

Grand Organ Victory Music
9, 12 and 5:15
Moment of Meditation and Chimes
at Noon

WANAMAKER'S

Store Opens 9 A. M.

WANAMAKER'S

Store Closes 5:30 P. M.

WANAMAKER'S

WEATHER
Cloudy

Practically Anything on This Page Would Make an Acceptable Gift

There Is a Satisfactory Profit in Tireless Industry

along well-defined lines by concentration of a clear mind and proper salvage of time and care of health.

The wastages of the day that are caused by callers who want only one minute and take twenty, dreadful losses of time by hunting for misplaced books, by mislaid letters, by listless reading of parts of newspapers not useful to yourself, by serving on Boards that grind up so much more time necessary to transact the business than if proper programs of the work to be done were prepared in typewriting for each member.

"Do your work and go about your business," would be a good line of penmanship teaching in all schools.

Every minute of the day put to use is a good gold scarf pin for any man's four-in-hand neckwear.

Queen Elizabeth, too late, offered half of her kingdom for an inch of time.

[Signed] *John Wanamaker*
Nov. 20, 1918.

Women's Warm Motor Coats of Fur

Time was when a motor coat, however necessary and comfortable, was a little bit stiff and unwieldy. Not so with the motor coats of 1918—they are flexible and soft and even light, thanks to the cleverness of the furriers; they are even smarter in appearance. Also they are a trifle shorter.

One example of racoon is almost a sports coat, being 36 inches long. The price is \$175.
Other longer coats of natural racoon run up to \$300.
Natural muskrat coats trimmed with racoon and Hudson seal (dyed muskrat) are \$200 to \$300.
One charming short affair of dyed muskrat is \$225.
(Second Floor, Chestnut)

A Little Sale of Young Women's Topcoats at \$25

Not quite three hundred brand-new Winter coats—but every one of the number especially good for its price.

Warm velours and soft wool pompon cloths make the coats, which are not only warmly lined but interlined as well for greater comfort.

Several good styles, many with large fur collars, others with cloth collars, so that you may wear your own furs. They are belted models, usually, and have generous pockets, too.

Taupe, reindeer, myrtle green, brown and blue are the popular colors.
They are such coats as would usually sell for \$5 to \$7.50 more.
14 to 20 year sizes.
(Second Floor, Chestnut)

New Styles in Warm Gloves for Women—

They are of warm, cozy fabrics that will keep out the coldest blasts; soft materials that are sightly and practical.

New duplex gloves, for instance, are exceptionally well made and sightly. They are pique sewn and have one clasp fastening and were cut over leather glove patterns. They come in tan, buck, brown, gray and white with combination, self and black stitching. \$1.60 pair.

Triot silk gloves, silk lined, with Paris point stitching, in white, black, gray, brown and taupe, are \$1.25 pair.

Milanes silk gloves, silk lined, in black, or gray and black with white embroidery, two clasps, \$1.50 pair; other silk gloves, \$1.75 pair.

Men's silk gloves, silk lined, gray with gray or black embroidery, \$1.75 pair.
(Main Floor, Central)

Plaid Skirts Special at \$16.75

They are all of velvet finished worsted and all pleated styles. The plaids are very varied in color and there are plenty of greens and blues.

All sizes in the lot.
(First Floor, Central)

Hand-Embroidered Corset Covers

are among the very daintiest and best things to choose for intimate Christmas gifts. The embroidery is of the finest and prettiest and practically all the other work on the waists is done by hand. Most of them are fitted or have little penguins.

Prices \$2.75, \$2.85, \$3.50 and \$3.85.
(Third Floor, Central)

FOUR MORE GOOD VICTORY SALES COMING TOMORROW

Victory Sale No. 72

150 Women's Coats Reduced, Now \$18.75, \$25 and \$47.50

Street coats taken straight out of our own stocks—and reduced so that there is a saving of \$10 on every one.

At \$18.75 are straight-fitted frieze coats in black, green and brown.

At \$25—belted frieze coats with fur collars, same colors as above.

