THREE U．S．CASUALTY
REPORTS TOTAL 529
Pershing Men and Marines Killed in Action Number 191－Other Deaths 31－Sixty－nine Soldiers Listed


## 

## Coal Conservation

As members of the National Coal Merchants＇Asso ciation，we have been asked to give publicity to the following letter：
To the Consumer：－September 14， 1918. We feel sure that you wish to do your share of the War Work，
the most important of this work just now is economizing on coal．The welfare of a com munity is dependent upon each individ ual citizen，and we，there
greatest possible extent．
In order to do this we ask that you refrain from using coal in
furnaces or stoves entirey at least untit the first of November and
隹 longer，if possible，using wood when a fre is necessary．
Fuel Administrators and Committees are the local representa
tives of the United States Fuel Administration．It is impossible tives of the united States rue Administration it it is impossible
for them to be in all the homes all of the time Will you，therefore be a representative of the United States Fuel Adminstration in your
own home，and do this work cheerfuly as part of your War Work
wn home，and do this work cheerfulily as part of your War Work？
The demand for coal is much greater than the supply，and if stringent economy in the use of coal must be practiced by everyone． Yours very truly，
ational retall coal merchants＇assn．

## WilliamM．Lloyd Company

WANAMAKER＇S store opens at to

## Wartime Economy Is Pleasant and Easy in the Down Stairs Store at Wanamaker＇s



More Coats at \＄27．50 Than One Would Dream of
 Much Like Silvertone

$\qquad$
t－and the
lar．which
lion
the that aro


Colorful Serges th cotton warp are 42 inchess
ide．ing green kanee，navy buue，
own or black，at 81.50 a yard， Pretty Plaids in variour color combinations are
of cotton－war serge
wide，at $\$ 1.35$ a yard．

## Pretty Gloves of

 White Kidskin，


The New

## Luggage Store

Down Stairs


Pink Satin Corsets
There is grace of line through
out their ink satin sthininess thain
will


$\frac{\begin{array}{c}\text { Other prety satin corsets at 84 } \\ \text {（Cemtal）}\end{array}}{\text { A Good，Full Line of }}$ Wool－and－Fibre Rugs spleand down
comin and
raal service．

${ }^{7} .6 \times 9$ feet， 811 and
Neet，$\$ 12.50$ to 816.50 Sturdy Inlaid Linoleum 81.50 a Square Yard

## Flannels Warm as Toast




PPECIAL

## ashable White

 Leather Gloves \＄1．65 a PairThey have a de finish and
ary plane sewn．The ombroid．
ery on the back is in tlack ery on the back is in binck
and the evoves have one or two
claspe．They are worth a third
more．The

## Pretty Pickings From the Silk Under wear Tables <br> impossible to pass these tables without stopping for a perep at their fufy piles of pretty pink <br> Petticoat Bloomers <br>  <br> Envelope Chemises of Pink Crepe de Chine A prety one trimmed all aroun the op with rather wide valen－ dennes insertion has buee ribon houlder straps and <br> Crepe de Chine Frocks at $\$ 15$ Are Rather Rare <br> $\qquad$ <br> Five Styles of Satin Good Serge Frocks Dresses at \＄16．50 Begin at \＄15 <br> \begin{tabular}{|c|c|} \hline \multirow[t]{6}{*}{have Groorgette crepe sleeves． Others have shaped sleeves and Show a liberal use of covered buttons，Tucked Gcorgette crene buttons，Tucked Gcorgette crene vestees and widn girdles distin guish many frocks，and silk net－

 \& <br>\hline \& ally upward through <br>
\hline \& \＄22．50 and piek up a <br>
\hline \& <br>
\hline \& <br>
\hline \& viduality of choice that <br>
\hline
\end{tabular} <br> Swish，Swish <br> Here Come More Taffeta Petticoats at $\$ 3.85$}



Camisoles



Warm Serge Frock for School Girls girls of 8 vearge to on ane fmi
broidered with silk and have full
pleated skirts． 87.50 ．
 Four Pockets and 17，The
heavy patid woo
be worn open
buttoned high． be worn ope
buttoned
and
and shows
tons 81875 ．


Separate Skirts Are Having a Brisk Vogue


## Here Are Good Shoes for Everybody

| Children＇s Shoes | Women＇s Shoes |  | Men＇s Shoes |
| :---: | :---: | :---: | :---: |
| ation | Hugh whe shoa，wo whe |  |  |
|  |  |  | Stas |
|  |  |  | tratiki |
| 边 |  | 为 |  |

