

Grand Organ, 9, 11 and 4:50
Chimes at Stroke of Noon

WANAMAKER'S

Store Opens 9 A. M.

DOWN STAIRS STORE

Store Closes 5 P. M.

WANAMAKER'S

WEATHER
Cloudy

Bright Weather, With a Touch of Spring, Finds The Down Stairs Store Ready With New Fashions, Fresh and Charming—



New Hats—The Earliest Spring Flowers

It takes only a sunny day or two to set them blooming in highways and byways, in trains and trolleys. They're spots of good cheer in a workaday world.

Several Hundred Pretty Hats at \$3.75 and \$5

are all ready for Saturday, and what a fresh and Springlike show they make! There are little hats and big ones, hats of fine hemp and of coarse straw, hats with satin crowns and all sorts of pretty trimming ideas. Any woman who knows hats and their prices will pronounce these remarkable.

Fifty New Hats at \$9.75

We could only get fifty, though we wanted more, so good are these. They are trimmed with French flowers and queer little fruits or are quite severely tailored.

(Market)

Fine Sample Skirts, \$15

The materials, the lines, the color combinations—all are of the newest, for the skirts are just such things as the specialty shops are asking half again as much for. In most cases there is only one of a kind.

Materials are tricolette in navy, taupe and black; baronet satin in plain dark colors and plaids; plain or satin plaid faille silk, or smart striped serges. One, as an example, is a glistening black baronet satin with an overlaid of bright blue, which is most effective.

(Market)

Sample Blouses of Georgette Crepe at \$3.90

A lot of about five hundred has just arrived in time for Saturday.

They are unusually pretty blouses of Georgette in white, flesh color, tan, navy and various pretty color combinations. The majority of them show elaborate embroidery and beading, and many have round necks. Some tailored styles are of white wash satin.

(Market)

Fifty New Sample Suits in Spring Models at \$32.50

These are beautiful suits for women. The materials are fine serges, tricootines and a few Poiret twills, and almost all are in navy blue, with a sprinkling of lighter blues, tans and purple shades. The jackets are cut in all sorts of new ways—some with straight box lines, some with a ripple. A number have pretty little vestees of silk or pique. All are beautifully lined. High-grade suits in every particular, and marked at savings of \$7.50 to \$20.

Sizes are principally 16, 18 and 20, and of most of the suits you will find but one or two of a kind.

Other new Spring suits in a number of good models at \$25, \$27.50, \$30 and up to \$37.50.

(Market)

Neat Dresses for Wear About the House

House dresses in good taste are made of durable gingham in stripes of pink, blue, lavender or black and white. The collars and cuffs are of fresh, white embroidery. \$4.50.

Adjustable Dresses

of percale in checks of lavender, blue or black on a white ground are \$3.

(Central)

Special Curtain Net 25c a Yard

Imitation filet curtain net in ivory color is 40 inches wide at 25c a yard.

(Chestnut)

White Bonnets and Coats for Baby

Silk caps begin at \$1 for pretty bonnets of China silk, and go up to \$2.75. Included are caps of poplin and crepe de chine delightfully adorned.

Warm little coats of cashmere are beautifully embroidered by hand. They are in sizes up to 2 years in long or short style. \$8 to \$12.50. Every one is lined; the better ones, in silk.

Capes of corduroy are \$6.50 and capes of cashmere are \$5 to \$6.50. Both have hoods.

(Central)

Fabric Gloves for the Kiddies

Washable fabric gloves, well made and smooth fitting, like mother's, are for children of 6 to 12.

Gray, white and ivory color with one clasp at the wrist are 65c a pair. A heavier quality in gray and white is 85c a pair.

A similar glove lined throughout with silk is in gray at \$1 a pair.

(Central)

For Reliable Service—Cotton Huck Towels

Guest towels with hemmed ends are fully bleached. They are 14x22 inches at 12½c each.

Red borders lend a touch of gayety to huck towels 17x36 inches. They are of excellent absorbency and have hemmed ends. 25c.

Huck towels in a fine, firm weave have neat, striped damask borders. The ends are hemmed, and the towels are 19x36 inches at 35c each.

Towels, 19x39 inches, with hemmed ends are 40c.

Heavy towels, 18x36 inches, with hemstitched ends are 50c.

Cream bleached towels in a terry huck weave with fancy colored borders and hemmed ends are 19x37 inches at 60c each.

(Chestnut)

Women's Cotton Stockings 18c, 3 Pair for 50c

The feet and tops are re-enforced and they are "seconds" with but slight imperfections. In black only.

Women's Cotton Vests, 18c, 3 for 50c

Of white ribbed cotton with the narrow shoulder straps that most women prefer. These are "seconds" but the imperfections are neatly mended and will not hurt their wear.

