

The Season's Most Remarkable SALE Women's & Misses' COATS

Prices Lowest in Retail History



\$26.75

\$72.50 Coats now \$26.75
\$69.50 Coats now \$26.75
\$59.50 Coats now \$26.75
\$49.50 Coats now \$26.75
\$45.00 Coats now \$26.75

All of these Coats handsomely fur-trimmed and beautifully lined throughout. Duvet de laines, Silvertone Bolivias, Juliard Kerseys and Genuine Bolivias—the fabrics.

\$39.50 Coats now \$15.
\$35.00 Coats now \$15.
\$29.50 Coats now \$15.
\$25.00 Coats now \$15.

Shop on a Personal Charge—Pay in January

FRANK & SEDER

Eleventh and Market Streets

Accounts Arranged on the 6th Floor

Women's \$1.50 Pure Thread Silk Stockings

Black, white and all shoe shades; double soles; all sizes. 68c

Frank & Seder—Street Floor

Special Saturday Sale! 2400 Pairs Women's \$2.00 and \$2.50 Gloves

Washable Capes, Suedes, Lambskins and French Kids. Some with embroidered backs. All sizes. \$1.00

Frank & Seder—Street Floor

Women's \$3.00 Envelope Chemise of Jap. Silk

Filet lace trimmed; very special. All sizes. \$1.89

Frank & Seder—Fifth Floor



Give FURS

A limited grouping of fashion's favored furs at 25% and more below regular marking

SATURDAY \$200 Marmot Coats \$125

Collars, cuffs and pockets of raccoon. Brocade lining.

Hudson Seal Coats, \$139.50

\$200 value; 40 inches long; deep roll collar.

\$39.50 RED FOX SETS

Large bear and novelty muffs. Splendid values. \$25

Nat Muskrat Coat, \$149.50

\$200 value; 40 inches long. Collars, cuffs and belt of Sealine.

AUSTRALIAN CROSS FOX SETS

Large flat scarf; novelty muffs. \$49.50

Final Mark Down

125 Young Women's Suits of Silvertone
165 Fine Tailored Suits of Serge



Original prices on these suits were \$39.50 and \$45.00. Saturday Sale Price \$19.50

96 Model Suits with Fur \$25

Exclusive fabrics. Values to \$59.50.

Frank & Seder—Second Floor

The Season's Most Remarkable SALE Women's & Misses' DRESSES

Prices Lowest in Retail History

\$26.75



\$79.50 Dresses now \$26.75
\$69.50 Dresses now \$26.75
\$59.50 Dresses now \$26.75
\$49.50 Dresses now \$26.75
\$45.00 Dresses now \$26.75

Every fashionable advance mode for street and afternoon wear included: dresses of Velvet, Silk Tricolette, Charmeuse, Satin, Georgette and Tricotine.

\$39.50 Dresses now \$15.
\$35.00 Dresses now \$15.
\$29.50 Dresses now \$15.
\$25.00 Dresses now \$15.

Dresses Salons—Fourth Floor

\$65,000 Worth of the Famous "SALT'S" Silk Plush Coats Reserved for a Supreme Saturday Value Demonstration

The values in this Sale are Astounding All Philadelphia

Coming at the very hour when thousands of Women are planning to have a Silk Plush or Fur Fabric Coat among their Christmas treasures and at the threshold of Winter's first threatening icy days

FRANK & SEDER
Eleventh and Market Sts.

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"Salt's" \$35 \$39.50, \$42.50 and \$45.00 Coats

\$25

\$49.50 and \$55.00 Coats of "Salt's" Esquimette

\$35

\$65.00 and \$75.00 Coats of "Salt's" Behring Seal

\$45

Salt's Peco \$25.00
Salt's Peco \$25.00
Salt's Peco \$35.00



For Women the Sale is far and away the most important Saturday News in this whole big City

Look for the Guaranteed "SALT'S" Label on Every Coat in the Sale

The "SALT'S" Fabrics

Salt's Peco Silk Plush
Salt's Esquimette Plush
Salt's Chinchilla
Salt's Meritex Lamb



The "SALT'S" Fabrics

Salt's Behring Seal
Salt's Hudson Seal
Salt's Astrachan
Salt's Lambtex

THE House of SALT'S have developed the creating of original Fur Fabrics, modeled with painstaking care after genuine furs, to the highest expression of artistic endeavor. The softly glowing lustre of these handsome fabrics manufactured under the trade-mark name "Salt's" is a delight to all feminine kind. And every woman knows that genuine "Salt's" Fur fabrics are sold today in yard goods at no less than \$7.50 per yard. Besides the handsome fabrics employed in the making of these coats, you have our positive assurance that these garments embody all the newest fashion dictates and reflect the dressiest of Winter's luxurious Fashion Moods.

Sizes and Styles for Misses, for Women and Full Sized Coats for Large Women

Every detail of finish in workmanship and tailoring is of quality undeniable. Linings throughout are of Sol satin, fancy silk or peau de cygne; many are warmly interlined. Large collars of self fabrics, or stunning collars, deep cuffs and borders of Skunk Opossum or Kit Coney.

One Entire Floor Devoted Exclusively to this Supreme Sale. Also see the Bargain Subway Salt's Coat Demonstration.

FRANK & SEDER
Eleventh and Market Sts.

Salt's Hudson Seal Coats Up to \$97.50 Values \$59.50

Salt's Behring Seal Coats Up to \$125.50 Values \$69.50