WANAMAKER INSTITUTE

OF INDUSTRIES

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Opens September 19th

Cest of Each Course—Six Months

Wiser Utilization of the Nation's Resources

American Citizens Are Called 93 Women and Children Miss-Upon to Consume \$6,000,. 000,000 Less Than Last Year

By the United Press Washington, Sept 16 American citizens must save \$6,000 -

000,000 more in the next twelly menths than they didein the last year. \$24,000,000,000 less than it produces next year and pay the year's war cost.
Only two alternatives present themselves through which the nation will be "speed up" has been the Government watchword, the warning has been issued that, the nation must look to more

Derging deeper into the economic phases of the country's problem than ever before the Federal Reserve Board says that upon the application of fiscal and figureal measures during the com-ing year depends largely the extent to

its organized plants already are being applied in such a high degree it is a be exploited to its limit.

/ tain elements which have refused to and drowned. subordinate their private interests to those of the nation. These must be whipped into line if that arm of the na-

UST SAVE MORE LINER DESTROYED hard the other day at Boyelles and Henin and with the naval men along

When the German Torpedo Exploded

ing-Hundreds Are Rescued by Other Ships

Plymouth, Sept. 16.

here when hundreds of survivors of the torpedoed steamer Galway Castle were Renewing its plea for wiser utilization landed at 7 o'clock Thursday morning. of resources the Federal Reserve Board today called upon the nation to consume children, and it is believed that whole

selves through which the beard able to "make ends vicet" the beard pointed out. Either there must be more intens, production, or a decidedly in in all directions for news of their chilintens, production, or a decidedly in the different parents. Parents were searching in all directions for news of their chilintens, productions is consumption. While dren, and women were seating value for their lost husbands. It mattered noth- and up by Croisilles, and a few weeks Quaker element remaining. They conomy for any increase in the avail-able financial resources. which they captured by bitter fightattire the survivors snatched as they left the ship. Their one thought was to get than news of their relatives and friends.

which the taxpayers and consumers will be willfing to make their resources the slightest warning. The expiosion occurred between the engine room and the stokehold—a fact which is taken to rule stokehold—a fact which is taken to rule and trish battalions—ail too few Irish tume of the pretty young waitresses.

Quaker - gray gowns, kerchiefs, have been the solid backbone of our aprons and caps of white lawn and array who again array who again array who again and array who again array who again and array who again array who agai

break in two at any moment.

In spite of the extent of the damage done to the Galway Castle, some of the crew declared that the impact was hardly greater than that of the vessel. Often it has been necessary to hide.

To KEEP up with the march of events, the heads of big concerns must assuredly sleep with their cars to the ground. It sounds specified in such a high degree it is a done to the Gaiway Cashe, smooth and pulled in such a high degree it is a done to the Gaiway Cashe, smooth and pulled in such a high degree it is a done to the Gaiway Cashe, smooth and pulled in such a high degree it is a done to the Gaiway Cashe, smooth and pulled in such a high degree it is a done to the Gaiway Cashe, smooth and much pulled in such a high degree it is a done to the Gaiway Cashe, smooth and much pulled it.

They have not had much pulled it.

Often it has been necessary to hide casy, but it requires some perspications and the names of their battalions and the casy, but it requires some perspications to prevent the enemy know-that own that one it is a such as the cash of th

Boats Were Swamped

whipped into line if that arm of the nation's resources is to become entirely the boats lowered and issued life belts.

Fearing that the liner would founder rough on them and rough on the corporation's resources is to become entirely the boats lowered and issued life belts. Amsterdam, Sept. 16—A Heisingfors lagrand printed in Berlin newspapers received here states that the German Government, told the Finnish Government that in order to preserve Finland and Sweden from the danger of warlike complications, German troops will not euler, East Karelia. If Great Britain and the other Entente Powers evacuate Karelia and the Murman coast, Germany binds herself to withdraw her troops from those regions within a period not specified.

the falls became fouled, and another was swept back against the liner by a wave and smasshed by the propeller. Another marrowly escaped a gimilar fate.

Henry Burton, Minister of Italiways of the Union of South Africa, who was among the survivers, was not inclined to speak of his own experiences but joined with other survivers in praising the devotion to duty and the self-sacrifice of the officers of the ship and the men on the naval vessels which rushed to the rescue.

School

TO WIN THE WAR WITH NO WARNING

eserve Board Pleads for Galway Castle Bent Double

fantry, have a long history of heroism, which ended for a time on the western front when they left the mud swamps of Flanders to go to the sunshine of Italy. Now they are back again, and were here in time to call the enemy to a halt at Merville and ECONOMY THE SLOGAN INNOCENTS SUFFER to fight back through the country around Bapaume by Achiet-le-Petit and Premibrouk, with the New Zeaanders in comradeship.

