

Grand Organ plays every hour on the hour today — Christmas carols and chimes.

WANAMAKER'S

Store Closed All Day Tomorrow

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WEATHER
Cloudy

Thursday Will Bring a Showing at Wanamaker's of the New Fashions for Southern Wear

A Merry Christmas Chime of Bells From Sir Douglas Haig Field Marshal of the British Army

came over the sea yesterday. We give it to the public, that all our widespread business family, in the army and navy, in the camps and cantonments, may have the pleasure of it; also the citizens of Philadelphia, with whom we are partners in all patriotic movements.

General Headquarters,
British Armies in France,
3rd December, 1918.

Dear Sir:

Please accept for yourself and convey to the workers of the Wanamaker Stores my warmest thanks on behalf of myself and the British Armies in France for your hearty message of congratulation and good will.

I have to thank you as well for the beautifully printed Union Jack with the verses of love for Old England, which you so kindly sent me and by which I was very much touched.

Your record of supplying 1200 men for the U. S. Army and subscribing 15,000,000 dollars to the Liberty Loan is one to be proud of.

Wishing you all a very Merry Christmas and the best prospects for the future,

Believe me, yours very truly,

(Signed) D. HAIG, F. M.

H. M. Vineyard, Esq.,
Care Wanamaker Store,
Philadelphia,
Pa., U. S. A.

The President of the United States, at home in Buckingham Palace these Christmas days, will feel proud to read the letter of Sir Douglas Haig, with its high praise of the Army and Navy fellows, who carried the American flag alongside of the British flag, in the front lines of battle, to gain the safety of the world.

We print this message with a hope that it will reach our men still on the ships and doing duty in the Armies of Occupation to safeguard the interests not of the United States only, but of Great Britain and the world.

[Signed]

John Wanamaker

December 24, 1918.

Bar Pins

Glittering rhinestones set in sterling silver, in delicate lacy designs and with safety catches. They add just that touch to the costume that is dear to the hearts of all women. They are priced from \$5 to \$25.

Circles of the same softly shining stones, set in sterling silver, are also in the best of taste and are priced from \$1.75 to \$3.25.

(Main Floor, Chestnut)

Fine White Robe Patterns With Chinese Hand Embroidery

No woman could wish for a handsomer white gown than robes make.

The embroidery is truly exquisite, and this year it is embellished with insets of real fillet lace and hand-drawn work.

The finest of white mull is the material and the prices range from \$45 to \$65. We know of no other place these robes may be obtained.

(Main Floor, Central)

A Clearaway of Dress Trimmings

Beaded or embroidered ornaments; silver, gilt or silk tassels; odds and ends of flowers, and lovely pieces of trimming from the magic looms of France.

"Little bits of broderie,
Little bands of braid,
Give the Springtime dress,
Its touch of 'Paris made.'"

And the woman of particular taste will find here many things that will be just what she wants, and at a great saving, too.

(East Aisle, Main Floor)

A New Lot of Women's Handkerchiefs at \$1.75 a Dozen

Lovely, snowy bits of Irish linen, the kind that women always want! Tastefully plain and with hemstitched borders they are of very sheer cambric weight linen.

(Main Floor, Central)

The Gray Salons of Millinery Announce a Special Showing of Hats for Palm Beach and the South

New satin and straw hats. New hats for Sports wear. New shapes and new colors.

(Second Floor, Chestnut)

New Gowns for Morning, Afternoon and Evening

A few of them are fresh from Paris — exceedingly simple, straight lined frocks, exquisite in color and made altogether by hand. With hand-embroidery. White and rose and flesh-colored voiles, some with linen pleatings, are in this group and the softest of old blue silks with white bound buttonholes.

But the majority of the gowns are made by American designers from imported fabrics and are possessed of as much charm as if they had been born across the water.

Various shades of rose and the new beige, mauve and pale yellow are among the colors; and there are bloused bodices, narrow kimono sleeves, broad soft sashes and great quantities of beads are among the fashion features. Many of the evening gowns show no sleeves whatever, and one of the most striking of them all is of a marvelous gray fabric, covered absolutely with tiny crystal beads, the whole accented by a single great orchid in the girdle. One model of heavy beige crepe is held in at the foot by a band of beads and a great rose. Other evening gowns are entirely covered with tiny spangles—black or white. A silver gown of silver cloth and heavily embroidered silver net has velvet dahlias in the girdle.

Then there are sports frocks of heavy tricolette—sometimes flesh color, with embroidery of gray wool; severely tailored frocks of heavy white silk; simple linen frocks with hand hemstitching and embroidery, and pale tinted tricolette with very heavy hand-crocheted work.

Never were dresses more wearable and summery, and altogether to be worn against the vivid background of bright palms and blue water.

(First Floor, Central)

Something Refreshingly Spring Like About These New Blouses

Perhaps because they are the lingerie kind and unusually dainty and pretty.

More likely because the styles are new and forecast Spring fashions.

In sheer lawn is one youthful slip-over blouse with tiny lace edging and tucks for trimming, \$6.85.

Another lovely blouse has lattice beading and box pleats, and it promises to be such a favorite that it comes both in high and low neck, with a shawl collar, \$6.85 also.

