINGEST Little Handbag You Ever Did See

This tiny bag is just about big enough for a woman to get her hand in and is designed to hold only her change and powder.

It is a round pouch shape with heavy shell finish celluloid frame.

In tan, gray or black mocha, \$7.50.

In navy, gray, black or brown satin, \$5.

(Main Floor, Chestnut)

MORE Spring Gloves for Women

These, ordered months and months ago, have just come in, and they are of unusual quality and workmanship for the price. They are genuine kidskins, most carefully made, and in fashionable colors and style.

There is white with black stitching, gray shades, gunmetal and brown shades.

They are overseas sewn, have 2 clasps for fastening and have Paris-point stitching.

\$2.25 a pair.

(Main Floor, Central)

HUCKABACK Linen Towels Special at 50c Each

This means a reduction of almost one-third from the price at which we have been selling them.

They are towels of our own direct importation from a Scotch manufacturer. All are of pure linen with hemmed ends and come in size 18x35 inches.

At reduced price of 50c each they are very unusual indeed.

(First Floor, Chestnut)

THERE are few more pure and refreshing smells in the world than the smell of the balsam pine. A shipment of pine pillows that should have been here in time for Christmas has only just arrived. 65c each. (Second Floor, Central)

HAND-EM- broided Robe Patterns, \$28.75 and \$33.75

Another new shipment of these beautiful Chinese robe patterns, and again at prices much less than usual.

The hand embroidery is done on net or the finest of mull or voile. The designs are wonderfully lovely.

The mull or voile robes are \$28.75, and those of net, which are frequently used for evening frocks, \$33.75.

(West Aisle)

PRETTY Spring Ideas

may be found just now in the Art Needlework Store—designs for ducky little frocks for children, for instance. One model is of unbleached muslin, buttoning down the sides and having two fascinating pockets ending in embroidered ducks. Besides which Duck Sisters there are Mr. and Mrs. Rabbit on aprons, and Mrs. Goose on a bib, and a little goose girl on another muslin dress, and various other and more conventional designs on babies' dresses and linings.

Also here are new costume-covered boxes and pillows for

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increased volume of business that we are averse to doing it.

What we should like everybody to know is that in spite of the phenomenal business we have done—our stocks have only been touched.

This Sale is so backed up with merchandise that it is a Sale full to overflowing every day with interest and opportunity.

From tens of thousands of pieces of furniture in reserve we are constantly bringing in new things, mostly duplicates of the desirable suits and pieces that people have already bought up.

\$150 for a 54-inch mahogany table; Louis XV design.
\$162 for an 80-inch figured Cuban mahogany table; Empire Colonial design.

Davenport Tables
\$13.50 for a 54-inch mahogany table; Queen Anne design.
\$23 for a 54-inch walnut table; William and Mary design.
\$28 for a 62-inch walnut table; William and Mary design.
\$30 for a 64-inch inlaid walnut table.

(Fifth Floor)

\$33.50 for a 64-inch mahogany table; Queen Anne design.
\$38 for a 58-inch mahogany table; Queen Anne design.
\$43 for a 46-inch mahogany table; William and Mary design.
\$46 for a 58-inch mahogany table; carved; Queen Anne design.
\$51 for a 68-inch fumed birch table with cane panel ends.
\$56 for a 58-inch mahogany table; Chippendale design.
\$66 for a 66-inch mahogany table; cabinet base.
\$75 for a 48-inch mahogany table; Chippendale design.



\$84 for a 50-inch crotch mahogany table with rounded ends.
\$102 for a 52-inch mahogany table; Louis XV design.

\$117 for a 68-inch mahogany table; Heppelwhite design; cabinet base.
The inches refer to the length of the table in every case.

NEW Cretonnes Special at 55c, 60c and 75c a Yard

New Spring cretonnes, and just when they are needed for slipcovers or the upholstering of chairs and couches. They are also lovely for curtains or porch furnishings.

The patterns are really beautiful, being copies of French linen designs, black, white or tan grounds with brilliantly colored birds, flowers or floral stripes.

There is a saving of about 25c a yard on these cretonnes.

