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 OLD POITIT COMFORT, VA.



Hotel Bon Air








Formal Opening patmy New Sales Building

Dodge Brothers Motor Cars Dodge Brothers Business Cars Simplex Automobiles

Thornton-Fuller Automobile Company


> Wounded, lying in No Man's Land-feverish from thirst-a stick of gum to him might have been a matter of life and death

For him and 2,000,000 others in France $155,945,000$ sticks of the Adams brands of chewing gum have been sent oyerseas.

Please remember this the next time you can't get your favorite brand of Adams gum. If Adams Black Jack is missing from the counter, try Adams California Fruit, Adams Pepsin or Adams Yucatan. To a boy in No Man's Land one stick might have been worth the price of an empire.

## ADAMS <br> Pure Chewing Gum

\(\left.\begin{array}{|c|c|}\hline Adams Black Jack \& Adams Califormia Fruit <br>
Adams Chiclets <br>
Adams Pepsin \& Adams Yucatan <br>
Adams Spearmint <br>

Adams Sen Sen\end{array}\right\}\)| Adams Clove |
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AMERICAN CHICLE COMPANY

SEND A STICK IN EVERY LETTER TO YOUR SOLDIER BOY

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GARIS \& SHIMFR

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## AUTOMOBILE JUBitee:week

## ALL THIS WEEK

## An Army of 900,000

That represents the number of employes engaged in the Automobile business. It is twelve per cent. of all the people engaged in mechanical and manufacturing industries in the United States. The industry, therefore, supports about three million people-or one and half times the population of Philadelphia. Their wages of $\$ 747,000,000$ is more than twice the annual revenue of the United States Post Office; seven times the money paid the railroads for transporting the mails; equal to three-fourths of the Gov ernment's ordinary annual receipts and a hundred million dollars more than all the gold in circulation in the United States at the end of 1916.

Such an industry must be producing one of the world's greatest necessities-for without an automobile today, you are minus the most convenient, comfortable, timesaving, essential road vehicle man has yet invented.

And commercially-this industry has revolutionized business by producing motor trucks for hauling of every description-saving time and money and doubling transportation efficiency.

You'll be amply repaid by learning more about the wonderful products of the Automobile Industry by participating in

## AUTOMOBILE JUBILEE WEEK

 MORE THAN 70 DEALERS in motor cars, trucks, trailers, TRACTORS, TIRES AND ACCESSORIES.are open evenings all this week
philadephia automobile trade association


