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A "bargain" is no

Overcoats and

Suits of fine

Fabrics finely

trimmed and

tailored, with

the Distinction

in fit and style

of our own lines

POOR RICHARDS" HONOR FRANKLIN

ay Homage Tonight to His Memory on 213th Anniversary of Birth

NATIONAL THRIFT DAY

Admiral Henry Mayo Will Be Chief Speaker and Baker May Attend

What would be say? This is the question that will be asked thousand times tonight when an asably of nearly 900 men and women ather in the Gold Ballroom of the sellevue-Stratford to pay homage to the nemory of Benjamin Franklin. Today is the 215th anniversary of

If Poor Richard could return to earth ht and step into the brilliantly d room where the Poor Richard Club is playing host his attention would e arrested by myriads of electric lights. To him it would be the realization of dream concerning that mysterious cur-ent tast he snatched from the heavens more than 150 years ago.

Statecraft and literature have made and Wonderful advances since Poor Richard dance. was summoned to his fathers in 1790. science has made greater strides, i of all the miracles achieved in that d none compares in importance with utilization of electric power.

And as the host of diners open the innual frolic of the Poor Richard Club hey will recall that simple little story f how Franklin with his kite snatched ctricity from the skies.

Keep His Memory Alive

What would be say? Certainly that question will be upper-most in the minds of those who by at-tending the Poor Richard Club functions lo a great deal toward keeping his nemoty fresh and green. Every year the Franklin birthday

celebration assumes greater importance. This year it is to be the biggest ever, and a great share of the credit must be given to the Poor Richard Club. For fourteen years the city has ex

For fourteen years the city has ex-tended to this organization the privi-lege of staging the Franklin Day fes-tival and not once has the organization falled to put on a celebration worthy of Poor Richard's memory. Tonight's affair will eclipse all former events and also draw the curtain on Philadelphia's most notable Franklin vents and also draw the curtain on Philadelphia's most notable Franklin

Franklin's home city will not have the honor of holding a lone celebration, for the federa! government has intervened and for the purpose of launching the 1919 thrift stamp campaign and paying full honors to the sage and philosopher, has designated this as National Thrift Day

Poor Richard was America's original Poor Richard was America's original thrift advocate, and by applying his own thrift rules swelled a fortune of one Dutch dollar, which represented his holdings at the age of seventeen, to the handsome sum of \$250,000, his fortune when he died at the age of \$4.

White building this fortune, considered large for that period, Franklin applied himself to statecraft literature and science and had time left to coin some goiden axioms on thrift.

some golden axioms on thrift.

These have been handed down to succeeding gear-rations and are as fresh today as when "Poor Richard" penned them in his Philadelphia printing shop a ntury and a half ago.

Recall Franklin's Axloma

Recall Franklin's Axioms

The element of thrift was an obsession with him, and today the national government, emerging from a great war, is necessary to inculcate into the minds of its 110,000,000 citizens the same idea. Through the thrift stamp it hopes to ecomplish its purpose hence the Franknaxions to emphasize its value:

"Sacar left, silk and velvet have put the itchen fire out."

"If you know how to spend less than ou get you have the philosopher's store."

"If you have the philosopher's store and to the buyers.

Says Piez

The Government expects to get a 100 five of its wooden ships by a deal which per cent return on the construction of five of its wooden ships by a deal which per cent return on the construction of five of its wooden ships by a deal which per cent return on the construction of five of its wooden ships by a deal which per cent return on the construction of five of its wooden ships by a deal which per cent return on the construction of five of its wooden ships by a deal which per cent return on the construction of five of its wooden ships by a deal which per cent return on the construction of five of its wooden ships by a deal which per cent return on the construction of five of its wooden ships by a deal which per cent return on the construction of the object of the stamp in those in the construction of the object of the mergency Fleet Corporation.

Each ship cost the Emergency Fleet Washington. According to Charles Piez, director general of the Emergency Fleet Corporation.

Each ship cost the Emergency Fleet Washington would go through the thrift stamp it hopes to complete the end of the business in washington. According to Charles Piez, director general of the Emergency Fleet Corporation.

Each ship cost the Emergency Fleet Washington.

Each ship cost the Emergency Fleet Corporation.

Each ship

"He that goes a-borrowing goes "A patch on your coat and money in our pocket is more creditable than a crit on your back and no money to take toff."

But to revert back to the Poor Rich
"A patch on your sold, who was badly burned late yesterday afternoon, while playing around a bonfire, near her home, 238 Line street, Camben, died this morning at the Cooper Hospital, Camelen.

Poor Richard's Maxims Recalled on Natal Day

If you'd lose a troublesome vis Laws too gentle are seldom obeyed; too severe, seldom exe-

Most people return small favors acknowledge middling ones and repay great ones with ingratitude. To bear other people's afflictions, every one has courage and to spare

Here comes Glib-Tongie, who can outflatter a dedication and lie like ten epitaphs.

Sal laughs at everything you say. Why? Because she has fine teeth. He's the best physician that knows the worthlessness of the most medicines.

