

Grand Organ, 9, 11 and 4:50
Chimes at Stroke of Noon

WANAMAKER'S

Store Opens 9 A. M.

WANAMAKER'S

Store Closes 5 P. M.

WANAMAKER'S

WEATHER
Rain

Good News! Good News! Here Are Wanamaker's Plans for Tomorrow

The Focus of the World's Telescope These Days

is upon the Palace Courts at Versailles, where the conferences are in progress.

Earth's millions of people have, by general impulse, become a Universal Debating Society for the reviewal and readjustment required by existing compulsory conditions of the nations. Blue Book international agreements are practically thrown overboard for the time while the court is trying to find the lighthouses along the coast before setting out upon a voyage to find the best landing place.

At this season of the year there's a good lot of windy weather, and we must needs watch to not have the heavy sails spread until we are sure we have the right reckoning.

Business men can only be patient, trim boat, sit tight and be on deck for whatever emergencies arise. There will be plenty of employment and lots to do for those who know how. The present moment calls for presence of mind.

[Signed] *John Wanamaker*

Jan. 17, 1919.

The New Jet Garnitures and Tunics Are Handsome

They are all from Paris, in new designs and extremely good looking. The tunics are on fine black net, with designs worked out in tiny jet beads, in larger beads and in jet spangles. These are in many new styles, some belted at the waist, some straight-line effects, but all attractive.

With them are new jet garnitures, new jet bands and new ornaments and pendants of this gleaming, sparkling jet which is so fashionable this Winter.

(Main Floor, Central)

Women's Afternoon Frocks, \$22.50 to \$35

New Georgette, crepe de chine and satin frocks of the simpler sort and very practical. Some are of the straight lined persuasion, some are broken at the waistline, some embroidered, fringed and beaded, while others are simply decorated with tucks.

Colors are navy, taupe, brown and black. Prices \$22.50, \$25, \$33.50 and \$35.

(First Floor, Central)

The Winter Sale of White

In these days good dollar nightgowns are as scarce as the proverbial hen's teeth, and good dollar nightgowns with trimming simply don't exist. We have a fresh lot in just now of the kind without trimming—soft cambrie with casings hemstitched on, the neck low and sleeves short.

Plenty of other good White Sale garments, though certain styles are sold out every day not to be replaced. Consequently it's a prudent purchaser who buys what she likes when she sees it.

(Third Floor, Central)

An Opportunity to Save Money on Young Women's Topcoats

Now that January is half over we like to hurry out the Winter coats—even though most of the Winter is yet to come and there's plenty of time to wear them.

These coats have been from \$10 to \$15 higher in price than their present markings.

At \$28.50 are coats of fine wool velours, with collars in the popular shawl shape, of lustrous Hudson seal (sheared muskrat). They are warmly lined throughout, made in good Winter styles and are excellent coats for the price.

At \$20.00 to \$39.50 are coats of silvertone, velour and pompon cloth, in fashionable colors, and a few black bolivias. Some coats are finished with fur collars, all are lined throughout and well made.

Both groups are in 14 to 20 year sizes.

(Second Floor, Chestnut)

Exquisite Hand-made Blouses

are gathering fast in the French Room—blouses of handkerchief linen, batiste, voile, organdie and Georgette crepe, some extremely plain and others with hand embroidery and real filet. The styles are appropriate for Southern wear.

Prices start at \$18.50.

(Third Floor, Chestnut)

Brown Furs Have Made Brown Skirts So Fashionable

Such skirts are certainly being worn to a wonderful extent this Winter!

The two especial favorites are a beautiful seal brown velvet with a full gathered back and the narrow effect at the hem. Two tabs on each side form the slit pockets. \$12.75.

And a fine chiffon broadcloth in a dark, rich brown with self buttonholes and pockets. \$12.75.

(First Floor, Central)

A Special Collection of New Spring Millinery at \$10

If your wardrobe needs freshening—
If you are bored and tired—
If your clothes do not interest you—then

Get a New Hat!

She's an unusual woman indeed who is not helped by a new hat. And these new \$10 hats—fresh and pretty as poses, with their hint of Spring and their new fashions—are just what ever so many women want to tide them over until the warmer days come.

There are hats of straw, hats of crepe-and-straw, hats of satin and hats of silk.

The colors and shapes and trimmings and styles are all new!
(Second Floor, Chestnut)

New Satins Arrive Preliminary to Spring

Soft, beautiful, lustrous satins that fall into the graceful draperies required by the new silhouette for Spring.

There can hardly be too much said about the fashion importance of satins in the making of Spring frocks, either for the entire gown, as a foundation or in combination with another silk.

