

9:00—Grand Organ and familiar songs.
11:55—Brass octet; Chimes at stroke of noon.
5:00—Grand Organ and familiar songs.

WANAMAKER'S

Store Closed All Day Tomorrow

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WEATHER
Fair

The Winter Sale of White at Wanamaker's Will Open Thursday

A Long Time Ago in Paris It Was Interesting to Watch the

weavers of the Gobelin tapestries, whose ancestors were said to have occupied for generations that same old building in which to make their famous works of art.

It was curious to see the almost uncountable number of what seemed tangled threads of every shade of color, which the nimble, skilled fingers of the workmen rapidly worked into place upon the beautiful historic picture, taking form on the other side of the framed fabric, at whose back they did their work.

These trained weavers, with fond love of colors, keen in selecting the exact shades, were on the go continually to the front side of the frame, there to inspect their work on the picture, arriving little by little.

So did they spend days and years, as their fathers had done before them, in completing priceless tapestries to decorate the palaces of the Kings and Queens of past ages.

This almost forgotten visit with the French weavers long ago comes back today while stitching this last piece upon the frame of 1918.

To go around to the full front of what we worked upon steadily day by day for the past year, to see how our work has turned out, is well worth while for our encouragement and guidance.

Whenever a broken thread or a mischosen color appears we will try to do better next time.

May all who have helped us, or whom we have tried to help, see their woven pictures of the past year in a radiant and pleasing light, enter upon a New Year of increasing happiness.

[Signed] *Joe Wanamaker*

Dec. 31, 1918.

This last day of the old year is the last day of the old year store hours.

Beginning Thursday, Jan. 2, and until further notice, the Store will open at 9 and close at 5.

Corsets in the Sale of White

100 dozen L. R. corsets, mostly discontinued models, in batiste, coutil, broche and tricot—some a third and some even a half of regular prices.

400 Kabo special corsets, including pink topless models and a low bust model of pink batiste. Prices, \$1.50 to \$2.

Nearly 1000 Wanamaker specials at \$1 to \$2.50.

180 Madame Lyra corsets of fine broche, \$3.50.

Parisienne corsets of pink coutil at \$6, and white broche at \$8. Everybody who knows Parisiennes knows what it means to get these for less money.

Letitia corsets at \$3 and \$3.50.

Also 1200 C. B. corsets, "seconds," at 85c.

(Third Floor, Chestnut)

Fine Lingerie Also in the White Sale

Hand-embroidered nightgowns, chemises and a few other garments from the French Room, most of them muslin, will be on sale at reduced prices on the

(West Aisle)

A Little Sale of Women's Finest Shoes and Slippers

will be held Thursday in the Exclusive Little Boot Shop. It includes all incomplete sizes, reduced from one-third to one-half, and women who delight in fine footgear and are willing to take the trouble to look the shoes over will find some rare values.

(First Floor, Juniper and Market)

White Sale Handkerchiefs of Unusual Value

Hundreds of dozens of crisp, new, Irish linen handkerchiefs—all in the plain and practical hemstitched style that is good year in and year out.

Men's handkerchiefs, \$3.90 a dozen—good linen, and sold by the dozen only.

Women's handkerchiefs, \$1.70 a dozen—two weights, sheer and heavy linen.

Wise folk will stock up for some time to come.

(Main Floor, Chestnut)

THE war is over; the great weight of anxiety is lifted and everybody is looking forward hopefully to a return to a normal way of living. But—prices are as high as ever. In fact, if anything, they are higher; and the women whose business it is to see that all household expenditure is made to the best advantage are taking note of every possible way to be sure of getting the most for their money.

This is the reason that the Wanamaker Sale of White is jotted down on hosts of the shopping lists for Thursday morning.

Cottons are dear, embroideries are dear and often non-existent, thread and boxes and labor are dear; in a word, there never was a time when it was so difficult to get a White Sale together; yet here it is, a Sale in which the garments—72,000 strong and all snowy fresh—are all priced at savings of from 20 to 33 1-3 per cent, while one lot of 1500 samples is 45 per cent less than regular prices.