(Fifth Floor, Market)

More Wilton Rugs in the Sale Than on the Opening Day

It is most unusual for a sale to present better selection after it has been going on for a while than it did in the beginning. Yet that is just the case of the Wilton group, which is by far the most important group in the Domestic Rug Sale.

We started with four sizes in this group and now there are six. Fresh goods have been coming in steadily to keep the variety of patterns good.

Savings range from a fourth to a third. -

27 x 54 in., \$8.25
36 x 63 in., \$14.50
4.6 x 7.6 ft., \$24.50
6 x 9 ft., \$48.50
8.3 x 10.6 ft., \$57.50 and \$67.50
9 x 12 ft., \$59.50 and \$69.50

(Seventh Floor, Chestnut)

Men's Silk Half-Hose "Seconds" at 85c

1200 pair of black, white and colored thread silk half-hose. If first-grade goods they would cost you 65c to \$1.15 more a pair.

(West Aisle)

The Philadelphia Year Book for 1919

A guide informing, statistical and historical, as to the activities of this city and a record of its progress during the past year. As interesting as it is useful and designed to supply a very real need.

Compiled by Joseph Jackson. Price \$1.50.

(Main Floor, Thirteenth)

AMONG the people looking for furniture in this great furniture-buying month there are some whose houses require pieces of peculiar decorative quality—pieces with an air of age and peculiar charm.

The Little House is full of such rare work, most of it from abroad and some of it reduced for the month of February.

(Fifth Floor, Chestnut)

THE Hot-Water Bottle With the Longest Life

is, of course, the one of metal. With the exception of the \$1.50 bottle, every one is guaranteed not to leak during five years of service.

Prices are \$1.50, \$2, \$2.50, \$3 and \$3.50.

(Main Floor, Chestnut)

The Blanket Sale Takes in Several Hundred Bedspreads, Also

The bedspreads come under three groups:

Honeycomb spreads in size 64x78 inches at \$2 each, a saving of \$1; and in size 74x86 inches at \$2 each, a saving of 50c.

Satin-finished spreads in sizes 72x100 inches and 80x90 inches at \$3.25 each, a saving of 75c.

Dimity spreads in size 72x90 inches at \$2.25 each and in size 80x90 inches at \$2.50 each, a saving of 50c in each case.

More than one thousand blankets are marked at reduced prices.

There is a choice of several grades of white blankets with pink and blue borders of mixed wool and cotton, all perfect goods of standard quality, now reduced to \$7, \$7.50, \$8, \$9, \$10, \$12.50, \$15 and \$18 a pair in single and double bed sizes.

Plaid blankets, mixed-wool filling and cotton warp, in a variety of colors are \$10 a pair.

Mixed-wool filled, cotton warp plaid blankets in pink and white are \$7.50 a pair.

All-wool plaid blankets, blue, tan and gray combined with white, 72x84 inches, are \$20 a pair.

Gray blankets, 80 per cent-wool-filled, cotton warp, 70x82 inches, are \$10 a pair.

Savings on all these blankets range from \$1.50 to \$10 a pair.

(Sixth Floor, Central)

Extraordinarily Fine Lot of Wardrobe Trunks at Special Prices

It won't be long now before you will see people at the ticket windows—people going traveling. Thousands upon thousands of people declined to travel during wartime. They felt it was their duty to remain at home and give up all thought of pleasure and recreation.

But now they will be traveling again—an immense amount of traveling—and people will need trunks, and above all they will want wardrobe trunks.

The best trunks in the world for the money are the Wanamaker wardrobe trunks in three styles. These are offered at special prices.

Wardrobe Trunk Special No. 1

Made of veneered basswood and covered with waterproof duck, very strongly constructed. Five drawers in bureau section, hangers for suits or dresses in other section.

Price \$32.50.

Wardrobe Trunk Special No. 2

Veneered basswood covered with fiber. A trunk that locks in three different places and is most conveniently equipped with bureau section and hangers for suits and dresses.

Price \$47.50.

Wardrobe Trunk Special No. 3

This is a trunk of specially powerful construction of laminated basswood, fiber covered with solid steel brass-



plated mountings with patented locking device. Bureau section equipped with five drawers, two of which can be converted into a ladies' hat box. Price \$67.50.

(Fourth Floor, Chestnut)