

Grand Organ, 9, 11 and 4:50  
Chimes at Stroke of Noon

WANAMAKER'S

Store Opens 9 A. M.

WANAMAKER'S

Store Closes 5 P. M.

WANAMAKER'S

WEATHER  
Fair

# The Annual Glove Sale Tomorrow Will Bring Thousands of Pairs of Gloves at Average Half Regular Prices

## There Is an Overpowering Impulse Upon Us to Thank Everybody Over Again

who were our guests last month, and were so considerate of the fact that, while we had plenty of merchandise, we did not have plenty of attendants to receive and serve them intelligently. We simply did the best we could under the circumstances.

Fortunately, the most of our absent men will come back to us, and we will begin at once to train others to take the places of those who do not choose to return, who left us for the high pay of government offices, possible because of war agencies.

We have the consciousness of having trained thousands for soldiery and sailory and for systematic service of whom the government availed itself.

Thus did we serve our country better than we knew. It is a grateful contribution toward the victory of peace.

### What Comes Next?

Every nerve of this Store is touched by the all-controlling force of its leaders to make the Store serve the public which approves of its purpose and methods.

We are not here alone to sell goods at a profit.

We are here to have what people want and to give it to them at the most moderated profit possible.

[Signed] *John Wanamaker*

Jan. 14, 1919.

Last year was a wonderful glove year—and so this is a wonderful glove sale, for every pair is straight from our own regular stocks. These are the gloves that are broken in size, that take in the discontinued lines and odd gloves left from the Winter's busy selling.

### There Are All Kinds of Gloves—

cotton, chamois lisle, duplex cloth, silk, wool, lambskin, kid, suede, cape, buckskin, washable doe finished and washable gloves, in all the fashionable styles and colors.

### For Women

- 35c a pair for wool, chamois-finished lisle and jersey cloth gloves.
- 50c a pair for chamois-finished lisle, silk and silk lined.
- 70c a pair for cloth, silk and leather gloves.
- \$1 a pair for kid, lambskin, suede and wash capeskin gloves.
- \$1.35 a pair for kid, lambskin, wash capeskins, mocha suedes, suedes and a few long gloves.
- \$1.65 a pair for short gloves of kid, wash capeskin, mocha suedes and buck and long kid and chamois gloves.

### For Children

- 15c a pair for wool gloves and mittens.
- 25c a pair for wool and cloth gloves and mittens.
- 50c a pair for skin gauntlets and mocha mittens, lined.
- \$1 a pair for cape, lined and unlined, gloves.

### For Men

- 50c a pair for fabric gloves, mostly lined.
- 75c a pair for wool and wool cloth gloves and capeskins of second selection.
- \$1 a pair for wool cloth, chevrette, suede and capeskin gloves, second selection; some evening gloves in this group.
- \$1.50 a pair for washable doeskin, khaki suede and capeskin gloves.
- \$2 a pair for capeskin, buckskin and khaki horsehide; gloves and gauntlets; some lined.
- \$3 a pair for a little lot of fine lined gloves that were very much higher.



### Please Note

that in some groups the quantities are limited, that there are not, of course, all sizes in each style, and that early choosing is advisable. No gloves are reserved, and sizes cannot be replaced.

## Here Are Prices High Enough to Pay for Fine Silks at This Moment

There is considerable confusion in the retail silk market, owing to the prevalence of sales, bargains and various disposals in which dealers claim a large divergence from selling prices and actual values.

These methods will undoubtedly cause some confusion in the minds of customers who simply want to get the best silks they can for their money.

Such being the case, it is a service to the customer to give a list of the qualities of the finest silks of their kinds in America. If you are paying more elsewhere you are paying too much.



Colored satins, 35 to 40 inches wide, \$1.75 to \$4 a yard.

Crepes de chine, in colors, 36 to 40 inches wide, \$1.50 to \$3.25.

Crepes meteor, in colors, 40 inches wide, \$2.25 to \$3.50 a yard.

Colored charmeuse, 40 inches wide, \$3.25 a yard.

Colored taffetas, 36 and 40 inches wide, \$2 and \$2.50 a yard.

Colored Poul de Soie, 36 inches wide, \$2.50.

Colored Habutais, 36 inches wide, \$1.10 and \$1.25 a yard.

### White Silks in Great Varieties

White Japanese habutais, 36 inches wide, \$1.25 to \$2 a yard.

Japanese washable satin, 36 inches wide, \$1.50 and \$1.75 a yard.

Japanese silk broadcloth, 32 inches wide, \$2 a yard.

Japanese mirror crepes, 32 inches wide, \$2 a yard.

White taffetas, 36 inches wide, \$1.65 and \$2 a yard.

Soft, white taffetas, 40 inches wide, \$3.50 a yard.

White radium silks, 40 inches wide, \$2 and \$2.25 a yard.

White crepe de chine, 36 inches wide, \$2.25 a yard.

