

Grand Organ Victory Music at 9, 12 and 5.15
Moment of Meditation and Chimes at Noon

WANAMAKER'S

Store Opens 9 A. M.

WANAMAKER'S

Store Closes 5:30 P. M.

WANAMAKER'S

WEATHER
Fair

Now Men Should Dress Better Than Ever in Their Lives, for the Spirit of the Times Is Inspiring

First Be Sure That You Have Not Got

a beam or mote in your own eye before you attempt a surgical operation on other people's eyes. "That's fine," the man said when he heard it; "where did it come from?" "Thy tongue," dear man, "betrayeth thee," as an old poet has written.

How little some of our fathers taught us, while the old fathers in Israel taught their children daily from "The Book of the Law," until they had it almost word for word. But the point of this conversation is to be careful that we are not in fault ourselves when we speak unkindly of and take exceptions to others.

Careless speech often parts people who should be friends and who might be very helpful to each other.

The whole idea of all this large business we are spending so much of our time, thought and strength upon is to be exceptionally and unequivocally helpful to its patrons.

We prepare ourselves thoroughly to do this one thing.

For whatever else comes to us will be satisfactory compensation.

[Signed] *Joe Wanamaker*

Nov. 15, 1918.

VICTORY SALE NO. 58

Another 100 Women's Dresses of Silk Tricolette at \$35

Earlier in the season their duplicates were in our stocks for twice the price. There are half a dozen different styles, nearly all with deep fringe trimming and nearly all heavily embroidered. And the list of colors is particularly good—seafoam gray, taupe, navy, brown, bronze, black and Havana brown. All sizes in the lot, though not in each style.

(First Floor, Central)

VICTORY SALE NO. 60

1647 Pair of Girls' and Children's Shoes at Less Than Half Price

Clearaway of discontinued groups from one of our best makers. Patent leather button with black cloth or dull matt kid-skin tops, black kid-skin button with patent leather tips and dull black calfskin button.

Sizes incomplete, but all lengths in the lot. Large girls' sizes 2 1/2 to 6, \$3—save \$4. Small girls' sizes 11 to 2, \$2.50—save \$3.50. Children's sizes, 8 1/2 to 10 1/2, \$2—save \$3.

(First Floor, Market)

Philadelphia has upheld its traditions so well in the great world conflict that the men of this city must feel more than ever inclined to come to a Men's Clothing Store which has upheld its standards of quality and service at a time when "the bars were let down" in so many places.

This Men's Clothing Store went into the war period an all-wool store and it has come out of it with that standard unlowered.

What matters to you men today, however, is to know just how closely these statements bear upon the actual stocks we can show you and the service we can give.

For the three things that count with men looking for suits, overcoats and service, are the suits, the overcoats and the service a store has to offer. We have suits and overcoats made upon the principle that the more we can give a man in service and style and satisfaction and fit, the more he is likely to deal with us. Our actual experience of going on sixty years is that good quality at a fair price brings men of sense back for more.

There is more really good quality in the suits and overcoats that we have to show today than will be found in any other suits and overcoats at the same prices in Philadelphia, a mere assertion perhaps, but we are thoroughly ready for any man who needs convincing on this particular point.

Men's suits \$28 to \$65.

Men's overcoats \$25 to \$100.

(Third Floor, Market)



Men's \$2 Shirts of Madras Woven Through and Through

Used to be that you could get a pretty good woven madras shirt for \$2—or less—but now they are scarce at \$2. Especially in such good and unusual designs as these soft cuff, plain necktie shirts show.

More of Those Noted 65c Ties

A fresh lot of the good four-in-hands that are the same as generally sold about town for a half more. A great variety of patterns.

(Main Floor, Market)

Velour Hats as Fine as Austria Ever Made

Until war spurred American manufacturers to show what they could do, Austria was credited with making the finest velour hats.

Today we are showing velour hats from American factories that are equal to the best of those from abroad, both in texture and rich coloring.

Price \$6 to \$12.

(Main Floor, Market)

VICTORY SALE NO. 59

160 Pair of the World's Finest Wool Blankets, \$22 to \$26 a Pair

There is no wool in the world as fine as Australian wool and these blankets are woven of Australian wool warp and filling.

