

Grand Organ at 9, 12 and 5:15  
Moment of Meditation and Chimes  
at Noon

WANAMAKER'S

DOWN STAIRS STORE

WANAMAKER'S

WEATHER  
Rain

# Warmth, Bright Lights and Splendid Merchandise Radiate Good Cheer and Wise Economy in the Down Stairs Store at Wanamaker's

## Coats Are at the Heyday of Winter Loveliness!



\$37.50 \$22.50 \$35

Hundreds and hundreds of Winter coats have arrived at such a rate during the last few days that every corner of the coat store seems to bulge. Surely there must be coats enough for all Philadelphia, you'll think when you see them. Many of these coats were bought at special prices, and in many instances there are

### Savings of a Third and More

All are dependable Winter coats, most all of them lined, and the majority with soft and fluffy collars of fur.

**Four pretty styles at \$37.50** are of wool velour in taupe, brown, green and black. Two have loose-gathered backs and two are belted, and all have big collars of dyed racoon. They are lined throughout with plain or figured silks. One style is sketched.

**At \$45 to \$52.50** there are wonderfully lovely things. They are in lovely shades of reindeer, navy, Pekin, plum and taupe and are of smooth, fine velour or silvertone. All sorts of new points are shown in their cutting, and the linings are a delight. The collars are mostly of fur—Hudson seal (muskrat), sealene, natural racoon, natural opossum and natural muskrat. Great savings are to be effected on many of these beautiful coats.

Other fine Winter coats priced up to \$150.

(Market)

## Fur Trimmed Hats of Winter Charm Start as Low as \$5

—and they are remarkably pretty and becoming. Some have crowns of nearseal with a glint of silver ribbon, some have up-turned brims of ruddy brown fur for girls with brown eyes. Beaver cloth lends its softness and wee Winter blossoms of silk and silver wreath themselves about the crowns.



Many, many turbans are made of velvet in gray, cheery colors—many shades of green or blue and much red, bright or rusty.

\$5, \$6 and \$8 are the prices.

### Special at \$3.75

A little gathering of velvet hats which represents extra value. They are all new and different.

(Market)

## Men Can Get Suits and Overcoats of Quality in the Down Stairs Store

We have searched far and wide and we can honestly say there is no better low-priced clothing anywhere—few places where it is anything like so good.

For the benefit of the men who are going to wear these fine things we would not try to have them made to sell at any lower prices. We know that the thing could not be done without hurting the quality. This Down Stairs Store is not out to sell clothing cheaper than any one else, but to sell better clothing at prices as low as are compatible with high quality.

### Overcoats Are \$25 to \$35

and they are in the most approved styles of this Winter season. There are ulsters and shorterettes—the latter often called town coats, as they fit a little snugger and are a little shorter than the regular ulster. Young men like them particularly. Materials are heavy and warm and are pure wool, through and through.

### Suits Are \$23.50 to \$32.50

Good materials, good lines and good tailoring mark these splendid suits that any man can be proud of. Some have the welted waistline and there are all varieties of pockets. The assortment of patterns is at its best right now and sizes are complete.

COME AND SEE WHAT REALLY GOOD CLOTHES ARE HERE.

(Gallery, Market)

## To Keep Men's Hands Warm

Warm, fleece-lined fabric gloves in gray and khaki color are 65c a pair.

Tan and gray suede gloves for men have warm fleece linings. \$1.75 to \$2.50 a pair.

Gray and brown mocha gloves with black embroidered backs are in the regular and cadet sizes at \$3.50 a pair. (Central)

## Specials for Men

Men will find these timely things at much below their regular prices Saturday.

### Warm Blanket Bathrobes

Figured robes in good dark colors with pockets and a cord at the waist. \$3.85.  
Khaki color blanket robes, in the same style, at \$5.75.

### Good-Looking Shirts

Madras shirts in many colored stripes, made with soft cuffs. \$1.45.  
Artificial silk shirts are lustrous and wear well (some men prefer them to silk ones). These are in stripes of many good colors at \$3.15.

### Pajamas

Plain color madras pajamas—not every size in every color—at \$1.90 the suit.

### Silky Mufflers

Artificial silk mufflers, accordion knit in plain dark colors, heather mixtures and two-tone effects. \$2.50. (Gallery, Market)

## Men's Warm Underwear Special

Heavy, fine quality unbleached cotton union suits, well made in high-neck, long-sleeve, ankle-length style. \$2.10 the suit, regularly considerably more. (Gallery, Market)

## Women's Gray Mocha Gloves at \$2.50 a Pair

Lovely, soft gray gloves are out-seam sewn and have black embroidery on the backs and one clasp at the wrist.

## Washable Capeskin Gloves

for women are in tan, gray, brown, pearl white and ivory at \$2.25 a pair. (Central)

## Graceful Bud Vases and Candlesticks

of good silver plate are all ready to be tied up and sent to someone for Christmas.

