

Grand Organ at 9 and 5.15
Moment of Meditation and Changes
at Noon.

WANAMAKER'S

Store Opens 9 A. M.

WANAMAKER'S

Store Closes 5:30 P. M.

WANAMAKER'S

WEATHER
Fair

Tomorrow Will Bring Dawn of Victory Sale No. 7

A \$200,000 Collection of Furniture at One-Fourth to One-Half Below Regular Prices

Several thousand pieces of our own furniture are offered in this historic merchandise movement.

All our dropped patterns are included in it, but they are only one group.

The variety is the largest ever offered at reduced prices outside of a half-yearly sale. Every section of our furniture stock is represented, from the inexpensive bedroom chairs to the fine period sets and luxurious upholstered pieces.

One mark of the whole assortment is desirableness. All of it is furniture people want.

Another is reliableness. All is furniture built to serve.

The choice of medium grade furniture of sound construction and fine appearance is extraordinary.

A few of the complete suits are:—

Dining Room Furniture

\$192 for a 4-piece mahogany dining room suit, William and Mary design.
\$209 for an 11-piece suit in mahogany, Sheraton style, 64-inch buffet, 8-foot oblong extension table with a 42x54-inch top.
\$218 for a 4-piece mahogany suit, Louis XVI design, 66-inch buffet, 8-foot extension table with an oblong top.
\$227 for a 4-piece figured walnut, Louis XVI suit, 5 foot 6 inch buffet, 8-foot extension table with 42x54-inch top.
\$248 for a 4-piece figured American walnut Chippendale suit, 5 foot 6 inch buffet, a round extension table with a 54-inch top and 8-foot extension.
\$248 for a 4-piece mahogany William and Mary suit, 64-inch buffet, 8 foot 54 inch table. A similar suit is furnished in beautiful American walnut at the same price.
\$280 for a 10-piece mahogany Chippendale suit, 66-inch buffet, a round dining table with a 54-inch top and

8-foot extension. The chairs are upholstered in blue hair cloth.

\$340 for a 10-piece mahogany Queen Anne suit, 66-inch buffet with an 8 foot 54 inch extension table. The chairs have slip seats, upholstered in blue hair cloth.

\$380 for a 10-piece American walnut Louis XIV suit, 66-inch buffet, 8 foot 54 inch extension table. The chairs have blue hair cloth seats.

\$591 for a 4-piece figured and crotch mahogany suit. An excellent Georgian reproduction. The buffet, which has the pedestal effect, is 7 feet long. The table has a 54 inch 10 foot extension and massive pedestal base. The china closet is 56 inches wide, having slatted panel ends with two mirror sections and two glass shelves.

Bedroom Furniture

\$230 for a 4-piece mahogany Heppelwhite suit, consisting of large bureau, full-size bed, a dressing table and desk.

(Sixth Floor)

\$334 for a 9-piece walnut Chippendale suit, consisting of a pair of beds, a bureau, a chiffonette, a toilet table, a somnole, a chair, rocker and a stool.

\$350 for a 7-piece figured walnut suit with gold decoration, Chinese Chippendale influence, consisting of twin beds, a chest of drawers, a large bureau, a triplicate mirror, toilet table, bench and chair.

\$450 for an 8-piece figured American walnut suit with burr insertions, William and Mary design. The twin beds have curved footboards, and the bureau has a 50-inch top. The chiffonette is exceptionally roomy and the dressing table has large triplicate mirror.

\$454 for an 8-piece mahogany suit, Chinese influence. The bureau and dressing table are fitted with a curved deck rail, the latter having a vanity box, the former a separate hanging mirror, the full-size bed has a curved footboard, the head has a flared cane effect.



\$506 for an 8-piece mahogany suit, Chinese Chippendale influence. This suit is priced with a full-sized bed, but can be furnished with twin beds at an additional cost.

\$540 for a 9-piece figured American walnut suit, finished in a very soft tone French gray. The design is Georgian. The bureau is 52 inches wide, the chiffonette has a deck combination. The dressing table is 54 inches long with a separate mirror. The other pieces are a bench, a somnole, a chair, a rocker and a pair of twin beds. The same suit can be furnished in mahogany at the same price.

\$769 for a 7-piece figured mahogany suit. This suit shows the Heppelwhite influence and is finished in a soft shade of brown. The large bureau and dressing table have deck rails. The chiffonette has a deck combination with an extension service board. The bed is full size with graceful cabinet ends. The other pieces are a chair, a rocker and a somnole.

Until Further Notice
This Store Opens at 9
o'clock and
Closes at 5.30

This week brings all America
next door to the

Dear Old Christmas Time

though today we have, by order, set
our clocks back to the old way, one
hour earlier—but

We Cannot Put Off Christmas

Very quietly, but continuously,
we have been for months gathering
Christmas things. We haven't got
all we want, but we will all do
without rather than have anything
made in Germany or Austria. It
is a law to be observed at this time
when toys are scarce and cargoes
have recently come in from over the
sea, "made in Germany."