Compared with any other blankets of a quality coming near enough to them for intelligent comparison there is a saving on these blankets of one-third to one-half. They are a new arrival, although they were bought in

1916, and we have been waiting for them since.

The shipment brings white blankets in two sizes, 60x90 and 72x90 inches, finished with a wide satin binding and new matted \$22 and \$26 a pair, respectively.

Also plain blankets of the same fine wool in large black designs and in three colors, blue, tan and gray, sizes 72x84 inches, marked to sell for \$25 a pair.

(Sixth Floor, Central)

Saturday News of Young Women's Pretty Winter Suits and Dresses

Winter Suits, \$32.50 to \$50

All are in new and good Winter styles, and quite a few are suits which have been considerably more expensive than their present prices.

They are of plain and silvertone, velour and duo-delaire cloth in reindeer, burgundy, taupe, green and blue and in plain tailored, dress and fur-trimmed styles, suitable for general or better wear. All are warmly lined and well made, and all are in 14 to 20 year sizes.

(Second Floor, Chestnut)

Young Women's Dresses, \$20 and \$25

These are dresses of wool jersey serge, velveteen and of lustrous satins in models for school, business or better wear. There are the pretty brown shades, blue, black, green and other fashionable colors. Some are braid trimmed, some embroidered and others in plain tailored styles.

Like the suits, these too have been higher priced and are exceptionally good values for the prices.

14 to 20 year sizes.

(Second Floor, Chestnut)

A Glorious Incoming of New Silks

New fabrics of charm and interest, new colors, new opportunities, these are the things that will greet you tomorrow in the Silk Store.

Now and very fashionable black satins of excellent quality are shown at exceptionally moderate prices—\$2.25, \$2.50, \$3 and \$3.50 a yard.

New satin-duvetynes—one side satin, the other duvetyne—which means better looks, better wear and greater economy, because a garment made of these goods can be worn either side out. \$5 a yard.

Reversible satins—black, with bright colored combinations such as blue, lavender and red—are new and remarkably good at \$4 a yard. Just arrived in time for holiday buying—new American silk shirtings, a very interesting group at \$1.75 a yard for goods that we know are sold for a great deal more elsewhere in Philadelphia.

Finally—new Chinese wash satin in white at \$1.75 a yard.

(First Floor, Chestnut)

Charming Crepe Waists

Two new styles of navy or black crepe over white linings are examples of extreme refinement in design and finish.

Both are hand-embroidered and one is square-necked and the other Y.

Prices \$16.75 and \$18.75.

(Third Floor, Central)

Embroidered Nightgowns

For intimate gifts nothing is more acceptable than one or two nightgowns with the fine, lovely handwork that comes from the Philippine Islands. We have scores with different designs made with set-in and kimono sleeves or no sleeves at all, between the prices of \$3 to \$25.

In the Little Nightgown Shop.

(Third Floor, Central)

Smart "Door-Top" Handbags of Beautiful Mocha

This velvety leather is delightful in a handbag and lends itself admirably to soft shades of beaver, mouse, gray and brown. Harmonizing silk linings enhance the charm of these bags.

Each has a capacious door-top, with mirror inside the lid, and a jaunty tassel.

Price \$8.50.

(Main Floor, Chestnut)

Women's High Tan Shoes

are of Russian leather, with imitation wing tips, light welted soles and 3-inch Louis heels. Price \$14 in the Exclusive Little Foot Shop.

(Third Floor, Juniper and Market)

200 Gay and Pretty New Winter Hats for Women—All Around the \$10 Mark

These are really winter hats, for the bigger part of the two hundred are charming little hats with fur brims, fur crowns, furry edges or soft fur trimmings.

But not all are fur trimmed! There are becoming new manebrooms of duvetynes, with just enough embroidery for trimming; new four cornered hats and picturesque new ostrich trimmed hats. Some have feather edges, and others have feather ornaments.

Large hats of black and colored velvets have gleaming bands of gold ribbon and colored flowers; others have flat velvet flowers.

There are colors to match all the new winter suits and coats and dresses—fashionable blues, plenty of browns, warm reds, taupe and beaver shades.

