NEWS FROM THE SHIPYARDS
SUN SHIP MAN VISITS
KING ARTHUR'S TABL



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The name Ivins still stands forbetter ingredients, better flavor, better value, or in other words:

## The Ivins Better Kind of Baking

This Ivins "betterment" is being maintained daily. Evidently the consumer appreciates it as the demand for Ivins Cakes and Crackers exceeds the capacity of our ovens. Try Ivinssponge or Ivins poundthe cakes that have home-baked goodness all thru.


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