MAKING A DOLLAR GO FAR ON MARKETING DAY: UNUSUAL LAMPSHADES: A SPRING FASHION

MRS. WILSON ADVISES HOUSEWIVES TO GO TO MARKET AND STOP PHONING THE ORDERS

Personal Supervision Prevents Waste, Especially in Meats - What the Butcher Does Under a Watchful Eye

Southern Delicacies Found in a Stroll Through the Midwinter Vegetable and Fruit Markets

By MRS. M. A. WILSON (Coppright, 1913, by Mrs. M. A. Wilson, A.)

THE indifference of the average American housekeeper to marketing may be laid to the fact that it is much easier to order by telephone

than it is to make a trip to the When about to purchase food supplies do away with the telephone

you give me a recipe for rich ginger cookies of medium soft-

have three scrapbooks full. At one time I had a fine recipe for prize southern bread, but lost it.

It had milk, white potatoes and sugar among the ingredients. I

have tried every magazine and newspaper of note without avail.

Perhaps you could help me. I would be under such obligations to you. H. L. S.

Rich Ginger Cookies

One-half cupful of mulasses.

Cream together and then add

One-third cupful of sour wilk.

Sufficient flour to make a stiff

dough, usually about four and one-

for eight minutes in a moderate

oven. Cover for five minutes with

a damp cloth which has been wrong

out of hot water. Store in a crock.

Ginger Sponge Cake

One-half cupful of molosses,

Two tenspoontule of ginger,

One-half cupful of mater.

Yolks of two eggs.

add

powder.

One teaspoonful of diamaman;

Three teaspoonfuls of halling

Beat smooth and then cut and

fold in stiffly beaten whites of two

eggs. Bake in greased and floured

For the southern bread send me

a better description. Perhaps I can

help you. Did you use yeast, bak-

ing powder, baking soda or just

My dear Mrs. Witson-I would

like to ask your help in giving me the recipe for batter dumplings dropped from a spoon, made with

eggs and tiny squares of bread and fried in bacon fat. Grand-

eggs in preparation of this bread?

One-half tenspoonful of allepier or parsley,

half inch thick. Cut and then bake adding

One egg.

half cupiuls.

and containing molasses; also a rich sponge ginger bread?

GETTING THE BEST FROM THE BUTCHER



are many reasons why a woman should go to the butcher's rather than buy her weat by the telephone method. In filling an order by phone the butcher is apt to leave on and weigh in an extra ounce of suct or a few ounces of bone, whereas he would not do this if his customer were in front of him. Also, he will include the bones and trimmings of your purchase for the stock pot if you are there to ask for them

been made by the prudent woman beef we must have with it a coarse, rights if they were unable to ob- pepperhash.

and then brown quickly in bacon fat. -

One and one-half cupfuls of sifted

One-half reaspoonful of pepper,

Two tables provides of the ly

One tablespoonful of finely grated

Mix to a stiff drop dough with

one egg and three-quarters cupful

blend. Twenty minutes before lift.

ing the sauerkraut drop these dump-

lings on top. Cover the pot closely

during the cooking process. Lift.

top and sprinkle with grated theese

Calves Foot Jelly

Have the butcher crack two entits

then simmer for five hours. Strain

and wipe the top of jelly with a

cloth wrung out of hot water. Re-

taking care to remove the sediment

Crushed whells of the eggs.

in bottom of howl. Melt jelly and

One-half cupful of cold unter.

boiling Jelly. Boil for five minutes

cupful of ice cold water. Set aside for ten minutes and then strain

through a napkin. This should be a

any way cloudy, strain again and

then return to a clean kettle and

boil for twenty minutes. Now add

Parings of one-quarter leman.

for each cupful of liquid. Bring to

a holl and cook for fifteen minutes.

One-half cupful of migur,

Juice of me-half temon,

sparkling transparent liquid; if it is

Beat to mix and then add to the

Drain and then place in a bowl

One tenangenerial of sails

chopped paraleu.

Mrs. Wilson Answers Questions

My dear Mrs. Wilson-Could bread into tiny one-half-inch blocks

One-third cupful of brown sugar, of milk. Now add the prepared

One-third cupful of shortening. bread. Beat hard to thoroughly

Two-thirds temspoonful of baking and let cook. Do not remove lid

Two level tenspoonfuls of ginger, and then drain on hot napkin while One level teaspoonful of conna- lifting the kraut. Then place on

Sift the flour before measuring feet and then wash and place in a and then roll the dough out one. saucepan. Cover with cold water.