The great majority of the garments are priced between \$1 and \$5. They are made of fresh, good nainsook and cambrics—a very few of muslin—and the trimmings are mostly very simple—plain scallops often, hemstitching and tucks; good eyelet and blind embroideries on long cloth; very few laces. There are plenty of dollar garments—especially of nightgowns and petticoats; there are some excellent drawers at 85c; hosts of little Empire nightgowns with frills of net; and really wonderful nightgowns with Philippine hand work for as little as \$2 and \$2.65. There are quantities of bloomers—pink and white, of silk and cotton crepe and batiste. There are pink crepe de chine camisoles for \$1; there are even some extra sizes at special prices. And quite the loveliest of all are some extremely simple and exquisite garments of French nainsook with the tiniest of casings, tucks and hemstitchings—garments fine enough for a trousseau.

These thousands of fine new undermuslins will be found on the Main Floor, Central and Market, and the Third Floor, Central.

Other White Sale Specials

300 sample negligees at half price—printed chiffons, silks, a few fine flannels and crepes de chine.

(West Aisle)

200 blanket bath robes at \$3.85—dark colors, mostly figured styles.

(Cross Aisle)

500 petticoats at \$1 and \$1.50 of lustrous cotton—in black and colors.

(Cross Aisle)

400 silk petticoats—all sample petticoats, and marked at sample prices.

(West Aisle)

400 silk petticoats at \$3.50 and \$3.85—mostly with jersey tops and taffeta flounces. Colors dark and light.

(East Aisle)

600 house dresses at \$1.50 to \$2.75—percale and gingham chiefly.

(Third Floor, Central)

1000 aprons at 25c to \$1.50—mostly white, fancy and plain; for maids and nurses and other household workers.

(Main Floor, Market)

500 boudoir caps at 65c to \$1.25—all kinds of fluffy and frivolous things.

(Main Floor, Market)

White Sale Prices

Nightgowns—\$1 to \$6.75.

Petticoats—75c to \$5.

Short petticoats—75c to \$1.50.

Chemises—75c to \$5.

Combinations—\$1 to \$2.50.

Drawers—65c to \$2.25.

Corset covers—50c to \$2.50.

Camisoles—\$1 to \$2.50.

Bloomers—\$1 to \$6.50.



The Famous January Sale of Furs Opens Thursday

All the stocks of the Fur Salon are in it—both small furs and fur coats—and every piece of fur is reduced 25 per cent. It is hardly necessary to add, except for strangers—that every piece of fur is guaranteed.

Among the small furs are—
Fox furs—including black, brown, taupe and cross foxes—at \$56.25 to \$168.75 for sets; and \$40 to \$75 for separate scarfs.

Hudson seal (died muskrat) neckpieces, \$27.50 to \$93.75; muffs, \$13.25 to \$45.

Black lynx neckpieces, \$30 to \$93.75; muffs, \$41.25 to \$75.

Natural beaver neckpieces, \$30 to \$86.25; muffs, \$33.75 to \$67.50.

Natural skunk neckpieces, \$30 to \$150; muffs, \$22.50 to \$60.

Mole neckpieces, \$30 to \$150; muffs, \$40 to \$67.50.

Other small furs in the sale are nutria, squirrel, mink, fisher, sable, racoon and wolf.

Among the coats are—
Hudson seal (died muskrat) coats, both plain and trimmed with rich other furs, are \$168.75 to \$525. These include some very fine novelties.

Nutria coats, plain and trimmed, \$168.75 to \$281.25.

Natural muskrat coats, \$168.75 to \$262.50.

Motor coats of such furs as racoon or leopard are \$187.50 to \$375.

While other coats—usually only one or two of a kind, so that it is impossible to mention the prices—are natural gray squirrel, kolinsky, Persian lamb, mole, beaver and marmot.

(Second Floor, Chestnut)

Household Linens Enrich the White Sale

2000 yards of heavy full-bleached Irish table linen, 72 inches wide, several designs, \$3 a yard, saving of 75c a yard.

Matching napkins, 22x22 inches, \$7.75 a dozen, a saving of \$2 a dozen.

