

Grand Organ at 9 and 5:15
Moment of Meditation and Chimes
at Noon

WANAMAKER'S

Store Opens 9 A. M.

WANAMAKER'S

Store Closes 5:30 P. M.

WANAMAKER'S

WEATHER
Fair

These Fine Days We All Take a Little Extra Interest in Everything

War Settlement—Article Two

Some One Once Said Something Like This:

"The history of the world would be different if the influence of even a few of its great men had been left out."

The fact stated is distinctly patent at this hour, when men long trusted and powerful are struggling to be relieved of place and power and seeking to escape responsibility for the ruin they have wrought.

Never within our lifetime has there been any other opinion of settling the war so unanimously expressed and demanded, not in vindictiveness, but in justice

That Leaders Must Get What They Have Given

There are few who agree with a former attorney general of the United States, to give a receipt in full, as a gift, to Great Britain, France and Italy, for the Liberty Loans they have received from the United States, to whose rescue we came when their inability to protect themselves imperiled the shipping of the entire world.

Were such to be, the blood of the sons of our fathers and heart-broken mothers would cry aloud from the ground.

In the whirl of present events we must watch closely the movements of vital forces, do deep thinking, and be outspoken in support of all who have constructive and controlling brains, who are laboring for the reformation and reconstruction of the world.

"The wind bloweth where it listeth and thou hearest the sound thereof, but canst not tell whence it cometh and whither it goeth."

The wind of the spirit is the wisdom of wisdom.

[Signed] *John Wanamaker*

Nov. 2, 1918.

Today's Waist Story Is in Two Chapters—Both Interesting

Chapter One has to do with specially priced waists—all in new styles, and all much below the regular prices for such qualities and styles.

\$1 and \$1.50 for white cotton waists, some with a touch of color.
\$3.85 for silk waists—of crepe Georgette and crepe de chine; some beaded, some embroidered and some plain.

Chapter Two is about new crepe de chine blouses that are in excellent styles for suit wear. One, in simple tailored style, comes in white and is \$5.75; another of better crepe has a scalloped collar, comes in white, brown, navy or gray and is \$7.50; while the last waist is in navy with bisque collar, or brown with bisque, and has hand-embroidered silk dots, and is also \$7.50.

(Third Floor, Central)

Lacy Loveliness in Camisole Tops

Just as a reminder—these are one of the things that feminine hearts adore, and Christmas is very near, you know!

They are all ready to be sewed to a dainty piece of material and are attractively made up with ribbons of imitation flit, Valenciennes and duchesse laces. Priced from \$1.10 to \$3.25.

There are also camisoles made entirely of laces in charming design and combined with ribbons. Priced at \$2.25.

(Main Floor, Central)

Women's Flannellet Nightgowns

They are so warm and comfortable that more people than ever are wearing them.

Three new styles are \$2.65 each—in striped effects, and made with or without collar, as you like.

Plain white flannellet nightgowns, \$2.75.
Extra size flannellet gowns, \$2.85.

(Third Floor, Central)

Women's Cotton House Dresses Reduced

At \$1.85 are practical one-piece dresses in pink, blue or white, with white collars and well made. This is a little less than half the usual price.

At \$3.50 each are odds and ends and broken sizes of various makes and styles of cotton dresses—

A Trim Tan Sports Shoe for Women

A lace shoe of all-tan Russia calfskin, with wing tip, perforations; long, narrow vamp and 1 1/2-inch military heel.

Smart, and a good street shoe. Price \$12 a pair, in the Little Boot Shop.

(First Floor, Market and Juniper)

Truly Charming New Mocha Handbags

Deep pouch shape with tassel and with "door" top, with mirror on the inside.

Made of soft, velvety mocha in mouse, beaver and gray, and daintily lined with silk.

Extremely smart yet eminently practical, having plenty of room in them.

Price \$10.

(Main Floor, Chestnut)

All-Wool Dress Goods in Good Solid Colors

These are all fabrics much in demand this season, and in view of the condition of the woolen market, prices are decidedly moderate.

Wool poplins, \$2 and \$3 a yard.
Crepe poplin, \$3 a yard.
Serges, \$2 to \$5 a yard.
Granite cloth, \$2 a yard.
Batiste, \$1.35 a yard.
Wool taffetas, \$2 a yard.

(First Floor, Chestnut)

Three New Designs in Veils

An attractively made veil has a hexagon mesh with a border of six rows of chenille dots and comes in black, navy and taupe. Priced at \$1.50.

As dotted veils seem to be very much the vogue, another with a hexagon mesh has a border of graduated chenille dots, comes in black, brown and navy and is priced at 50c a yard.

Another is of dainty flit mesh with a geometrical design in chenille dots, comes in black, brown and navy, and is priced at 85c a yard.

(Main Floor, Central)

New White Frocks for the Tastes of Two to Six

Of sheer white lawn, voile and dimity—materials that in spite of their daintiness launder so well. Smocking again proves its loveliness as trimming, in a variety of designs; deft fingers have worked it in blue, pink or yellow. Many of the little dresses are lace trimmed or further stitched, others have colored collars and cuffs of

New Winter Millinery of Richness and Beauty

The Gray Salons announce a special showing of new hats for early winter wear. They are of the furs fashionable this season, of fur-and-brocade and fur and velvet and silk combinations.