There are many sizes, from one at 35c to one at \$1.25. (Central)

## Babies' Flannellet Nightgowns Special at 75c

Little white flannellet nightgowns have draw strings at the bottom which you can pull tight and so keep the little feet warm. At \$1 there are several styles—some with blue or pink shell stitching all around. (Central)

## Overseas Caps for Youngsters—Special at 85c

Little khaki color "overseas caps" will be worn gaily by a little boy or girl.

About 150 of them are marked below their regular price for Saturday. (Gallery, Market)

## Women's Warm Underwear—in Extra Sizes

White fine merino union suits, finished with silk stitching are in round neck, elbow-sleeve, ankle or knee length style, or low neck, short-sleeve, ankle-length style. Sizes 40 to 44, at \$1.75, special.

Fine white merino vests and drawers—the vests in high neck, long-sleeve, high-neck, elbow-sleeve, and low-neck, elbow-sleeve styles. The drawers in knee or ankle length. \$1.25 a garment, special. Sizes 30 to 44. (Central)

## 500 Voile Waists, Special at 85c

Most of them button down the front, but a few button on the shoulder. Many are embroidered, while others are neat and plain. There are waists with elastic at the bottom and waists with tails. A few colored voile waists are in the lot. (Market)

## Women's Burella Suits \$15—A Saving of \$10 Each

—easily so. They are in plum, Copenhagen and navy blue. Buttons trim the sleeves up to the elbow and go all the way down the back, as well as trimming the front.

### A Wide Choice of Individual Styles and Unusual Suit Models

Materials include poplin, serge, broadcloth, velour and velveteen. Colors are brown, green, black, navy blue and a few in taupe.

The collars are of the materials, of plush, of fur, or in combinations. Bone buttons are largely used, and also braid. The jackets are neatly and well lined. \$22.75 to \$57.50. (Market)

## Women's Blanket Robes Special at \$3.85

Bathrobes of soft blanketing in pretty figured effects, mostly in dark colorings. The collar, cuffs and pockets are stitched and there is a cord at the waist. They have been much more regularly. (Central)

## Coats and Frocks for the Younger Generation

Velour coats in short-waisted effects have collars edged with nutria or molene, in sizes 8 to 14 years. \$13.75.

Other coats in the same sizes go up to \$32.50.

Coats with fur collars for the junior girls of 13 years to 19 are \$18 to \$42.50.

### Tailored Models

of wool jersey, button high at the neck. They are for girls 11 to 15 years to 19. One is sketched. \$25.

### Now for the Dresses

Blue serge regulation frocks with side-pleated skirts, sailor collars and white braid trimming, in sizes 8 years to 14, are \$7.50. Other excellent serge dresses are priced up to \$18.

Frocks for junior girls who wear sizes 13 years to 18 are made of velveteen or serge with white satin collars and cuffs. \$16.50 to \$23.50.



Fine gingham dresses in plain colors or plaids for school girls of 8 years to 14 are \$4.25 to \$6.75.

Fresh, white lawn frocks for girls of 6 years to 12 are \$4.75 and \$5.50. (Central)

### Beginning at \$15

there is a coat of gray, green or navy coating, much like chinchilla. The roll collar is of mole fur-cloth.

### A full-lined pompom coat is \$18.

And excellent coats in many styles are \$20, \$22.50 and \$23.75. These are in velour and cheviot in navy and brown, half or full lined and topped with collars of self material or of kit coney. The coat sketched at \$22.50 has collar and cuffs of fur.

**At \$35 there are eight models, all new.** The model that is sketched is of velour, trimmed with soft plush. Other velours have cape collars of black opossum or of nutria. All are lined throughout. Two new styles are in sizes 44 to 53, especially for large women. (Market)

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At \$45 to \$52.50 there are wonderfully lovely things. They are in lovely shades of reindeer, navy, Pekin, plum and taupe and are of smooth, fine velour or silvertone. All sorts of new points are shown in their cutting, and the linings are a delight. The collars are mostly of fur—Hudson seal (muskrat), sealene, natural racoon, natural opossum and natural muskrat. Great savings are to be effected on many of these beautiful coats.

(Market)

## A Silken Matinee Special at \$3.85

It is of soft, pale pink, lavender and blue crepe de chine trimmed around with rows of imitation filet lace and tucking. A woman would appreciate such a dainty bit for Christmas. (Central)

## Wide Bag Ribbons Special at \$1.35 to \$2.50 a Yard

Beautiful, glistening ribbons are embroidered in metallic butterflies, flowers, etc., on satin grounds in all the darker suit shades or are a mass of gray, harmonized colors.

### Bag Tops

of metal with metal chains are 65c to \$3. Celluloid frames in the various colorings and in tortoise shell are \$1.25 to \$3. Rings are 25c to \$1.

### Tassels

of chenille and silk are 25c and 50c. (Central)

## Down Quilts Special at \$6.50

There is no doubt about their softness and warmth—nor of their lowness of price.

These are covered with fine sateen in pretty patterns, and are in double-bed size. (Chestnut)

## White Toilet Articles of First Quality

These are absolutely perfect in every way and are ever so nice for Christmas giving.