They are all new and pretty—styles suitable for young or older women—and there are many under as well as at the \$10 mark.

(Second Floor, Chestnut)



Girls' Winter Coats Reduced to \$15 and \$20

Warm, good-looking winter coats of burella, corduroy, chevrot and novelty weaves in such good colors as reindeer, Havana brown, Pekin blue, navy blue and myrtle green.

Made in new and becoming fashions, suitable for girls who wear 6 to 12 year sizes.

Quite a few are fur trimmed, all are warmly lined and many are interlined, too.

(Second Floor, Chestnut)

Girls' Serge Dresses, \$8.75

Specially good for that price, too.

Made of navy blue serge, in an attractive box-pleated style and braid-trimmed.

An excellent dress for general or school wear—6 to 14 year sizes.

(Second Floor, Chestnut)

New Tub Dresses for Little Girls

Most of them are of clean, pretty chambrays in such solid colors as buff and soft greens and pretty blues or rose hues, but others are of plaid ginghams in attractive combinations.

And so many styles—she'd be a queer little girl who couldn't find one to please her! Some have wee yokes and smocking, some have broad and snowy slashes of white lawn, some have stitching in white or black, some have two little pockets. And there is much variety as to necks and collars.

Prices begin at \$4.50 and go up to \$7.50, and the dresses are in 2 to 9 year sizes.

(Third Floor, Chestnut)

Inexpensive Initialed Handkerchiefs

All of good, sturdy Irish linen. Men's handkerchiefs are 25c and 30c apiece.

Women's handkerchiefs are \$2.20 and \$3 a dozen.

If you want handkerchiefs marked or embroidered for the holidays, better place your order now.

(Main Floor, Central)

Women's Street Coats of the Finer Kinds

The latest arrivals are of the soft velours in the soft, dull shades—burgundy, certain tones of blue and green, browns, navy and taupe—and they have a luxurious look of comfort because of their big fur collars.

At \$57.50, a style with double belt in back and round collar of Hudson seal (dyed muskrat).

Another with crossed narrow belt, fitted body and skirt pleated at the sides. Collar of nearseal (dyed coney).

One with pleated back, hanging pocket and long shawl collar of Hudson seal (dyed muskrat).

At \$67.50, two velour styles with straight or belted backs and collars of nearseal or racoon.

A heavy storm coat of weather-defying frieze came with the velours—a grayish affair with big collar of racoon. This is \$65.

(First Floor, Central)

Inexpensive Little Furs

"Little furs" to most women mean the neckpieces and muffs which look as if they grew on the suit they are worn with. The neckpieces are generally shawl or muffer collars and the muffs round; while the skins are nutria, beaver,

squirrel, mole, Hudson seal (dyed muskrat) and natural muskrat. Prices for neckpieces go from \$15 for one of muskrat to \$70 for one of beaver; for muffs of the same furs from \$16.50 to \$60.

(Second Floor, Chestnut)

The Old-Fashioned Wrapper Is Not Extinct—

and we have plenty of the old-time comfortable, gray-mixed flannel wrappers, which some women still like and wear.

They are in all sizes at \$2.85 and \$3.50.

Extra size wrappers, \$3.75.

They are all made with full skirts, are lined in the waist, have high necks and long sleeves and are in small, neat patterns of stripes and dots.

(Third Floor, Central)

Now's the Time to Get Warm Lined Gloves

Then you have them when they're needed. Plenty of good warm kinds here for everybody—well-made, good-fitting gloves that feel right on the hands and keep out the cold.

For Women

Gray mocha gloves, with 1 clasp fastening, seamless knit lined, \$4.50 pair, with strap wrists, \$4.75 pair.

Black or tan capeskins, strap wrist, seamless knit lined, \$5.

For Men

Strap wrist gloves with tan capeskin and cloth back, fleece lined, \$2.90.

Tan capeskins, outseam sewn, 1 clasp, seamless knit lined, \$4.

Black capeskin gauntlets, lined with lamb's wool, in several styles—five fingers, one finger lobster mitts, two-fingered and full mitts, \$5 a pair.

