## U.S.ARPLANES AIDED IN VICTORY

 Liberty Motors ProvedTheir Worth in St. Mihiel Battle
TESTED OUT IN PURSUIT Development of Speed Against Germans Biggest Success
American Machines

By EDWIN L. JAMES

 With the First American Army
France, , sept. 77 ,
American mad airplanes, ariven


## The Introduction of an Important Industrial Economics Sale

Heralds the Third Day of the Big

## Frank \& Seder Greater Store Opening <br> Shop on a Personal Charge-This convenience easily arranged at the Sixth Floor Department of Accounts.

In Appreciation of your
Splendid Response
Rose Day again
Wednesday
Roses free to all who come

Opening Week Blouse Surprises a Revelationat $\$ 3.96 \begin{gathered}\text { Georgete Crepes, Crepe de } \\ \text { Chine-New and charming }\end{gathered}$
 ery-beaded and lace in mide sus. at $\$ 1.97$ Jap Silks in white and fees-
 Other Blouses, $\$ 4.95$ to $\$ 22.50$

Frank \& Secer-Strect Floor

## Opening Surprise

 Girls' $\$ 1.50$ and $\$ 1.75$ Dresses 6 to 12 year sizes, 98 onon the Fifth Floor, on the Fifth Floor, Ə8C


Some Lucky Girls will be having $\$ 10$ Coats for $\$ 6.98$






A MILLION-DOLLAR SALE
of Fashionable and New Fall Outer Apparel in the Women's and Misses' Coat, Suit, Dress and Fur Salons
starts on its way to demonstrate what amazing economies have been made possible by the welding together of our great
Pittsburgh Store, our New York factories and this new greater Philadelphia Store. Never in the history of Phila delphia Specialty Stores has there been gathered under one roof such mammoth and such diversified stocks; and
A Full Thousand Suits-never to be equaled at these prices


## \$25.00, 35.00 \& 49.50

800-\$25 to \$32:50 Stunning Silk Afternoon Dresses-


 Other Dresses of Smartest Mode priced for the opening, $\$ 25.00 \& 39.50$ Charming little dresses for street and afternoon-chic in every line and
detail. Serges, Jerseys, Satins, Crepes de Chine, Crepes Meteor and Georgette


Lyons \& Panne Velvet Dress Hat Shipes
$\$ 3.98$ An Opening Surprise Wednesday All colors-large and

Million-Dollar Sale
FUR TRIMMED COATS OF LOVELY WINTER CLOTHS \$25-35-49.50

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 add mueh to
winter wear
$\$ 8.98$ to $\$ 16.98$ Skirts of all Wool Velour Plaids at



Million-Dollar Sale

## Furs!

Amazingly
Priced

## Natural Marmot Coats

45-inch length, $\$ 97.50$

\$49.50 Poiret and Taupe Fox Scarfs



2000 Pairs Women's "Dorothy Dodd" \$5 and \$6 Shoes at \$2.55
Another Bargain Subway Sale-




Women's Good 2
Quality Lisle Hose

Street Floor

Phenomenal OpeningValues on the Newer Kind Bargain Subway Floor where goods are Sold for Cash-Where you carry your own and where your dollar brings the limit of buying possibilities-Frank \& Seder's


Velour
at $\$ 15$
Smart practical coats that will do

 special.

Beautiful Silk, Serge Dresses-
"Very Special" for the Opening


High-Class Sample Suits-"Special" in
 FRANK \& SEDER-IITH AND MARKET STREETS

