

Grand Organ, 9, 11 and 4:50
Chimes at Stroke of Noon

WANAMAKER'S

Store Opens 9 A. M.

WANAMAKER'S

Store Closes 5 P. M.

WANAMAKER'S

WEATHER
Fair

Plenty of the Good Things That People Now Feel Entitled to Get for Themselves

The Story of That Snowy Sunlit Day at Sagamore Hill

briefly told in yesterday's news by the gifted daughter of Judge John Stewart, of Pennsylvania, my lifetime friend, is much more than a piece of fine writing.

The piety of Roosevelt's patriotism and citizenship still lives, and

Mt. Vernon, Va.,
Springfield, Ill.,
Sagamore Hill, N. Y.,

henceforth are inseparably linked together to bear witness of something in the lives of three great Presidents that could not be buried in a tomb.

It is unmistakably clear that it was left for the events of the passing week to bring to the surface the hidden power Roosevelt exerted upon the public mind.

His robust manliness, extraordinary brain and farsighted vision, all filled with Americanism of the purest type, turned the eyes of the entire world upon him as one to help to build something better than an Empire.

[Signed] *John Wanamaker*

Jan. 10, 1919.

FASCINATING BETWEEN-SEASON MILLINERY

WHEN her velvet or fur hat seems too heavy, yet before she is ready for her Spring hat, a woman wants just such a hat as one of these—sometimes of straw, sometimes of silk, sometimes of satin—not too light in color, and useful for this between-season period.

A whole bevy of these new hats is ready now in the Gray Salons. They are new and smart in shape, fashionable in color and becoming as a woman could wish.

There are small hats of straw and satin—like the new royal purple hat with a feathery fringe of ostrich 'round the crown; new wide-brimmed dress hats, faced with satin or entirely of it, like the silvery gray hat with a novelty band trimming, and there are any number of in-between sizes and shapes.

Flowers adorn some, feathers others, ribbons quite a few, and satin loops the rest.

The prices are all around the \$10 mark.

(Second Floor, Chestnut)

New Shipments Join the Sale of White

These are particularly inexpensive garments and, like everything else in the Sale, they are fresh and snowy white.

Petticoats having deep flounces with scallops and a light design done by hand in the Philippines, \$2.85. Corset covers of nainsook with a simple embroidery edge are 50c, while three other styles of corset covers with more or less lace on them are 75c, 85c and \$1. Nainsook drawers with

lawn ruffles and Valenciennes lace are 85c, and cambric drawers with good blind embroidery are \$1.25.

Cream-colored voile night-gowns with pink satin stripes and pink ribbons are made Empire style and quite charming at \$1.85.

Of course these are just incidentals in the Sale. The tables are piled high with all kinds of other good under-muslins of the kind that women most want just now, and all at prices from 20 to 33 per cent less.

(Third Floor, Central)

What Is a Winter Evening in Your Home?

Is it a pleasant compound of entertainment and improvement and congenial association, or do the hours drag boresomely till bedtime?

For the first you need books, games, harmonious discussion and MUSIC.

To have music in these days does not require a musician in the family.

The Ampico Reproducing Piano

will play for you as few humans can ever hope to play.

By reason of its unique construction the Ampico reproduces the performance of the original artist with a fidelity almost unbelievable. If an Ampico piano were playing in another room you would be certain it was a living musician—but a master musician, faultless in technique and marvelous in expression.

Chickering-Ampico Knabe-Ampico
Schomacker-Ampico Haines Bros. Ampico
Marshall & Wendell Ampico

These are the famous Ampico reproducing pianos, and they are to be found at Wanamaker's only in Philadelphia. We shall be glad to demonstrate any or all of them for you.

(Egyptian Hall, Second Floor)



You will be under no obligation to buy, but if you care to do so you can arrange convenient terms of payment.

For the Housewife

ONE of the most serviceable carpet sweepers to be had anywhere is the Parlor Queen. It is ball-bearing, has protected corners and all-bristle brush; removes all lint and sweeps clean. \$6.25. (Fourth Floor, Market.)

A REALLY sanitary dishwasher which can be attached to any hot-water faucet, and will sterilize as well as wash the dishes, not to mention saving the hands, seems cheap at \$2.85. (Fourth Floor, Market.)

