#### WANAMAKER'S

# So Much Good News That Much of It Has to Be Condensed

#### Dogs Do Think and Teach Lessons to Grown Folks

A doctor tells us of a dog he found disabled by the roadside with a broken leg, which he set and bound up. The dog showed his thankfulness in his eyes and wagging tail.

A few weeks later he brought another limping dog on three legs to him with a fourth leg broken, and later on still another dog who was in pain-all

Evidently these dogs and the great, strong St. Bernards that go over the snowy Alps on relief expeditions and rescue lost travelers have something of the Red Cross spirit in them worthy of admiration and encouragement.

We must not let dogs outdo us in helpfulness for the suffering in these days of trial and need.

This Store is organized to serve.



Nov. 6, 1918.

#### **Books Just Off** the Press

"The Clutch of Circumstance," by Marjorie Benton Cooke, the author of "Bambi," is a mystery story of great interest based on the death of Kitchener. \$1.25.

"Walking Stick Papers," by Robert Cortes Holliday. Shrewd, engaging, humorous

"The Story of the Sun," by Frank M. O'Brien. A story giving as rich a picture of American life as can well be

"Kiltie McCoy," by Patrick Terrance McCoy, is stranger

than fiction. \$1.50. "The Development of the United States," by Max Ferrand, is our history vitalized as it has never been vitalized before. \$1.50.

"The Amateur Vagabond," by John and Robert Matter, is a spirited tale of a year's wandering. \$1.50.

"European Theories of the Drama," by Barrett H. Clark. An anthology of dramatic theory and criticism from Aristotle to the present day. \$3.50.

## A Quartette of Women's New Fur-Collared Coats'

One of burella cloth has a long shawl collar of nearseal and may be had in taupe, brown, black or green for \$57.50.

Two of velour are cut with loose, full or straight pleated backs, and collars of nearseal or nutria. In black, burgundy, brown and beaver.

One of bolivia with an odd, new envelope pocket. In taupe, green and black. \$95.

All four are richly and beautifully lined. (First Floor, Central)

#### Handsome New Black Garnitures All from Paris

These are the lovely black net and jet garnitures that women use for afternoon and evening gowns, and to see them is to realize what fascinating possibilities they have.

They are all quite new as to cut and line, and there are long, straight effects, panel effects as well as novel draperies and styles. All are of fine black net, with interesting designs cleverly and effectively worked out in black jet spangles and beads.

With them are little jet ornaments, smaller garnitures and handsome girdles.

They are lately from Paris, are very new and different from anything you will find elsewhere.

(Main Floor, Central)

#### Young Women's Silvertone **Velour Coats Special** at \$39.75

The velour is soft and fine and of unusual quality, and the coats have all the appearance of much more expensive wraps.

They are made in an effective new Winter style, with collars that button high, with full gathered skirts (and they are not skimped in any way), with belts all the way round and buttons for trimming. Lined throughout with peau de cygne to harmonize with the velour, they are also interlined for additional warmth and comfort.

There is the new reindeer shade, a deeper brown and wistaria. 14 to 20 year sizes-and \$39.75 each.

(Second Floor, Chestnut)

## Two Thousand Dainty New Silk Waists-Special at \$3.85

They are mostly the much-asked-for crepe Georgette, though there are a few crepe de chine blouses in the collection. Such pretty styles you'll know how unusual they are for the

price, and just such colors as you want-mostly light shadesought to hurry them out to new owners in short order. Some are embroidered, some beaded, some tucked or braided,

simpler styles. All fresh and new, of course.

## A Splendid Shoe for Women War Workers

High lace boots of chrome tanned calfskin that is wonderfully durable yet not too heavy. The soles are viscolized and the heels are the low military type.

The toes are shapely as well as comfortable and the shoes are in good style, besides being serviceable. Price \$7.50 a pair.



## An Era of **Earrings**

Both pendant and close fitting earrings are quite the fashion just now.