We are making more things in
America nowadays, and they are
well done, and we shall never again
be so dependent upon the old countries
for toys and playthings.

All over our big building the
suitable things are appearing in
almost all sections.

Do not be scared into buying, as
there is no need to hurry, except the
assortments are now at their best,
and much that we have, when sold
out, cannot be replaced this year.

[Signed] *John Wanamaker*

Oct. 28, 1918.

A Continual Stream of New Suits for Young Women

is coming in and going out of the store these days.

Styles are in pleasing variety, including pleated, gathered and plain, mannish models, suitable for street, dress, college and country wear.

There are loose and semi-fitting models, braid and button trimmed. Some suits have large muffer collars, others have fur collars.

Skirts are somewhat longer this season and prettily gathered, with belts and pockets.

Materials are all-wool velour, burella and novelty weaves.

Colors are taupe, beaver, reindeer, plum, burgundy, Havana brown and myrtle green.

Sizes 14 to 20 years.

Prices \$32.50 to \$50.

(Second Floor, Chestnut)

The One-Skin Fisher Scarf Is Dame Fashion's Newest Whim

And it is a charming whim, you'll agree, when you see what a delightful touch one of these little neckpieces adds to your tailored frock or suit.

Fisher scarfs are \$1.25, \$1.50 and \$1.65 for some handsome pieces—the skins of that rich, beautiful brown, flecked with white, and of the finest quality, always.

One-skin sable scarfs are quite the fashion, too—you may have beautiful ones at many prices from \$75 to \$200.

Stone marten scarfs, in this same one-skin style, but in blended or natural coloring, \$55 to \$175.

These new scarfs may be worn in various ways, and are not only very smart but quite becoming to most women.

(Second Floor, Chestnut)

Women's Heavy Flannellet Nightgowns at \$2.65

They are well made, cut plenty full and are of soft, warm flannellet in light-colored stripes.

(Third Floor, Central)

Inexpensive Knitting Bags of Velveteen and Silk

These are the medium-size knitting bags recently christened "sock" bags, and are a good size for shopping. Of black velveteen and black silk; some in mourning styles and all well made.

Price \$3.50.

(Main Floor, Chestnut)

Children's Hats of White Corduroy

So easily washed and so becoming to little rosy faces. Dozen different shapes daintily trimmed with white silk tassels, heavy white ribbon, little ribbon flowers

ON THE AISLE TOMORROW

Women's Mocha Gloves at \$2
Lambskin at \$1.75, and
Suede at \$1.65

Velvety mochas at \$2 a pair, in champagne, with self and black combination stitching, pique sewn and fastening with 1 pearl clasp.

Soft lambskins at \$1.75 a pair, in white, with black and white combination stitching, over-seam sewn and fastening with 2 pearl clasps.

Doe suedes at \$1.65 a pair, in gray, one-half pique sewn and fastening with 1 clasp.

(West Aisle)

Gold Bar Pins

They are of yellow, green and white gold, set in delightful design with diamonds, pearls or sapphires. Some with pierced mountings—and others engine turned. The prices are from \$9.50 to \$52.

(Jewelry Store, Main Floor, Chestnut)

Nut Brown Slippers and Tan Spats

One of the smartest combinations of the season in women's footwear.

The Little Boot Shop has some dainty nut brown Russia calfskin slippers with long, narrow vamps and 2 1/4-inch Louis heels for \$11 a pair.

And tan cloth spats for \$3 a pair.

(First Floor, Market and Juniper)

All-Wool Granite Cloth, Special at \$2 a Yard

We have it in brown, green, garnet, navy and black. The pebbly weave is very effective and much liked by many women.

This is a 50-inch width, and but for the fact that it was contracted for some time ago would be half again as much.

(First Floor, Chestnut)

The Most Beautiful Underwear Made for Women

is glove silk underwear, of which we have a fine assortment.

Plain vests, \$1.75 to \$7.
Embroidered vests, \$2.75 and \$3.50.
Lace-trimmed vests, \$3.50 to \$6.
Bloomers, \$5 to \$8.
Plain combination suits, \$5 to \$10.
Lace-trimmed combination suits, \$6 to \$10.
Envelope chemises, \$2.50 to \$7.
Camisoles, \$1.15 to \$4.

(First Floor, Market)

Hair Nets, \$1 a Dozen

Each having mass of real hair, in all shades, both



For "The Night O' Hallowe'en"

To add to the jollity you'll want favors and decorations and sweets in keeping—and the Candy Store is full of suggestions.

Snapping bonbons, 60c to \$3 a dozen.
Special Jack Horner pies, with 12 favors, \$1 complete.

Little favors for the table and the children, 5c.
Nut bars, 10c each; \$1 a pound.
Assorted caramels, 80c a pound.