1000 yards of heavy full-bleached Scotch double damask table linen, 72 inches wide, in a fine variety of designs, \$3.75 a yard, saving of \$1 a yard.

A group of fine, all-linen Irish huckaback towels, neatly hemstitched and in a variety of combination huckaback and damask patterns, 22x40 inches, \$1 each. Saving of 50c each. Towels of a fine grade, size 24x40 inches, are \$1.50 each, saving of 50c each.

(First Floor, Chestnut)

White Sale Undermuslin Materials—More Than Usually Good

Many of them, we feel sure, could not be bought today at wholesale for the prices they are marked in this sale, and they are our staple, fine-wearing qualities at that.

Based on the present market women could count on paying half as much again at the very least.

Longcloths, 10-yard pieces, \$2.25 to \$3.25 a piece.

Nainsooks, 10-yard pieces, \$2.25 to \$4.25 a piece.

"Wanamaker lawn," which launders like linen, in sheer and heavier weights, 36 to 44 inches wide, 36c to 70c a yard.

(First Floor, Chestnut)

Winter Sale of Whittall Rugs and Other Fine Domestic Rugs

(The Whittalls in Discontinued Patterns)

Included in this sale are M. J. Whittall Anglo-Persian rugs, one of the finest Wilton rugs made in America; other standard makes of high-grade Wiltons, wool Wiltons, Axminsters and body Brussels. They range from small rugs and runners up to extra large room sizes.

There are also some thousands of yards of good carpets and linoleums reduced,

Savings of a Fourth to a Half Throughout the Sale

The Whittall rugs are all in discontinued patterns and the other weaves are divided between discontinued patterns, reductions from stock and special purchases.

The important feature is the Whittall group. The fact that they are what is known as "dropped patterns" does not lessen their value, as a certain number of desirable designs must be dropped annually to make room for something newer, though not necessarily better.

Following are some of the prices on room-size rugs:

Whittall Anglo-Persians	10.6 x 10.6 ft., \$110	8.3 x 10.6 ft., \$70 and \$76.50	Axminsters
9 x 12 ft., \$84.50	10.6 x 13.6 ft., \$167.50	6 x 9 ft., \$47.50	9 x 12 ft., \$36.50
8.3 x 10.6 ft., \$82.50	11.3 x 15 ft., \$189.50	Wool Wiltons	8.3 x 10.6 ft., \$34.50
6 x 9 ft., \$62.50		9 x 12 ft., \$57.50 and \$59.50	Body Brussels
9 x 9 ft., \$82.50		8.3 x 10.6 ft., \$55 and \$57.50	9 x 12 ft., \$47.50
9 x 15 ft., \$147.50		6 x 9 ft., \$37.50	8.3 x 10.6 ft., \$45
		Other High-Grade Wiltons	6 x 9 ft., \$28.50
		9 x 12 ft., \$72.50 and \$78.50	

(Seventh Floor, Chestnut)

The Children's White Sale Makes a Fine Showing

There are thousands of garments—all fresh and dainty and well made. You can turn any of them inside out—you'll find them clean as a whistle, sturdy and uncommonly good for the very moderate prices which mark them.

Infants' long slips are 85c to \$2.75 each.

Short white dresses, 6 months' to 2 year sizes, \$1 to \$3; 2 to 6 year sizes, \$2.25 to \$3.75.

Colored dresses, in 2 to 6 year sizes, \$1.25 to \$3.50, and some have bloomers.

Handmade long dresses are \$1.50 to \$5; long skirts are \$2.75 to \$5. Princess petticoats, 2 to 6 year sizes, 85c to \$2.25; 6 to 14 years, \$1 to \$2.25.

Long petticoats are \$1 to \$2.75 each.

Nainsook nightgowns, 1 to 3 years, 85c to \$1.75; 6 to 16 years, \$1 to \$2.75.

White crepe Billy Burke, 6 to 14 years, \$3.

Bloomer drawers, 2 to 10 years, 65c to \$2.25.

Girls' drawers, 12 to 16 year sizes, \$1 to \$1.75.

Hand-made caps for babies, 85c to \$1.75.

(Third Floor, Chestnut and West Aisle)