150 Women's Silk Tricolette

These are the fine novelty pieces, no two alike, which women

Nearly all are of the straight line type, but how varied they

are! One soft brown has deep panels of hand crocheted lace

set into it; another has trimmings of a heavy, fuzzy wool; a

dark blue has a brown vest and tassel and embroidery of brown

and gold; a black has a lovely Oriental patterned girdle of

antique gold. Silver cloth and embroidery are used charmingly

on navy blue models, and still others are richly embroidered

These prices mean a saving of \$25 to \$50 on each gown.

As to color-there are grays, taupes mahogany, blues and

Dresses Reduced-

Now \$50 to \$85

of the most exacting taste enjoy and watch for.

black, and beige and tan.

One Carload of

Wanamaker Sewing

Machines for \$32

Each

These sewing machines

are made of handsome

quartered oak, which is

unusual in a machine so

low priced; drop - head

style; high arm ball bear-

ings, and each is equipped

Only one carload, and

· Like all Wanamaker

sewing machines, these

may be purchased on the

usual terms of \$2 at the

time of purchase and \$1

A Necklace Adds

the Touch of Color

that a woman's Winter cos

The newest necklaces are effective combinations of col-

ored stones with metals in dif-ferent finishes. There are ame-thysts, sapphires, lapis lazuli, jade, coral and amber in good imitations and sparkling jet.

The designs are quite new

Colored bead necklaces are

(Jewelry Store, Chestnut and -Thirteenth)

New Waists

Specially Priced

Fluffy and dainty and quite

feminine is the most expensive

blouse, which is \$6.75, and of filmy

crepe Georgette in pink or white,

with a square neck and Valen-

ciennes lace insertion and silk em-

Also of crepe Georgette is the

next blouse, which is \$5 and is

And the last waist is for more

practical use, being an affair of fine handkerchief linen in blue,

rose, tan and white striped effects,

with white pique Peter Pan collar

and cuffs and a little black satin

braided with silk soutache.

bow. It is \$3.85. .

broidery for further prettiness.

25c and 50c a string.

and the necklaces attractive, and the prices range from \$2.50

(Fourth Floor, Central)

weekly thereafter.

with all attachments.

they may go quickly.

## Now Comes a Great Disposal of Hosiery and Underwear to Be Known as Victory A New Novel

At a Certain Spot in the Mountains of Our Own State

there is a very distinct echo. A young fellow who heard it climbed up to test it. He shouted at the top of his voice: "Hooray! Hooray!" Through the woods it came back, "Hooray!

"Where are you and who are you?" and the voice came back:

"Where are you and who are you?"

The young fellow called out loudly: "You are not very polite," and it was echoed

"You are not very polite."

The young fellow became nettled and shouted: "You are a foolish thing and I shall have nothing to do with you," and each word came back to him, which made him angry.

He went back to the hotel and told his friend who had informed him about the echo, who wisely showed him he got back nothing but what he first sent himself, and he was also told that if he had sent a friendly message he would have gotten a similar message back.

Just as the camera takes the sun picture unfolded to it line by line when the right focus is gotten, so is it that friendliness produces friend-

Anger kindles anger. Insincerity begets insincerity.

As the farmer sows his seed, so will he reap the

The lively interest we have taken in planting the business on these four corners for over forty-two years out of the fifty-seven since we began in 1861. and the hard labor bestowed upon it, is just beginning to show for itself.

Thanks to everybody that has helped us.



Nov. 19, 1918.

#### Splendid Sable, Mink and Fisher Furs

Sables like all other superb things are always in fashion, but this being a year of brown furs are, if anything, a little more so. They are made up with extreme simplicity—the little boas usually of one or two skins, and the larger neckpieces being straight stoles. Prices run from \$75 for a single skin to \$675 for a luxu-

The brown mink furs are made precisely like the sables, and prices run from \$65 for a two-skin boa to \$600 for a big, muchtailed cape which has a bolero front. Another mink cape with

The fisher boas are \$85 to \$145 for one- and two-skin pieces. Very few women are carrying muffs to match such pieces this year—they usually have muffs to match their fur coats. (Second Floor, Chestnut)

#### Ready Again With Some Extraordinary Silks

attractive variety of desirable grades at savings reaching as high as 50 per cent and not less than 25 per cent.

Georgette crepe with Shantung filling, an especially good showing

in black and some colors at \$1 a yard, 40 inches wide.