The close-fitting carrings are in an amazing variety of styles-there are squares and ovals and round effects, some closely studded with colored stones, some in single stone ef-There are blue stones and imitation coral, amethyst, sapphire and pearl effects. 50c, 75c and \$1 a pair.

New pearl earrings - and good imitations they are, too, of the lustrous, lovely pearl, 50c, 75c, \$1 and up to \$7 a pair. Pendant earrings in novel ef-

fects, 75c to \$3 a pair. (Jewelry Store, Chestnut and 13th)

#### "Fighting for Faith"

The Justice of Our Fight-the Reasons for Our Faith

By Rev. GEORGE F. PENTECOST, D. D.

Doctor Pentecost is a veteran of the Civil War and knows war as it is. He has had fifty years experience as a pastor and realizes the importance of personal faith. And his book is a timely thing for the war-worn and for the days of reconstruction when peace has come, but unrest remains, Price \$1.50.

(Main Floor, Thirtcenth)

#### That Old Friend Soft Wool Challis

is in high favor nowadays, especially for children's dresses in which a little warmth is required, and we can't have too much of it Nothing is better for waists, dressing sacques and house dresses, and the dark colors can even be used for business frocks by the woman who likes something which can be cleaned easily.

This new lot is in dainty, figured and striped designs, is 27 inches wide and \$1.15 a yard.

(First Floor, Chestnut)

#### **Much Petticoat** Prettiness to Be Had for \$5

It seems to us that these are quite as good and as pretty as last year's \$5 petticoats, so that we feel women will be glad to discover something that hasn't soared in price! There are all-taffeta skirts for

those who prefer that sort, soft jersey silks-with jersey for the top and the flounce too, and jersey tops with messaline flounces,

The colors are charmingchangeable gold shades, lovely greens and violets and blues, and more that you will enjoy seeing with your own two eyes. And they are all \$5 apiece.

(Third Floor, Central)

#### Women's Silk Stockings Special at 75c

Black and white thread silk stockings with cotton tops. Usually higher priced, but we

procured a limited lot to sell for 75c a pair.

(West Aisle)

#### Camisole Tops All Lovely and Lacy

and ready to go on gift camisoles and save you the bother of mak-ing the tops, are all ready for the choosing in the Lace Store,

They are of imitation filet, Val-enciennes and duchess laces in ef-fective designs, ribbon-run—\$1.10

And there are camisoles, too, made entirely of laces in pretty designs and combined with ribbons. \$2.25. (Main Floor, Contral)

fleeciest sort imaginable are in the Sweater Store ready to be worn on motor trips. White and black and colors. Prices \$6.75 and \$8.50. (First Floor, Market.) Soldierly looking khaki

shirts for women have adjustable collars and cost \$3.50. Navy silk waists for those whose uniforms require navy are \$6.75 and \$7.50. Navy cotton serge waists are \$3.50. (Third Floor, Central.)

SOME mothers like a solid hamper instead of the basket style to hold their babies' clothing. Here is one of this sort for \$15 Lamb'swool quilts of plain blue silk for the darlingest baby are \$20. (Third Floor, Chestnut.) LITTLE white fur coats and caps which make small children look like Christmas fairies

are in a case by themselves in the Infants' Store. (Third Floor, Chestnut.) SOFT, gray cloth shawls made right here in Philadelphiaplaids mostly—are \$1.50 to \$13.50. Imported Scotch shawls also in lovely grays, size 72x72 inches, are \$15. Knitted shawls, white, are \$1.50 to \$4.50; gray, \$2.25 to \$7. (Second Floor, Central.)

K NITTED scarfs with double square collars are of mohair wool-gray, pink, blue, green,

caps to match, the sets are \$8.50. (First Floor, Market.)

IT'S a wise woman who buys a cleaner to match the colored tops of her shoes when she buys the shoes. Various cleaners at the same counter with polishes for military equipment, laces of all kinds and brushes of bristles and lamb'swool, (First Floor, Mar-

"HOT SPOT" is a good name for a new gas heater. Being of the reflector type, it shoots the heat down on the floor, where it's really needed. \*\$6.50, (Fourth Floor, Market.)

