

Extraordinary Economy News for Practical Gift Shoppers—Saturday

FRANK & SEDER

Eleventh and Market Streets

Launching tomorrow our famous once-a-year Supreme Mark-Down Sale. After Xmas Reductions on entire Coat, Suit and Dress Stocks taken at once. See other Friday evening paper for complete presentation of this remarkable event.

Annual Xmas Sales Suits and Dresses

Prices Lower Than January



Up to \$39.50 Stocks—
Saturday Sale

\$15.00

Embracing 1500 Fashionable Winter Garments for Women and Misses.

Fashioned in wide diversity, with excellent fabrics, good linings and over 15 styles for choosing, the Suits are indeed wonder values. Both afternoon and street frocks in the special Dress groups.

\$15.00

Dresses—Fourth Floor

Suits—Second Floor

Annual Xmas Sales Dresses and Suits

Prices Lower Than January



Up to \$59.50 Stocks—
Saturday Sale

\$25.00

Comprising 1650 Fashionable Women's and Misses' Garments.

Superior tailoring characterizes everyone of these Suits, among which are Broadcloths, Velours de laine, Velvets and Serges. The Dresses embrace Tricolettes, Georgettes, Velours, Satins, Jerseys and Serges.

\$25.00

Suits—First Floor

Dresses—Fourth Floor

Saturday—Fur Value Demonstration

Emphasizing four cardinal fur VALUE POINTS: Low Profits, Large Stocks, Dependability and prices based on quantity business real Buying Power.

\$85 Fox Sets

\$175 Fur Coats



Red Fox, Jap Cross and Australian Fox Sets. Also Taupe, Black and Poiret Animal scarf and novelty muff.

\$49.50

Embracing Leopard and Seal Coats; some self-trimmed, others with contrasting furs.

\$100.00



\$45.00 Poiret, Black & Taupe Fox Scarfs
Large flat animal scarf. **\$25.00**

\$35.00 Kit Coney Cape Scarfs, \$19.98
Coatees and Capes, \$49.50, \$79.50 and up
\$200 Nat. & Taupe Nutria Coats, \$135.00
Frank & Seder—Second Floor

Children's Fur Sets, \$1.98 to \$16.98
Of Angora, Thibet, Vicuna, Jeanette, Jap Cross, Seal, Nutria.

Another of the Phenomenal "Salt's" Coat Sales!

SATURDAY

For Women and for Misses

800 New Plush Coats
and Fur Fabric Coats

Pinning Our Value Pennant
as High as \$45.00 & \$49.50
in this astounding One-Price Feature Sale

\$25

The Original "Salt's" Label Sewed in Each Garment.

Presenting

- "Salt's" Peco Silk Plush
- "Salt's" Baffin Seal Plush
- "Salt's" Meritex
- "Salt's" Baby Lamb
- "Salt's" Mattelamb
- "Salt's" Arabian Lamb

ALMOST a century of prestige is back of every yard of goods that goes into the making of these luxurious coats. The world-wide reputation enjoyed by the house of "Salt's" (founded by Sir Titus Salt, Bart., in 1836) for supremacy in the artistic reproduction of natural furs is disputed by none. The beautiful lustre and deep rich pile of these fascinating fabrics defies the original natural skins.

Guaranteed "Sol" Satin, "Skinner" Satin and Fine Peau de Cygne Linings

Huge Fur Collars and on Many Cuffs and Borders

of Skunk Opossum, Blended Mink, Raccoon, Kit Coney, Imitation Ermine.



\$25.00 \$25.00 \$25.00

SALT'S Peco Plush SALT'S Peco Plush SALT'S Peco Plush



\$25.00 \$25.00 \$25.00

SALT'S Peco Plush SALT'S Esquimette SALT'S Esquimette



\$25.00 \$25.00 \$25.00

SALT'S Peco Plush SALT'S Esquimette SALT'S Peco Plush



\$25.00 \$25.00 \$25.00

SALT'S Arabian Lamb SALT'S Meritex Lamb SALT'S Peco Plush

Six Handsome Coats sketched from the actual garments portrayed above.

Six Handsome Coats sketched from the actual garments portrayed above.

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