Colored taffetas in street shades—no black or white—\$1 a yard,

Striped washable silks, \$1 a yard, 32 inches wide. Genuine Japanese habutai, heavy weight, \$1.25 a yard. Fine broche crepe de chine at \$3 a yard—an extraordinary value. Printed radiums in dark colors-\$3 a yard. (First Floor, Chestnut)

### 300 Brand New Frocks for Young Women All Special -\$20 to \$25

They are a special purchase, and every dress is marked below the price for which it would ordinarily sell.

There are all-wool serges, jersey dresses, satins, velveteens and crepe Georgette dresses in smart, new models.

There are street and afternoon as well as business and general-wear frocks in the collection, and there are many becom-

ing styles from which to choose. Navy blue, taupe, beaver, burgundy, Pekin blue, reindeer, myrtle green and black in the assortment. 14 to 20 year sizes.

(Second Floor, Chestnut)

#### Feminine Pajamas—New and Silken and Japanese,

Even a woman with a prejudice against pajamas would admire

these!

We brought them all the way from Japan and they are just as pretty and dainty as the most exacting woman could wish. They are of fine silks, beautiful quality and in charming colors—flesh pinks, delicate blues, a lovely lilac shade, white, of course, and one style, for traveling, in black.

Some have square necks, quite a few are hand-embroidered, some base V-necks and all are in two-piece styles.

have V-necks and all are in two-piece styles. \$12.50, \$13.50 and \$18

(Third Floor, Central)

## More Plaid Suitings

They came none too soon-plaids are selling so fast that their ranks are sadly depleted before we know it.

'The plaids are both large and small, quiet and gay, and one may have all-wool for \$2.25 and \$3.50 a yard, or part wool for \$1 and \$1.50. The first is 40 and 48 inches wide and the second 38 and 40 inches.

## 150 Dozen Linen Towels

Newly Opened at Low Prices Two new lots, both purchased in 1916, have just been opened, one made up of pure linen huckaback towels, in a soft finish, with hemmed ends and in three neat border designs, priced 25 per cent less than today's value, at 75c each.

The other lot includes towels of a fine quality—combination huckaback and a areask weaves—in flowered and striped designs, all beautifully hemselitched and in size 25x42 inches.

These are equally below the market at their price—\$1.25 each.

(First Floor, Obestunt)

There's money to be saved on every waist. (Third Ficer, Central)

## $\mathbf{B}\mathbf{y}$ Robert W. Chambers

and is full of romance, adventure and satire-altogether entertaining and delightful to lovers of this author. \$1.50.

(Main Floor, Thirteenth)

#### Thanksgiving Thoughts From the Candy Store

Sweet thoughts, of course! Nut bars, 40c each. Salted nuts, \$1.50 pound. Roast turkey candy boxes, 10c to 75c each.

Apples, to hold candies, 35c

Mint caramels, 80c pound, Walnut pillows, 60c pound. Nut chocolates, \$1.25 pound.

Snapping bonbons, 60c dozen Football candy boxes, 20c to 50c

Cream - covered caramels, 80c pound.

(Down Stairs Store, Chestnut)

Hat brushes, \$1.15.

S5.

Pin cushions, 60c and 75c.

Talcum powder boxes, 25c.

Pin boxes, 75c and \$1.

Soap boxes, 20c, 25c and 30c.

Trays, 25c to \$1.65.

(West Alsle)

A Sale of Imitation

Ivory Toilet Articles

"Seconds" at Small Prices-15c to \$2.35

pieces. And this list includes most all that you'll want to make

Victory Sale No. 70

3000 Umbrellas at a Third Less

'500 men's strong cotton umbrellas, paragon steel frames

1000 umbrellas of fine union taffeta (silk and cotton), for both

1000 women's union taffeta umbrellas with unusually smart

500 women's silk umbrellas in a variety of colors and handles

(Main Floor, Market)

up a new set or complete one already started.

Mirrors, \$1.25 to \$2.35.

Combs, 15c and 25c. Puff boxes, 50c to \$1.

Hair brushes, 65c to \$1.85.

Haif receivers, 50c to \$1.

and attractive handles, \$2 each.

sample handles of bakelite or silver, \$3.75 each.

men and women, \$2.50 each.

in new designs, \$5 each.

THE Kenney showerbath is as good in Winter as in Summer.

Fits any tub, needs no curtain,

\$15. (Fourth Floor, Market.)

