

The Buttermilk Does it!
—it's in the flour.



PHILADELPHIANS! Some of you may wonder what I mean by 'The Buttermilk Does It.'

Well, all I can say is, if you haven't already done so, eat a batch of Teco Pancakes and find out!

What a treat you have in store! And what a delightful surprise when you make the acquaintance of that tantalizing Teco taste!

What's the secret? Just this: Teco Flour has mixed in it that wonderful taste-giving ingredient, powdered malted buttermilk.

TECO

SELF-RISING PANCAKE FLOUR

THE EKENBERG CO., Crisp Ave., Cortland, N. Y.

L. G. WHITE, Representative, Drexel Building, Philadelphia, Pa.

BUT why talk about it? All I can say comes to just this: If you want savory pancakes, with a delicious, different taste, try Tecos!

Yes, they are easy to make. Just add water and bake. And then—'Two minutes from griddle to grin.'

And economical! A few cents pays for a nourishing Teco meal. Teco saves milk and eggs; saves time, trouble and expense. Everything needed is already mixed in the flour.

Try that Tantalizing Teco Taste Today!"

The Teco Chap.

Teco Pancake Flour

Teco Buckwheat Flour

