

ALL ABOUT A YOUNG LADY WHO SKIPPED THE WAR NEWS FOLLOW THE FRONT—A SMART FALL FASHION—LETTERS

ALL ABOUT A YOUNG LADY WHO SKIPPED THE WAR NEWS

At Least She Didn't Go Into It Thoroughly, Showing a Soldier Boy a Certain American Girl Had the Front Going When It Was Coming—A Resolution

DEAR PLAIN JANE—I am back home again from camp, as you can see by the top of this letter. And you'd think it was New Year's instead of nearly a year ago...

Caged Wings Dusk and silence sweet! Then from within my room a long Vain flutter of caged wings...

Paprika Red Hats Are the Rage

A Daily Fashion Talk by Florence Rose



The milliners were not slow to seize at the vogue of red. All the hats, braided in Joffre blue...

IN BUSINESS when men get an idea, or premonition, if you like, they call it "a hunch," and many a man has made a great fortune on his hunch...

ORANGE AND LEMON PECTIN USED IN JELLY

Supply the Missing Quality That Keeps Some Fruits From "Jelling"

Some fruits when used alone do not jell well. They require more pectin. Orange or lemon pectin may be added, using one-half as much as fruit juice.

A MAID AND TWO MEN

The Story of the Girl Who Was Left Behind

By HAZEL DEVO BATCHELOR

THE STORY THIS FAR Ruth Howland's vacation and the member of New York's younger set, lives a happy and carefree life...

IT WAS simply the culmination of all of the misgivings in Jack's mind that made him finally resolve to go away...

THE woman who wears Jersey silk underwear knows how comfortable this material is. It wears well, launders easily, and is in fact thoroughly satisfactory...

if there is one thing beauty specialists teach us, it is never to wash the face after a long train ride or a motor trip. Always cleanse the skin thoroughly with cold cream first...

The provision housekeeper always keeps her pantry well stocked with canned goods. As a result, it is never a loss when company comes unexpectedly for dinner...

For the names of shops where articles mentioned in "Adventures With a Purse" can be purchased, address the Editor of Woman's Page, Evening Public Ledger, or phone the Woman's Department, Walnut 3000.

Will You Be Generous? Give Your Sugar to Him!

"There are two things our boys are absolutely crazy about," said a wealthy woman who is giving her country home as a recreation center for soldiers...

War-time Nurseries British Ministry of Munitions has paid over \$50,000 toward the upkeep of day nurseries and institutions.

A Suit of Delhi Cloth at \$35



A STRIKING tailor made suit of this new and fashionable cloth for Fall and Winter wear to be had in browns, taupes and navys.

The cut shows you how effectively it has been designed—and this is a new cloth, which is a trifle rough in weave, is most popular.

Wanamaker & Brown New Woman's Shop Market at Sixth

THE DAILY NOVELETTE THE NEW DRESS

By Julia A. Robinson

MAMMA, I've got to have a new dress. I want to wear to the lawn party next week," announced Maude, looking up from the story she was reading...

"Yes, it's very pretty," she faltered. She felt almost ashamed to tell Helen what her dress was going to cost...

THE WOMAN'S EXCHANGE

- TODAY'S INQUIRIES 1. What are the activities of women employed in the airplane factories? 2. Name three games that can be played at a party...

Noted Service Flag Suggested To the Editor of Woman's Page: Dear Madam—I am a brother in arms in France. I am interested in service flags...

How to Have Music Published

To the Editor of Woman's Page: Dear Madam—I have a piece of music I would like to have published...

How to Write a Novel

To the Editor of Woman's Page: Dear Madam—I am a young girl seventeen and would like to become a Red Cross nurse...

MAN & DILKS 1102 CHESTNUT STREET

For the names of shops where articles mentioned in "Adventures With a Purse" can be purchased, address the Editor of Woman's Page, Evening Public Ledger, or phone the Woman's Department, Walnut 3000.

PLEASE TELL ME WHAT TO DO

By Cynthia

American Girls Stick Dear Cynthia—There are many types of people in every land, but who is narrow minded to say that a true stick to their guns is a virtue...

Is Man's Love True? Dear Cynthia—The all-abiding attention which the average girl gives to the exterior of her admirer is a mistake...

Will Pay the Postage

To the Editor of Woman's Page: Dear Madam—I am a young girl seventeen and would like to become a Red Cross nurse...

Will Pay the Postage To the Editor of Woman's Page: Dear Madam—I am a young girl seventeen and would like to become a Red Cross nurse...

MAN & DILKS 1102 CHESTNUT STREET

For the names of shops where articles mentioned in "Adventures With a Purse" can be purchased, address the Editor of Woman's Page, Evening Public Ledger, or phone the Woman's Department, Walnut 3000.

MAN & DILKS 1102 CHESTNUT STREET

For the names of shops where articles mentioned in "Adventures With a Purse" can be purchased, address the Editor of Woman's Page, Evening Public Ledger, or phone the Woman's Department, Walnut 3000.

Wants All the Girls

Dear Cynthia—I've recently reached my eighteenth birthday and am now in the company of some other young fellows...

Dear Cynthia—The all-abiding attention which the average girl gives to the exterior of her admirer is a mistake...

Cuticura is Good for Hair and Scalp Troubles

Shampoo with Cuticura Soap. The wise woman will know how to hold a man's love without the help of cosmetics...

For Sunday Morning Breakfasts

Jim says that Sunday is the only day he has time to enjoy his breakfast, so I always try to give him something very enjoyable...

MAN & DILKS 1102 CHESTNUT STREET

For the names of shops where articles mentioned in "Adventures With a Purse" can be purchased, address the Editor of Woman's Page, Evening Public Ledger, or phone the Woman's Department, Walnut 3000.

On Display Wednesday, Sept. 18th A Most Unusual Collection of Exclusive Furs SUITABLE FOR EVERY OCCASION

Louis Rappaport 1227 Walnut Street Est. 24 Years

J.M. Gidding & Co. 1422 Walnut Street WEST OF BELLEVUE-STRAITFORD

To visit Gidding's is truly to visit the Paris shop of America—it is one of the very few houses in this country which have maintained their Paris Bureau...

SAWTAY 100% PURE BUTTER OF NUTS For BAKING—SHORTENING—FRYING

Delight your family and your guests with the daintiest of war-time sweets—oatmeal macarons made with