New 36-inch satins, at \$2.25 a yard, come in all the most desirable colors, including black and white.

New 36-inch satins, at \$3 a yard, are a handsomer quality with a higher luster.

Reversible satins, black on one side, green, purple, gold, silver, Copenhagen or red on the other, make charming capes and bathing costumes, \$4 a yard and 36 inches wide.

(First Floor, Chestnut)

Women's White Walking Shoes

for the South are of heavy buckskin with covered military heels 1½ inches high, and white leather soles.

Priced \$12 in the Exclusive Little Boot Shop.
(First Floor, Market)

Tailored Shirtwaists

All white. Two styles of linene, one with a pocket, both with high-low collars, \$2 and \$2.25.

Two of Madras, one with high-low collar, one shirt style. Both \$3.50.

Two of linen—a plain shirt at \$3.50 and one with tucked front at \$3.85.

Such waists are excellent to wear with the rougher sports skirts.
(Third Floor, Central)

Collars and Cuffs of Real Filet Lace

These new collars and sets are in pleasing designs and all are of genuine filet, that much-lacked lace.

The collars are in square back or shawl shape and range in price from \$3.50 to \$11.

Collar and cuff sets are \$10 to \$15.
(Main Floor, Central)

1,000 Yards All-Wool Serge Special at \$1.45 a Yard

A fine twill, soft-finish dress serge for Spring frocks or children's clothes, and 40 inches wide.

We are glad to say there is plenty of navy blue, also dark brown, burgundy, plum and green.

No question about the wisdom of buying such an economy as this!
(West Aisle)

The Children's White Sale

Nightgowns of soft cambrie and nainsook, \$1.75 to \$2.25 each.

Straight-leg drawers, with tucks, embroidery insertions, embroidery and lace-edged ruffles, 65c, 95c and up to \$1.75 a pair.

Princess petticoats, lace trimmed, ribbon run and trimmed with embroidery. \$1 to \$3.50 each. All 6 to 14 year sizes.
(Third Floor, Chestnut)

Women's New Suit Cases of Fine Black Cowhide

Black long grain cowhide makes handsome and serviceable suitcases. These are moire silk lined, have shirred pockets inside and are in sizes 20, 22 and 24-inch.

\$14, \$15 and \$16 is little enough for them.

The woman who wants a fine fitted case can choose from shiny or dull black leather with white celluloid fittings, starting at \$40 and going up to \$100 for a case of black seal with shell finish fittings.
(Main Floor, Chestnut)

Odd Pieces of Cut Glass Much Reduced

One to four pieces of a kind, now marked one-third to one-half less than regular prices.

Nut dishes, \$2, \$2.50 and \$5 each.

Berry dishes, \$2, \$2.50, \$3.50, \$5, \$7.50 each.

Berry bowls, 9-inch size, \$3.75 each.

Water jugs, \$3.75 and \$4.75 each.

Bonbon dishes, 85c, \$1, \$1.25 and \$1.50 each.

Fern dishes, \$3.50 each.
(Fourth Floor, Chestnut)

Peeling Potatoes at the Opera Is Absurd

—of course, though it was suggested by a cartoonist the other day as something to take the place of knitting at the opera.

But Peeling Potatoes Under Water

is another matter altogether. Very sensible. You do it with a device called "Hamlinite." It fits in the palm of your hand, and you put the potato under water and rub it and the skin comes off, quick as a wink.
(Fourth Floor, Central)

Toy Notes

The most fascinating sand forts for youngsters are really forts and trenches combined, and here are better cannon beside them.

Dolls with trousseaus all ready in little trunks are dainty as dainty can be.
(Seventh Floor, Market)

EVER since this morning, when we first mentioned it—the word has been going 'round

At Last There's to Be a Real Sale of Really Fine Ulsters for Men

It is to be in the Wanamaker Men's Clothing Store tomorrow morning. It will be a Special Sale of a brand-new lot of

200 Fine Town Ulsters at \$36.50 Each

and they represent actual values of \$8.50 to \$23.50 higher.

Made of the favorite overcoatings of the season—rich, dark tones.

In full storm ulster style, but not quite so long nor quite so heavy.

The most fashionable great-coat idea of the winter.

Nothing like them in any whoop-away sale—these are fine things.

Carry all the comforts and refinement of the town overcoat, but are fashioned for storm use as well.

Note the rich materials, the genuine tailoring, the luxurious shoulder and sleeve linings, and the smartness of the cut.

Double-breasted, of course, with wide sweeping collars and lapels to turn up, great pockets and sweeping skirts.

