# Peril, Followed by Victory and Peace, Means a New Feeling for Home-

### "Fast Find-Fast Bind"

Every day some one says, "I can't remember,' or "I have such a poor memory."

The worst of it is, that it is too true.

The reason for it is that our reading habit skims and scampers and strides through books, magazines and newspapers without any effort to "fast find and fast bind."

The result is that we can scarcely remember for 24 hours anything we have read, and the human mind is not much more than a human wastepaper basket.

If your memory is only good for an hour or so and you wish to "fast find and fast bind" some of the valuable things that are advertised but once on this page, you must come while the fact is in your mind. We usually have a full day's supply on the day of the advertisement, but not always afterward.



Nov. 14, 1918.



# 150 Wool Jersey Dresses Special at \$25

One hundred of them have just come in from the manufacturer to sell at \$25 each, and the other fifty, which have been in our own stocks for much higher prices, have been reduced to the same price as the

There are twenty styles in the entire group, all sizes in the lot; in fact, we might almost say all sizes in each style. Also there are several colors and those the best-a good navy, taupe, olive drab, Havana brown, purple, one or two lovely new blues and the black, which is so scarce. Nearly all the twenty styles are embroidered, but one of the very prettiest is severely simple, with nothing but self-buttons and

Women who know values and how seldom it is that dresses of this quality can be had for this price will be eager to see them.

### Women's Sports Hats Reduced

It is possible to get a smart hat and pay half the sum it was

marked originally. There are sports hats of many kinds, of velvets and of felts, in black and other light and dark colors, and comfortable, becoming styles and shapes and sizes.

The prices are very moderate on all these hats.

### **Exclusive Corsets** The Parisiennes

Short and topless corsets have things all their own way these dayswomen are absolutely not going to put up with anything less than perfect comfort, if they can help it.

A style much used for riding as well as other wear is of lightweight pink batiste with elastic top and priced \$10.

Another of the same material has a free hip, is low and rather short and pretty well boned. \$12.50. A pink coutil girdle top with elastic inserts over the abdomen

A new pink model with very low top, broad elastic gore and long skirt is trimmed with ribbon and lace. \$16.

Two models, which are good examples of Parisiennes at their very finest, are made of the prettiest figured silk batiste with Valenciennes lace and blue ribbon trimming and bones and steels are beautifully covered with plush. Price of either \$35. (Third Floor, Chestnut)

# Victory Sale

No. 53

3900 Pairs Fine Glace and Washable Gloves for Women-

These are gloves of a quality which sells for from 50c to 65c a pair more-so you will know at once how unusual they are for \$1.35 a pair.

\$1.35 Pair

There are black and white glace gloves, with white or black stitching, and with Paris point, combination or contrasting embroidery.

In the washable glace gloves there are pearl whites, putty shades, tans and brown with Paris point embroidery and combination, self or black em-

Plenty of sizes-all new and fresh-and an excellent opportunity for practical Christmas

# Victory Sale No. 54

#### 2600 Yards of Lovely Ribbons 25c and 38c Yard

Every yard is less than half the usual price for such rib-

At 38c yard are taffeta ribbons, 71/2 inches wide; lovely moires and plain faille silk ribbons, 614 inches wide; lustrous satins, 6 inches wide. And these are in desirable light and

At 25c yard are picot edge ribbons, 11/2 and 21/4 inches wide-useful for hat bands and for girdles. These are in all

(West Aisle)

# **Victory** Sale

### 32 Net Tunics at \$16.50 Each

All black, and black is so much worn this season, there are five different styles to choose from,

They are elaborately trimmed with silk braid in delightful new designs, many with deep fringe of the braid.

They are all quite long and there is also material for sleeves. A complete gown except for an underslip. (West Aisle)

### LL Kinds of Chemises

are ready in the Underclothes Store. Made of cambric and nainsook they are \$1.85 to \$7.50. Of silk \$3.75 to \$18.

