

"On May 7th, 1915, the Steamship Lusitania, since proven in court to be an unarmed passenger craft carrying no munitions, was sent to the bottom with 1198 souls.

"There is here reproduced one side of a medal which was designed and struck off by the German Government in advance of the deed and dated May 5th, two days before the actual sinking."-From Official Report.

There is immediate and urgent need for every dollar you can spare. You are only lending, not giving your money. Your Government guarantees the return of your money with interest at 41/2%.

THE TIME TO ACT IS NOW!

They were passengers on the Lusitania. An hour before they had been very happy, this mother and her little children, as, sitting on the deck of the great craft, the soft kiss of the salt wind brought new color to the cheeks, new light to the eyes. Their bodies rest now at the bottom of the sea, these unoffending victims of German "valor," but their souls have been gathered to the great heart of the Great Father.

Humanity will never forget this terrible crime. 1198 human souls, men, mothers, sisters and little children, foully murdered without a moment's warning.

Our boys, side by side with other boys of the earth, are on their way to Berlin to demand an accounting from the hypocritical Kaiser and his Potsdam gang.

Oh, Americans, buy bonds with every dollar you have and every dollar you can save to speed their going.

This space contributed by patriotic business firms of Philadelphia

LIBERTY LOAN COMMITTEE, THIRD FEDERAL RESERVE DISTRICT, LINCOLN BUILDING, PHILADELPHIA