He that can travel well afoot keeps a good horse.

Poor Richard Maxims.

ard Club affair, the program promises something out of the ordinary.

To begin with, the Shriners' Band of eighty pieces will furnish music, and for other entertainment features the filer, which on Monday his crashed for other entertainment to the best into the rear of an accommodation train in the fields of music and drama. George on the Philadelphia & Reading Railway in the fields of music and drama, decoupling the first washington, causing fourteen present; Vivienne Segal and Carl Randers, deaths and injuries to thirty persons. dall, Helen Bolton and Constance Binny, also stage folks, will appear in some-

own srmy and navy, the again of France. England, Italy and Belgium will be represented.

Admiral Henry T. Mayo will be the chief speaker. Major General George Barnett, of the marine corps, and Captain William D. Harrigan will also address the gathering. Among the guests will be Lieutenant David Constantini, of the Italian army; Lieutenant Cesare.

Michaux, of the French army; L. F. E. Gifford, of the Belgian military mission, and several British officers, headed by Major W. Miller and Captain Peter Latham.

Secretary of War Baker has promised eff. to attend if it is possible for him to set be aside his duties for a few hours.

Just as capable as an vignor. The matter of runs, he said, is largely a matter of sentority of service.

Githens, who piloted the fiver at the time of the disaster, is thoroughly familiar with the read and had been running over it for several years as an "extra man," railroad officials said, at the outbreak of the war Private Donohoe was engaged in important government work, and his employers wanter of the service of the freman, who is in St. Luke's Hospital, is his regular fireman and one of the best he has ever known.

While the railroad investigation has placed the blame for the disaster on Githens, neither District Attorney J. war.

Revision Advocates Will Fight Any Attempt at Trickery

Any Attempt at Trickery
Charter revision advocates will fight any attempt to smother the proposed charter legislation in committee during its course through the Legislature.

A fight may be staged to prevent the charter revision measure from going to the Senate Committee on Municipal Affairs, of which Senator Edwin H. Vare will be the chairman.

The charter revisionists will look to Governor-elect Sprout to see that their measure is given fair consideration by the Legislature. The Governor-elect virtually pledged himself to such action at the Clover Club dinner last night.

"As far as I am concerned," he said, "all the influence I have will be used to get a new charter for Philadelphia which will be just to a majority of the people and which will accomplish those things which it is conceded the city needs."

Dr. George Woodward, who represents

Dr. George Woodward, who represents the Germantown district in the Senate, will probably be chosen to introduce the charter revision bill.

TO SELL WOODEN SHIPS

U. S. Expects 100 Per Cent Return,

Bonfire Burns Fatal to Child

ONE is the day when Advertising - Arguments were simply "made up of sugar and spice and everything nice." First, we analyze your proposition; then, merchandise your product: then advertise it. Confer with us!

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JANUARY REDUCTION SALE 25% to 40% Off & FURS \$

Sets, Coats, Coatees Stoles, Scarfs, Muffs

ENGINEER TALKS

lot of Scranton Flyer

GITHENS NEAR COLLAPSE

Condition of Injured Delays
Inquest—Victims of

West Are Desired

Delays
Incomediate of Lawrence Follows and Lawrence Follows and Lawrence Follows In Lawrence Follows Wreck Are Buried

"I think it would have killed me had I been at the throttle of the engine which killed and injured my own fellow townsmen. The thing is terrible enough to unbalance the mind of any engineer." This statement was made today by David B. Hendricks, of North Wales, the regular engineer of the Scranton

Hendricks was stricken with influenza also stage tons, which was about three months ago and his run was thing novel; and members of the Mask about three months ago and his run was thing novel; and members of turned over to P. C. Cithens who is what Congressman Michael Donohoe, former is known in railroad circles as an "extra director of the Girard Avenue Trust

frey Anderson nor Coroner Neville completed inquiries. The inquest, ording to Coroner Neville, is being all up because some of the more im-trant witnesses. OF FATAL CRASH

"Enough to Unbalance Mind." Says Regular Pi-

Funerals of Three Victims North Wales residents paid final trib-ute today to three victims of the wreck at Port Washington, when B. Frank Solliday, Frank G. Frey and Hugo A. Julius were buried. At Ambler a dou-ble funeral was conducted this after-noon—that of Lawrence Pottelger and his after-gin-law. Miss Ellio A. Stone

The total of dead in the wreck is now surteen, of whom eleven were persons living in North Wales. Miss Ada G. Allebach, nineteen years old, died in the Chestnut Hill Hospital last night. Two more names have been added to the list of injured. They are Miss Laura C. Pyle, of Ambler, and Edward

J. Schoss, of North Wales. Both were slightly hurt, went to their homes after the wreck and their names were not in-cluded with the early official lists of

TWICE WOUNDED, FOUGHT ON

Donohoe's Son Cleaned Out Machine-Gun Nest After being twice wounded on October 30. Private Edwin M. Donohoe, son of make arrangements with the transit com

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Business Hours 9:30 to 5:30

TWINING WILL CONFER | TEXTILE EMPLOYES ON TRANSIT PROBLEM

Up With Officials of His Department

William S. Twining, Director of City Transit, is expected to confer today with officials of his department over the proposed transit lease which was disapproved by the Public Service Commission.