You'll look hard to find the defects, they are such good

It is called "The Laughing Girl"

"The Reclaimers," by Margaret Hill McCarter, is a story of the sage-brush country in Kansas

"Poilu, a Pog of Roubaix," by Eleanor Atkinson, is a new kind of war story-about a dog\*and a brave little Flanders family.'\$1.25.

Chewy nut blocks, \$1 pound. Uncle Sam dolls, for favors, \$2

Baskets for salted nuts, 25c

# Sale No. 68

20,700 pair of women's stockings, 10,800 pair of men's half hose and 3600 pieces of women's underwear, all at

#### Savings of a Third to a Half

Reductions from our own stocks and some good "seconds" from America's foremost mills.

Women's Stockings

18c, 3 pair for 50c, for black and white mercerized cotton. 25c for white artificial silk "seconds," navy

and dark brown sik-plated "firsts" and black and white mercerized outsize "firsts."

45c for black and white full fashioned liste. 75c for black and white silk "firsts" and \$1 for black, white and colored full-fashioned

thread silk "seconds." Men's Half Hose 18c, 3 pair for 50c, for black, heavy cotton. "sect Mest Alster

25c for white and gray mercerned cotton. 50c for natural merino Army half hose,

#### Main Floor, Market Women's Underwear

25e a garment for medium weight cotton vests, high neck and long or three-quarter sleeves and ankle-length drawers, sizes 4 and

50c for white cotton low neck and sleeveless combination suits. \$2.50 for white merino combination suits, "seconds." in extra sizes only.

#### 150 More Pair of the Famous Gray Blankets at \$10 a Pair

Regularly these blankets ar sold for 50 per cent more. Filling is of fine pure we and the warp of cotton.

Pink and blue borders, weight

5 pounds, size 70x82 inches Best blankets at \$10 in Philadelphia without a doubt (Sixth Floor, Central)

DON'T forget about those Hol D land bulbs-hyacinths, cro-cuses and tulips. Even now it is not too late to plant them, either out of doors or in pots and glasses for indoor blooming. (Fourth Floor, Market.)

HUBBY has a bad habit of leaning his newspaper against the vase of flowers on the breakfast table get him a newspaper holder, \$2 for solid mahogany, brass or nickel finished metal.

SHAVING MIRROR which extends 24 inches from the wall or folds compactly against it is \$3.75. We forgot to say it can be tipped at any angle. (Fourth Floor, Market.)

JF YOU have a houseful of sturdy youngsters, who come home as hungry as hawks and fling their umbrellas into the umbrella stand regardless, you may find a brass umbrella stand a positive comfort. It doesn't break and doesn't leak, and costs only \$4. (Fourth Floor, Mar-

ALL carpet sweepers, Bissell's is famous for all-around scrvice. Strongly built, brushes all bristles, corners rubber protected. Price, \$6.25. (Fourth Floor, Market.)

GAME TABLE which folds A GAME TABLE wines and into a two-inch thickness and leans against the wall is covered with green felt or Jeatherette. Price, \$2.15. (Fourth Floor,

A FOOTSTOOL, special at \$1, is made mission style, with finish of weathered onk. (Fourth Floor, Market.)

WHITE enamel shoe polishing boxes would seem to have wings the way they go at \$2.50. (Fourth Floor, Market.)

## Prices Halved on Beautiful Pieces of French Tapestry

\$2.50 to \$112.50 each-which is just half their original prices. They are fine and unusual bits of French tapestry, and will interest people who know and appreciate such things.

There are round and square and oblong mats, cushions and many other pieces on up to a regal bed spread that probably once graced a

The colors and designs are charming and such things make pleasing and unusual gifts. (Second Floor, Central)

## Custom Made Boots and Shoes in the Men's London Shop

Mr. J. H. Simpson, formerly with Peal, London, is making shoes that are a revelation to many of the customers of the Wanamaker London Shop. In distinction of style and beauty of workmanship there is no footwear in Philadelphia to match them. Dress, business and sports shoes; military and riding boots

And we have just received some new boot trees from London. Note .- Mr. Simpson will call at your home or office upon request.

(The Gallery, Chestnut)

## Victory Sale, No. 69

400 Pair of Men's Shoes at \$4.90 · Save \$2 on Each Pair

Black glazed kidskin lace shoes made on fashionable English Smart yet comfortable. (Main Floor, Market)

#### Three Fine Domestic Rugs for the Price of Two

One of the best ways we know of emphasizing the savings possible in this special sale of rugs. They average a third right through.