At \$47.50—velours in black, deer and blue, with plush collars, and evora cloths in black, green and burgundy.
(First Floor, Central)

Victory Sale No. 73

400 Yards Fine Wool Velours, \$3.50 a Yard

This is an exceptional opportunity, indeed, for any woman who wants this fashionable Winter material. There is a saving of a third on every yard.

It is full 54 inches wide, is absolutely all wool and of fine quality. It comes in the most desirable colors—the fashionable dark brown, dark green and navy blue.

And it is precisely the fabric women and girls want for suits and wraps.
(First Floor, Central)

Victory Sale No. 74

745 Women's Sweaters at Average Less Than Half Price

Sweaters with or without sleeves and in almost every color and material. Taken from stock and reduced because they are discontinued models, mused or incomplete sizes.

480 at \$2.50 46 at \$7.50
150 at \$4.50 23 at \$10
16 at \$5 30 at \$12
(East Aisle)

Victory Sale No. 75

Women's Opera Slippers, \$3.25 a Pair Less Than Half Price

Less than half what we have been selling them for—an even greater saving under new valuations.

300 pair of black glazed kidskin and bronze kidskin Louis heel opera slippers.

More Button Shoes for \$8.25
Black glazed kidskin button shoes with black cloth tops. Were special at \$1.75 more.
(First Floor, Market)



The Men on the Home Front Must Have Done Their Work Well

Victory, complete and unquestionable, in a little more than a year from the country's actual entry into the war is no small tribute to their energy and skill.

Undoubtedly America was the deciding factor, and America brought about the decision in characteristically quick and complete American fashion. We are glad to think that from the inception of the great local war plants we made a study of meeting the urgent needs of the men on the home front.

Today we are better prepared than ever to serve them and to serve all other men needing new Winter clothes with suits and overcoats, fashioned by masters in the art, and made up by the most skilled craftsmen in the clothing business from warranted woolen fabrics. They are intended for men who want the substance of satisfaction, not the appearance of it.

The suits are \$28 to \$65.
The overcoats \$25 to \$100.
(Third Floor, Market)

Men's Silk Coats and Gowns in New Striped Designs

A recent shipment of Japanese silk house coats and dressing gowns brings some of the most distinctive designs that we have ever shown in these garments.

The silk is a heavy, sturdy weave in stripes of rich, quiet colors, effectively combined.

The house coats are \$37.50.
The dressing gowns, which have quilted linings, are \$50.
(Main Floor, Market)

Men's Handkerchiefs That We Brought Over From Ireland—

and are particularly proud of, are of a fine quality of linen, snowy and of beautiful weave, with a narrow hemstitched hem.

They are a grade that many people will like to choose for gifts, and they are \$9 a dozen. They'd look particularly well with hand-embroidered monograms or letters.
(Main Floor, Central)



Fine French Millinery Reduced in Price

Inside their crowns you will find world-famous names, for these are the fine French hats which Paris modistes sent us at the beginning of the Winter.

They are still quite new and lovely, for they have been kept in dustproof cases. As to their styles, you may expect to find distinct, different and charming models, for these hats were selected with care and are the best creations of the milliners who sent them.

There are small hats and large velvet hats; hats trimmed with uncurled ostrich and with other feathers and novelties; hats in dark, rich colorings; hats in wonderful blues and tans, and hats in black, of course.

They are marked an average third less than their original prices.
(Second Floor, Chestnut)

Three Beautiful New Velvet Handbags

All of fine chifton velvet in black and dark colors, silk lined and in fashionable shapes.

At \$7.50 is a large shopping bag, severely plain, with covered frame, but very smart.

At \$6 is a charming bag of French inspiration, with tortoise shell finish, celluloid frame and tassel.

At \$3.50 is a dainty little bag that will appeal to girls and younger women.
(Main Floor, Chestnut)

Glittering Metal and Cobwebby Chantilly Laces

There are metal flounces worked in delightful new designs on net. Silver threads on white net, gold on black net, silver on dark blue net and silver on taupe net. For each one there are bands to match.

