| Great Organ Plays at 10 and 4.25 | WANAMAKER＇S | Store Opens at 10 | WANAMAKER＇S | Store Closes at 4.30 | WANAMAKER＇S | Showers |
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## An Extra Measure of Welcome for Strangers in the City

＂Am I Not Fashionably Dressed？＂She Said，and
her friend said，＂Yes，but the newest fashions are not always suited to everybody

To simply take a liking to something new another lady wears because she looks well in a new hat or a new coat or dress is often the greatest of mistakes．

Every lady has a different style and a way all her own of carrying herself which makes up an in－ dividuality that she wants to keep and please her family and friends．When she is making a selection of what to wear there are many persons in this Store who have studied questions of dress and would be delighted to help her get the best things to suit her．Sometimes they would cost less if she only knew how to find them．

If you are a stranger in the City，ask at the General Office of Shoppers＇Assistants and it will cost you nothing for assistance．

## 

Surely Fur Fashions Were Never More Charming
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| Charming Fall Fashions in Women＇s Silk Frocks |  |
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Miss Philadelphia＇s Silk Frock for Autumn


New Models of L．R．Corsets Between $\$ 1.50$ and $\$ 3.50$
Ainses that women have heerreed to expect in Li．R．．corsets．
$\$ 1.50$ for low－bust corset，lightly boned，for slender figure
$\$ 2$ for topless corget with elastic band，of pink coutil．
$\$ 0.50$ for flesh－colored corset，low bust，with broad clasp，for aver
age figures．
S2．50 for sport corset，lightly boned，pink coutil buttons from top


THE NEW millinery for Fall and Winter is now on show and is unusually interesting． particularly the models from

## Marcelle

 Demay andother famous P a r $\quad$ imodistes．

GOOD GLOVESAT hittle prices

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NEW SERVICE handbags of VElvet with SHELL＂FRAMES

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a garden of DRESSES FOR little girls
 Englani．They have simple echidd
ish lines，some hanging straight across the hack．A few have
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and all are hand smockell，with There are white ones smocked
Thits． in bright colors，with collar a cuffs to match．They
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YOU CAN PRE SERVE WITHOUT SUGAR
If you use a Mudge patent can－
ner，which retains all the natural juices and will＂do up＂fruit and vegetables with only water．You
need bot wese surar or syrups need not use sugar or syrups
unless you wish to．
．te Wyen a novice can get g
rexuts with a Mudge cunner． Prices of Mudge canners ran from 85 to $\$ 23.75$ ，aceording to

## ON THE AISLE TOMORROW

；00 Batiste Shirtuaists，\＄1．6．5 Each


A New Rug Makes a Great
Difference in a Room Difference in a Room

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| Your Boy＇s New Fall Suit！ |  |
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| $\begin{aligned} & \text { description，but，somehow，we } \\ & \text { never see any that live up to it } \\ & \text { in the same way．}\end{aligned} \quad \$ 13.00$ to $\$: 00$. |  |
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500 Good Sample Umbrellas at $\$ 2.50$ Each


Don＇t Wait Till You Need a Flannellet Nightgown


## Leather Reversible Coats For Motorists

## （In the London Shop）

Overcoats with leather on one side and cloth on the other, and that can e worn with either side out，have leaped into popularity．They are espe－ cially suitable for motoring because of their warmth and great durability， nd make smart street coats as wel
These are made of a tine tan leather on one side and facings of tweeds， plain tan covert and o．d．Army cloth．The tweeds，which are in the ma Double－breasted coats，with，shetiand mixtures and herringbones Double－breasted coats with raglan sleeves and flaring skirts for greater Prices $8 \overline{\mathrm{~T}}$ to $\mathrm{s}, \mathrm{So}$

## Redleaf London Derbies Got Here Safely

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The Question of Quilts

## HUNTING DAYS <br> ARE NEAR

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The Purchase of a Dinner Set $\mathbf{I}^{\mathrm{r}}$

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IRELAND ANI IRELANDAND
EXIRA GOODA C
$\qquad$ You Can Get a Vacuum Cleaner Right Away－and Save Money

SALE OF HOUSEFURNISHINGS

## Why Pay $\$ 2$ or More Extra on Every Pair of Winter Shoes？

$\qquad$ nd boys，all well made and in good styles and all much below regular prices．



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