WEATHERED oak stools of sturdy make are distinctly useful things to have about the home. Price \$1. (Fourth Floor, Market.)

COLD feet at night aren't a strictly necessary discomfort. An aluminum hot-water bottle will provide heat for several hours. \$3.50. (Fourth Floor, Market.)

OAK and mahogany-finished towel stands, suitable for the bath, bedroom or nursery, are half price—65c. (Fourth Floor, Market.)

HAVE you ever tried a vapor bath for that stubborn cold? Complete with lamp, it may be had for \$8, \$10, \$12, \$16 and \$18. (Fourth Floor, Market.)

Distinctive Little Rugs From China

\$11.85 to \$19.75

The popularity of small Chinese rugs is quite marked. People are awakening to the effect produced by their distinctive colors in various schemes of home decoration; and then they are practical and usable in almost any part of the house.

The greatest assortment of small Chinese rugs in Philadelphia will be found here. One section of the Oriental rug display is fairly covered with them.

The newest lot on the floor are priced at \$11.85, \$13.95, \$17.50 and \$19.75 each. The pieces at \$11.85 are in size 1.6x2.6 feet, while the others range from 3x2 ft. to 3x3 ft.

They are in characteristic pinks, blues, tans and terra cotta shades, many being brightened up with white and ivory markings.

(Seventh Floor, Central)

Three New Books

In "The Curious Quest," by E. Philipps Oppenheim, the scene is laid in London before the war. \$1.50.

"Who Cares?" by Cosmo Hamilton, is a novel of rebellious youth. The price is \$1.50.

"The Apartment Next Door," by William Johnston, is an up-to-date mystery story. \$1.50.

(Main Floor, Chestnut)

WHEN we got those \$2 umbrellas for women the other day we hoped some like them in men's sizes would soon come in—and they have—in time for the week-end.

500 Umbrellas for Men \$2 Apiece—Special

They have strong frames with 8 ribs, good cotton covers, plain and carved wood handles and are, altogether, an uncommonly good \$2 worth.

(Main Floor, Market)

Special Prices on All These Honfleur Toilet Preparations

Another lot just down from the laboratories—
Violet and l'Empire toilet water, 45c and 85c a bottle; extract, 35c and 60c bottle, also rose scent in the extract.
Cleansing cream, 35c jar.
Skin cream, 35c jar.
Youth and Beauty cream, 35c jar.

Talcum powder, 10c.
Hair tonic, 50c and \$1 bottle.
Bay rum, 50c bottle.
Witch hazel, 35c and 65c bottle.
Violet ammonia, 20c and 35c bottle.
Vegetal, lilac and wistaria, 75c bottle.
Cold cream, 15c.
Liquid soap, 50c bottle.

(West Aisle)

A Clearance Sale of Coats and Suits for Girls and Juniors—\$10 to \$15

Three groups of particular interest for girls who want attractive Winter coats or suits to finish out the Winter.

Girls' Coats, \$10, \$12.75 and \$15—

are of soft velours, chevots, zibelines and corduroys in pretty styles and good colors. There is usually but one or two of a kind, so the assortment is quite varied. Many coats have large fur collars, and all are lined throughout. 6 to 14 year sizes.

Junior Coats Much Reduced

These are coats of many kinds, in different styles and colors, and all greatly reduced from the original prices. 15 and 17 year sizes.

Junior Suits, Now \$15

Cheviot and burella cloth suits in brown, burgundy and green. Made in many styles, with pleated and belted jackets, large collars and pockets, and warmly interlined. 15 and 17 year sizes.

(Second Floor, Chestnut)

If One Had to Choose Just One Spring Silk

that silk would certainly be printed foulard or printed radium (almost the same thing, only with a higher luster).

Most women's experience is that you can get more good, solid wear out of a foulard dress than any other and it is suitable for almost every occasion.

The new printed foulards and radiums in the prettiest patterns for 1919 are 40 inches wide and \$3, \$3.50 and \$4.50 a yard.

Other printed silks at \$1.65 a yard come for linings, bags and lamp shades. They are in very vivid designs and colorings and are in great demand.

