

Music of the Christmas Time
 8.00—Carols by Voice and Organ
 8.15—Christmas Hymns with Chorus
 8.30—Grand Organ and Vocal Quartette

WANAMAKER'S

Store Opens 9 A. M.

DOWN STAIRS STORE

Store Closes 5:30 P. M.

WANAMAKER'S

WEATHER
 Fair.



WITH DECEMBER WE ENTER UPON THE HIGH ROAD TO CHRISTMAS—THE DOWN STAIRS STORE AT WANAMAKER'S IS AT ITS BEST



New Sample Blouses—Special, \$3.90

There are many styles, of course, but not all sizes in any one style.
 Of Georgette in flesh, white, tan, navy and brown or of crepe de chine in flesh color and white, many of them are beaded, tucked, frilled, collarless or made in other attractive ways.

The Newest Blouses Are of Striped Silk

Of soft taffeta in navy blue with various size stripes of white. Made in a tailored style with convertible collar and turn-back cuffs. \$4.90.

(Market)

A Gift of Silk

would be smiled upon by most any woman. Have a length for a frock or waist nicely boxed.

Crepe de chine in all the desirable colors, 40 inches wide, at \$1.85 a yard.

Glowing satin in dark and light colors, 36 inches wide, at \$1.85 and \$2 a yard.

Black satin at \$1.50 to \$3 a yard, 36 inches wide.

Georgette crepe in the good light and dark colors, 40 inches wide, at \$2 a yard.

Striped wash silk, 36 inches wide, at \$1.75 a yard.

Plain white habutai, 36 inches, at \$1 to \$2 a yard.

(Central)



Cozy Hats and Scarfs for Wee Folk—Special at 50c

Brushed wool toques to keep the little ears warm when winds are biting are in rose, green, yellow and many combinations. 50c.

Scarfs in plain colors and some pretty mixtures are fringed at the ends. 50c.

(Central)

Taffeta Petticoats—Piled High

for your choosing look very inviting with their mass of color. Navy blue and black petticoats, as well as many in lovely changeable colors, show flounces made in various ways—but all generously full. \$5.

(Central)

Special at \$3.85—Frocks for Girls

Fine gingham in linen color or blue forms most attractive frocks for girls of 6 years to 10. They are trimmed with darker shades that harmonize perfectly and also featherstitched and embroidered.

For girls of 8 years to 14, the frocks are made of blue or brown gingham with vestees, collars, cuffs and pocket flaps of lighter shades. Each frock is finished with a shiny black enameled cloth belt. \$3.85.

Two-Piece Frocks

are made of blue, brown or green gingham. The smock is unusually well made with a sash that ties in back. The skirt is pleated and hangs from a white body. For girls of 8 years to 14. \$5.

Junior Regulations

of cadet blue or brown gingham are carefully made to fit girls who wear sizes 14 years and 16. \$6.50.

(Central)



Serviceable Footwear for the Whole Family—Some at Special Prices

Women's black calfskin lace shoes with high straight heels and welted soles at \$5.40 a pair; of black kidskin with medium heels and welted soles at \$4.90 a pair.

Plenty of sizes among the smart gray kidskin shoes, some with cloth tops; special at \$5.75.

Sizes are still good among the \$4.75 shoes, especially the brown kidskin with ivory kid tops and the brown calfskin with lighter imitation buck tops.

Men's Shoes at \$4.75

are of good black leather, made over English lasts; also black kidskin on wide toe lasts and blucher styles.

For the Boy

there are serviceable black leather shoes on English or wide toe lasts at \$3 a pair.

Sturdy Shoes for the Children

are of black calfskin in lace style. They have sturdy welted soles and are on sensible wide lasts, at \$3.75 and \$4.25 a pair; a similar style in dark tan leather at \$4 and \$4.50, according to size.

(Central)

Sautoir Ribbons

are pretty and useful gifts (and inexpensive) for women who like to wear their watches or lockets that way.

These are black ribbons with slides of black, gold plate or silver. 50c.

(Central)

Interesting Necklaces

of beads in all possible colors and combinations—some combined with metal are fairly a-gleam with the joy of the festive season. 25c to \$1.

(Central)

To Speed Your Greeting

The large assortment of Christmas cards at 5c and 10c each will surprise and delight you. The envelopes fit perfectly, too.

Fairly large white envelopes steel engraved with a Christmassy design are 25c a package of 10. Send your letters in them.