One-half cupful of brown sugar, the liquid ato an earther bowl and

pans in a moderate oven for fifty- and then remove, and add one-half

One and one-half cupfuls of sifted then place in a how!

Two allanice,

Notice of Selections

who has taken her basket and done bulk vegetable, such as beets, cab- tain watercress, lettuce, scallions or

hears about them, and if she does. For this first month of the year fit. The poorest family in England forms of coleslaw, cream cabbage, frequently the best selection has let us know that when we serve would feel deprived of their natural pickled cabbage, cabbage relish and

New Blouses Are Baggy 4 Daily Fashion Talk by Florence Rose

idence un the right is of sandwolored georgette with inserts of pleated brick-red georgette, and the lace is real filet. The other blouse is the popular peplum

THE paper to the act the firsten set aside to chill. Remove the fat as a section has see in a telephone of the content of the cost would be a very page chains to use of the bouses that are not hard to would nature the bouses that are not hard to be business woman's everyday brough to the bouses that are not hard to be business woman's everyday brough to the bouses that are of bags lines. The one that the bouses woman's everyday brough to the cost of the cost of the bouses of the bouses of the bouses of the bouses of the cost of the bouses of the bouses of the bouses of the cost of Cream until very light, and then turn the jelly to the saucepan,

> Revolution in Philadelphia SURE, but it's very different Handy from the terror-spreading Handled sort. The revolution here is the wonderful change in home baking since the women discovered how much finer Miss Princine Pure Phosphate Baking Powder makes their baking results. It's bringing new joy into the house. Community Stores We Serve (You Save and other good stores

Please Tell Me What to Do

Reassures H. M. You have been told entirely wrong. Of course, no illness could come from a sensible and necessary act. No, they are not harmful.

By CYNTHIA

Be Patient, Little Girl

He Patient, Little Girl

Dear Cynthia—Will you be so kind as
to tell me through your page what I can
do? I love a young man, and he is
twenty-five years old and I am eightcen years old. I love him and he loves
me, and he shows it to me. Once I
sine him in my grandma's house, and
he said to me. "Do you go with any
fellow?" I said, "No." He could not
say any more then en account of my
father coming in the room. But he
did not believe me, because he saw a
fellow next door with me near my
house.

house.

I am an Italian girl, and you know how Italian people keep their daughters, and I am not allewed to go out for a good time but just stay in the house all the time and do housework, and sometimes I think that I do not know what a good time means. Please tell me when he came down to my house to

and just slip on your hat and coat and take your basket on your arm and take your basket on you arm and go see what materials you are buying. The butcher, when he is filling an order by telephone, will leave on an extra ounce of suct or a few ounces of bone; whereas if you were in front of him he would know very well that this would bring forth a comment. Also, he

Five Questions

Dear Cynthia—We will only ask five questions. My sister is fifteen, my cousin nineteen and I am fourteen.

First We children, who are been in America, are we Italians if our barents were born in Italy?

Second Do the people who live here use the English or American language?

Third, Is it wrong for us to hug and king our cousin (it is a boy cousin of whom we are sheaking)?

Fourth, If I am five feet and four-rights of an inch tall; and I snort formy age?

my age?

Fifth How much older is my sister
than I? She was born in May 28, 1903,
and I was born becember 22, 1904,
TWO INNOCENTS.

Be Brave and True

I Shall Not Be Afraid

shall not be afraid any more Either by night or day; What would it profit me to be afraid . With you away

Now I am braue. In the dark night

All through the house I go. Locking the doors and making windows fast When sharp winds blow.

For there is only sorrow in my heart,

There is no room for fear. But how I wish I were afraid again.

My dear, my dear! Aline Kilmer, in Good Housekeeping.

Mrs. Kilmer is the widow of Joyce Kilmer, the noted young poet, who was killed in action with the American expeditionary forces

if they cost a cent!

Adventures

THE base of a lamp will last—forlever—I was going to say. It is the
shade which wears out or loses its
freshness. And after all, it is the shade
that makes the lamp. All of which is
leading up to my saying that if you
have in mind purchasing a new lamp
shade, I would certainly suggest that
you see the display of shades I discov. eave on an extra ounce of suct or a few curses of bone; whereas if that there he no waste. A forage cause this meat carries a fave curses of bone; whereas if that there he no waste. A forage cause this meat carries a fave continue properties, and paralley will all supply natural greens. Some one of these products may be purchased at a moderate he will include all the bones and trimmings of your purchase, which will be a possible of the plage of the proper scale to the bouget fine properties of the followed for population of the properties of the

can't use this soap or that soap it makes my skin rough." And perhaps we think of some soap that seems not to agree with our skin. But the soap I want you to know about should, far from hashing your skin rough, keep it smooth and soft. It contains neither perfume nor chemicals. A cake may be had for fifteen cents.

