

833-35 Market Street

Early morning shopping strongly advised. Sale starts promptly at 9 A. M. Extra salesforce to insure satisfactory attention. Never forget that "an hour in the morning is worth two in the afternoon." SHOP EARLY!

BLAUNER'S

833-35 Market Street

Every department has splendid offerings for Thursday—Apparel, Furs and Christmas Gifts. Restrictions in newspaper space by the Government makes it impossible to give all the departments a due presentation.

Tomorrow, We Announce to the Public, a

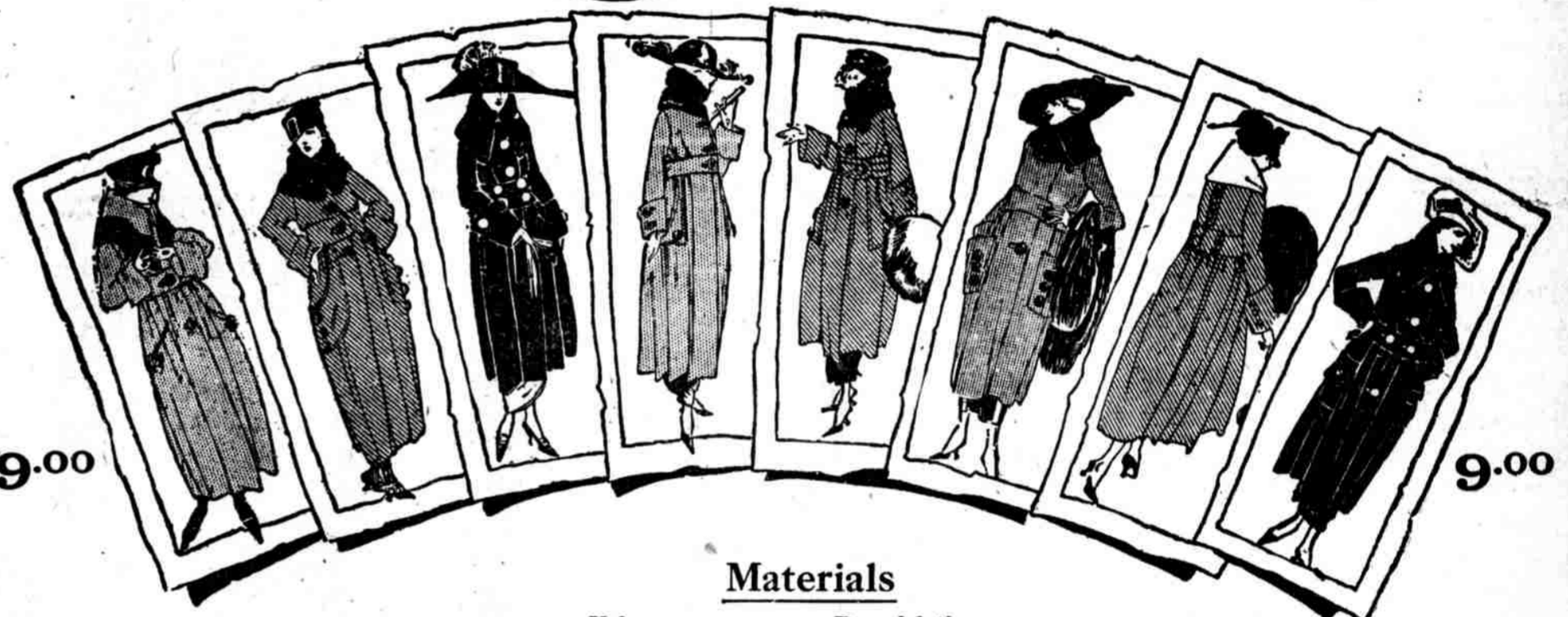
TREMENDOUS REDUCTION SALE of COATS

'Way Below Cost in a Wonderful Clearaway, at

9⁰⁰

Not only are these Coats marvelous values, but they are all fashionable—in various models, for all types of wearers—both youthful and matronly.

You will surely be pleased with these Coats, for they are not only of fine materials, but are well made and lined throughout.



9.00

9.00

Styles

- Belted
- Semi-Belted
- Loose Back
- Convertible Collar
- Shawl Collar

Materials

- Velours
- Pompom
- Boucle
- Melton
- Jersey back Velour
- Broadcloth
- Oxford Cloth
- Diagonal Cloth
- Furtext
- Silvertip Cheviot

Trimmings

- Kit Coney
- Black Coney
- Beaver Cloth
- Black Plush
- Velvet



9.00

9.00

- 1200 Coats on Second Floor
- 1600 Coats in Downstairs Store

This style Coat shown on the Second Floor—a fascinating effect abloom with the lines of youth—a mighty popular model—all good colors—all sizes **9.00**

Every Woman who knows the significance of a "Blauener" Sale with its substantial Reductions will make a point to attend this event. Those who have not heretofore enjoyed the savings afforded, should not defer their visit: Come! Come Tomorrow! Come Early!