

**MAPACUBA CIGARS**  
THE ALL-DAY, EVERY-DAY SMOKE

As they say in Havana, "A vuestro salud!"—"your good health!" in the puff of a MAPACUBA Cigar.

Its Havana Filler imparts that savory smack, which dwells only in Cuban leaf. Its Samatra Wrapper keeps it even-burning, with free draft and clear ash.

Made particularly for particular Philadelphia who know cigars from tip to butt.

**10 Cents—6 Sizes**  
Buy it at any Cigar Store, Stand, Club, Hotel or Restaurant.

**BAYUK BROS.**  
Manufacturers of the Famous "PRINCE HAMLET" CIGARS  
PHILADELPHIA



**MAPACUBA CIGARS**  
THE ALL-DAY, EVERY-DAY SMOKE

They push every other 10-Cent Cigar off the map in quality, size, mildness, aroma and the stick-to-itiveness of the delighted smoker.

Havana Filler—the unconveyable, copyable "tan" peculiar to Cuban tobacco alone.

Samatra Wrapper—Known the world wide for its mildness, which off-tons.

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PHILADELPHIA says "most" to smoking cigars, but says "no" to "know" in Cigars.

MAPACUBA Cigars are made expressly for Philadelphia—the way they like to smoke the tobacco they like for a generally good cigar.

Havana Filler—without being too pungent, spicy without being too strong.

Samatra Wrapper—mild and mellow—doesn't tire tongue or taste.

**10 Cents—6 Sizes**



**MAPACUBA CIGARS**  
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Take a trip to old Havana in the fragrant haze of a MAPACUBA.

It's the only cigar that has the Havana Filler.

It's the only cigar that has the Samatra Wrapper.

It's the only cigar that has the Havana Filler and the Samatra Wrapper.

**10 Cents—6 Sizes**




**MAPACUBA CIGARS**  
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TOBACCO looks a Chief! Good tobacco, like good food, may yet be raw and unpalatable. It's the art of the cigar maker to bring about the right combination of what is good and what is palatable.

MAPACUBA Cigars are made of the finest tobacco and are wrapped in the finest paper. They are made in Havana, Cuba, and are the only cigars that are made in Havana, Cuba.

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FOOD without cooking and seasoning that's tobacco without smoke and taste and puts in million millions.

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Samatra Wrapper—Known the world wide for its mildness, which off-tons.

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**MAPACUBA CIGARS**  
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That All-Day Cigar? It's PRINCE HAMLET.

His peace is on everybody's lips.

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Samatra Wrapper—Known the world wide for its mildness, which off-tons.

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If you have fastidious inclinations on a square, it's MAPACUBA Cigars. You'll be 10 cents in pocket and nothing out in pleasure.

Havana Filler—without being too pungent, spicy without being too strong.

Samatra Wrapper—Known the world wide for its mildness, which off-tons.

**10 Cents—6 Sizes**  
Buy it at any Cigar Store, Stand, Club, Hotel or Restaurant.

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PHILADELPHIA



He Is Down On Princes, But He'd Mightily Enjoy "Puffing Up"

**PRINCE HAMLET 10¢ CIGARS 10¢**

THE FINEST HAVANA, CUBAN TOBACCO SMOKE

The nearest thing in rich, spicy bouquet to the imported cigar you'd like to smoke. Famous Havana Filler with mild Samatra Wrapper.

Go get your Prince Hamlet today at any Cigar Store, Stand, Club, Hotel or Restaurant.

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PHILADELPHIA




**MAPACUBA CIGARS**  
THE ALL-DAY, EVERY-DAY SMOKE

YOUR Morning Afternoon Smoking Cigarettes. The day and Sunday smoking Cigarettes and literature and to raise the price.

**10 Cents—6 Sizes**  
Buy it at any Cigar Store, Stand, Club, Hotel or Restaurant.

**BAYUK BROS.**  
Manufacturers of the Famous "PRINCE HAMLET" CIGARS  
PHILADELPHIA



**EFFICIENCY** is just the shortest distance between the Thought and the Act.

If you require advertising that makes the reader think, while he reads, and think of you, when he's through, and resolve, then and there, to "go get," telegraph or write to

**SHERMAN & BRYAN**  
Incorporated  
ADVERTISING  
79 Fifth Avenue  
New York

We are indebted to Messrs. Bayuk Bros. of Philadelphia, who have allowed us to reproduce these specimens of our Advertising Service.

**MAPACUBA CIGARS**  
THE ALL-DAY, EVERY-DAY SMOKE

Once Called A Pacifist. He Still Would Now That


**PRINCE HAMLET 10¢ CIGARS 10¢**

THE FINEST HAVANA, CUBAN TOBACCO SMOKE

Just the reverse with their gentle, soothing, "non-stimulating" taste. What and by day for food, our cigar gets for pleasure—minimum rawness and strong Havana Filler with mild Samatra Wrapper.

Go get your Prince Hamlet today at any Cigar Store, Stand, Club, Hotel or Restaurant.

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Philadelphia



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Philadelphia




He Bosses the Railroads but had have to admit that he enjoys Pullman luxury at day-coach prices.

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**BAYUK BROS. - Philadelphia**



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