**Fine Furs** 

AT GREATLY

**OWERED PRICES** 

Kappaport

1227 Walnut Street

Safe Milk Infants and Invalide

HORLICK'S

THE ORIGINAL MALTED MILK

intiating rebine imperiating, "inbritability origentiating top international internati				
BIG SCHOOL FUND	Market Guide for Housewives	HOLDS HOUSEWIFE TO BLAME FOR HIGH COST OF LIVING	WANAMAKER'S	WANAMAKER'S
ASKED BY GARBER	Prepared by the City Marketing Agent of the Bureau of Markets.	TOR MUN COST OF MINING		
	a second second second second second second of second seco	Mrs. William B. Derr. President of Philadelphia Housekeepers		
Superintendent Tells Board		League, Says National Organization Is Necessary to	The Down Ste	irsCoatStore
	ABUNDANT-Potatoes, onlons, cabbage, carrots, turnips, squash and		I HE DUWH SIU	
\$4,950,000 Is Needed	lemons.	Bring Food Prices Down		
for Building	NORMAL-Parsnips, grajefruit, oranges, bananas, beets and apples.	The second se		<b>(11</b> )
Tor Dunung	SCARCE-Sweet potatoes, tomatoes, eggplant, peppers, spinach, beans, cranberries, strawberries, grapes and celery.	"HOUSEWIVES are to blame." token to lower prices serious houble will That is the terse reply given to-	A nnounces	a Clearaway
DISCUSSES TEACHERS	This Date:	We cannot continue on the present		<i>i</i> cicululuu
DISCUSSES TEACHERS	VEGETABLES- VEGETABLES- Peets-Barrel Z.50.3.00 pbt (100.160 has) Today	day by Mrs. William B. Derr. president basis," she added, "and the breaking of the Philadelphia Housekeepets' point is not many months distant. The		
	Brussel Sprouts	League, when asked to explain the high well to do, heretofore impune from food-	19 mar ( )	A great many coats of which
Work of Organizing and Util-	Carrots-New Jersey, 'a basiet	cost of living. neice fluctuations are now beginning to	MATT	we have but one, two or three of
izing Educational Forces	Cabbage-New York Danish	Home economics constitutes a subject clamor for relief."	1 the state of the second s	
Is Outlined	Pennsylvania	years she has been interested in various Expect Results Tee Quickly	ALL	a kind have accumulated during
15 Outlined	Onions-New York, No. 1 pellow	efforts that have been designed to curb Mrs. Derr. explaining the failures of the meat, bread, mills, tish and other, the Philadelphia Housekeepers' League.	Land Land Land	the Winter season and it is time
In his annual report covering the 1918	New Jersey, No. 1 white	fond combines, and now when food prices said that they were due to the impa-		to clear them out. New prices
school year, which has just been sub-	Sweet Polators- New Jersey, 's basicel 1 50-1.75 has (8-9 % pk) 23-290 % pk Delaware, hampers	are soating in the clouds and causing thence of members. "Women organize," the average man a heap of worry Mrs. she said, "and then expect immediate	1 1 million	
mitted to the Board of Education, Su-	Turning-New Jersey, 5, basilet	Derr is still on the job. results. They do not realize that it		have been put upon them, and so
perintendent Garber discussed the	FRUITS	She is anxious to serve in any canac- takes time to accomplish big things, and ity that is worth while in the fight when we launch a movement that has		low are they that the coats will
shortage of school teachers, which	New York Greenings	against high prices, but contends that for its chief object the lowering of living		go a-flying.
arose on account of war conditions and the manner in which that problem was	West variaties	to wage an effective fight it will be class we must regard if as a big effort, necessary for housewfues to get busy We cannot expect to tear down food		/
solved. He outlined the work of or-	Grapefruit-Florida	and organize.	11 15 8/1	35 coats of velour and
ganizing and utilizing educational	Orangez-Florida	Only through an organization that struct a powerful organization, an or-	H. C. MINN	denn me cheviot; many lined
forces and discussed the increase in		enough to dictate to our lawmakers can benefician poterrial enough to snape	4 20 3	\$11.75 (cheviot; many lined throughout and trimmed with plush or fur cloth.
teachers' wages and the program for	FOODS AND MARKETS ACADEMY HERE GETS	"We hope for relief," said Mrs. Derr. "Women do a great deal of kicking "The Philadelphia Housekeepers"		With plush or fur cloth. There are but few coats
school building for the coming year. In the matter of school construction	a second restored and the second s	against the food combines, but morgan- League is in good condition, but to be	a land	of a kind; one is sketched.
the report has this to say :	COMMISSION URGED LEWIS WARE'S ART	bed kicking is not effective. What we effective must be recruited to war oblight to do is to organize a powerful atrength, and war strength means that	A A A A A A A A A A A A A A A A A A A	
"Owing to lack of funds no new build-	COMMISSION CROBS BLIND WARDS AN	Pringeleonees' leaving by every lown and total containwrite in this city inust hes	104 IN 104 IN	40 coats of velour, pom-
ings were contracted for during the year	The second se	city in America. When that is accoust come a memoer,	811.75 822.75	C10 75 pom, chinchilla and silk
with the exception of the replacement	Committee of Civic and Indus- Franklin Institute AL Will	arts of buying pre-paying and conserving		plush in plain - tailored

all and I se

ings were contracted for during the year with the exception of the replacement <text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text> from the insurance fund of the board of