Metal cloth is a yard wide and comes in a variety of the evening shades.

To be made up over this—and it is a very new idea this season—there is the filmy loveliness of black chantilly lace.

The flouncing is from 18 to 42 inches wide.
(Main Floor, Central)

Women's Service Shirts—Several Kinds

Navy crepe de chine shirts, severely plain and with one pocket apiece, are \$5 and \$7.50, according to weight.

Navy cotton serges, \$3.50.

Navy wool serges \$5.50.

Cotton khaki, \$3.50.

White line shirts are \$1.50.

White line with detachable collars, \$2.25.

White madras, \$3.50.

White poplin, \$3.75.
(Third Floor, Central)

The Latest Books

"Foch, the Man," by Clara E. Laughlin. This is the first brief and at the same time authoritative and comprehensive life of France's beloved marshal. Price \$1.

"The Lie of August 3d, 1914," is a schedule of the lies which a great nation began telling on that fateful date. \$1.75.

"Edgewater People," by Mary E. Wilkins Freeman. A book of short stories. \$1.35.

"Moon of Israel," by H. Rider Haggard. A story of ancient Egypt. \$1.50.

"Some Principles of Maritime Strategy," by Julian S. Corbett. \$3.75.
(Main Floor, Thirteenth)

If Your Time Counts—Then You Want a Dependable Watch

Many of those famous "Over the Top" raids were timed to the tick of an Elgin, a Howard or a Waltham watch—and were irresistible because they were on time! Not only military men, but scientists, doctors, explorers and business men find these watches trusted companions for many occasions.

The Wanamaker Jewelry Store has a remarkable collection of world-famed timepieces.
(Jewelry Store, Chestnut and Thirteenth)

Beautiful Gift Pieces in the Upholstery Store

Table runners, pillow slips and piano covers, made of that rich tinsel worked damask that formerly only the French could weave. But American manufacturers, after years of trying, have finally achieved a perfect reproduction.

Table runners, \$6.75 to \$13.50.

Piano covers, \$15.

Pillow slips, \$4.75 to \$7.50.
(Fifth Floor, Market)

New Madeira Lunch Sets—Special at \$4.75 a Set

It is most unusual to be able to get such pretty Madeira sets as these to sell for as little nowadays.

Thirteen pieces to a set, that is six tumbler dories, six plate dories and a matching centerpiece. All of a fine pure Irish linen cloth, attractively hand embroidered and hand scalloped and showing a wealth of pretty eyelet work.

Seekers for dainty gifts should see these at once.
(First Floor, Chestnut)

Boys' Suits and Overcoats of a Distinctly Better Kind

They are more ingeniously fashioned, better fitting, better tailored than any others we know of at the prices—and it is remarkable what a difference a well-fitting garment makes in a boy's looks, as compared with an ill-fitting one.

Back of the neat appearance and good lines of our boys' clothing is a good groundwork of woolen fabrics and dependable tailoring.

They are the safest kind of investment.

Suits, \$15 to \$30, in 8 to 18 year sizes.

Overcoats, \$18 to \$35, in 11 to 18 year sizes.

Junior overcoats, \$13.50 to \$25, in sizes 3 to 10 years.
(Second Floor, Central)

Women's Bathrobes of Wool Blankets

are among the newest and coziest to step into on a cold winter morning. In blue-and-white and pink-and-white, price \$18.
(Third Floor, Central)

Why Not Buy Domestic Rugs While Prices Are a Third Less?

Here is a sale of fine rugs at an average reduction of 33-1-3 per cent.

In the lot are high grade Wiltons, wool Wiltons, Axminsters, body Brussels, wool fiber, rag rugs and bath rugs. Also a large quantity of inlaid linoleum.

All these goods are fresh and new except the bath rugs, which show signs of handling and are, therefore, less than half price.

9x12 ft. Rugs in the sale

Wiltons, \$67.50 and \$85.

Axminsters, \$32.50 and \$42.50.

Body Brussels, \$49.50.

Wool fiber, \$12.

