 HONOR FRANKLIN
ay Homage Tonight to His Memory on 213th Anni
versary of Birth VATIONAL THRIFT DAY Admiral Henry Mayo Will Be
Chief Speaker Chief Speaker and Baker May Attend




| Poor Richard's Maxims |
| :---: |
| Recalled on Natal Day |



NO SMOTHERING OF CHARTER Revinion Adocates Wiil Figh
Any Attempt at Trickery and


 TO SELL WOODEN SHIPS



$\qquad$

Silver - the Prized Possession of Colonial Families is Priceless Silver - the Handicraft of the Present has never been Excelled

Substantial Weight Correctly Designed Artistic
Practicable.

and

GONE is the day when Advertising Arguments were simply "made up of sugar and spice and everything nice." First, we analyze your proposition; then, merchandise your product; then advertise it. Confer with us!
SHERMAN \& BRYAN
ADVERTISING
79 gifth Sivnuo
New 10 ore

## Lexingtor

A Number of Bargains in Used Cars
2ivis
LEXINĜTON MOTOR CO. OF PENSSYLVANIA


## JANUARY REDUCTION SALE $25^{\%}$ to $40 \%$ off ${ }^{\circ i}{ }^{\circ}$ FURS <br> Sets, Coats, Coatees Stoles, Scarfs, Muffs


 "If every prospective phonograph buyer heard
the New Edison before he bought, there would
be little demand for any other make," said a ison purchaser recently
BLAKE \& BURKART
HERBERT E. BLAKE, Succeasor
"The Home of the New Edison" $\quad 1100-1102$ Walnut St.


We Have Never Been Able to Offer Values Such as These Correct Shoes

'Tis a Feat to Fit Feet


## PERRY'S

Reduction Sale

Overcoats and Suits of fine
Fabrics finely trimmed and tailored, with the Distinction of our own lines
in fit and style

## Low-priced all

 season-Now Reduced!q] A "bargain" is no bargain when it brings regret. The supposed "windfall" may prove a pitfall for the apples may not be worth carrymuch much better to be sure than sorry - a
piece of old philosophy, but sound ad-
(4] These handsome Overcoats of ours now selling at reduced prices are the most beautiful we have ever made-and that goes, from every point of view

CIT Take these dark rich, dignified patterns in fine, luxurious fabrics. Such garments never have go begging for appreciators. They need only to be seen to be desired. And yet, our all-season prices on them were
less than similar clothes were bringing elsewhere - and we know of nowhere else that had so great
and so fine a selection as we have right now.
d] We're reducing their prices because now is the time to sell them - and now is
the time to wear them, too!

- So, too, of Suits. Solid values for every dollar of their reguduced!
- Reductions all along the line, from our finest $\$ 75$ and $\$ 70$ Ulsters and Overcoats; from coats, right down to our $\$ 25$ and $\$ 20$ Overcoats and Suits!


## PERRY \& Co

"N. B. T."

