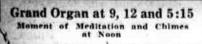
EVENING PUBLIC LEDGER-PHILADELPHIA, FRIDAY, NOVEMBER 29, 1918



Nov. 29, 1918.

WANAMAKER'S

Store Opens 9 A. M.

DRESSES

Girls' Coats Reduced

Also-Now \$15

and \$20

They are of burella and other wool cloths in navy, Bur-gundy and brown. Made with large convertible collars, they

are finished with belts and pockets and are lined through-

Girls' Regulation

Dresses, \$8.75

Of all-wool blue serge in box pleated style, with yoke and trimmed with white braid; finished with silk tie. For

Chatterbox for

1919 Is Ready Beloved by generations of children and just as interest-

ing as it ever was, with hosts of pictures and all kinds of

entertaining short articles.

Price in board covers, \$1.25; in cloth, \$1.75.

(Main Floor, Thirteenth)

6 to

school or better wear.

14 year sizes.

(Second Floor, Chestnut)

out. 6 to 14 year sizes.

IMPORTANT TO YOUNG

women and girls who

NEED WINTER COATS.

AND

SUITS

Young Women's

Coats Reduced—\$25

and interlined; new styles and good colors; coats for general or better wear; 14 to 20 year

Young Women's Suits

\$25 and \$32.50

ionable shades as reindeer, green, brown, navy and Bur-

gundy and they are in new Winter styles. There's a good assortment and sizes are from

14 to 20 years.

These are suits in such fash-

Velour cloth and burella coats, in good styles, many with large fur collars; lined WANAMAKER'S

WANAMAKER'S Store Closes 5:30 P. M.

WEATHER Rain

Santa Claus Himself Will Greet the Boys and Girls in the Wanamaker **Toy Store Tomorrow**

Time Is on the Wing

It is an unwritten law of affection and of courtesy that the day after Christmas is a day too late and an evidence of forgetfulness.

On the other hand, one never loses anything by being a day too soon with Christmas presents.

It is like making a perfect stroke on the golf field. Happy friendships are worth cementing by timely remembrances and even small sacrifices.

True love can neither be bought nor sold, and when bestowed, it is worth the keeping.

[Signed] John Mouamate,

225 Pieces of Fox and Wolf Furs **Reduced 25 Per Cent**

These are the good, dependable furs taken out of our own stocks and reduced to 25 per cent less than regular prices. People who know something about the scarcity and the high prices of furs this season will understand without further words what an important opportunity this is.

100 sets of fox furs, chiefly taupe and brown-dyed, are marked \$56.25 to \$168.75 a set.

100 separate fox scarfs are marked \$30 to \$83.25 each.

50 sets of wolf furs, dyed taupe, brown and gray, are marked \$41.25 to \$75 a set.



THE best equipped modern home

griddles, beaters, toasters, tea and

CAPE COD fire-lighters are a

New England necessity. A brass tankard holds the kerosene

and a torch of porous stone ab-sorbs it. Light the torch and

start the wood fire in a twinkling. (Fourth Floor, Central.)

and \$15

ances galore-

Tomorrow will be a great day for the good children of Philadelphia.

Santa Claus is this minute on his way from the frozen North and bright and early tomorrow morning he will be on hand in the Wanamaker Toy Store to greet his little friends as soon as the doors open at 9 o'clock.

There never was a Christmas just like this one and there probably never will be. There never was a Christmas when there was so much cause for rejoicing by everybody, young and old.

There never was a Christmas when the Wanamaker Toy Store had so much of interest to boys and girls, nor when fathers and mothers entered into the spirit of the times so early or so heartily.

Children, don't forget to ask your

parents to bring you to the Toy Store tomorrow so you can be among the first to see Santa Claus and make sure that he will not overlook you. It is going to be the busiest year he ever had and he would be just as sorry as you if he missed you because he didn't know your name.

(Seventh Floor)



dress that suggests the picturesque redingote of old days; a straight panel dress of the Lanvin type, one or two others with braid, a tunic with side lacings, and so on. The colors are taupe, brown, navy and black.