The straight old-fashioned kind which lots of women want are \$1.85 to \$4.50.

Plenty of styles. (Third Floor, Central)

AS LONG as you can dig in the ground you can plant Apropos of which it' only fair to warn people that those Holland bulbs-crocuses, daffodils, hyacinths and tulips -are going fast. They came so late from overseas that we had to mark them low to get

Some people are none too kets they have bought for Christmas presents. We will do said trimming expertly, it desired, and make no charge for the work-only for the

HAD you thought of a merry singing canary for a present to a child or some company - loving shut - in Canaries a ren't precisely growing on bushes these days but we have them, and off of them are good singers. Price

TALL standard cages of painted or ivory - hued wicker would be good for some of their future homes. These are \$15 to \$35.

A LITTLE tea infuser A spoon-shaped and nickel plated, ought to make for the economy of tea. 75c.

A N IMITATION ivory salad set — fork and spoon—which doesn't discolor is

THE very pink of perfection among casseroles is one made of fireproof ovenglass, in a pierced wicker container. Price \$3. Santa Claus please take notice.

LAZY SUSANS to hold the sugar-what there is of it-cream and condiment are wonderful helps to all of us "as does our own stretching" at meal time. Price \$15.

IF YOU know a truly good little girl or boy-good at table, that is-you might present him or her with a white table tray. But they are all marked "for a good girl" or "a good boy." And there must be no misunderstanding in the matter. \$2.25.

ALL in the House Furnish-ings Store. (Fourth Floor, Central)

#### NEXPENSIVE Handkerchiefs

Men's handkerchiefs at \$3 a dozen, which have just come to us from Ireland. They are of sturdy Irish flax, made in that always practical, plain hemstitched style. Just as new are women's plain hemstitched Irish linen handkerchiefs, 15c each. (West Aisle)

### TMITATION Fur ■ Neckpieces and Muffs in New Fash-

They are of imitation mole-skin, beaver and seal, and they follow closely the new fur fashions for this Winter. There are broad stoles which come down in front, jacket fashion, and are finished with pockets; there are cape effects and flat pieces.

Imitation fur neckpieces are \$12.50 to \$27.50; muffs are \$12.50 and \$13,50.

Marabou capes and stoles, in black or natural color, \$7.50 to

Maribou muffs, \$7.50 to \$16.50. (Main Floor, Central)

## S ILK Petticoats of Many Hues and Many Fashions-

But all new fashions - and pretty colors.

There are all-taffeta petticoats for the women who want them, Jersey silk top skirts with satin or silk flounces and all-jersey silk

There is a wide variety of colors, just as wide an assortment of styles and many prices between \$5 and \$15.

Extra-size skirts, too, and a specially good style with jersey top and taffeta flounce, at \$7.50. (Third Floor, Central)

### Hundreds of Warm Winter Coats Between \$25 and \$45for Young Women

There are plain coats-with which a girl may wear her own

Or there are fur-trimmed coats-coats with soft, furry col-

Warm Winter coats they are-of silvertone and of bolivias, of velours and wool burellas. They are in just the colors young women like this Fall-taupe, burgundy, brown and blue shades, green and black. All are well made and lined, many are interlined, too, for greater

And there are 14 to 20 year sizes.

# This \$200,000 Furniture Sale Responds Finely to the New Home Sentiment

Good furniture to-day holds a new interest for everybody.

For gift-giving, of course, its place is fully established, and every year that passes makes its popularity more pro-

This year it should be more pronounced than ever, because of the new meaning which the word "home" has taken on for so many thusands, millions in fact, of people,

Surely the years through which we have just passed have left in people's minds a new and deeper sentiment for the old hearthstone. During these times that sentiment is especially strong and buoyant. Life has never been so well worth living now that the peril is passed and the new dawn is upon us.