Quite a few are small and medium size, some are finished with soft, fluffy ostrich or other feather novelties, and all are distinctive and different.

There is just one hat of a kind—they are from our own workrooms, are extremely new and the prices start at \$20.

(Second Floor, Chestnut)



200 Fetching New Winter Frocks for Women Come Down to \$25 Each

Every one of the two hundred was more expensive—in fact, its price was changed within the last couple of days, for the dresses till Saturday were marked from \$7.50 to \$15 more.

There are good blue serges in smart styles; there are soft, pretty crepes Georgette quite nice enough for afternoon and better wear; there are lustrous satins and good-looking jersey dresses that certainly look more expensive than the \$25 they are marked.

Blue, black, gray, taupe, brown, beaver and new blues in the collection.

Plenty of sizes—and all the dresses are fresh and new.

(First Floor, Central)

Dinner Set Sale Extraordinary!

There are French, English, American and Japanese dinner sets here at reductions of 20 to 40 per cent.

The reduced prices are \$17.50, \$20, \$22.50, \$25, \$27.50, \$35, \$45, \$47.50 up to \$65.

Standard sets in every particular—in quality, decoration, size and number of pieces.

(Fourth Floor, Chestnut)

DOLLS

There are the frivolous ones from France, the almond-eyed babies from Japan, some very lovely new arrivals from England and the very real "character" dolls that are "Made in America."

Many have been recruited into the Service as sailors, soldiers and nurses who will do their duty well by bringing much joy to little hearts.

There are the wee men, women, children and maids that live so comfortably in doll's houses.

Perhaps that precious doll at home would like a new wardrobe for Christmas—for it there is an endless variety of dresses, coats, hats, shoes, hosiery and knitted garments—it will be a well-dressed doll that is outfitted in the Toy Store.

(Seventh Floor, Market)

Young Women Are Profiting by the Sale of Winter Suits, Coats and Dresses

Two thousand new and fashionable garments at savings of \$5 to \$25 make up the sale and the opportunities are extraordinary.

There are Winter coats at \$25, \$29.75, \$35, \$39.75, \$49.75 and \$55. Materials are wool velour, burella, pom pom cloth, duotone, silvertone, bolivia, evora and crystal cloth, though not every fabric at every price, of course. All the coats are in the newest styles and well made and many have fur collars.

There are dresses at \$20 and \$25, of serge, crepe de chine, satin, velveteen and wool jersey. These are in the new colors and models, and are suitable for school, business and better wear.

There are suits at \$39.75. These are burella sports suits and fine sample suits of velour and duvet de laine, all with large muffler collars.

All these garments in 14 to 20 year sizes.

(Second Floor, Chestnut)

Plenty of Lovely French Handkerchiefs Are Here—Now

And people who are thinking of such things for gifts later will do very well to make their selections as early as possible.

The variety is most remarkable, when one considers our distance from the place the handkerchiefs were made, and the difficulties of transportation. But despite the U-boats there is a fascinating variety of hand-embroidered handkerchiefs for women, of novelty squares for women and for men, of colored effects and plenty of fine, hand-done plain hemstitched sorts.

And in this variety will you find their equal!

The Special Sale of \$200,000 Worth of Furniture Brings Several Thousand Odd Bedroom Pieces at Reductions of One-Third

It is hardly an exaggeration to say that this is a furniture store which is always doing something unprecedented.

It is certainly doing an unprecedented thing in offering at this particular time and in the face of existing market conditions \$200,000 worth of its standard quality furniture at reductions of 25 to 50 per cent. from regular Wanamaker prices.

In extent and variety this is equivalent to what in many places would be regarded as an entire furniture stock. It provides something for every room and every home at an economy about which there is nothing doubtful.

Odd Pieces of Bedroom Furniture at One-Third Less Than Regular Prices

\$80 for a putty-color enamel hand-decorated dressing table.

\$34.50 for a gray enamel and decorated toilet table.

\$52 for a mahogany toilet table, Queen Anne design.

\$52 for a walnut toilet table, Queen Anne design.

\$49 for a mahogany toilet table, Chippendale design.

\$43 for a mahogany toilet table, Chinese influence.

\$55 for a mahogany toilet table, Adam design.

\$49 for a mahogany toilet table, Adam design.

\$45 for a mahogany toilet table, Chinese influence.

\$38 for a mahogany toilet table, Georgian design.

\$21 for a mahogany toilet table, Colonial design.

\$17.50 for a mahogany toilet table, Adam design.

\$64 for a walnut bureau, Georgian design.

\$66 for a mahogany bureau, Louis XVI design.

\$40 for a mahogany bureau, Colonial design.

\$17.50 for a figured walnut bureau, Louis XVI design.

\$45 for an ivory enamel bureau, Adam design.

\$59 for an ivory enamel bureau, Louis XVI design.

\$72 for an ivory enamel vanity bureau, Louis XVI design.

\$85 for a mahogany bureau, swell front.