(First Floor, Chestnut)

Unusually Small Prices for These Good Tub Silks

And they are all kinds that women are buying in great quantities at the present time for blouses, dresses, sports suits for Spring or the South, lingerie and negligees.

We don't know when there have been better values in these weaves.

Special Japanese habutai shirtings, pretty striped effects, heavy quality, 32 inches wide, \$1.50 a yard.

Special Japanese white wash satin, 32 inches wide, at \$1.25 a yard.

Special Chinese Shantung pongees, 33 inches wide, \$1.25 a yard, and a lighter weight at 75c a yard.

(West Aisle)

Women's Cold Weather Coats Special at \$35, \$47.50 and \$55

Take any one of the three styles you choose and you will find it a good, warm coat for the coldest wintry days. They are all made of all-wool cloths and have large buttoning-up collars of plush or fur.

One style is a heavy knit-back cheviot with plush collar. \$35. Two others, at \$47.50 and \$55, respectively, are of velour with large collar of Hudson seal (dyed muskrat) and of nutria. Both of these models are pearl de cygne lined.

(First Floor, Central)

Salon de Beaute

extremely comfortable for a shopper to spend an hour in, having a refreshment and scalp treatment. Even a manicuring is a useful thing.

(Third Floor, Chestnut)

The Little Hair-Cutting Salon

is a quiet and sunny place in which the children can have their hair properly attended to. The attendants are experts and the place is perfectly sanitary.

(Third Floor, Chestnut)

PLENTY of small furs—many of them quite inexpensive—will be found in the Fur Sale tomorrow; such pelts as natural skunk, wolf, racoon, nutria, beaver, fox, mole and black lynx. Like the larger furs (as one may call the fur coats), they are all marked at 25 per cent less than regular prices.

(Second Floor, Chestnut)

Pearl Earrings Add a Charm All Their Own—

and are becoming to ever so many types. Close-fitting pearl earrings are especially fashionable just now. They are here in many sizes, and with gold-plated backs at 75c and \$1 a pair and gold backs at \$2 to \$11.50 a pair.

All the pearls are imitation, of course, but they are very lustrous and excellent imitations.

(Jewelry Store, Chestnut and Thirteenth)

Two New Silk Handbags Unusual at \$5

Both of a good grade of silk, in black or navy, and with tassel at bottom.

One style is quite large and has colored celluloid frames.

The other style is smaller, with metal frames. Both uncommonly good bags at \$4.

(Main Floor, Chestnut)

The Greatest Compliment You Can Pay a Photograph

is to put it in a worthy frame, preferably a sterling silver frame, if the photograph is to stand on the bureau, desk or table.

Silver frames for almost any size photograph are here, many are plain, some are engraved or have engine-turned stripes, a number are in period designs, such as Pompeian, Adam or Sheraton.

Oval frames, \$2.75 to \$4.7. Oblong frames, \$2.75 to \$6.8. Service and other military frames, \$8.50 to \$21.

(Jewelry Store, Chestnut and Thirteenth)

Army Blankets and Bedding Rolls Reduced (Have You a Sleeping Porch?)

The blankets are now \$7.50 to \$11. The officers' bedding rolls, including mattress and pillow, are now \$16.

Both are close to wholesale cost.

For a man who has a sleeping porch, or who contemplates a camping trip next Summer, this is a real opportunity.

(The Gallery, Juniper)

For Dress Most Women Want French Kid Gloves

Gloves of fine, soft skins that fit the hand and are a delight to the touch.

White, black, tans, modes, grays and champagne colored French kidskin gloves, with 2-clasp fastening and with Paris-point stitching, \$2.25 a pair.

(Main Floor, Central)

There are still some shoes to be had in the Exclusive Little Boot Shop for one-third and one-half less.

(First Floor, Market and Juniper)

100 Striped and Plaid Skirts Special at \$14.75

If any woman has a cloth coat or fur coat that is not giving all the service it should for want of the right skirt to wear under it, these attractive wool prunella cloth skirts are the answer.

They are all full, pleated and slightly inclined to go in toward the foot, and we had the pick of colors when we bought them.

Just exactly a saving of \$5 on each skirt over the prices in everyday stock.

(First Floor, Central)