Peanut squares, 50c a pound.
Salted peanuts, 80c a pound.
Glace nuts, \$1.50 a pound.

Chocolate mints, \$1 a pound.
Pumpkin lanterns, 20c each.
Black cat lanterns, 10c each.

Novelty place cards with favors, 15c each.
Black cats with shabby heads, 15c.
Assorted favors mounted on small cakes of chocolate, witches, cats, clowns and other figures, 10c each.

Horns, 15c each.
Black cats, 10c, 15c and 60c each.
Cases for salted nuts, 10c each.

Paper hats, 15c.
Mint wafers, 60c a pound.
Kewpie dolls, \$1 to \$5.

Nut wafers, 40c a pound.

(Down Stairs Store, Chestnut)

The Red Cross Is Asking for Handkerchiefs—

in fact a "shower of handkerchiefs"—and this is to tell you that the Handkerchief Store is ready to help you. All kinds of handkerchiefs here, and plenty of the very-much-in-demand plain hemstitched sorts for men.

Prices start at 25c for an all-linen handkerchief and go on up to as much as you care to pay.

(Main Floor, Central)

P. S.—While you are in the store take a minute to look at those wonderfully good one-corner-embroidered handkerchiefs for women. They are \$2 a dozen—and better than wholesale price.

Toilet Articles in Imitation Amber

What a charming gift they will make if her boudoir happens to be furnished in a dark wood!

Hair brushes, \$7.50
Combs, \$1.25
Mirrors, \$9
Puff boxes, \$3.50
Hair receivers, \$3.50
Cloth brushes, \$5

(Main Floor, Chestnut)

Filet Net Curtains— \$1.65 to \$2.50 a Pair

Of filet net with small figures—and at these prices you save at least a third on every pair.

\$1.65, \$1.85, \$2, \$2.25 and \$2.50 a pair.

(Fifth Floor, Market)

This Wonderful Oriental Rug Sale Know No "Let-Up"

The first essential of an Oriental Rug Sale of this kind is that it should present the greatest choice of desirable pieces at less than market prices.

That is the test, and this sale has answered it with more than one thousand carpet-size pieces at \$150 to \$3900 and with nearly two thousand smaller-sized rugs at \$18.50 to \$225.

The proof of the desirableness of the rugs is very clear, for there could be no clearer proof than the remarkable success of the sale thus far.

It is easy to see that it was well provided for in the matter of supplies, the best proof being the assortment here now.

This is literally remarkable! The Chinese rugs alone are a large stock in themselves.

Every rug in the collection is marked at less than its regular retail value, many of them being considerably below the prices generally prevailing.

(Seventh Floor, Central)

Music Is Sweeter in the Dark

In these days, when every lump of coal counts, it seems pertinent to call attention to the fact that music sounds sweeter when the lights are low—or when there are no lights at all.

Who cannot recall some twilight hour, as the soft shadows were engulfing the world, when the chords of a cherished melody echoed to new and deeper feeling?

And, conversely, how would you like a concert at the Academy of Music with all the lights blazing?

Try Playing Your Piano When the Lights Are Low

Or if there is light enough from the street, or from some other room—without any light at all in the room where the piano is.

The saving of light may be small, but the gain in enjoyment will be large. You will probably find that you never fully realized before just how much pleasure you could get out of music.

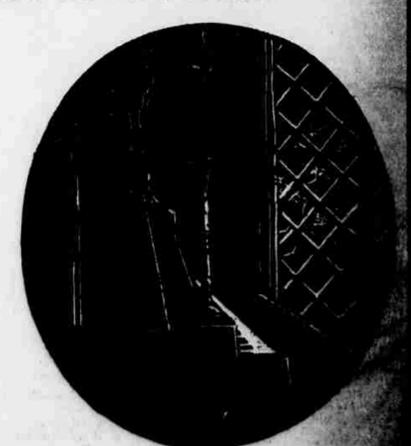
There will be nothing to attract your eye and distract your mind. You will let yourself go—and only by letting yourself go can you get all the good out of music.

Have You a Piano for These Early-Dark Days?

The clock is back on its old schedule and dusk will soon fall hours before dinner time. Some people dread these hours, while others love them. The people that love them have pianos.

It is the same with the long Winter evenings. Where there is a piano, a player-piano or a reproducing piano, no evening at home ever seems too long.

(Egyptian Hall, Second Floor)



Chickering
Schomacker
Emerson
Lindeman

Knabe
Haines Bros.
Marshall and Wood
J. C. Campbell

These are eight of the most noted piano makers in America. You will find them all in the Wanamaker Store and none of them is sold elsewhere in Philadelphia. If you buy any one of them you may be of a fine and dependable instrument that will give you evenings at home this Winter the most enjoyable you ever had.

There are over fifty styles, at prices to suit one, and any instrument may be bought on terms if preferred.