\$95 for a pair of mahogany beds, Queen Anne style.

\$30 for a mahogany and decorated full-size bed.

\$20 for a mahogany bed, Adam design, single size.

\$48 for a mahogany full-size bed, Queen Anne design.

\$30 for a single bed, Louis XVI design.

\$48 for a mahogany full-size bed post, Colonial design.

\$28 for a mahogany and decorated single bed.

\$44 for a mahogany single bed, William and Mary design.

\$34 for a mahogany full-size bed, Chippendale design.

\$19.50 for a walnut full-size bed, Adam design.

\$42 for an ivory enamel single bed with cane panel.

\$43 for an ivory enamel and decorated single bed.

\$45 for a black enamel* and decorated chest of drawers.

\$45 for a mahogany chiffonette, Chinese influence.

\$44 for an ivory enamel and decorated chest of drawers.

\$59 for a mahogany chiffonette, Queen Anne design.

\$21 for an ivory enamel and decorated chest of drawers.

\$84 for a walnut chiffonette, Queen Anne design.

\$44.50 for an ivory enamel and decorated chiffonette.

\$19 for an ivory enamel chiffonette, Sheraton design.

\$39 for an ivory enamel and decorated chiffonette.

\$35 for a gray enamel chest of drawers.

\$68 for an ivory enamel chiffonette.

When the Sticky, Humid Weather Is a Faded Memory

and the wind of Winter begins to nip you with its icy teeth you will be glad that you made good provision beforehand with plenty of the right kind of bed clothing.

The question is, however, have you made provision. If not, you will do well to bear in mind that we have.

Our Quilt and Blanket Stocks Are Fine and Ample

The qualities are genuine.

The varieties abundant.

The prices moderate—in many cases lower than similar goods can be bought for anywhere else.

As a matter of fact, this is the lowest-priced stock of quilts and blankets in this part of the country, taking quality into consideration.

Down-filled and lamb's wool filled quilts, \$10 to \$45.

Blankets (part wool to the finest all wool), \$7 to \$45 a pair.

(Sixth Floor, Central)

The Kind of Military Brushes Men Like

With strong, well-made bristles and attractive backs of ebony, rosewood and satinwood. We have a lot of different kinds just now.

Victory Sale No. 26

100 Fine Hand-Made Blouses, \$10.50 to \$16.50

They come from the French Room, and are the fine white blouses that fastidious women delight to own. They are of soft, fine white stuffs, made entirely by hand, and, in addition to being hand-embroidered, quite a few are lace trimmed. Some have frills, too.

The savings are quite unusual—and you pocket from \$5 to \$6 on every pretty blouse!

(West Aisle)

Victory Sale No. 27

100 New Skirts for Women \$12.50—Some Half Price

Soft wool velours, velour-finished worsteds and prunella cloths are the materials, and they are in the most desirable Autumn colorings and in lovely plaid and striped effects.

They are in dark colorings, suitable for wear now, and most attractive! Box pleated and accordion styles, with pockets and belts in new designs.

We've had skirts like them in our own stocks—and they were from \$5 to \$12.50 higher in price, so you'll know how uncommonly good these are for the prices.

(First Floor, Central)

Victory Sale No. 28

Women's Hosiery and Underwear at Today's Mill Cost

10,200 pair of stockings and 4790 pieces of underwear—all first grade goods—reduced from stock.

Women's Hosiery

20c a pair for 3350 pair of black cotton stockings, with unbleached soles.

45c a pair for 6000 pair of black and white full-fashioned listle.

\$1.25 a pair for 850 pair of plain black silk, sizes 8 1/2 and 9 only, and self-clocked black silk with cotton tops.

Women's Underwear

50c a garment for 1350 medium-weight cotton vests and tights, sizes 4 and 5 only.

50c each for 3440 lace leg or tight knee cotton combination suits or crochet top combination suits with tight knees.

(West Aisle)

Victory Sale No. 29

100 Lamp Shades \$11.50 and \$13.50 Each

It would be hard to tell the difference between these shades and some that sell for more than twice their prices.

They can be had in two attractive shapes—one a flat Empire style, the other in the same style, but with a neat, heavy fringe. The colors are rose and gold.

The shades without a fringe are now \$11.50; those with a fringe are \$13.50.

Regularly they sell for about one-fourth more. They are for floor lamps.

250 Mahogany Candlesticks, 50c Each

Each one complete with shade and candle. Some have shades of silk, while the shades of others are of decorated paper or linen.

Ordinarily the price should be about twice as much.

(Fourth Floor, Central)

Victory Sale No. 30

Table Linen and Napkins at Savings of a Third or More

300 yards of heavy, full-bleached Scotch table linen, 72 inches wide, every thread flax, are offered at \$2.50 a yard, which is little more than half the price for goods of this reliable quality at the present time.

194 dozen heavy full-bleached Scotch damask napkins similar in quality to the table linen are offered at \$7.75 a dozen, which means a saving of \$4.25 on every dozen.

The napkins are in the full dinner size, 24 inches, and in these there are twelve patterns. The table linen is 72 inches wide and comes in three different signs. It is probably the most remarkable offering by the Linen Store since the war.