White bengaline, 36 inches wide, \$2.25 a yard.

White crepes de chine, 36 and 40 inches wide, \$1.50 to \$4.50 a yard.

White crepes meteor, 40 inches wide, \$2.25 to \$3.50 a yard.

### Black Silks

Black satins, 36 and 39 inches wide, \$2.50 to \$5 a yard.

Black crepes de chine, 36 and 40 inches wide, \$1.50 to \$3.50 a yard.

Black crepes meteor, 40 inches wide, \$2.25 a yard.

Black charmeuse, 40 inches wide, \$3 a yard.

### Black Silks

White Georgette, 40 inches wide, \$2 to \$3 a yard.

Colored silk voiles, 40 inches wide, \$2.25 and \$2.50 a yard.

Colored jersey silks, 36 inches wide, \$3 a yard.

Baronet satins, 36 inches wide, \$4.50 a yard.

Satin de laine, 40 inches wide, \$4.50 a yard.

Soft finish taffeta, 40 inches wide, \$3.50 a yard.

Colored satin crepes, 40 inches wide, \$3 a yard.

Colored shirting silks in considerable variety, 32 and 33 inches wide, \$1.75 to \$3 a yard.

White Georgette crepe, 40 inches wide, \$2 to \$3 a yard.

White silk voiles, 40 inches wide, \$2.50 a yard.

White satin crepe, 40 inches wide, \$3 a yard.

White pongee, 36 inches wide, \$2 a yard.

## Just Out "The Man Nobody Knew"

By Holworthy Hall  
author of "Henry of Navarre, Ohio."

This is the story of an American wounded in the Foreign Legion, and who returns to this country and has many adventures. It is reckoned one of the best light novels of recent years. Price \$1.50.

(Main Floor, Thirteenth)

## "The Shadow of the Cathedral"

By Vicente Blasco Ibanez  
author of "The Four Horsemen of the Apocalypse," which had such a tremendous vogue. This is the new American edition, with an introduction by W. D. Howells. The book is rich with historic and dramatic interest.

Price, \$1.90.

(Main Floor, Thirteenth)

## The Ice Is Here and the Snow Will Come

Skates, \$2 to \$10.

Skates and shoes together, \$5.50 to \$11.50.

Skis, \$4.50 to \$11.50.

Ski poles, \$1.75.

Snowshoes, \$4 to \$8.50.

Toboggans, \$7 to \$12.

Skating stockings, \$1 to \$6.

Sweaters, \$6.50 to \$12.

(The Gallery, Juniper)

## "That's Me All Over, Mable"

By E. Streeter  
author of "Dere Mable"—that collection of a rook's love letters which was one of the best-selling books of 1918. The present book is every bit as amusing, 75c.

(Main Floor, Thirteenth)

## MINDS may differ as to the form of a wedding gift. There is but one opinion about Fine Sterling Silver

Everybody likes to give silver wedding presents, and most people do because they are so greatly appreciated by brides.

The many after-the-war weddings are drawing largely upon our stocks of fine sterling silver, but we are constantly replenishing.

Choose as you will from bon-bon dishes, sandwich plates, coffee and tea services, up to chests of small silver in period patterns.

(Jewelry Store, Chestnut and Thirteenth)

## Men's Opera Hats From Paris Just in Good Time

for the season when men have the greatest need of them. London may lead in silk hats, but the honors for opera hats go to Paris. These are light in weight, comfortable and correct in style. Prices \$10 and \$12.

(Main Floor, Market)

## To Men Who Have Not Seen the Shoes on Sale at \$4.40

Unless you are provided with shoes for next Winter as well as this, you should see what this opportunity brings. Among the five styles are shoes for all types of men.

Smooth black calfskin Blucher lace with smart, narrow toe, or what is known as the college last, with rather wide toe.

Pump black box calfskin in the above styles, or made on the Munson Army last with wide, soft toe.

\$4.40 a pair in this sale—ordinarily 50 per cent more.

(Main Floor, Market)

## English and American Dinner Sets Largely Reduced

Here surely is a handsome choice at handsome savings. Fourteen beautiful border decorations, floral and conventional, are included in the assortment, eight in the English sets and six in the American sets.

All are sets taken from our own stocks and grouped at three different prices—\$22.50, \$25 and \$27.50 a set, which is a reduction of \$7.50 to \$14.50 from our regular prices.

All are 107-piece sets—our full, standard selection.

(Fourth Floor, Chestnut)

## Showing a Handsome New Lot of Hemstitched Tea Cloths and Napkins

Very attractive and excellent pieces, of fine bleached satin damask, all beautifully hemstitched and done with mitered corners.

For afternoon tea they have all the rich, snowy daintiness so desirable in napery of the kind.

Tea cloths, 54x54 inches, \$6.50 and \$7.50 each; 45x45 inches, \$5 and \$6.75 each.