Leidy, Thompson street below Belmont "Neighborhoods to be cared for—New building, Ann and Tulip streets; new building, Nineteenth and Bigler streets; new building, Washington lane and Chew street; new building. Sixty-fifth street and Lansdowne avenue; new building, Tbird and Duncannon streets; new building. Fountain street. Roxbor-ough; new building, Wynnefield; Felton-ville, Second Street pike and Boulevard; neighborhood of Tweifth and Federai streets and neighborhood of Ninth and Miffin streets.

Mimin streets. "Remodeling and rebuilding — Rut-ledge, Seventh and Norris streets; Kearny, Sixth street and Fairmount avenue, and Jefferson, Fifth and Poplar

streets. "A Junior High School building to accommodate 1500 pupils will cost ap-proximately \$350,000. This, added to the suggested building program for ele-mentary schools, \$4,000,000, to the item for repairs and improvements, \$500,000, and to my former suggestions in regard to setting aside a yearly sum of money for enlarging schoolyards, \$100,000, rep-resents a total of \$4,950,000 as the total present need for buildings."

# Committee of Civic and Indus-trial Organizations of City Franklin Institute Also Will atte of buying preparing and conserving Benefit Under Will of who profiteer in the essentials of life.

## REMOVES SUPERFLUOUS HAIR The removal of a hair growth from under the arms or the face can be very easily accom-plished by using this excellent preparation. Sold by drug and department stores.

# Benefit Under Will of



## Swift & Company's **1918 Earnings**

How They Affected You

## t Store ıway

styles or trimmed with kit

30 velour coats, fully lined

and topped with cape col-

lars of skunk opossum or

sealene fur. Also some plain velour coats lined

throughout with silk.

At \$55 to \$85

Here's Good News for the

Ex-Army Man

Are Reduced to \$22

and that means a high standard of tailoring and all-

made in a single-breasted box model which buttons

through and fits well about the collar and shoulders.

breasted coats. They are of mixed cheviots and cassi-

meres in dark, conservative patterns. Fittings in all

regular sizes, but particularly good choosing in young

(Gallery, Market)

Special-Men's Pajamas, \$1.85

pajamas of white muslin and striped or plain-color madras.

A gathering-up of odd suits and broken sizes in men's

These coats have been \$3 to \$6.50 more.

**Good Suits and Overcoats** 

They are Wanamaker clothes in every particular,

The overcoats are of heavy oxford gray coating

The suits are in 2 and 3-button styles with single-

coney or fur fabric.



Mostly one-of-a-kind coats. about 30 in all, plain or

fur trimmed, many lined with silk. Some have shawl collars of sealene. Others are collared and banded with kit coney; one is sketched.

## Between \$35 and \$50

there are many odd coats which are, in most cases, heavily trimmed with nutria, sealene, racoon and skunk opossum. In material, lining and trimming these coats are of high quality.

there are street and evening wraps of great beauty. They are of the finest silvertones, silk or suede velours with exquisite linings and handsome fur trimming. All have been much higher in price. NOTE: There are fittings in all regular sizes in this gathering of reduced coats, but there are not all sizes in any one style. Therefore it is advisable to be here early. (Market)

wool material.

men's sizes up to 36.

#### Here Come Rompers, **Tumbling** In

What a welcome they get from the little folk! They mean comfort and the doing away with all the fussy frills during playtime. For children of 2 years

They Start at \$1 Neat little rompers of striped percale are made well with round collars, belts and pockets. Then, at \$1.25, there are goodlooking rompers of blue chambray, wide at the knees, in beach style.

And, at \$1.50, rompers of tan chambray are cleanly piped in white. The collars are in sailor style and the rompers are in beach style.

#### **Bloomer Frocks**

for little girls are fashioned of pink, blue and maize gingham with tan collars and cuffs. The bloomers are full and have elastic at the knees, for girls of 2 years to 6. \$3.

(Central)

Most of them are trimmed with braid and all are under price. Muslin Nightshirts, \$1.35 Generously cut white nightshirts that are plain or trimmed with braid. (Gallery, Market)

# "One of the Great American Novels" IN THE HEART **OF A FOOL**

## William Allen White's New Novel

"The big-forces behind this story come over the reader like the heartbeat of the nation. . . . Here is America, with its births and deaths, its laughter and tears. . . . America marching over its blunders to a more humane and righteous standard of living."-N. Y. Evening Post.

### "Tremendously Human and Eloquent"

"A vivid glimpse of our own land, of the deeds and dreams of America today. . . . an absorbing book filled with love, adventure, pathos, humor and drama."-Chicago Post.