WHAT'S prettier in a sunny kitchen than a white enam-eled topped table? One can im-agine the most delicious food being made on it. \$12 upwards. (Fourth Floor, Market.)

Do you know what the new "cereal sets" are? Covered containers (decorated) for the holding of cereal, rice, sugar, tea, coffee, beans, vinegar, oil, allspice, ginger, salt, cinnamon, cloves, pepper, and all in an open cabinet rack. Price, complete, \$14.25. (Fourth Floor, Market.)

THE king of indoor Winter sports is likely to be ash-sifting, now that everybody is con-serving with might and main. \$4.75 for a fine sifter. (Fourth Floor, Market.)

now open—and people never were so much interested in fresh air without drafts. Screens to prevent such drafts are adjust-able. (Fourth Floor, Market.)

CAPE COD fire lighters save temper and possibly kindlings when you want to light the log fire in a hurry. Tanker and tray complete, brass finished, \$5. (Fourth Floor, Market.)

ALL the lawns aren't yet raked up as tidily as they will be when the family has bought a good wire rake. 65c. (Fourth Floor, Market.)

WAFFLE time is here, and here are the waffle balers. High ones for gas are \$2.75; low ones for coal, \$1.40. Of aluminum, high ones for gas, \$5.60; low ones for coal, \$4.40. (Fourth Floor,

APPLE-BAKING time also— and the ideal pan is one of white enamel, which can also be used for roasting. \$1.55 and \$1.85. (Fourth Floor, Market.)

A LUMINUM baking-pans for corn bread are shaped like ears of corn and cost \$2.75. (Fourth Floor, Market.)

WITH a wire basket that fits inside the frying skillet you can fry and drain oysters, potatoes, etc. almost at the same moment. (Fourth Floor, Market.)

A LIGHTNING mixer is a glass jar with beater inside-very satisfactory when eggs or cream are to be whipped. 35c and 50c. Fourth Floor, Market.)

Housewives are having floors rubbed up and everything made spick-and-span for the winter campaign. Weighted wax-ing brushes, \$3 to \$7.50. (Fourth Floor, Market.)

SILVER cleaning pans offer the simplest imaginable method for cleaning silver in a hurry. With the pan and the proper solution, the work is done in a few moments. Directions with every pan. Prices, \$2 to \$8. (Fourth Floor, Market.)

"This tiny window box contains A wonderful surprise-

A fragrance redolent of spring, A miracle of blossoming, Within each brown bulb lies."

THE box is metal lined, and the paper-white narcissus bulbs are four, the whole costing \$1.25. (Fourth Floor, Market.)

ferns, gay crotons, dracens, palms, rubber plants, bird's nest ferns—all in the House Furnishing Store. (Fourth Floor, Mar-

LARGE Sterno outfits for boys and \$3; stove outfits are \$2 and kitchenettes \$2. (Fourth Floor,

THE assortment of wooden, glass-covered trays in the Housefurnishing Store is nothing short of amazing. Prices from \$1.25 for rather small ones to \$8.75 for one with inlaid design of a really decorative Chanticleer. Mahogany trays, \$5.50 and \$6.25. (Fourth Floor, Central.)

WE'RE actually proud of our W casserole collection—the pis and baking dishes each coming in serving tray of solid brass, pierced and nickeled. Insets are brown Guernsey ware and pyrex glass. (Fourth Floor, Central.)

COFFEE and teapots of nickeled copper are good looking enough to place on the table. \$2.25 and \$3. (Fourth Floor,

HOT-WATER food plates appeal to the epicure on cold days—water jacketed plates are \$1.75 to \$3.75; platters, \$12. (Fourth Floor, Central.)

