



A "Service Star" in Your Pocket Book

On September 28th the United States Government will give you your fourth opportunity to put a "service star" in your pocketbook. Either your pocketbook will proudly wear that star, because you lend your money to your Government, or you have a slacker purse.

The slacker purse will buy neither peace nor pleasure.

The slacker purse is an ally of the Hun.

The slacker purse is a traitor.

Make your plans now to put a service star in your pocketbook so that you can look at every service flag and know that you have done your duty.

And make sure that in the Fourth Liberty Loan every pocketbook you know has its service star. See to it that among all our friends and acquaintances there shall be no slacker purses. Plan to buy bonds with every cent you have and then to buy more on installments with all you can possibly save in months to come.

And do it bright and early in the morning of the very first day of the Campaign

This space contributed by patriotic business firms of Philadelphia

LIBERTY LOAN COMMITTEE, THIRD FEDERAL RESERVE DISTRICT
LINCOLN BUILDING, PHILADELPHIA

And Don't Forget the Victory Pageant Tomorrow Afternoon at 2 o'Clock