(First Floor, Central)

More New Colors Come to Join the Assortment of Velours-

There are any number of rich, beautiful brown and tan and sand shades, blues that begin at turquoise and go on up through French blue and Pekin blue to deep navy, fashionable greens, deep, velvety violet purple tones, soft grays and taupes and ever so many more.

They are just the colors wanted for the fashionable Winter gowns and suits and wraps, the velour is of beautiful quality and all wool, of course, and the price is \$5 a yard.

They are 54 inches wide.

(First Floor, Chestnut)

Two New Skirts for Women Both Interestingly Priced

Lustrous black poplin of good quality makes the first skirt, which has a yoke effect which gathers and has buttons for trimming. It is \$5.75, and uncommonly good for that sum, too.

Any woman who wants a practical wool serge skirt in blue or black should see the new model that is in all sizes from 24 to 40 inch waist measure. It has a plain front with two slashed pockets and a panel of pleats in the back. There is a wide girdle, too. \$9.75. (First Floor, Central)

White Cotton Waists

Several styles of white voile with tucks, laces and embroidery, \$3. \$3.50 and \$3.85.

Others of white batiste with tucked collars and cuffs, embroidery and lace, at \$6.50, \$6.75 and \$6.85. (Third Floor, Central)

coffee pots, irons. (Fourth Floor, Central.) hands is a good manicure set. You can't get old-fashioned All sorts of new sets are here, in compact and convenient little Y pound-cake tins everywhere. We have them at 75c to \$1.35. cases and boxes, and you may (Fourth Floor, Central.)

have sets with handles of imitation ivory or pearl and in leather or other cases.

needed some care to keep it white

and lovely. Nowadays one of the

best aids to well-kept, attractive

Prices start at \$2 for a good set of five pieces, and go on up to \$16.75 for a fine set with 18 pieces.

(Main Floor, Chestnut

morrow's price.

out on cold days.

(First Floor, Market)

Christmas Cameras

There is no better gift for

anybody the least bit interested

in picture making than a cam-

era. Brownies are \$2 to \$15.

folding pocket Kodaks, \$7.50 to

(Main Gallery, Chestnut)

Don't Forget Your

Eves

Lots of people make the mis-

New Wool-Filled Women's Swiss **Quilts at \$12.50 Spencers** Special at \$3.50

The quilts at \$12.50 are in sateen coverings of a new kind, Fine, hand-knit woolen gar showing a pattern in a slightly ments from Switzerland that raised or embossed effect, in are much below regular at toconjunction with floral all-over patterns in blue, green and So handy to wear indoors on rose, the borders being in plain colors.

The quilts at \$15 each are covered with the finest sateen made. These are in light blue, delft blue, rose, pink and yellow. (Sixth Floor, Central)

Do You Want Unquestionable Quality in Your **Boys' Clothes?**

It is possible that there are people who don't pay much attention to the question of quality in boys' clothing. If so it is because they do not understand how much it means in the wear and fit and fashion of a garment. The best object lesson we know of in good quality is the overcoats and suits that we are now showing.

They certainly have in them the something which means so much in the wear and fit and fashion of a garment; and they are priced as low as overcoats and suits from which this superiority is noticeably absent. Overcoats, \$20 to \$35, sizes 11 to 18 years. Junior overcoats, \$13.50 to \$25,

sizes 3 to 10 years. Suits, \$18 to \$30, sizes 8 to 18 years. \$12 to \$28, sizes

Or in black, brown or tan morocco, also moire silk lined and with covered frame, for \$5. Both styles pleasing to the eye and to be counted on for service. (Main Floor, Chestnut)

leather, moire silk lined, with

kel frame for \$3.50

\$1.35, \$1.65 and \$1.75 a pair. Khaki cloth gauntlets, with leather palms, fleece lined, \$1.75' a pair. Scotch wool gloves, \$1.15 to \$1.40 a pair.