## "An Intensely Dramatic Story"

"A big novel-a book that will profoundly affect the thoughts and the feelings of the many who will read it. . . . Behind this chronicle lies the secret of the next fifty years of American history."-N. Y. Sun.

## "A Great Novel Destined to Endure"

Third Edition Now at All Bookstores. \$1.60

### William Allen White's Travels Abroad THE MARTIAL ADVENTURES OF HENRY AND ME

"Honest from first to last . . . resembles 'Innocenta Abroad' in scheme and laughter."-New York Sun. Many clever illustrations by Tony Sarg. Now Tenth Edition. \$1.50.

THE MACMILLAN COMPANY Publishers 1 YORK

During the twelve months ended Nov. 2, 1918 (its fiscal year), Swift & Company transacted the largest volume of business on the smallest margin of profit in its history.

Profits of the meat business-under regulations of the United States Food Administration-were limited to a maximum of 9 per cent on capital employed but not to exceed 21/2 cents per dollar of sales.

Swift & Company in the regulated departments earned 7.57 per cent on capital employed and 2.04 cents per dollar of sales, out of which had to be paid interest on borrowed money and taxes. Here is how these earnings affect you.

### Live-Stock Raiser-

Swift & Company killed 14,948,000 head of livestock, which weighed alive, 4,971,500,000 pounds.

Swift & Company made a profit of only a fraction of a cent per pound liveweight.

#### Consumer-

The sales of our meat departments were 4,012,579,000 pounds on which our earnings were less than  $\frac{1}{2}$  cent per pound.

The per capita consumption of meat in the United States is given as 170 pounds. If a consumer purchased only Swift & Company's products, he would contribute only about 78 cents a year, or 11/2 cents a week as profit to the company,

## Swift & Company, U.S. A.

Seven Wholesale Distributing Markets Central Office, 9th St. and Girard Ave. F. M. Hall, District Manager

### Another Lot of Black > Stockings at 22c

More have arrived-we are glad to say! The cotton is mercerized and is evenly knitted. The + garter tops and feet are re-enforced.

#### Women's Wool Stockings, \$2.85 a Pair

They are very smart when worn with oxford ties and very warm when worn for walking or skating. You may choose navy blue, brown or heather mixtures in brown and in green. (Central)

## Two Little Lots of **Umbrellas Are Special**

In the first group are umbrellas with covers of union taffeta (silk and cotton) and plain, carved, or bakolite-trimmed handles with silk cord loops. All are cased in silk. \$2.50.

The others are covered with silk in green, purple, navy, taupe and black, and have short handles and silk loops to match, \$3.75. (Market)

#### Good Dollar Undermuslins Are Short Petticoats in the White Sale

#### **Envelope Chemises at \$1**

Pink or white crepe chemises-the white ones hemstitched in pink; the pink hemstitched in blue, both with a wee rosebud in front.

A white nainsook chemise shirred in back and front and hem stitched has little rosebuds in front.

#### Bloomers at \$1

Pretty white crepe bloomers with elastic at the waist and knee. Little blue-ribbon-edged double ruffles and a bow trim them at the knee.

Pink crepe-like bloomers with elastic at the waist have ruffles at the knee edged with embroidery and run with ribbon.

#### Petticoats at \$1

White muslin petticoats with embroidery flounces and plain under flounces.

#### Nightgowns

Rather plain white muslin slip-over nightgowns with neat embroidery around the necks.

(Central)

## Neat House Dresses

-in regular and extra sizes.

At \$2, a straight-line style, pleated from a deep yoke, is of clean-looking striped percale. The collars and cuffs are of white pique and good pearl buttons serve for fastening.

At \$3.50, a dress of gingham in blue, pink, lavender or black striped with white. The collars and cuffs of plain color match the stripe. This, too, is a straight-line style.

At \$3.85, a good-looking extra size dress is of blue-and-white and black-and-white percale made with an adjustable back and hem. (Contral)

#### at 50c. Special Sturdy, gray, striped, cotton petticoats have scalloped flounces and tape at the waists.

(Central)

### Girls' Khaki-Color Skirts, \$3

There are many good points about these skirts for girls of 10 years to 16. They open all the way down the back, which makes laundering easier. The material is fully pleated onto a waist band. For long, durable wear, you could get nothing better.

(Central)

## In the Shoe Sale

#### Women's Shoes-

At \$3.90 a pair, they are made of dark tan calfskin with medium heels and welted soles. At \$4.40 a pair you may choose from shoes of gray kidskin with cloth tops, of black kid-skin with gray kid tops, and of neat black calfskin.

#### Men's Shoes-

At \$3.75 a pair, good shoes for men are made of black patent leather on English lasts. The soles are welted.

#### Children's Shoes-

At \$1.15 a pair, there are shoes of tan o black kidskin and black patent leather. Som have white tops. Sizes are from 2 to Shoes in the same styles in sizes 5 to 8 hav wedge heels. \$1.35 a pair.