#### A Word in Season as to Good Blankets and Quilts

A suggestion of snow in the air makes such a difference in one's viewpoint. How it does shift one's thinking in the direction of warm things, more especially blankets. Just at this writing the blanket and quilt stocks look as if they were hit by a wind of fairly high velocity, but the tossing they have been getting is due to its temperature and not to its force. There has been a "drive" on blankets and quilts, and it will keep on all

We can say we are able to meet it. At least we have a stock of ample extent and undoubted qual-

At the prices, we believe there

is not a quilt or blanket in our stock that can be improved upon. There may be blankets and quilts that seem as good or better than ours for the same money, but a comparison that is fair, intelligent and thorough will always reveal a difference, and the difference is in favor of our goods. A great many people have satisfied themselves on this point, and we are in a position to satisfy a great

many more. Our prices for blankets of part wool or all-wool begin at \$7 and go up to \$45 a pair.

Down-filled and lamb's-woolfilled quilts are \$10 to \$45 each. (Sixth Floor, Central)

#### Cozy Curtains of Velour and Wood Silk at Special Prices

Velour curtains in solid colors or plain centers with figured borders, \$30 to \$35 a pair.

Wood-silk curtains in solid colors and two tones, \$12.50 to \$22.50

up wonderfully.

## These ties are in the colors of various famous regiments in our British ally's army—and they are colors! Wide diagonal stripes in many chromatic combinations. The silk in them is an unusually fine hand-loomed rep that imported from England and made up into four-in-hands. Price \$3.

And we have never had them more beautiful.

London Sends Men These Silk Dressing Gowns

MEN'S AFFAIRS

Men's Neckties in British

Regimental Stripes

Some are in gaily colored and wonderfully patterned fou-lards, with soft, quilted linings. Others are in plain-color poplins with self-color satin figures and linings of another silk in harmonizing shade.

Fine for husbands and fathers who are much beloved.

(Main Floor, Market)

#### Men's Merino Underwear-Hard to Get But Here

Uncle Sam has taken over most of the men's merino under-wear for the fighters, but we procured a shipment which we have

In it are light, medium and heavy weights for \$2 a garment.

### Two New Lots of Rich Saruks Have Come to the Great Oriental Rug Sale

Saruks are distinctively Persian, and that means distinctly fine. With Royal Kashans they are the finest rugs made in Persia. They are very closely woven rugs, marvelously substantial in texture and surpassing in their beauty of design.

These newly unbaled pieces show medallion centers surrounded by a good deal of floral and conventional figures.

Rose, dark blue, pink, mulberry are used in carrying out the scheme of color and decoration. There are two groups in the shipment-one of smaller rugs,

4.6x6.6 ft., at \$145 to \$225; the other being made up of carpet sizes,

8x11 and 9x12 ft., at \$485 to \$595. These prices are much less than rugs of the same fine class can be had for in other places. There is a profusion of other pieces, large, small and mediumsized, Persian, Asia Minor, Caucasian and Chinese, including:-

Kermanshahs, Saruks, Herez, Serapis, Mahals and Savalans are priced at \$150 for a Mahal, 8.8x7.1 ft., up to \$1575 for a Saruk 21x14 ft. Hundreds of small rugs-Mosuls, Irans, Dozarts, Kermanshahs, Beluchistans, Daghestans, Shirvans and hall strips are priced from \$18.50

(Seventh Floor, Central)

## Dining Room Suits and Sets of Chairs in Good Choice at Reduced Prices in the \$200,000 Furniture Sale

For anybody wanting a fine dining-room suit, or a set of dining-room chairs, at a reduction of one-third from the regular prices, this \$200,000 sale of furniture brings Not the least feature of the collection is the variety of types and styles to choose

from and, of course, the quality of every piece is sterling.

\$330 for a 4-piece diningroom suit in mahogany, an excellent reproduction of Heppelwhite, showing the wheat ear, the reeded leg and the Prince of Wales plume. The table is 45x56 inches, with an 8-foot extension. The other pieces have rounded corners.