We are glad to say that people desiring to honor and enhance their homes have a vast and unique source to draw upon in our \$200,000 furniture sale and that those who want furniture for gifts will find it here in unparalleled choice at extraordinary reductions from our regular prices.

### Library Pieces at One-Third to One-Half Less Than Regular

\$7.50 for an enamel and decorated arm chair, flag seat. \$11 for a mahogany arm chair, damask seat.

\$12 for a brown birch arm chair, spring seat. \$15 for a brown oak arm rocker, spring seat. \$18.50 for a brown birch arm

rocker, spring seat. \$19.50 for a brown birch arm chair, spring seat.

\$20 for a 42-inch settee, tapestry seat, mahogany frame.

\$22 for a mahogany chair, velour seat, cane wing back. \$22.50 for a mahogany rocker, velour seat, cane wing back. \$22.50 for a mahogany chair. velour seat, cane wing back.

\$23 for a brown birch rocker, velour seat, cane back. \$24 for a brown birch Windsor

chair, spring seat. \$28 for a brown birch rocker, \$29 for a brown birch arm chair, velour seat, cane back. \$30 for a mahogany chair, tap-

estry seat, cane wing back.

\$32 for an arm chair, cane back, damask seat. \$33 for an all-upholstered, tapestry-covered arm chair.

style, damask covered. \$35 for a tapestry chair, wing back, mahogany frame,

\$33 for an arm chair, Louis XV

\$36 for an all-upholstered tapestry chair, loose cushions

WHEN You Put

-make sure it is a good one. The wisdom of this lies in the fact that a good overcoat need

not cost more than a poor one,

and it won't cost more if you buy

size-ranges-one division for boys

of 3 to 10 years at \$13.50 to \$25

the other in sizes 11 to 18 years

They have all the merits that it is possible for ready-made overcoats at these prices to have,

and they have them in a greater

measure than any boys' over-coats we know of at the prices.

The things that make for merit

It surely pays to buy overcoats

of that kind, especially when they cost no more than the not-so-good

(Second Floor, Central)

in them are the good wool fabrics,

the clever modeling, careful tailor work and surpassingly good fit

and finish of every garment.

We have boys' overcoats in two

coat on the Boy

it in this store.

at \$18 to \$35.

\$37 for an English oak hall chair, high cane seat and back. \$40 for an all-upholstered tapestry arm chair. \$42 for a mahogany arm chair,

brown velour seat and back. \$42 for a 55-inch blue velour \$45 for a tapestry arm chair,

with loose cushions. \$50 for a mahogany arm chair, spring seat and loose cushions.

\$50 for a mahogany arm chair, gold and black stripe velour. \$50 for a blue and gold stripe velour rocker, \$57 for a 76-inch mahogany

davenport, cane back, damask \$59 for a tapestry wing chair, loose cushion \$60 for a mahogany settee, Queen Anne style, 6 ft. 6 in. long.

\$60 for a high wing back arm chair, mulberry and cane. \$68 for a 76-inch mahogany davenport, cane back, velour seat.

\$71 for a tapestry arm chair, loose cushion seat. \$75 for a tapestry arm chair, mahogany frame.

\$90 for a 6-foot tapestry dayenport, loose cushions. \$110 for a 4-piece suite, Jaco-bean, denim upholstered seat and

\$120 for a mahogany settee, 75

inches long, two-tone velour,

### Crockery Cooking Wares for Thanksgiving Day

Thanksgiving calls for kitchen preparedness this year as never

before.

The China Store shows a full choice of the needed crockery cooking wares, such as mixing bowls in yellow, white and blue and white; also brown, white-lined earthen baking dishes, pie plates, custard cups, pudding dishes and other needed pieces, such as jelly molds and

Should you prefer it, you can have any one of these utensils in the well known and remarkable "Pyrex" cooking ware, a demonstration of which is now being given in the China Store.