We have had more demand for this kind of coat this winter than for any other, but this is the first time they could be had for so little money.
(Third Floor, Market)

Men Who Want a Different Kind of Soft Hat

from the kinds they see on thousands of other men will find it in the velour hat.

The velour hat is somewhat jaunty in shape than the average soft hat, and its velvety texture and lustrous appearance mark it as something apart.

Here are the finest velour hats in the city at \$6 to \$15.
(Main Floor, Market)

Motorists Rejoiced in the Half-Price Trench Coats

Coats of a fine, hard-twill gabardine, with detachable fleece lining. Without the lining they are good medium-weight motor or rain coats. With the lining in, and with the coat buttoned up around the neck and the straps at the wrists pulled tight, you have a garment that will defy any weather.

\$28.50 is exactly half the former price.
(Military Shop, The Galleries, Chestnut)

800 New White Bedspreads Just in at Special Prices

White bedspreads are playing a very notable part in the White Sale this year, and this newest arrival of 800 spreads and sets means a splendid replenishment of the assortments.

300 satin-finish spreads in Marseilles patterns, 2x2½ yards, special at \$3.25 each.

300 satin-finish spreads in Marseilles patterns, 2¼x2½ yards, special at \$3.25 each.

100 satin-finish spreads, large size, with scalloped edges and cut-out corners, are special at \$5 each.

100 fine satin-finish bedsets (spreads and bolster cover), made with scalloped edges and cut-out corners for metal or four-post Colonial beds, are specially priced at \$7 a set for single-bed size; others in double-bed size at \$7 and \$10 a set.
(Sixth Floor, Central)

Desirable Carpets Specially Priced

Wilton and wool velvet carpets in solid rose, blue, taupe, green and gray, \$2.75, \$3.25, \$4.50 and \$4.75 a yard.

Same weaves in green, brown and gray Moorish patterns, \$3.50 a yard.

Inlaid linoleum, \$1.35 and \$1.50 a square yard.
(Seventh Floor, Central)

Women's Linen Handkerchiefs \$1.50 a Dozen

We've a new lot of these just in—plain hemstitched, and kinds for everyday use.
(West Aisle)

Picture Framing

For some reason or other more photographs are being framed than at any other time within our memory, and we have, perhaps, a larger stock of the frames for them, as well as of the woods from which frames can be made to order.

Sizes run from that of a postal card to one 16x20 inches.
(Fifth Floor, Market)



A Great Day Tomorrow in the Men's Wear Sale

A great day to choose from the fine shirts at \$1.45, \$1.65, \$1.85 and \$2.15. Madras and percale shirts with soft or starched cuffs and pleated or plain bosoms.

A great day to choose from the neckties at 50c and 85c—ties of many kinds and all good fashions.

A great day to choose from Scotch wool jackets, sweaters, silk mufflers, silk house coats and silk house gowns at reductions of a third to a half.

Save a third to a half all through.
(Main Floor, Market)

For the Man Who Picks His Gloves for Durability—

we'd suggest, first, tan capeskins. There's a particularly good sort, with 1 clasp fastening, outseam sewn, at \$3 a pair.

And next, genuine buckskins, with 1 clasp fastening, also outseam sewn, at \$3.50, \$3.75 and \$4.25 a pair.

Both kinds fine for Winter.
(Main Floor, Central)

Boys' Dress-Up Suits of Blue Serge—a Better Kind Here

For occasions when a boy has to be "all dressed-up" he must have a suit of blue serge. Above all things, it should be a good one.

We are particular about the kind of blue serge suits we sell, and we can say with complete confidence that they are excellent in every feature and in every detail.

In style and fit they are remarkably fine and, of course, they have good tailor-work back of their high-class appearance. Every boy must at least have one "dress-up" suit for occasions, and he should certainly have one of the better kind.

Single and double breasted Norfolk styles for boys of 8 to 18 years at \$12, \$15, \$18 up to \$25.
(Second Floor, Central)

Some Good Old-Fashioned Sweets That Everybody Likes—

are the old-fashioned stick candies in bright colors and different flavors at 40c a pound.

And the creamy, delicious, plaited mint at 40c a pound.

And the fat, puffy chocolate-covered marshmallows at 50c a pound. Chocolate-covered nougat, 50c a pound, is good, too!
(Down Stairs Store, Chestnut)

The Time to Buy Shoes Is When Prices Are Low

When a man can get practically any style black shoe he wants at \$4.40 a pair—and get three pair for the usual price of two pair.
(Main Floor, Market)

When a woman or girl can get lace shoes of dark brown, specially tanned leather, in a choice of three styles at \$5.90 a pair—and save \$1.60 on each pair.
(First Floor, Market)