Fleeced White Cotton Union Suits, Special at \$1.55

White ribbed, fleeced cotton suits made low neck, sleeveless and ankle length. Sizes 34 to 44.

(Central)

Cheery Pillow Slips of Wood Silk

New slips of wood-silk tapestry are in various gleaming designs of green, brown, gold, rose or blue. They will fit square sofa pillows and are special at \$1.50.

(Chestnut)

Cotton-Filled Quilts Special at \$3

Thick, warm comfortables filled with cotton and covered with figured cotton materials. They are scroll stitched and are just about half price. People who run schools or boarding houses buy them a dozen at a time.

(Chestnut)

Frocks for Junior Girls Are Lovely Things

Can it be because they are made for youth?

A dainty white net dress for girls of 14 to 17 is \$12.50. It has a tucked overskirt edged with lace and the white satin girdle is trimmed with rosebuds.

Dresses of crisp white lawn for girls of 6 to 14 are prettily trimmed with lace and hemstitching. Prices are \$5 to \$8.75.

The frock sketched is of flesh-color Georgette crepe made over a white silk slip. The collar and girdle are of satin embroidered with wee blue and white beads. At \$18.75.

Wash frocks of chambray combined with plaid gingham are for girls of 6 to 14, and are marked at \$1.25 to \$1.65.

A Lot of Serge Frocks

of which there are only one or two of a kind are for girls of 13 to 17 years. Special at \$15.

Coats

in quite a variety are of velvet, velour and mixed coatings in sizes for girls of 13 to 17. \$13.50 to \$25.

(Central)



Good Overcoats for Big Boys, Special at \$18

These will fit boys of 12 to 18 years and the 18-year size is big enough for many young men. They are of winter-weight, all-wool mixtures in various shades of gray and brown. In ulsterette, they have belts across the back, are double-breasted and are lined throughout. The pockets are deep enough to keep hands warm and roomy enough to keep a lot of things in. All have convertible collars that can be worn high or low. The minimum saving is \$4.

(Galleries, Market)

Boys' Hats—Special at \$1

Many of these are half price. They are in-band hats with ear tabs and are made of corduroy, velvet and plush. The colors are brown, green and black. Included are some little plush polo caps.

(Galleries, Market)

Toilet Preparations of Undoubted Merit

Castile soap, made of pure olive oil, is in large bars at \$1.50 each.

Almond lotion, so soothing to the skin, is 35c and 65c.

Face powder and pouge are 25c and 50c a box.

Cold cream is 10c and 20c the tube and 25c to 75c the jar.

(Central)

The Redder the Better

when it comes to beads. Bright, gay strands of red beads have arrived in various necklace lengths at 50c and \$1.

(Central)

Smart Washable Gloves for Women

Capeskin gloves in ivory and tan have two-tone embroidery on the backs and one clasp at the wrist. \$1.65 a pair.

White leather gloves with a soft velvety doe-finish are the kind that women are wanting now to wear with tailored suits. They are outseam sewn and have one clasp wrists. \$1.75 a pair.

(Central)

Five Good Specials in the Sale of White

Camisoles at \$1

Flesh or white satin camisoles are very prettily embroidered by hand.

Silk Envelope Chemises at \$3

This is an odd lot of crepe de chine and satin envelope chemises in pink or white. The styles are various and every chemise is worth a good bit more. Some are slightly soiled from handling.

Short Petticoats at 85c

These are made of white nainsook with founces of embroidery or imitation filet lace.

Soft Nightgowns at \$1

Nainsook nightgowns are cut generously full. Embroidery beading edges the necks and the sleeves.

Extra-Size Flannellet Nightgowns at \$2.50

in sizes 18, 19 and 20 are slightly soiled from handling. Most of them are in plain white, but a few are in stripes. They have long sleeves and double yokes.

(Central)

Petticoats—Special at 65c

Purple Brown Rose Blue Light and Dark Green

They are made of rustly percaline with elastic at the tops and little ruffles on the founces at the bottoms.

(Central)

1000 Pair of Children's Shoes, \$2

Dull black leather shoes on sensible toe shapes are worth a good bit more than this. They are in button style in sizes 8½ to 2.

2000 More Pair of Shoes Have Been Added to the Children's Special Lot at \$1.15 and \$1.35 a Pair

In the lot are shoes of black kidskin, tan kidskin and black patent leather—some with white tops. Sizes 2 to 5 are \$1.15 a pair; sizes 5 to 8, \$1.35 a pair.

Girls' Shoes—Special at \$2.85 a Pair

They are made of dull black leather in lace style. The toes are comfortably wide and have double tips; the heels are low.