(Central)

The Newest Envelope Chemises Have Knickers

and are made of plaid voile, combining bloomers and camisole in a charming way. They are neatly hemstitched or trimmed with lace. Elastic holds them snugly about the waist and knees. \$3.

Envelope Chemises

of lustrous flesh satin are hemstitched in blue and cleverly adorned with wide blue satin ribbon. And—most important of all, they are embroidered by hand. \$5.

Dark Camisoles

of navy blue or black satin are hemstitched and have ribbon shoulder straps. \$2 each.

The Beauty of Simplicity

is well put forth in a new camisole of heavy satin in a delicate pink. The deep casing at the top is hemstitched and the camisole is shaped to fit. The upper part of the shoulder straps is of wide satin ribbon. \$8.

(Central)



Handkerchiefs for Men

—and they always appreciate them, you know! Plain linen handkerchiefs are 25c each; those with colored borders are 55c each.

White linen handkerchiefs with initials in the corners are 6 for \$1.75.

(Central)

Prettier Than Ever!

You will exclaim when you see the new 1919 voiles that have just appeared. A dress length for a gift would be much appreciated.

Many attractive colorings and patterns to choose from—dainty small designs or the larger ones, many copied from fine silk patterns. From 45c to \$1.35 a yard, 36 to 40 inches wide.

Small and Large Check Tissues

run with lines of silk are in lovely colorings, 32 inches wide, 68c a yard.

Ginghams, Too

are in many large, beautiful plaids in unusually pretty colorings, 32 inches wide, 85c a yard.

(Central)

Japanese Crepe Kimonos—\$5

Long, full kimonos in navy blue, gray, rose and light blue are variously figured. They are trimmed with wide bands of satin.

(Central)

Corseting the Heavier Figures

requires a deal of skill and care. W. B. Reduso corsets are admirably adapted to the needs of stout women and women who believe that they are a trifle too heavy for their height.

They are made of pink or white coutil (strong) and have broad pieces of heavy elastic over the back. The bustlines are low with gores. Each corset has three hooks below the broad front steel and is supplied with 6 hose supporters. \$5.

Brassieres

made entirely of heavy trico cloth are also for heavy figures. They fasten in back, and the upper part of the shoulder straps is of good tape. \$1.50.

(Central)



Desk Calendars for 1919

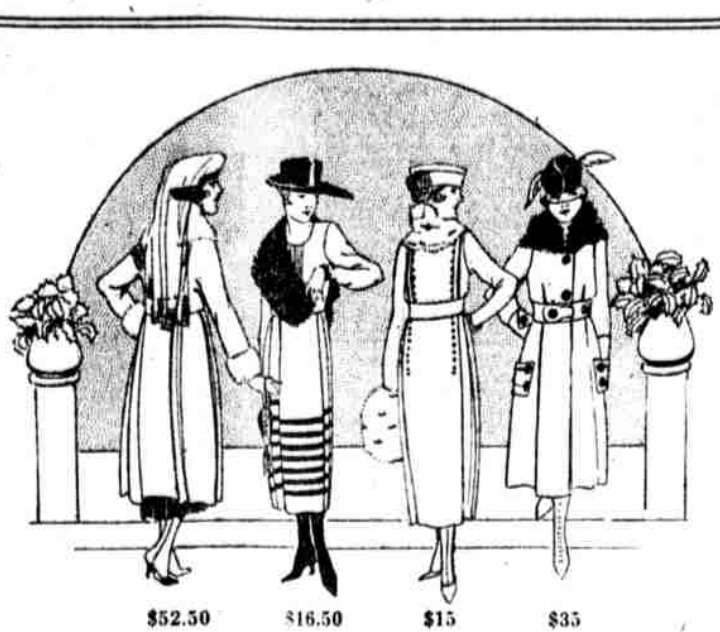
They are covered with green imitation glazed leather and hold a lot of note paper as well as calendar cards for each month. \$1.25—For a man's desk?

(Central)

Little Salt-and-Pepper Shakers for Christmas

Little sterling silver shakers in various shapes are \$1 a pair.

(Central)



\$52.50 \$16.50 \$15 \$35

Emphasizing Some Splendid Coats That Are Ready for Winter

Looking through this wonderfully fine collection of women's winter coats, some seem to stand out as particularly worth attention. The values are exceptional, and the coats are well worth looking up.

A coat of cheviot has a roll collar of beaver furcloth and buttons. It is half lined and is in gray, navy and green. \$19.75.

Another of navy velour coating is trimmed with fur-cloth in mole or beaver color. \$22.50.

