
\$25 SUITS WORTH A THIRD MORE

cHEVIOTS, unfinished worsteds, and serge sack
suits, the work of A. B. suits, the work of A. B.
Kirschbaum Co., Philadelphia's great clothesmakers The price of $\$ 25$ represents only the purchase cost of the goods six months ago, plus
a close and honest margin.... And the price remains And the price remains untheir market worth has since gone a long way up.

Staunch M 1 Ras \$2, \$2.50 and \$3 New Fall patterns in this long wearing
shirting waye cat last $F$ Fall Shirtug weave at last rain ond
Fancy and novely designs,
starched cuffs. Cnesterfield Topcoats, Full
Silk Lined at only $\$ 30$ only \$30
REID FORT it SOUTH
BULGARIANTRUCE

## S AVE Gasoline

## It is needed to win the zuar!

Pennsylvania motorists can and should save $5,000,000$ gallons of gasoline for their Government during October and November.

How 5,000,000 Gallons
of Gasoline Can Be Saved
Every motorist can save at least five gallons of gasoline a month by the equal to a total of
$3,500,000$ gallons
30,000 commercial truck operators by shutting down their engines during idle
periods, would save

3,000 motor car owners can decide to give up touring and save
$\mathbf{2 , 2 5 0 , 0 0 0}$ gallons 500,000 gallons

What 5,000,000 Gallons of Gasoline Will Do to Win the War
(1) Operate 2,000 airplanes for one month, or
(2) Operate 140 submarine chasers for one month, or
(3) Keep in service 250,000 motor trucks and ambulances in France for one month, or practically all of the motor trucks and ambulances in operation by the Allies at the front today, or
(4) Operate about 19,000 tanks for a month.

This saving represents $\mathbf{\$ 1 , 4 0 0 , 0 0 0}$ that can be invested in LIBERTY BONDS.

Join in and show what
Pennsylvania will do!
The Atlantic Refining Co. Philadelphia Franklin Pittsburgh