For the names of shops where articles mentioned in "Adventures With a Purse" can be purchased, address Editor of Woman's Page, EVENING PUBLIC LEDGER, or phone the Woman's Department, Walnut 2000.

OUR STORE ORDERS ARE AS GOOD AS CASM

or 'eave-taking orthog-eighths of gu for considered tall for a girl of MARRIOTT BROS., 1118 Chestnut



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JUDGING BY APPEARANCES ISN'T ALWAYS VERY WISE

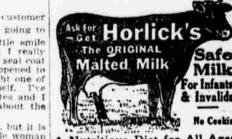
A Saleslady in an Exclusive Shop Did It and Lost the Sale of Four-Hundred-Dollar Fur Coat-An Expensive Looking Lady and One Who Wasn't

THESE quiet women who frequently stole and a toque to go with the co I "look like thirty cents" are often in the bargain Yes, and it is also true the woman worth a considerable bit more. So to the black broadcioth suft was a some body. The story comes to me from the black broadcioth suft was a some body. The story comes to me from the owner of the shop that he was very more of the shop that he was very some tend to account the clack. alesiady had been waiting on the quiet proud, indeed, to accept her check.

little woman originally—it afterward seemed as though she did this because she had nothing else to do when the she had nothing else to do—when the door of the shop opened and in walked—ah, but she was expensive-looking! One could almost have forgiven the saleslady if things hadn't turned out as they did. The coffee-colored duvetyn suit was rich with beaver trapplngs, a stunning little beaver toque topped it.

off, and then the spats! Five dollars THESE are just some facts, but the if they cost a cent! well, that's about all we have in seen happened to have been staged it a shop, but really, you ceuld find it counterpart in any walk of life. We are all human enough to go about the same time rushing a through a special named and properly appearance to the duvetyn lady almost before the door closed. Then something peculiar happened. A young woman who was standing in the back of the shop came forward.

These things. This particular little scene happened to have been staged it as shop, but really, you ceuld find it counterpart in any walk of life. We are all human enough to go about the same time rushing peculiar happened. A young woman who was standing in the back of the shop came forward. can afford to live where and how they please.



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SINTIPEN MOMEN'S AND MEN'S STORES IN PHILADELPHIA
1221 Market St., bet 12th & 18th
2117 Kensington Ave., bet, vork
2218 Kensington Ave., bet, lebigh
2210 Germantown Ave., bet, lebigh
2211 Germantown Ave., bet, lebigh
2213 Germantown Ave., bet, lebigh
2214 Germantown Ave., bet, lebigh
2215 North 8th St., none Cherry St.
221 S., 60th St., bet, lebigh
221 Market St., bet, 4th & 5th Sts.
221 Market St., bet, 4th & 5th Sts.
221 Market St., bet, 4th & 5th Sts.
222 Market St., bet, 4th & 5th Sts.
223 Frankford Ave.
224 Market St., bet, 125 Market St.
225 Market St., bet, 4th & 5th Sts.
226 N. 8th St., bet, 125 Market
227 Market St., bet, 4th & 5th Sts.
228 Market St., bet, 125 Market
229 Market St., bet, 4th & 5th Sts.
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220 Market St., bet, 4th & 5th Sts.
220 Market St., bet, 4th & 5th Sts.
221 Market St., bet,

Other Nearby Stores: CAMBEN, WILMINGTON, BRISTOL, CHISTEE

mother Wilson always put these in her sauerkraut and I cannot Pour into glasses and store in the usual manner for jellies. If deep seem to make them properly. They spread all over the kraut wine color is wished use enough caramel to give desired color. The use of browned flour and sweet marjoram is optional in making pepper pot. pensive, but we always brown the flour and thicken and use sweet margoram instead of soup herbs. Note-Chop the meat from the calf's feet fine and add any seasoning desired, and then add one cupful of stock and grated rind and

and do not keep their shape. Also, will you kindly give me a recipe for calver foot jelly? I tried your pepper pot with calves feet instead of yeal, which is so ex-

etc. It's English, you know. Mrs. P. E. P. Bread Dumplings juice of one lemon and mold for MRSM P. E. P .- Cut a slice of cheese.