Women's Shoes of Unusual Value at \$3.50 a Pair

400 pair are added to the lot. They are of brown kidskin with welted soles and medium heels. The shoes already in the lot are made of dark gray kidskin with cloth tops; black calfskin; black patent leather with champagne kid tops; and of soft gray leather like buckskin. All lace high and have welted soles. Heels are high or medium.

Special Evening Slippers at \$2.40 a Pair

Dainty slippers of bronze kidskin are these, with attractive beaded vamps. The heels are high and curved. Also slippers of gold and silver cloth, pink, blue, black or white satin. Not all sizes in all colors.

(Chestnut)

It's Good for a Man to Know There Is a Place Where Sound Clothing-Value Can Be Depended Upon

It's good to know here is a store that you can trust unreservedly; a store where all-wool means ALL wool; where tailoring is done with careful cutting and sound stitching, not with a pressing iron alone.

Such a store is the Down Stairs Clothing Store for men. Here prices are low—

\$22 to \$35 for Overcoats,
\$22 to \$29.50 for Suits

—yet quality is thoroughly good. Styles are not extreme, yet they are up to the minute in newness, offering a wide choice of seasonable clothing that will appeal to men and young men. Fittings for all regular sizes.

Separate Trousers

Natural brown corduroy trousers are \$4.50.

Mixed chevrot trousers, \$6.25.

Striped worsted trousers, \$8.25.

(Galleries, Market)

Saturday Specials for Men

Blue Chambray Shirts at \$1.25. Practical working shirts that have attached collars.

A lot of Good Suspenders, 45c. They are of strong elastic, in colored stripes, with leather ends.

Silk Garters at 40c. Of sturdy silk webbing in plain colors.

(Galleries, Market)

Men Like Buckskin Gloves for Their All-Around Durability

These buckskin gloves are the kind that appeal to men for their good appearance and service. They are light gray or khaki color, outseam sewn, at \$3 and \$3.75 a pair.

(Central)

Shirts for the Boy

are of striped madras in color combinations that boys like. They have neckbands or attached collars and are for boys of 7 to 16 years. \$1.50.

(Galleries, Market)

Worth-While Shoe News for Men

\$2.90 for a pair of good, serviceable shoes that you'll be proud of—Mr. Man, what do you think of that?

They are made of:

tan leather,
black patent leather,
tan kidskin,
black dull leather,
and black kidskin.

In the lot are shoes in lace and blucher styles. Of course, the price is special!

Boys' Shoes, Special at \$2.50 a Pair

Mostly all sizes from 10 to 6 are included. The shoes are of good, dull black leather.

(Chestnut)



600 New Serge Dresses Made in Fourteen Ways and Marked at Savings of \$5.25 to \$8.75

2 models at \$9.75

4 models at \$12

3 models at \$13.50

5 models at \$15

New Spring dresses, all of them, made in simple, wearable styles that will be a comfort and a satisfaction as long as the dresses last. Braid is the principal trimming, and it is used in many ways. Buttons and fringe, too, do their part for smartness. The collarless mode is much in evidence. The dresses are in navy, black, brown and green (a few in burgundy), and there are fittings in sizes 16 to 44.

New Silk Frocks for Spring

Taffeta, with its crisp rustle, seems freshest of all. Beruffled frocks and frocks trimmed with Georgette crepe or buttons are in Spring colorings at \$16.75, \$18, \$19.75, \$23.50 to \$42.50.

New black satin dresses, with collarless bodices, are made in becoming ways and trimmed with beads or braid. \$25, \$29.75 and up to \$39.75.

Lovely Georgette frocks trimmed with black or white beads or with iridescent bugles are in navy blue, pearl gray, black and many delightful pastel shades. \$28.75 to \$57.50.

Charming evening frocks of satin, tulle and taffeta and tulle over silvercloth are in glowing colorings—flame, maize, sapphire, turquoise, gold, light blue, pink and, of course, in white. \$19.75, \$22.50, \$24.75 and up to \$35.

(Market)

Coats With Attractive Fur Collars Reduced Within Reach of Any Woman's Pocketbook

Now \$15, \$16.75, \$19.75 and \$21.75

Kersey, velour and burella coats, all fully lined, are topped with shawl or cape collars of skunk opossum, near-seal or coney fur.

Now \$25, \$27.50, \$29.75 and \$32.50

Coats of good, soft velour with excellent silk linings have cape or shawl collars of nutria or sealene. In many instances they are worth more than twice as much as their present prices.

Now \$37.50, \$45, \$55 and \$67.50

Some of our very finest coats are included in this group. The materials are of the best, and include silk velour, silver-tone, pompon, suede velour and broadcloth. They are beautifully lined with silk and are heavily trimmed with fur of the best quality. These prices are but a fraction of the actual value of the coats.

(Market)