Two velours stand out in the big gathering of \$25 coats. One is belted, full lined and trimmed with a big nearseal fur collar. The other has a long roll collar of nearseal fur and is in brown, taupe, navy and black.

Quite special is another velour coat with a nearseal collar, that is belted and lined from neck to hem. \$29.75.

Many Fur Collars at \$35

These coats are all wonderfully warm and snug. Some have collars of nutria, some of nearseal or skunk opossum, and others have collars, cuffs and a band of fur and even fur buttons on the back of the belt.

Special at \$52.50

Soft and luxurious coats of velour and silvertone, with warm, soft collars of Australian opossum, raccoon, nutria or nearseal. The collars roll or are in cape shape and some of the pockets are trimmed with fur. All the coats are beautifully lined.

Mole Furcloth Coats, \$57.50

These are made like the real fur coats and are lined with lovely silks.

Coats in Individual Models

There is a lovely gathering of these delightful Winter wraps, of the finest materials of which cloth coats are made—silvertone, velour de laine, Bolivia, duvet de laine, Ivora and velour. Beautiful limousine or evening wraps of velvet and chiffon velvet are also among them. \$55, \$65, \$69.75 and up to \$150.

(Market)

350 Pretty Frocks for Women at \$15 to \$25

You can imagine what fun it will be choosing a frock from such a showing as this!

There are frocks of every fashionable kind that Winter modes have produced, and the colorings are soft and rich, with a great deal of navy blue. The best things about these frocks are the excellence of material and the good taste in their selection. All are quite simple, with good trimming, well used.

Many of these frocks were bought in special purchases, and there are also several groups which are marked at reduced prices, since sizes have become broken. In both instances there are considerable savings.

Of Satin

there are frocks in navy, black and plum. A touch of lightness is given by the vestees or collars of white satin or Georgette crepe. Some have Georgette sleeves, and there is quite a bit of embroidery done in heavy silk or beads. \$15, \$19.75, \$22.50.

Of Velvet

Some of these frocks are half price — they were specially purchased and are quite new. A particularly pretty model of French inspiration has straight lines, a simple white satin collar and little pockets that are edged with very deep fringe. Others are combined with satin. \$16.75, \$19.75 and \$25.

Of Serge

No woman ever seems to have all the serge frocks she needs, for these dresses are the most often worn of any in her wardrobe. There is a brave show of military braid on many of these frocks and a pretty use of we pin tucks, which are so effective in serge. Many are collarless. Mostly in navy and black, at \$15 and \$16.50.

(Market)

Both Plain and Novelty Suits for Women Are Reduced

Simple tailored suits of burella or wool poplin—they will stand a lot of wear—are now \$19.75 and \$22.75.

Braid trimmed wool poplin suits with silk linings are now reduced to \$29.75.

Suits of velour and broadcloth, plain or trimmed with fur, are now \$35.

Novelty suits, mostly one or two of a kind, are of fine materials, and many are trimmed with fur. Now reduced to \$42.50, \$50, \$55 and \$67.50.

(Market)

Three Inexpensive Skirts

At \$3—Many women make presents of dark skirts to their house force at Christmas. This is an excellent skirt for that purpose. It is made of black washable cotton ramie on good lines. It is gathered in back under a wide belt which goes all the way around and has two patch pockets trimmed with attractive buttons.

At \$4.25—Black serge skirts on good lines show new pockets trimmed with six buttons each!

Striped Ratine

in black or navy blue forms such good-looking tailored skirts. They are adorned with unusual buttons and have odd pockets. Sizes 26 to 35 waistband—at \$7.75.

(Market)

A SPECIAL lot of men's suits is marked at \$23.50. Every one is of pure wool, of this season's fashion and of exceptional value. Cassimeres, cheviots and flannels are the materials. Worth while are the savings. Such is the bare outline of a fine opportunity for men. Wise men will act quickly.

Overcoats? Plenty of the finest in the land at \$25 to \$35.

(Gallery, Market)

1000 Pair Women's Silk Stockings, Special at \$1.15 a Pair

A lot of good silk stockings, both first and second quality, with lisle feet and tops.

800 Pair of "Seconds"

They are of good quality silk with slight imperfections, not enough to hurt their wearing qualities. In black, white, shades of gray, tan, champagne and brown.

200 Pair of "Firsts"

These are all black silk of good quality.

(Central)

Gifts That Must Travel Need—

tissue paper, white as snow, as a fit outer clothing to wrap your gifts in. A good quality is 35c a quire.