In the lot are high-grade Wiltons, wool Wiltons, Axminsters, body Brussels, wool fibre rugs, rag rugs and bath rugs. Also several thousand yards of inlaid linoleum

Excepting the bath rugs, which show signs of handling and are therefore less than half price, all the goods in this sale are fresh The following low prices on the Wilton rugs give an idea of the

**High-Grade Wiltons** 9x12 ft., \$85. 8.3x10.6 ft., \$82.50. 9x15 ft., \$155

6x9 ft., \$52.50.

9x12 ft., \$67.50

8.3x10.6 ft., \$65

11.3x15 ft., \$190 36x63 ins., \$13.50 27x54 ins., \$8.50. Wool Wiltons 6x9 ft., \$33, 36x63 ins., \$9.50,

(Seventh Ploor, Chestnut)

## Just Such Furniture as Many Libraries and Living Rooms Need—and at a Saving of One-Third

room and library furniture is that it should be made to last. The pieces in this interesting

collection are of lasting quality They are built variously of wal nut, oak and hard northern curl birch, many pieces being finishe in a soft brown produced by patented process, whereby they can be washed when necessary.

These are as good gifts as one can choose for a home, and they are, marked one-third less than regular prices. Chairs and Rockers

\$11 for a side chair, with cane seat and spindle back. \$12 for an arm chair, spring cretonne seat, slat-back. \$18.50 for a rocker arm chair,

\$19.50 for an arm chair, spring cretonne cushion, cane back. \$23 for an arm chair, blue lour spring seat, cane back.

\$28 for an arm chair, tapestry \$29 for an arm chair, blue ve lour spring seat, cane back. \$36 for an adjustable back reclining chair, spring seat, cushion Settees and Lounges \$63 for a 78-inch settee, spring at, three separate pillows.

\$64 for a 58-inch spring seat, eparate pillows. 75 for a chaise longue in cre-ne, Windsor style. \$80 for a 70-inch settee, high ne back, separate pillows. \$85 for a 76-inch settee, square or effect frame, cretonne cover-

897 for a 72-inch settee, deep eat, cane sides and back. Tables and Other

Useful Pieces \$7.75 for a candle stand, 15x15nch top. \$8 for a telephone stand.

\$8 for a stool with a cretonne ushion. \$11 for a table, 24-inch round

\$12 for a book trough. \$12,50 for a four-shelf maga-tine stand, \$15,50 for a hall table with two rawers and a back rail. \$19.50 for an oval front console

\$22 for a butterfly table, 28x42-inch top.
\$25 for a table desk.
\$25 for a gate leg table, 32x48-inch top. ipch top. \$25 for a library table, 26x42-

\$26.50 for a library table, 24x 54-inch top. \$29.50 for a library table, 26x

48-inch top. \$32 for a library table, 24x54-

inch top. \$35 for a spinet. \$38 for a library table, 28x54-

(Fifth Figor, Central)



## (Main Floor, Chestnut) spring cretonne cushion, spindle

Jerseys, \$3.50 to \$5. Shoes, \$6.50. Stockings, 75c to \$2.50.

### AN EXTRA towel rack is unand nursery. Oak and mahogany finish, 65c. Fourth Floor, Mar-WHITE - PAINTED clothes-

enables you to finish your bath in clean water. Prices, \$7.50 and CLOTHES CHESTS of red cedar are each provided with casters, lock and key, and red cedar shavings—the last to make life discouraging for the moths.

#### A Host of Smart Flat Envelope Handbags

One of the best styles of chest

is \$15; others up to \$36.50. (Fourth Floor, Market.)

Every woman needs at least one of these bags, no matter how many other handbags she has. And we can't recall when we have had such a good selection.

rious shapes and sizes and in bright and dull pin seal and shiny auto leather. Some of the dull

Pants, \$1.75 and \$2.

# trees-a few left over from

a Government order—are \$3. (Fourth Floor, Market.)

Top and side handle bags in va-

black pin seal bags have gunmetal trimmings, for mourning use. Besides black there are navy, brown, sand, purple and gray. Prices \$3.75 to \$20.

Soccer footballs, \$2 to \$10.

Sweaters, \$6.50 to \$10. (The Gallers, Juniper)