GENTLENESS IS A MANLY
VIRTUE, SAYS THE SOLDIER
and Sympathy, Its Twin, Indicates High Manhood-Home Men Might Learn Lessons From the Boy in Khaki Who Bought a Dolly for a Child in Franc



Please Tell Me What to Do


Cuticura Helps Burning Smarting Skin Troubles


This is the Nation's slogan-these three words speak pointedly of our duty "Ot us, put the heart and soul, the thunch" into it, that will show our boys "Over There" that a United People, a nation one hundred and ten millions
strong, is back of them to the limit.
Our stores offer money-saving opportunities in the cost of living that will enable Our stores offer money-saving opportun thousand homes to buy an extra bond in cost of iving that will
Our Customers Know; Others Should Investigate Our Producer-to-Consumer Plan Today

## Fimfer 22 ${ }^{\text {c }}$

ever served at your table. sk your next door neighbor what she thinks of ou
Hundreds of thousands of the most particular Cofte drinkers break their fast on Our Very Best every morningThey know.


## In All Our Up-to-the-Minute Meat Markets

## Fresh Killed Chickens <br> $40^{\mathrm{c}} \mathrm{mb}$

GOWNS ~ COATS ~WRAPS - Tailored Suts and - DRESSES

| $\begin{array}{l}\text { Fresh Made } \\ \text { Sausage }\end{array}$ | $35^{\mathrm{c}} \mathbf{\mathrm { lb }}$ | $\begin{array}{l}\text { Contry Style } \\ \text { Serapple }\end{array}$ |
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