### A New Officer's Insignia Set Specially Priced

Lots of people have been asking for it, and it has arrived just in time to be put in the soldier's Christmas box. For every branch of the Army, the insignia are of fired bronze, with safety catches. The set consists of a cap ornament, corps device, collar letters and silver rank

Price \$5 a set. (Military Shop, The Gallery, Chestnut)

### MIRRORS and Picture Frames The 'Picture Store has them

in the styles of the Louis and Empire periods, in Adam, Colonial and Italian styles, besides some of Japanese design. Prices run from 75c for a tiny, long French mirror that might fill a space behind a door in a wee apartment, to \$85 for a large mirror in dull silver frame to be set over a

chest of drawers. Ready-made frames for pic-tures of all kinds from those of postal card size to picture 16x20 inches. They are of oak and mahogany, besides French gilt and dull silver, and prices run from 60c to \$15. (Fifth Floor, Central)

### R ICH Velvet Sterling Silver Frames

New large bags of fine French velvet, in navy, mole and blackchiefly black.

With beautiful frames of handpierced and solid sterling silver. Of a decided elegance. Prices \$50 to \$75. (Main Floor, Chestnut)

### D EMNANTS of Woolen Dress Goods

On some remnants you save as much as half-on others a third of what you'pay, so you will see that the prices are quite interest-

The lengths are good and prac-tical, the materials those useful for suits, skirts and dresses. It's just a little clean-up from our own stocks.

(West Aisle)

### MEN'S AFFAIRS Men's House Coats and Gowns

# of Japanese Quilted Silk

Light in weight but delightfully soft and warm and comfort-In such good dark, plain colors as navy, purple, green, brown

and black. \$10.50 for the coats. \$15 and \$25 for the gowns. (Main Floor, Market)

### When Men Can Choose Their Own Underwear Again—

instead of having it given to them by the Quartermaster's Department-those who have known the comfort of union suits will eager to get back to them.

We are prepared against this time with an unusually large stock of men's union suits in the seasonable weights and materials. All made the Wanamaker way, for greater comfort and durability. Prices \$1.50 to \$18

(Main Floor, Market)

### Now Every Man Is Entitled to a New Hat

Among the debris collected by the city's street cleaners after

the peace celebration were a number of men's hats. But even today some patriots are wearing hats that have no business to be worn these joyous times, Fine, new soft hats and derbies, \$4 and upward.

# Victory Sale No. 56

(Main Floor, Market)

### Two Uncommonly Special Lots of Men's Good Shoes

609 pair at \$3.75 a pair. Blucher lace shoes of tan side leather, made by a large manufacturer of Service shoes and splendid for men who need extra sturdy footwear. Sizes from 71/2 to 11. At \$3.75 they are just about half price.

256 pair at \$6.90 a pair. Eight different styles, so you may know sizes are incomplete. But wonderful opportunities for men who can be fitted, as there are the finer kinds of shoes, regularly \$4.10 to \$7.10 a pair more.

# Heaps of Down Quilts Coming in Daily

Of down quilts we can offer a choice that is practically unlimited and always fresh, because we make all the down quilts we sell, and that means that our quilt factory

In our lowest-priced goose-down quilts the down used is the same as that in the highest-priced ones (something which can be said of no other down quilts, we believe),

and there are no high-priced down quilts with finer down in them than ours. The coverings and making of our down quilts are also somewhat better than will be

found in any others similarly priced. The lowest-priced down quilts in our stock are \$10, in sateen coverings, and the high est-priced \$45, these latter being filled with the fine, scarce down of the eiderdown duck

Between these two kinds there is an unequaled variety of others, in a rich assortment of patterns and colors and in coverings ranging all the way from sateen to the mos sumptuous satins.

The point of it all is that if you want a down-filled quilt, this is the place to come to

DON'T Forget to Send Christmas Cards to the Boys "Over There." We have thousands of cards all ready—and please remember that they have to be mailed early for overseas.