

# Now For Home Service

*A Message of Appreciation to the Public and the Druggists for their Patience and Co-operation in Meeting a National Responsibility*

WHEN war was declared the Government called upon Johnson & Johnson to furnish enormous supplies of surgical dressings for first-aid stations and hospital units.

We deemed it our duty to risk all, including our good-will if need be, to serve our country and our Allies. Our good-will, built up during thirty years, was worth more to us than our profits. But our duty came first.

Since then, hundreds of millions of bandages have been made; thousands of tons of cotton have been used; miles of adhesive plaster have been spread; an army of loyal workers have kept our vast laboratories in operation day and night.

It was our great privilege to serve our country to the full extent of our resources, and these war-winning orders

necessarily had right of way over the public demand.

During these trying times we know that many of our customers could not make their usual purchases of Johnson & Johnson Red Cross Products.

Normal production is not yet fully re-established, but by January conditions should be such that deliveries can be made promptly

Today, as in the past, Johnson & Johnson quality is the standard. Manufacturing costs considered, the consumer gets greater value than ever.

Ordinarily, the druggist renders an invaluable service to his community. In these times of readjustment we are confident the public will take advantage of it all the more.

We appreciate the patriotic, whole-hearted support given by the druggists in telling customers that our products were "on active service." And our thanks are due the public for their patience.

**Johnson & Johnson**  
New Brunswick New Jersey, U. S. A.

Makers of Surgical Dressings, Gauze, Absorbent Cotton, Bandages, Toilet and Baby Powder, Medicated Soaps, Plasters, Zonas Adhesive Plaster, Synol Soap, Lister's Fumigator, Dental Floss, and other Red Cross Products for use in hospital and home.