

**Buy Useful Christmas Gifts
Here you will find practical Gifts
that are most attractive—**

for what woman does not appreciate a Blouse, a silk Petticoat, a set of Furs, dainty silk Underwear, silk Stockings or ever so many other articles of apparel—these are here in delightful profusion, all wonderful values, and you may choose with ease and satisfaction.

It is wise to do your shopping early on Saturday.

BLAUNER'S

833-35 Market Street

Manufacturers and Retailers—Factory: 37th and Broadway, New York

A Special Glove Sale

Values 2.00—3.50

Gloves from a famous Glove manufacturer. Cannot be advertised on account of this low price.

Washable Cape Gloves in tan, gray, butter and black; washable chamois or doeskin, in white and natural color, and imported full pique gloves in white; embroidered and piped at wrist.

1.45

Blauer's Main Floor

Three Special Coat Groups for Saturday

25.00



These Coats are truly amazing for their low price, since their cut, their fabric and their trimmings are all such as are found in far more costly garments. Of velour, pompom, kersey, broadcloth and burella, they are trimmed with fur or self-collars, and display fancy or plain silk linings.

35.00

Silvertone, saxonina, velour and broadcloth are the lovely fabrics which fashion these warm and beautiful Winter Coats. Collars are of seal or opossum in shawl or square effect. These are truly exquisite Coats, and wonderful values for this price.

45.00

Values 69.75—75.00

This assemblage of more expensive Coats is of great importance at this price. There are individual models of silvertone, broadcloth, velour de laine, duotone and Bolivia. Beautiful fur trimmings and the best of linings.

Blauer's Second Floor

**Children's Winter Wear
Specially Priced
Girls' Coats**

5.00

Plush and beaver cloth collars are a feature of these corduroy and plush Coats which are warmly lined. Sizes 6-11.

8.94

Fine Coats of cheviot, corduroy, Thibet, mercerized plush and plaids, deep pockets and good linings. Sizes 6-11.

12.94

Warm winter Coats of corduroy, cheviot and mercerized plush, in attractive belted styles. Sizes 6-11.

20.00

American wool velour, Army cloth and broadcloth Coats in charming styles. Sizes 13-19.

Kiddies' Coats, 2.90

Striped plush, corduroy, Thibet and velveteen Coats in Empire and belted styles. Lined throughout. Sizes 2-6.

Girls' Dresses, 3.00

All wool serge Dresses in many styles. Pleated and embroidered. Sizes 6-11.

Infants' Coats, 2.00

White corduroy and chinchilla Coats, plush-trimmed. Warmly lined. Sizes 1-1.

Kiddies' Sweaters

50c

Corduroy or velvet Hats, some fur trimmed.

Kiddies' Hats

2.00

Tan, white and blue. Slip-on styles. Sizes 1-1.



Blauer's Fourth Floor

Suits! Great Sale



27.50

Wonderful values are these fashionable models of velour, velour de laine, duvet de laine and broadcloth, which are cut on new and effective lines and beautifully trimmed with fur. Many lovely shades.

Other Distinctive Suits

35.00

Demi-tailored models of velour, velour de laine and broadcloth. Elaborate trimmings of Sealine or Nutria.

45.00

Suits of rich fabric and stunning cut. Hudson Seal trimmed. Silk linings. Warmly interlined. Many new models.

Blauer's Second Floor

New Sample Hats—Special

2.50

Values 5.00 to 15.00



Another lucky purchase of a leading New York manufacturer's samples, Lyons or panne velvets in large or small shapes, trimmed with fancies, ostrich banding. Also beaver and fur combinations.

"Wonder" Hats, 5.97

Introducing the terra cotta Georgette Hat, trimmed in fur; also Hats in duvetyne, satin and fur, Georgette and fur; also French blue and rose panne velvet Hats, fur trimmed.

Fur Hats, 12.00—15.00

Nutria, moleskin and seal. Fetchingly combined with metal brocades and dainty-colored velvets. Fashion's newest conceit.

Blauer's Third Floor

Stock Reducing Sale of Hosiery

Disposing of Hose at Less Than Present Wholesale Cost

Silk Hose, 1.25

Pure thread silk Hose are selling below cost price. Gold stripe around top. All colors. Not all sizes in every color, but all sizes in the lot.

89c

Full-fashioned pure thread-silk Hose with re-enforced heels, tops and soles. All sizes.

45c

Slight "seconds" of full-fashioned silk Hose. In all good shoe shades. All sizes.

Lisle Hose, 38c

Fine Hiale Hose in fashioned or seamless styles. All shoe shades. All sizes.

Cotton Hose, 18c

Cotton Hose are of fashioned or seamless style. All sizes. 3 pairs, 50c.

Wool Hose, 1.25

Half price. Heavy-weight fancy wool Hose. Slightly imperfect.

Blauer's Main Floor

Attractive Dress Values

15.00

Velveteens hold a prominent place among Dresses this season. At this price are offered these fashionable frocks, braided, fringe-trimmed or in less elaborate designs. Serges also included in this assortment.

19.95—25.00

Velours, velvets, satins, serges and Jersey cloths are featured in these two groups. Faithful copies of high-priced models—will please your eye, and the low prices will please your purse. All the newest notes in the trimming effects.

Blauer's Second Floor



Velveteen Dress

15.00

Another Wonder Waist Sale

Values 8.75 to 13.50

4.75

The quality of the fabric of these Blouses, the perfection of their workmanship and the distinction of their design cannot help but delight you. Cut steel and colored beads are cleverly applied, and contrasting color Georgette is noted in shadow effect. Lace, insertion and floss embroidery are included in trimmings.

Blauer's Main Floor



Furs, Special for Saturday

Second Floor

Black Skunk Sets 39.75

Selected skins in lustrous animal scarf and round muff.

Natural Mink Sets 99.75

Shapely, good sized scarf and canteen muff, tail trimmed.

Natural Raccoon Sets—35.00

Exceptionally fine skins, beautifully shaded and matched. Silk lining.

Natural Raccoon Scarfs—25.00

Large size, finely matched skins.

Natural Skunk Scarfs—39.75

Choice pelts; large animal shape.

Natural Australian Opossum Sets 65.00

Becomingly shaped scarf and round muff.

Red Fox Sets 32.50

Large scarf and muff. Good color.

Wolf Sets 89.75

Taupe and Poiret. Large muffs.

Wolf Scarfs 29.75

Taupe, black and brown. Animal shape.

Kolinsky Marmot Sports Coats 79.50

Large shawl collar, deep cuffs, belt and pockets. Illustrated.



79.50

Special Fur Pricings

Main Floor

Hudson Seal Stoles, 19.95
Hudson Seal Round Muffs, 10.95
Natural Raccoon Sets, 25.00
Kit Coney Capes, 22.50

Kit Coney Stoles, 18.50
Manchurian Wolf Scarfs, 9.95
Natural Raccoon Scarfs, 15.00
Moufflon Scarfs, 14.95

Extra Values in New Skirts

6.75

A special purchase makes it possible to offer 75 beautiful new box pleated Skirts of novelty plaids at this special price. All good styles.

8.75

These handsome broadcloth Skirts in black, navy, brown or green show slash pockets and silk rope stitching.

Blauer's Third Floor



6.75

8.75