For Children

Boy Scout gauntlets, in tan or black, fleece lined, \$5c pair.

(Main Floor, Central)

Fighting Germany's Spies By French Strother \$1.50

How the vicious activities of Von Bernstorff and Von Papen in America were brought to light and checked.

(Main Floor, Thirtieth)

Honfleur Toilet Goods—New and Special

All just down from the laboratories—and all interestingly priced for such good and much-used articles.

Talcum powder 10c—violet, rose or l'Empire.

Extracts, 35c and 60c bottle, violet, rose or l'Empire; toilet water, same scents, 45c and 85c bottle.

Cleansing cream, 35c jar, Youth and Beauty cream, 35c jar.

Hair tonic, 50c and \$1. Bay rum, 50c and 75c bottle.

Witch hazel, 35c and 65c bottle. Violet ammoniac, 20c and 35c bottle.

Lilac and wistaria Vegetal, 65c. Liquid soap, 50c bottle.

(West Aisle)

The Good Kind of Boys' Clothing

is always the best to invest in—that is a well-known fact, proven time and again by actual experience, but too often forgotten by people when they set out to buy.

It may be that we have not all the good Winter suits and overcoats there are in Philadelphia, but it is absolutely certain that the kind we have are as good as it is possible for any store to sell regularly for the prices marked on them. Into these suits and overcoats has been put all that it is possible to put in the way of quality—which means the best possible wool fabrics, the most expert modeling, tailoring and finish.

In each of these points they excel all others we know of at the prices.

Suits, \$13.50 to \$30, in 8 to 18 year sizes.

Overcoats, \$18 to \$35, 11 to 18 year sizes.

Junior overcoats, \$18.50 to \$25, 3 to 10 year sizes.

(Second Floor, Central)

Furniture to Make a Good Dining-Room for Thanksgiving and After, at Savings of 25 to 50 Per Cent

It will be a glad feast in many a home, and the dining-room should be worthy of the time.

One of the particularly notable features of our \$200,000 Furniture Sale is the splendid choice of good

\$156 for a 4-piece dining-room suit in brown fumed birch.

\$225 for a 4-piece mahogany dining-room suit, Queen Anne design.

\$233 for a 4-piece oak dining-room suit, William and Mary design.

\$248 for a 4-piece figured American walnut dining-room suit, Chippendale design.

\$248 for a 4-piece William and Mary dining-room suit in American walnut or mahogany.

\$303 for a figured mahogany 4-piece dining-room suit, Queen Anne influence. The china

closet is 49 inches long, has two doors and a 9-inch fretted panel in the center. The buffet is 66 inches long. The extension table is oval.

\$305 for a 7-piece enamel and decorated dining-room suit on plain Sheraton lines, having a concave front, paneled doors and drawers. The deck rail on the buffet and server as well as the chairs is in the back of the panel is fretted. The coloring is rusty, canary and robin's egg blue, being daintily decorated with wild flowers, making a cheerful suit for a breakfast room or a cottage.

(Sixth Floor)

dining-room suits which it embraces, all of them at reductions of 25 to 50 per cent from our own regular prices.

The selection between \$156 and \$375 is quite exceptional, as will be noted from the few examples we give in this list.

\$330 for a 4-piece mahogany dining-room suit, an excellent reproduction of one of Heppelwhite's masterpieces, showing in detail the wheathead, the Prince of Wales plumes and the delicately reeded columns.

\$340 for a 10-piece Queen Anne dining-room suit in figured American walnut.

\$361 for a 4-piece mahogany dining-room suit. Of Chinese Chippendale design, rather unusual in detail, having the Chinese fretted stretchers in all of the pieces. The buffet is 6 feet long, the server 42 inches and the extension table has an

oblong top measuring 48x62 inches. The china closet is 44 inches long and has slatted doors.

\$372 for a 4-piece William and Mary dining-room suit in figured American walnut.

\$375 for a 10-piece enamel and decorated dining-room suit. The two serving tables of this suit, being the same height as the dining table, can be placed at the end of the table, making a 9-foot table, 48 inches wide. The chairs have rush seats.

All of these suits can be matched up with chairs at the same reductions.