Napkins to match, 14x14 inches, \$7.50 and \$8.50 a dozen.

(First Floor, Chestnut)

## Room-Size Domestic Rugs All at Good Savings

In four dependable weaves and in designs for any room.

9 x 12 feet Axminster rugs, \$36.50.

9 x 12 feet body Brussels rugs, \$47.50.

9 x 12 feet seamless Wilton rugs, \$72.50.

9 x 12 feet seamed Wilton rugs, \$59.50 to \$78.50.

(Seventh Floor, Chestnut)

Men's Initial Handkerchiefs Hand Done—50c Apiece

They are of the snowiest Irish flax, with tiny hems, carefully stitched, and a long French letter in one corner. The embroidery is hand done—and extremely well done, too.

50c each, \$6 a dozen.

(Main Floor, Central)

## Special \$5.90 Sale of "Extra Service" Shoes for Girls and Women

1050 pair of shoes that were bought to sell in our own stocks at \$1.60 more are reduced to \$5.90 a pair. They are practically storm shoes, and so far there have been no storms worth mentioning—but there will be.

These shoes are especially suitable for school girls or business women; for skating this winter or for camping next Summer. They are the most durable shoes at the price that we know of.

All are high lace shoes of a dark brown, specially tanned leather that is heavy, but soft. The soles are viscolized to help keep out the wet. All have low, broad heels, and there are three styles—

Narrow toe, straight lace.

Wide toe, straight lace.

Wide toe, Blucher lace.

At \$5.90 a pair this lot will not be here long.

(First Floor, Market)

## 100 Women's Serge Dresses at Late-Season Prices \$20, \$22.50, \$25 and \$27.50

These are the practical black and navy serge dresses which women feel they simply must have in their wardrobes to do the hard work—the sort of dresses that are good for traveling, motoring and business wear. The styles are many, and all sizes are in the lot.

(Third Floor, Central)

## If Little Sister Wants a Frock With a Sash—

a white sash, with big bows to tie in back, then here's the very frock for her. It's of firm, good chambray, with a snowy collar which comes around in front, crosses, somewhat surplice fashion, and ties in back in a generous bow. It has enough embroidery to make it pretty, and is \$5.

Other chambray dresses (and they're in a pretty green shade, soft blues, rose and yellow) are smocked in various ways, have pockets or hang very full from the little ruffles or collars. \$7.50.

All are in 2 to 6 year sizes.

(Third Floor, Chestnut)

## Women's Fine Tan Boots Reduced

They are of tan Russia calf with plain toes and 1½-inch military heels—excellent boots for walking; and their new price is \$9.25 in the Exclusive Little Boot Shop.

(First Floor, Market)

## Fancy Ribbon Oddments Special at 25c a Yard

Find among them pretty neck ribbons, ribbons for fancy work and millinery, all of the fancy variety. They are from 1 to 2 inches wide.

(Main Floor, Central)

## Etiquette Corsets—Special

Now we have four models each and one at \$3. They are very low tops and are of pink or white coutil; but are more heavily boned than

(Third Floor, Chestnut)

## Bar Pins on Sautoirs Are Something New

The sautoir is of black silk ribbon, with a sterling silver and rhinestone-set tip and silver ring, and then there is a handsome bar pin, rhinestone set, in place of the usual guard.

The bar pins are in many designs, lacelike and fine; all the pins have gallery backs and safety catches.

\$11 to \$26 each.

(Jewelry Store, Chestnut and Thirteenth)

## 2700 Yards Camisole Laces White Sale Specials 25c a Yard

Fresh new laces straight from the factory, and we had the selection of every piece! They are the best for this price that have been here for many a day. Many are worth two or three times as much.

Duchess, Carrickmacross, filet, shadow, embroidered and Normandy Valenciennes effects in points with beading.

A few are without beading and the widths are 3 to 7 inches. Some are in sets. Both white and ecru.

Besides camisoles, many women use these laces for gown tops and chemises and the ones without beading for blouses.

(East Aisle)

## A Few Good White Sale Items

are brassieres at 50c and 75c each and in ever so many styles—lace and embroidery trimmed; and petticoats at \$1 to \$3.75—particularly good sorts, with blind and eyelet embroidery flounces.

These are just the newest arrivals. There are thousands of other good garments in the Sale—all the way from 50c to \$5.

(Third Floor, Central)

## New \$5 Silk Handbags Notably Attractive

A rather large, full shape, of good quality silk in black and navy, with linings of lighter colored silk.

The metal frames are in fancy designs and each bag has a tassel at the bottom.

(Main Floor, Chestnut)

## Knitting Needles Special at 25c to \$1 a Pair

Many women are still busy knitting, and they'll be glad to get a pair or two of these pretty needles. They are in several styles, all with fancy mounted tops.

25c 50c, 75c and \$1 a pair.

(Jewelry Store, Chestnut and Thirteenth)