Hair brushes, \$1.50 to \$3.50.

Combs are 25c to \$1.

Mirrors, \$2 to \$3.75.

Puff boxes and hair receivers, \$1.

Soap boxes, 20c.

Trays, 25c to \$1.

Files, hooks and shoe horns, 20c.

Perfume bottles, 35c. (Market)

## 27-Inch Striped Outing Flannel Special at 29c a Yard

(Central)

## Wooly Scarf Sets

are for bright-eyed, rosy-cheeked little ones of 2 to 6 years.

Do you know such a little youngster who would like one for a Christmas present?

The sets are of brushed wool—fringed scarfs, close-fitting little hats—in brown, oxford, Copenhagen or navy blue and old rose at \$1.50. (Market)

(Gallery, Market)

## Gloves for Little Hands

Children's fleece-lined fabric gloves in gray and khaki color are 50c a pair.

Fleece-lined tan capeskin gloves and gauntlets for children are \$1 a pair.

"Dress-up" gloves, as the kiddies call them, of tan capeskin, are out-seam sewn with plain or embroidered backs. \$1.35 a pair. (Central)

## A Case Full of Pretty Glassware

Christmas gifts—and, of course, a girl would like such pretty pieces for her hope chest.

Various kinds of little fancy dishes, bowls and the like—bonbon dishes, relish dishes, salt and pepper shakers, mustard and jam jars and many more—of fine plain or silver deposit glass. Prices are 25c to \$1.50. (Central)

## Fur Weather

is here! And so are the furs. They are here in all their glory—many kinds at moderate prices in the Down Stairs Store. (Market)

## 300 Envelope Chemises Special at 85c

They are of white nainsook, with rows of lace and embroidered organic trimming the top and lace at the bottom. (Central)

## A Pleated Skirt of Striped Gabardine at \$12.50

The material is of excellent quality, finely woven; the lines are beautiful and the tailoring is especially fine—notice particularly the pockets. The pleats are laid in such a way that the lighter shade is on top and the dark one shows when the wearer moves. In tan-and-black, tan-and-brown and in brown-and-cherry.

### For High School Girls

there are some pretty skirts of gay plaid serge. The plaids are in three sizes and the skirts are very full. In short lengths at \$6. (Market)

## Special Brassieres at 50c

They are in bandeau style with tape shoulder straps. They fasten in back with elastic insets. The material is white-flowered broche.

## Willow Bone Corsets Special at \$1.50

Willow bone corsets for average figures wearing sizes 19 to 29 are made of fine, strong white coutil with medium-low bust lines. The skirts are long with re-enforcement over the abdomen. (Central)

## The Luggage Store

is well equipped with practical Christmas gifts.

(Central)

## Lovely Crepe de Chine Envelope Chemises—3 Styles at \$3.85

They are good quality pink or white crepe de chine with simple, charming trimmings.

—One has a casing of net run with blue ribbon and shirring beneath it to give fullness.

—Another has pretty hemstitching around the top and bottom.

—The last has imitation hand-drawn work design in front. (Central)

## Beautiful Black Velveteen Special at \$1.35

A very low price, for it is a soft, fine quality with a good nap, 22 inches wide. This will go quickly when women see its quality. (Central)

## Real Winter Weather Means Real Winter Shoes for All the Family

### For Women

Dark tan and black calfskin shoes at \$5.40. These have long lines, sturdy soles and medium or low heels.

Sensible shoes of black kidskin at \$4.90 have comfortably wide toes and medium or low heels. They lace or button.

### For Men

Men's Shoes at \$2.40 are half price. They are of patent or dull leather and are made on English lasts with welted soles.

Many styles at \$4.75 and \$5.40. Dark tan shoes, shoes of dull black leather on English lasts; black kidskin or dull black leather shoes on straight or wide-toe shapes. All have welted soles.

### For Boys

Tan or black leather shoes on English lasts or with wide-toe shapes in Blucher style are in sizes 10 to 6 at \$3 to \$4.50, according to size. (Chestnut)

### Gray kidskin shoes at \$5.75 are high in quality and low in price. Some are entirely of kid, some have cloth tops. All have high, curved heels.

Women's shoes at \$2.85 are mostly in button style and are of patent or dull leather with cloth or leather tops.

### For Girls

Dark tan lace shoes are \$5.40. They lace high and have low heels and welted soles. The same style in black calfskin is \$4.90.

Girls' dull black leather shoes are \$4. They lace and have low heels.

### For Smaller Girls

Dull or patent leather shoes in button style are in sizes 6 to 2 at \$3 to \$4. Dull leather shoes in button style with wide, roomy toes are in sizes 6 to 2 at \$2.50, \$2.75 and \$3.25.

Tan or black kidskin or patent leather shoes—some with white tops—start at \$1.50 for the small sizes, 2 to 5, and are \$1.75 for sizes 5 to 8, which have wedge heels. (Chestnut)

## 500 Pair of Women's SPATS 50c

Well-cut spats of white or chamois color cloth—all quite high. (Chestnut)