Real fillet lace with hand embroidery is the means whereby another blouse achieves much loveliness. It is of the finest voile and priced at \$15.

(Third Floor, Central)

The Finer Novelty Skirts for Spring Are Here

which means the beautiful silk broad-cloths, white and colored baronet satins, Georgette crepes and, above all, snake-skins, which now come not only in white, but also in two-toned plaid effects, Copenhagen blue with gold.

As yet there are scarcely two alike in these fine novelty skirts.

The fashions are even prettier than last Spring, and these skirts promise to be marvelously popular with women going South.

Prices from \$20 to \$29.50.

(First Floor, Central)

Sprightly New Handbags for Southern Wear

Some of white silk with white celluloid frames, at \$10.

A little lot of very smart black and white checked silk handbags, from France, at \$25.

Some exquisite light-colored beaded handbags, at \$50.

(Main Floor, Chestnut)

Fine New Corsets—Exclusive Parisiennes

Models of pink silk tricotine slip-on style, with pleated net trimmings, satin ribbon shoulder straps; elastic sports corsets of cotton and silk; exquisite silk batiste corsets with very few bones and long skirts; white silk batiste corsets with very low tops; pink silk tricot corsets with very few bones; and pink satin corsets with only enough bones to keep them straight.

Nothing could be better to wear under the Southern gowns.

Prices, \$18 to \$35.

(Third Floor, Chestnut)

Such Lovely New Voiles for Spring Frocks

Backgrounds of dark blue, Copenhagen blue, brown or black, with some very new printings, mostly in white. And there are several designs.

They are the finer quality voiles that make such useful as well as pretty dresses for the South or for early Spring.

40 inches wide and \$1.25 a yard.

(First Floor, Chestnut)

Men's White Buckskin Oxfords of Unusual Distinction

Find them in the London Boot Shop. Some have the perfectly plain toes that military footwear has made the vogue. Others have tips or still others have many perforations. Rubber or white leather soles. Prices, \$11.50 and \$12. White canvas oxfords with tan leather soles, \$7.50.

(The Gallery, Chestnut)

Men's Factory-Hurt Shoes, \$5.40, Half Price or Less

300 pair of good style shoes from one of the best factories in the country. A good variety of styles and sizes.

Such small blemishes as these shoes have will not affect their wear.

A great many men were waiting for this announcement who always take advantage of a disposal of "factory-hurts." If you want good selection you had better come early.

(Main Floor, Market)

Now a Man Has Time to Consider His Own Needs

And one of the first considerations is the important item of Winter underwear.

To be sure, there hasn't been much Winter yet, but this is the condition that gave rise to that cheerful old saying: "A green Christmas makes a fat graveyard." When Winter comes late people are careless in preparing for it.

Men's Winter underwear of cotton, merino, wool, linen, silk and silk mixtures at \$1 a garment to \$15 for a union suit.

(Main Floor, Market)

Small Chinese Rugs A Fresh New Lot \$25 Each

In the beautiful blue, tan and pink shades and in all-over and medallion patterns. Size, approximately, 3x3 feet.

The demand for pieces of this kind is remarkable, and these are so unusual at the price that they should sell quickly.

(Seventh Floor, Central)

100 Enameled Beds to Be Sold at Once All Reduced One-Third

Please bear in mind that these beds are enameled, not just painted, and that all of them were made by one of the best known manufacturers in the business.

The savings are at least one-third—based on today's market, they are somewhat more. Springs are included in many cases. These springs are of all-steel and can be had in a choice of either woven wire or the well known link construction.

Prices start at \$4.75 for a full-size bed with brass top rail. No spring included.

\$8.75 for a full-size bed with brass knobs, spring included.

\$9.75 for a full-size bed and spring.

\$10.75 for a full-size bed with brass top rail, spring included.

\$12.75 for a full-size bed with square column, spring included.

\$15 for a full-size bed and spring, square pillars.

\$17 for a full-size bed, square tubing, Adam design, no spring.

\$19.50 for a full-size bed, square tubing and solid brass caps, no spring.

(Sixth Floor, Chestnut)

Lace Bedspreads Fresh, Seasonable, Beautiful

Now that so many homes are taking on the full Winter bloom of interior elegance and comfort, we are glad to have a particularly fine, fresh collection of lace bedspreads at prices that are distinctly moderate compared with market valuations.

These sets are as seasonable as they are beautiful, which is saying a great deal.

They come in a variety of exquisite combinations of laces, antique and Cluny, imitation fillet mounted on scrim and marquisette, and some of the finer ones show a wealth of beautiful hand-drawn work and sometimes hand-embroidery in conjunction with real fillet, antique and Cluny laces.

Those at \$18, \$20, \$21 and \$24 are especially elegant.

(Fifth Floor, Market)

Time Now to Buy the House a New Rug or Two

These are all dependable weaves at special prices.

Seamless Wiltons

9x12 ft., \$72.50.

Axminsters

9x12 ft., \$32.50. 8.3x10.6 ft., \$28.50.

Body Brussels

9x12 ft., \$49.50. 8.3x10.6 ft., \$47.

Tapstry Brussels

9x12 ft., \$51.50.

(Seventh Floor, Chestnut)