\$350 for an 8-piece diningroom suit in figured American walnut, Queen Anne design. The suit consists of a 66-inch buf-fet, an oval extension table, a large china closet, four side chairs and one arm chair.

\$400 for a 9-piece mahogany dining-room suit. An excellent reproduction of the Queen Anne style. The buffet has two large cupboards, one large out-side linen drawer and the center is a drop-front compartment, having two sliding silver trays. The china closet stands high from the floor and has wooden doors with oval-shape crotch panels. The extension table is oval. The chairs have tapestry seats. The server is semi-circular in shape.

\$372 for a 4-piece walnut dining-room set, William and Mary design. The buffet has beautiful inlaid floral design cupboard doors, as well as the backboard and the skirt on the dining table. The weekle doors doors. dining table. The wooden doors of the china closet are of crotch mahogany, beautifully

\$235 for a 4-piece figure! American walnut dining-room

\$209 for an 11-piece mahogany dining-room suit, Sheraton

\$225 for a 4-piece dining-room suit, Queen Anne style. This design is carried out in detail, having a very graceful spoon foot with the shell and other touches showing very prominently.

(Sixth Floor)

\$248 for a 4-piece William and Mary dining-room suit in American walnut. The buffet has a large mirror. The base of each piece has the typical William and Mary stretcher. Sets of Dining-Room Chairs

\$86 for 5 mahogany side chairs, William and Mary design, slip seats, upholstered backs in denim.
\$76 for a set of 6 chairs, 5 side chairs and 1 arm chair, black, enamel and hand-decorated with seats.

black enamel and hand-deco-rated, rush seats.
\$102 for a set of 6 mahogany chairs, 5 side chairs and 1 arm chair, deep upholstered seats and backs in denim.
\$42 for a set of 6 mahag-any chairs, Adam design, 2 arm chairs and 5 side chairs, ally seats in denim.
\$98 for a set of 5 mahogany chairs, Queen Anne design, 4 side chairs and 1 arm chair, tapestry covered seats.

#### the middle and others are gath-The larger size is \$9 and the smaller is \$6.75, and both are unusual at their prices. (Main Floor, Chestnut)

Two Styles of Velvet

Service Handbags

Both of a fine grade of chiffon

velvet in black, navy, taupe and

brown. Some have ruffle around

Soldiers' Kits quests for them become frequent, 20c Apiece and we have laid in plenty of They are compact, convenient little cases, with thread, safety pins, small pins, buttons and va-

Victory Sale No. 37

300 More of Those Notable

Dresses for Women-

Special at \$20

twenty different styles.

straight chemise styles.

Brand new, nearly all navy, and in something like

There are styles with bands of broad braid and many

buttons, styles with panels front and back, styles with

slanting tunics and straight tunics, and perfectly

Victory Sale No. 38

100 Dozen Fine Towels

\$15 a Dozen

dozen on these fine towels-and fine is a proper adjective to apply

Based on the prices now prevailing there is a saving of \$6 a

The collection includes both huckaback and birdseye weaves,

They are of fine, pure flax yarn, beautifully bleached on

The size is 25x42 inches, and they can be bought either by

(First Floor, Chestnut)

All sizes in the lot-large and small.

all are hemmed and all have damask borders.

the grass and free from dressing of any sort.

the dozen for \$15 or individually at \$1.25 each.

rious compartments. Black sateen, \$1.65. Just big enough to tuck into a soldier's Christmas package-and not expensive, either! Yes, they're special.
(Main Floor, Central)

#### 100 Pair of "Buddha" Book Ends, \$5 a Pair In two finishes - a regular

bronze and a green bronze, both on copper. A timely thought for Christmas, (Fourth Floor, Chestnut)

Women's Bloomers

As the days grow colder the re-

kinds for everybody. Nainsook, \$1 to \$1.75. Pink or white sateen, \$1.65 to

Black silk, \$2.50 to \$4.50. Ankle length style of black satin, \$6.50. (Third Floor, Central)

## Either kind will dress a room (Fifth Floor, Market)