Rag rugs, \$12 and \$17.
(Seventh Floor, Chestnut)

Thanksgiving Sale of Dinner Sets and Cut Glass

Thanksgiving, dinner sets, glassware—the three go together.

But it is not often that such opportunities as we now present in dinner sets and glassware go with Thanksgiving.

We are holding a Thanksgiving sale in which you can choose from some hundreds of dinner sets in American, French, English, at 25 to 50 per cent less than our own regular prices. When we say sets, we mean sets, that is, Wanamaker sets of standard quality and comprising the full number of pieces—106, 107 or 108—in the regular composition.

French china dinner sets are now \$32.50 to \$135 a set. English porcelain dinner sets are now \$17.50 to \$50.

American porcelain dinner sets are now \$13.50 to \$35. Throughout this entire collection there is a wonderfully good variety of desirable patterns, the best, perhaps, we have ever presented at reduced prices at this season.

Attractive choosing also in fine cut glass at reductions of one-third, and there is an especially good showing of light-cut glassware in notably good patterns at moderate prices.
(Fourth Floor, Chestnut)

Fine Australian Wool Blankets at Large Savings

They are of fine Australian wool, warp and filling. We bought them at a special advantage and are selling them at \$22 in single bed size, 60x90 inches, and \$26 a pair in size 72x90 inches.

The next finest blankets we know of are sold for prices 33 1/3 to 50 per cent more.

Choice in all-white and in pink and blue borders.

All with wide satin bindings.
(Sixth Floor, Central)

Single Pieces of Bedroom Furniture at Savings of One-Third to One-Half

The pieces listed have been noted here and there among the bedroom stocks. Many of them can be matched.

Altogether the assortment is attractively large and the savings one-third to one-half.

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| \$5.50 for a mahogany somnoe. | \$31 for a gray enamel chest of drawers. | \$47 for a walnut chifforobe, Queen Anne design. |
| \$12.50 for a walnut somnoe, Queen Anne design. | \$35 for an enamel single bed, William and Mary design. | \$47 for a bird's-eye maple chifforobe. |
| \$12.50 for a mahogany somnoe Chinese Chippendale style. | \$37.50 for a canary and decorated chifforobe. | \$48 for a mahogany chifforobe, Queen Anne design. |
| \$12.50 for a mahogany full-sized bed. | \$38 for a walnut bureau, Louis XVI design. | \$48 for a gray enamel full-size bed. |
| \$14 for an ivory enamel toilet table, triplicate mirrors. | \$39 for a mahogany single bed, Adam design. | \$52 for a bird's-eye maple bureau. |
| \$14.50 for an ivory enamel somnoe. | \$39 for a mahogany bureau, Louis XVI design. | \$52 for an ivory enamel bureau, William and Mary design. |
| \$15 for a shaded gray somnoe. | \$39 for a gray enamel toilet table. | \$52 for a walnut bureau, Queen Anne design. |
| \$19.50 for a mahogany toilet table, scroll Colonial design. | \$41 for a mahogany full-size bed, Adam design. | \$64 for a mahogany bureau, William and Mary design. |
| \$22.50 for an enamel single bed, Colonial design. | \$42 for a walnut toilet table, Queen Anne design. | \$65 for an enamel and decorated chifforobe and separate toilet mirror. |
| \$28 for a two-tone enamel and decorated toilet table. | \$43 for a mahogany toilet table, scroll Colonial design. | \$68 for an ivory enamel bureau, Louis XVI design. |
| \$28 for an ivory and decorated single bed. | \$43 for a bird's-eye maple toilet table. | \$72 for an ivory enamel vanity case, Louis XVI design. |
| \$28 for a mahogany single bed, Adam design. | \$43 for a mahogany toilet table, Chinese Chippendale design. | \$73 for an ivory enamel and decorated toilet table, glass top. |
| \$30 for a mahogany bed, Louis XVI design. | \$45 for an ivory enamel chifforobe, Louis XVI design. | \$93 for a pair of gray enamel and cane single beds. |