

KING ALBERT'S DAY FETE HERE TOMORROW
Gity to Honor Belgium and

We Will Renew Velvet Suit

Liberty Loan Interest
Due November 15th Don't spend it-put
it into Thrift Stamps
and
War Savings Stamps
 W. W.S.S.


## J.E.Caldwell \& @

English China
important Recent Additions include Plates, Cups And Sau. cers and Breakfast Sets. The Designs Are unique And Exclusive.
DIAMONDS Perfection in Color Derfection in Cutting Derfection in Quality are required in the diamonds selected for this House and each stone is carefully examined before it is accepted from the cutters Bar Pins Finger Rings Brooches Bracelets Engasement Rings

Custom-Made Clothes That Are "Ready to $\mathrm{Put} \mathrm{O}_{\mathrm{n}}$

ained in our Custom-Made-Ready-to-Wear D
It is a smart model, yet sensible and practical, with no trace of foppishness about it. ${ }^{\text {Th }}$ The coat is made with a high waist line which accentuates the height of the wearer. It conforms closely to the body from waist to shoulders, and flaring
gradually downward from the waist to the lower edge of the coat. The general
effect is that of the military character so effect is that of the military character so much in vogue at present.
The rather high-notched lapel joins the cวllar at a sloping angle that is active. Fronts are tailored soft and are almost straight. In every detail the "REED" is an embodiment of graceful lines and a fine expression of modern designing and tailoring.
Made of Importe designing and tailoring.
Made of Imported Tweeds, Cheviots and unfinished Worsteds in beautiful colored stripes and tancy mixed cloths.

## Jacob Reed's Sons

Cut-off Waist Suits Cut-off Waist Overcoats with a smartness in the Lines and a Trimness in the Form that go admirably with Victory! $\$ 30, \$ 35, \$ 40, \$ 45$

- These models have taken the place of the all-around belts on both Suits and Overcoats. There's a raised welt seam all around the waist where the cloth has been cut in two and then rejoined by careful tailoring. The but-tons-sometimes two, sometimes three -are set above the welted seam and close together. The lower pockets are slashed in the side. sometimes straight up and down, sometimes slantwise. There are coats with top pockets both regulation and outside welted with flaps that button. They are the fashionable Suit and Overcoat models of the Season.
- At $\$ 30$-a Suit in a brownish mixture, ut-off waist, square cornered front, snug lines, slashed side pockets.
- At $\$ 35$-a Suit of Brown flannel, shoulders lined with iridescent silk; top outside pockets with buttoning flaps.
- And so on up to $\$ 45$. Suits in a variety of novelty mixtures and more quiet colorsgreens, browns, Oxfords, heather mixtures, soft grays with indistinct chall. stripes-the models for the Young Fellow.

Cut-off-Waist Winter Overcoats

T] They are double-breasted models to which the raised welted seam around the waist adds a distinction and a smartness that naturally suggest a walking-stick-and-top-hat atmosphere. Some have velvet collars; some have deep roll-up collars.

- At $\$ 30$-a double-breasted Overcoat with seam at the back only-a dark brown fancy cheviot with a faint twill.

I] At $\$ 35$-a double-breasted blue Overcoating with a velvet collar, cut-off waist, and slashed side pockets.

- At $\$ 45$ - a double-breasted cut-off-waist Overcoat in a soft and silken Oxford gray fabric, a deep collar, a top pocket with but toning flap, and a back belt buttoned over its welted all-around waist seam
(I] And so on upwards, in richer Overcoatings, all of ".... tailored with Perry Style.

PERRY \& Co. "n. b. T" 16th \& Chestnut Sts.

