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BANKERS
Broad & Sansom Sts., Phila.
211 E. German St., Balt.Comptroller's Call
November 1, 1918.
(Condensed)

RESOURCES

Cash & Reserves..... \$52,111.82
Due from Banks..... 802,558.27
Loans & Investments..... 8,865,413.54

Total..... \$8,165,893.93

LIABILITIES

Deposits..... \$5,159,515.67
Bonds & Stocks..... 1,847,500.00
Securities..... 2,212,957.00Capital, Surplus &
Undivided Profits..... 1,485,621.96

Total..... \$8,165,893.93

WILLIAM M. MONTGOMERY, President
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COURT

BEFORE I tell what happened last Sunday, I must put down what Jethro Jones told us last Thursday at the salesmanship class.

He was speaking the week before of the development of character and personality, so we must develop the various traits which, combined, make up a fellow's character.

What I said this week was something like this:

"We must, of course, decide what traits of character we are weak at and then must practice exercising them until they become strong and positive."

One of the more important ones I will give you points of development which any one can follow.

"Tonight we will discuss the traits of concentration and courage."

"Concentration is the ability to gather together thoughts to a focus."

"If one thinks he has the ability to expand every other thought from his mind for the time being except that in which he is interested.

"Start developing this trait with your reading. When you have finished a chapter of a book or a newspaper article, if you remember it. If not, your mind was not given wholly to what you were reading.

"You were possibly half reading other leading in the paper or perhaps half listening to conversations being held in the room, or train, etc.

"If possible, read aloud, so that the extra effect of the voice will add to your mind's retention of what you are reading.

"In business, remove as far as possible all papers and articles not concerned with your immediate job. The sight of such things attracts your attention and distracts from your work, thereby centering your attention, and that is the reverse of concentration.

"Belong to one thing until finished. If your mind wanders to something else force it back until the job is done. The only way to get rid of an unpleasant task is to get it done, and the sooner it is done the sooner you are free from it."

"Physical concentration leading to the completion of duties cultivates mental concentration.

"The mind is like a jug. It can hold only so much water. Fill it with thoughts on the immediate job, and there will be no room for anything else.

"It's an easy trait to develop, and so is courage, which we will now consider.

"Courage is the ability to stand in the face of opposition and danger."

"Notice that word "courage," without it we have foolhardiness, not courage.

"You doubtless remember the story of the mouse who got drunk and full of dutch courage and strode across the middle of the kitchen, stood on his hind legs and shrieked. "And now, where's that damn cat?" That wasn't courage, of course."

"Don't confuse courage with fortitude. Courage calls for action, while fortitude calls for endurance."

"Courage comes in men; while fortitude comes in women."

"To develop courage, do what you most dread. When you meet opposition or discouragement, fight at once by committing yourself publicly.

"Write for booklet giving this information, together with data on individual stocks of the class. Yours for the asking—the obligation. Clip ad or mention PS-13.

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GENERAL ASPHALT COMPANY

Philadelphia, November 6, 1918.

GENERAL DIVIDEND \$100 per share.

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GENERAL STOCKHOLD