(Central)

Christmas ribbon red,

Christmas ribbon green,

Christmas ribbon holly strewn,

Growing in between.

That might be said of the ribbon section, where all sorts of Christmassy ribbon grows to tie the loving gifts. It is 12c to 75c a piece of 10 yards. You will need at least as much as that to tie your gifts and make festive bows.

(Central)



The Nth Degree of Paper Doll Amusement

It is the most interesting assortment of pretty dolls with movable arms and legs, dress patterns, crepe paper and material for adornment of all kind! 75c a box.

(Central)

Open the Green Box

and you will see on its pretty velvet lining a pair of lingerie clasps, a breastpin, cuff buttons, a stickpin, or pins for baby—according to which box you pick up. 75c each.

(Central)



For Lovers of Fragrance

It is easy to select a gift of favorite fragrance from among so many extracts of various flowers—and bouquet odors. The bottles are attractively shaped and rest in pretty boxes. 50c to \$5. Boxed toilet sets are \$1 to \$5.

Potpourri novelties are such gift-y things of flower buds enclosed in gauze and adorned with ribbon. 25c to 75c each.

(Central)

Heaps of Warm Quilts and Blankets

Table after table is piled high with these warm blankets and quilts. Most of them are marked at special low prices and all are of unquestionable quality, perfect in every way. The savings average a third.

Wool-Filled Quilts, \$7 to \$16.50

These are of white lamb's wool mixed with a little cotton and are soft and fluffy.

The quilts at \$7, \$7.50 and \$8.50 are covered with figured cambric or satene.

At \$10 there are quilts covered with Florentine silk with plain backs and borders.

At \$12.50, these have satin borders to harmonize with the figured tops.

At \$15, a quilt with a silk top and border has a Florentine silk back.

At \$16.50, a quilt covered on both sides with silk—the top figured, the border and back plain. This is most unusual at the price.

Down-Filled Quilts, \$6.50, \$8.50 and \$9

Pretty things, all of them covered with satin—figured or all-over printed in quilt designs with borders and centers. Good satene filled with fluffy down—and lots of it.

Cotton-Filled Quilts, \$3 to \$5

Pure white cotton, soft and thick, is used in these quilts, and cambric or other cotton prints form their coverings. They are in a great many patterns and colorings at \$2.50, \$3, \$3.50, \$4 and \$5.

Many Sorts of Good Blankets

Cotton or wool blankets—white ones with pink or blue borders, on through the assortment to the copies of fine French blankets—beautiful in color and design. Also there are many good Indian blankets and dark patterns suitable for motor use or for couch throws.

(Chestnut)



For a Man's Christmas

A few suggestions of practical gifts that a man will like. The Men's Store on the Gallery is well prepared as the days advance.

Housecoats, \$4.50 to \$7.50.

Bathrobes, \$3.85 to \$6.85.

Suspenders, nicely boxed, 65c and \$1.

Neckties, in many good colorings and designs, 45c to 85c.

Cardigan jackets, \$1.75.

(Gallery, Market)

For His Collars

Collar bags of cloth, imitation leather and leather in various colors are neatly lined. 50c to \$3.50.

(Central)

The Linen Store Is a Treasure Trove of Gifts

Lacy scarfs for chiffoniers, dressing tables or bureaus have linen-finish centers and pretty lace for edgings. 60c, 75c, \$1, \$1.25, \$1.50 and up to \$3.

Japanese drawn squares and scarfs are hemstitched and prettily embroidered. In several pretty styles in 17x50-inch size at 50c to \$1; 30x30-inch size at 85c.

Madeira centerpieces of pure linen are scalloped and generously embroidered with pretty eyelets. 17-inch size, \$1.25; size 22 inches, \$1.75 and \$2.

Scalloped in Blue

there are charming all-linen centerpieces and scarfs, beautifully made and bordered with a row of blue eyelets. The centers are 6 to 24 inches in diameter at 20c to \$1.50 each; the scarfs are 18x27 to 18x54 inches, at \$1.50 to \$2.50.

Linen Luncheon Sets

consist of 6 tumbler doilies, 6 plate doilies and a 24-inch centerpiece—all edged with crochet lace. \$6 the set.

Hemstitched luncheon cloths of heavy, full-bleached mercerized damask are in several pretty designs. 36 inches square at \$1.25; 45 inches at \$1.75.

Hemstitched Damask Dinner Sets

Full-bleached mercerized dinner sets are in three designs. A 70x70-inch cloth with six napkins to match is \$5 for the set; with a 70x88-inch cloth the set is \$6.