(Main Floor, Central)

Tan cap

Gray buckskins, famous for their good wear, \$3.50, \$3.75 and \$4.25 a pair. Deerskins, outseam sewn, in gray or chamois color, \$5 a pair. (Main Floor, Central)

Mohair plush robes, \$7.50 to \$18.50. Modeled plush, \$18.50 to \$35. Silk plush, \$35 to \$60. Wool, \$10 to \$55. Fur - racoon, muskrat and Australian opossum - \$115 \$150. (The Gallery, Chestnut)

They Are Coming Home from the Camps and from Overseas and They Can't Be Deceived Again—

And They Are Asking for Wanamaker Clothing

Nothing like the Army to bring out what's in a man and to teach him what's in the other fellow.

Sometimes your most unassuming and quietest neighbor turns out a brilliant soldier; sometimes your most dignified and imposing citizen proves in the Army only a bombastic humbug.

Men who have been in the Army have learned to look below the surface of things and to ascertain real values. It is part of the training.

That is why so many, already coming home and putting off their uniforms, are turning up at Wanamaker's for clothing.

They know where the genuine goods are to be found.

Fine new Winter stocks ready now, of suits and overcoats.

(Third Floor, Market)

If You Give Him Shirts and Ties You're Safe

Always providing that you get those shirts and ties at some place, like Wanamaker's, where styles are correct and you cannot go wrong.

There are few gifts a man will appreciate so much as silk shirts. And we don't know of another collection of silk shirts in town to equal these at \$4 to \$10.

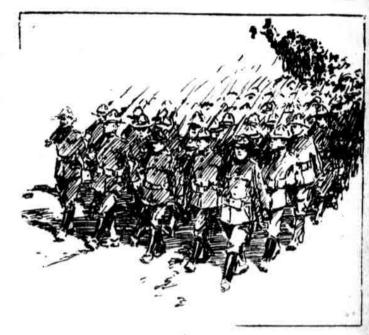
Shirts of madras, percale, cheviot, Japanese crepe and satin broche, \$1.65 to \$4.

A few handsome neckties to go with the shirts, or as separate gifts, will be welcomed, you may be sure. We have a remarkable assortment of ties between 50c and \$3,50. (Main Floor, Market)

Handkerchiefs—For Him

All of good Irish linen, and well made and unusual for the

\$3 a dozen for men's plain, practical hemstitched handkerchiefs. \$2.50 for six, for men's initial handkerchiefs. (Main Floor, Control)



"Owing to the High Price of Turkeys'

said our Hosiery Chief, "and because so many of our friends cannot buy their usual kinds of socks after paying for the Thanksgiving Dinner, we will put on sale tomorrow.

Silk-and-Wool Socks at 50c-Which Is Half Price

There is no joke about the value of these half hose. They are splendid black and white shot mixed silk-and-wool and their regular price today is even more than twice 50c a pair. (Main Floor, Market)

New Ideas in Warm Caps for Men and Boys

One is a patented muffler cap of knitted wool that can be pulled down over the ears and has a band to button close around the throat. This is \$2.

throat. This is \$2. Aviation caps from France are also \$2. And cloth caps with fur bands are the same price. (Main Floor, Marbel)

vamps and medium walking heels. And both bring substantial savings. (First Floor, Market)

\$60.

Children's shoes, \$2.50 and \$3—For small boys there are black calfskin lace shoes with fiber or composition soles. Sizes 11 to 13¹/₄, price \$2.50. For girls there are black glazed kidskin and patent leather button shoes. Sizes 11 to 2 are \$2.50, sizes 21's to 6 are \$8. (First Fluor, Market)

Attention to-Men's shoes at \$6.50. Fine straight lace and blucher style in various shades of tan calfskin.

including mahogany. English lasts and wider toe. shapes. Unusual at the price. (Main Floor, Market)

Women's shoes at \$5.75 and \$6.75. The first brown glazed kidskin vamp with tan cloth , while the \$6.75 shoe is all brown glazed kid-h. Both are lace shoes with narrow toes, long