In all textile mills in the cit in a letter sent today to ma Philadelphia mills after proved by the Public Service Commission.

Philadelphia mills after textile workers has night sington Labor Lyceum, along the provention of the pr

Director Twining was out of the city when the commission's decision was announced to nounced. He is expected to reach his office today, and probably will confer at once with Assistant Director Atkinson and other departmental officials.

The next move in the transit situation in the hours of labor to the transit situation.

and the Market street subway-elevated.
The city already holds a certificate of convenience authorizing the joining of the two lines. It was issued a few days before the unfavorable decision was

handed down on the lease,

The proposed transit bill, Mr. Noppel asserts, will empower the commission to pany for a uniform five-cent fare ap-plicable to both lines.

The banquet, coming in soon after the Aliled victory, will take the form of a victory celebration and, besides our veterans of the Bethlehem branch, says of France, England, Italy and Beiglum Admiral Henry T. Mayo will be the chief speaker. Major General George Barnett, of the marine corps, and Cap
Barnett, of the marine corps, and Cap
Is known in railroad circles as an "extra director of the Girard Avenue Trust Company, refused to quit fighting until the had cleaned out a German math that a man on the "extra" list may be chine, gun nest and captured the wearbillers on a regular run. The matter of runs, he said, is largely a matter of seniority of service.

Githens, who piloted the fiver at the recovered and rejoined his unit. He is

"VANKEE" has achieved a new significance. Don't forget that advertising is intrinsically a "Yankee" method of winning business.

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400 Chestnut Street Philadelphia



R. Underdown's Sons 202-204 Market St.

ASK 48-HOUR WEEK

Rejected Lease to Be Taken Demands Sent to Managers of All Mills-Manufact rs Oppose the Requ

> Demands for a forty-eigh ere made above Cambria.

by the Nasturers in all are a unit in ald be no change.

The next move in the transit situation will be the introduction of a bill at Harrisburg designed as a substitute for the Salus bill defeated at the last sension of the Legislature.

This bill, according to Edward A. Noppel, president of the United Rushess Men's Association, will seek to compet the Philadelphia Rapid Transit Company to establish a physical connection between the uncompleted Frankford 'L' and the Market street subway-elevated and t

Boy Dies From Auto Injuries Ten-year-old John Driscoll, 504 Arch street, Camden, died in the Cooper Hos-

pital today from injuries received when struck by an automobile driven by Ben-jamin Carroll, of 419 North Fourth street, Camden. The accident happened at Fourth and Market streets. Camden. Carroll is being held by the police pend-ing an investigation.

EASY FOR GERMANTOWN

Skillful Passing Too Much for Trades School Five Germantown High School won its sec

nd straight basketball game yesterda; afternoon, defeating the passers from Trades School, 30 to 19. The contest was ters of all too one-sided to be very interesting, for the Ken-cond street falled to uncover anything worth while. falled to uncover anything worth white.

Birthy and Bechite, the stermantown
forwards, were well fed throughout and
four and six goals represent their respective ability. At half time the count
favored the home five, 18 to 8.

Trades also lost the second-train contest, the score here standing 28 to 7.
Hobson's ten points were balanced by
Dick Ash's guarding as regards features.

Well-Known Automobile Firm Wants Additional Capital

to expand business and take over large wholesale territory. Inact as treasurer if desired. Unusual opportunity to connect with a big growing business. C 12, Ledger Office.

bargain when it brings regret. The supposed "windfall" may prove a pitfall, for the apples may not be worth carrying away. So that it's much better to be sure than sorry - a piece of old philosophy, but sound advice.

These handsome Overcoats of ours now selling at reduced prices are the most beautiful we have ever made-and that goes, from every point of view.

Take these dark, rich, dignified patterns in fine, luxurious fabrics. Such garments never have to go begging for appreciators. They need only to be seen to be desired. And yet, our all-season prices on them were less than similar clothes were bringing elsewhere - and we know of nowhere else that had so great and so fine a selection as we have right now.

We're reducing their prices because now is the time to sell them - and now is the time to wear them, too!

I So, too, of Suits. Solid values for every dollar of their regular prices-Now reduced!

¶ Reductions all along the line, from our finest \$75 and \$70 Ulsters and Overcoats; from our fur-trimmed Overcoats, right down to our \$25 and \$20 Overcoats and Suits!

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DALSIMER STANDARD SHOES We Have Never Been Able to Offer Values Such as These Correct Shoes for MEN for WOMEN



YOU ARE SURE OF SATISFACTION if you choose one or two pairs of these Shoes, because all sizes and widths are here, and a perfect fit assured. This is not a "clearance sale," with odds and ends from which to choose, but a complete assortment of new and stylish Shoes at "better-than-any-clearance-sale-price." Come in—see—compare our values.

'Tis a Feat to Fit Feet

The Big Shoe Store

Dalsimer 1204-06-08 Market St.