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\section*{STOP} SOMETHING! START SOMETHING! FOURTH LIBERTY LOAN RATE OF INTEREST SECURITY | tr be'forew |
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IT MEANS


VICTORY IS A BUSINESS THA cannot wait

Train Yourself to Write Business-Building Letters

[^0] 1421 Arch Street

## STARTING A NEW MONTH WITH FINE SAVINGS IN THE DOWN STARS STORE AT WANAMAKER'S

550 Sample Waists


Coats To Meet Old Winter on His Own Ground

Heavier Underwear
Khaki-Color for Women

Bathrobes

| October Brings a Sale of a <br> Thousand Petticoats at $\$ 1.35$ and $\$ 1.85$ $\qquad$ <br> foulard in more colorings and patterns than you would think possible. Plenty of plain colors to match Winter suits and frocks, as well as a generous supply of Dresden printings and conventional designs. All of these petticoats are much under the fair price. <br> Taffeta Petticoats, \$3.85 <br> Taffeta from the ruflled flounce to the elastic at the waistlime and in all the pretty changeable colorings the waistine and in all the pretty changeable cololings that make taffets petticoats such a joy. They are quite special at this price. quite special at this price. |
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Lovely Velvet Frocks Specially Priced at $\mathbf{\$ 2 4 . 5 0}$

## The New Luggage



Suits March Out With a Fine October Air


Scurrying Clouds Call Fort Umbrellas




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Regulation Frock Are for Junior Girls

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| Marquisette Curtains with wide hemstitched borders are in white or cream at 81.50 a pa: <br> Special- 81.65 a Pair or cream, are piged with attructive lace around the hemstitched border. <br> 5000 Yards of <br> Fine Cretonnes <br> 50c a Yard <br> Cretonnes in the many good colors and designs suitable for curtains, draperies, fu-niture coverings, knitting bsgs. etc., sie 3 . inches wide and most of them could not be purchased for half as much ugain. (Chentasi) |
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1 Thousand New Hats at
55 to $\$ 8$
Are Ready to Greet October

Curtains of Cheer A New Shoe in Three Leathers at $\$ 5.75$


Plenty of Women's Shoes at $\$ 4.90$ a Pair



[^0]:    CENTRAL Y. M. C.

