

Announcing for Saturday an Important Sale of 3200 Sample Coats, Suits & Dresses with Savings of 1/2 and 2/3 on every Garment in the Sale

Do Your Christmas Shopping NOW!
Pay the bill in January. If you do not have a Frank & Seder personal charge, arrangements can be made at the Dept. of Accounts.

FRANK & SEDER

Eleventh and Market Streets

1400 Superb Sample Coats Handsomely Elaborated with Fine Furs

Portraying Newest Winter Models for Women and Misses
Splendid 39.50—49.50 & 55.00 Values

\$25.00



Seven Stunning Models—Accurately Portrayed

Represented are the most luxurious Coatings of the Winter Season: All-Wool Pom-poms and Bolivias, Silvertone of flattering texture, and lustrous Velours de laine, as well as sturdier Zibelines, Kerseys and other cloths. Beautiful linings of richly colored silks, large fur collars and cuffs—yes, fur borders too—pockets and belts, unique in their variety, and over twenty distinctly individual styles afford choosing most unusual at \$25.00.

Coat Salons—First Floor

100 Baffin Seal and Crystal Bolivia Coats
Values \$75.00 to 122.50

Coats of handsome fabrics and beautifully fashioned. All with shawl fur collars. **\$49.50—69.50**



Dressy Holiday Blouses
at \$2.95—3.90

Over 30 different styles in delightful Georgettes and Crepes de Chine and the new Blouses of Satins. All at fully a dollar less than elsewhere.

at \$4.90

Striped Crepes de Chine and Georgettes, exquisitely embroidered and beaded, in contrasting shades.

Frank & Seder—Street Floor



Softening Influence of Fur on Satin "LaFrance Hats"

The most chic ready-to-wear hats ever shown at this modest price—

"No More" **\$5.00** "No Less"

New also are All-Fur Turbans—just in time for the Thanksgiving festivities; many are trimmed with tiny bows of gold or silver ribbons. All surprising values at such a modest pricing.

Millinery Salons—Third Floor

\$8.00 Velvet Skirts—Saturday

Quantity limited to 200 Skirts, and waist band sizes from 23 to 40. Also Wool Serges, Poplins and pleated Plaid and Striped Skirts. **\$5.00**

The New Slashed Broadcloth Skirts \$7.50—10.00

Very trig new models gracefully narrowed, but buttoning in the back, so as to allow freedom in walking. Also Serges, Satins, Velours and Charmeuse.

Frank & Seder—Second Floor

Important Value Sales

Girls' Coats—Saturday

6 to 16 year Girls' Kersey & Zibeline Coats, \$12.98 Values

\$5.86

Plush collars and warm lining combine warmth, service-giving and dressy notes in these Girls' Coats. They're exceptional values—not to be overlooked this Saturday.

Girls' \$15.00 Coats at \$8.75
6 to 14 year sizes in Wool Velour, Plush and Astrakhan.

Girls' \$25.00 Coats \$12.86
Fur-trimmed coats of Kersey, Velour and Zibeline. Sizes 6 to 16.

Kiddies' \$8.50 Coats \$4.86
Velours, Plushes and Corduroys, with Plush collars. Sizes 2 to 6.



Frank & Seder—Fifth Floor

Tremendous Shoe Economy Sale Saturday Bargain Subway Event

350 Pairs Women's \$3.50 & \$4.00 Shoes to go at **\$2.45**

Two popular styles and all sizes in each style: Gun-metal calf lace with English walking heel; black Vici-Kid lace, Cuban Louis heels and flexible welted sole.

Misses' & Children's \$2.50 Shoes to go at **\$1.45**

These are of gun-metal calf with black cravenette cloth tops. Button style and guaranteed leather soles—sizes 8 1/2 to 2.

Women's \$2.00 Juliets \$1.45
Heavy felt, ribbon trimmed; all colors. Hand turned sole.

Girls' \$1.50 Juliets 98c
Red felt, black fur trimmed; 8 1/2 to 2. Hand-turned sole.



Sale! 1800 Pairs Women's Sample Gloves

Manufacturer's Sample \$2 & 3.00 Grades **\$1.00**

Lot comprised of Women's Washable Capes, Lamb-kins or French Kids and Suedes; also Children's Gloves, fleece lined and plain kid with fur trimming. Mostly all sizes.

No C. O. D.'s, Mail Orders or Phone Orders Filled

Street Floor

Bargain Subway Sale Coats, Suits & Dresses

5000 New Winter Coats Sensational Values

\$16.98—25.00 & 35.00 Values

2 Record-Making Groups

\$10.00-15.00

Coats for small women, medium and large women. New Velours, Silk Plushes, Kerseys, Thibets and English Tweeds; Silk Plush and Fur collars, cuffs and borders; a half hundred styles; all winter colors.

175 Coats \$6.86

\$10.98 and \$12.98 Values. Zibelines, Mixtures, Thibets. 48 inches long.

185 Suits Reduced Special Saturday \$6.00

Serges, Cheviots and some Poplins. Velvet and Beaver trimmed. \$12.98 values.

Chic New Serge & Satin Frocks \$7.86—10.86

Also Jerseys, Velveteens and Georgette Combinations—reduced over a half. Stunning Afternoon and street modes for women and misses.



Special Sale Saturday 600 High Grade Dresses

Frocks Fashioned for \$39.50 to 59.50 Selling at **\$25.00**

These Dresses comprise both afternoon and street modes, and the variety of style selection will be found to meet the individual preferences of women and misses. Materials are Velour, Duvelty, Velvet, Serge, embroidered Jersey and Satin.

Smart Wool Jersey Frocks \$15
displaying cleverly embroidered designs and braidings; as well as Velvets, Satins and Men's Wear Serge Frocks—all conceded \$30 values.

Frank & Seder—Fourth Floor



Fur Economy Battalion for Saturday

Nutria Trimmed Marmot Coats, \$159.50
Cape collar, pockets and belt. Value \$235.00.

Taupe Muskrat Sports Coats, \$159.50
Collar and cuffs of Dyed Skunk. Value \$235.00.

\$285 Hudson Seal Sports Coats, \$179.50
45-inch French Sealine Coats, \$150.00

TAUPE & POIRET WOLF SETS \$85.00 Value 49.50

ELEGANT RED FOX SETS Selected Skins \$39.50

Hudson Seal Stoles \$39.50—75.00—125.00

—NOVELTY FUR COATEES— Special Markings—25% to 35% Savings \$110.00—\$135—\$175—\$250

Jap Mink, Nutria, Hudson Seal, Beaver Skunk with combination fur trimmings.
Frank & Seder—Mezzanine Balcony