Long History of Heroism The Fifth Division, with Devons and Kents and Cornwall light in-

The Third Division holds within its wn records the history of this war since the autumn of 1914. They knew days when our guns were low, and in the Ypres salient the enemy strafed us by day and night and we could hardly answer back. They knew what it meant in the water-logged trenches of the Somme. They lay outside children, and it is believed that whole of fire, but drove the enemy down to Longueval and Bazentin under storms Among the survivors were little tots those Suffelks, East Yorkshires and Guillemont and made him fear them.

ing that warm, dry clothing was dis- ago through the village of Morenil, complain that Billy Penn is the only many volumes, to narrate the history commander in chief, of old British through a genuine process of saving can the Government be made secure in the financial program it has outlined, it is a mine. The explosion caused comparatively little noise, but caused the ship to buckle in a most extraordinary manner. She was injured at the extreme to bottom and was bent and torn clear to the part of solidly-founded industries, the board says. But it adds that since the board says. But it adds that since the break in two at any moment.

It is granized plants already are being stuck a mine. The explosion caused comparatively little noise, but caused the ship to buckle in a most extraordinary manner. She was injured at the extreme to learn the spirit of the older men, men who have bottom and was bent and torn clear to the upper deck and second likely to break in two at any moment.

It is granized plants already are being to make the solid backbone of our army, who again and again have fought themselves along to a finish until new drafts came to learn the spirit of the older men, men who have bottom and was bent and torn clear to the white crosses, where their heroic dead lie over all these battlefields of the course, a forest of graves, a forest of graves, a forest of the upper deck and second likely to break in two at any moment.

In substitute the solid backbone of our army, who again and again have fought themselves along to a finish until new drafts came to learn the spirit of the older men, men who have the object of the older men, men who have the object of the older men the solid backbone of our army, who again and again have content the serior of the serior of the solid backbone of our army, who again and again have dearly traditions are not fought themselves along to a finish until new drafts came to learn the spirit of the older men, men who have the object of the older men the spirit of the older men the spirit of the older men.

It is a prove that the solid backbone of our army, who again and again have dearly traditions are not fought themselves along to a finish until new drafts c

Progress has been made in the cur-lailment of nonessential credit, the coard reports. There are, however, cer-sin elements which have referred to the tunnel from the engine room and Canadians, who fight in corps and much warmer dresses this fall and are quickly identified. It has been winter than they have for a number their battalions will be in every Another chapter and their glory and agonies and sacrifices and courage will never

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any fighting since, though they fought Voice.

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war industries, have you chosen a school for your boy?

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Possibly Chestnut street is the only business section of a large which has not wandered away from its birthplace. Elsewhere neighborhoods have been left stranded upon the rocks of progress, and once the same was to be feared here. "Go west, young man!" seemed to act as a magnet; and west of Broad street flocked the shops. Then, as if loth to forsake the old and hallowed associations, the tide swung back toward the Delaware, and the unparalleled spreading of a street in two directions was the result, with Broad street as a pivot. Is it not symbolic of Philadelphia? The old and the new ever marching forward hand in hand.

Deborah Dogan

tation from their lands, and the

relli Brand Oil, made from the virgin pressing of Italy's finest olives,

and put up in convenient gallon, halfgallon and quarter-gallon cans. While it lasts they will be glad to

supply their old and new patrons.

ROM time immemorial men have

was an indication of authority or rank, and was forbidden the prole-

religious significance. With the breaking down of social barriers in

Europe classes were no longer differentiated by their dress, yet in the

W HEN the boys of the family go off to boarding school this month they will be away for

a longer time than usual. Hereto-

fore it was no uncommon occurrence

for them to return home frequently for week-end visits, or at least for any holiday for which an excuse

less and pensive, because her fancy

she the advance display at Bonwit

tensively worn and are not confined

worn hats, or rather a covering for the head. In olden days it

ADVERTISEMENT

inhabitant who wears the picturing. It would take a volume or rather esque Quaker garb, and that he is of too cold a nature and on too high of all the divisions named by the he who seeks may find, and one of he who seeks may find, and one of the many attractions of Whitman's

> ity to realize, as B. F. Dewees, 1122 Chestnut street, has done, that ow-ing to the undoubted shortage of coal women should and would wear of amusement, and the Dewees Coal dresses, have been prepared to meet this exigency. They come in jersey, French serge and Poiret twill, some simply made, others with the new loose panel, edged with braid and finished with fringe, a black satin collar and tailored sleeve buttoned to the elbow.

THESE parlous days, when our men are winning their wellearned commissions, and time is at a premium, a military department where officers may equip themselves throughout is an essential part of any shop catering to masculine needs. MacDonald & Campbell, 1334-36 Chestnut street, successfully meet the situation. Like all women, I am not above the lure of brass buttons, ticket and boarding a train, nor can and while walking around the de- packages be expressed with any as partment I surreptitiously watched a trim young officer outfitting. He partment I surreptitiously watched a trim young officer outfitting. He had already been suited in breeches, have the proper supply of clothing blouse and puttees, but was trying before starting off. Jacob Reed's on coats, sweaters, hats, even Sam Sons, 1424-26 Chestnut street, main Browne belts. Not at all discon- tain a department for lads over certed by a woman's unwelcome eight years old. Eton collars, neckpresence, he continued his business with a military calm and precision which boded well for the future of and suits, but they do outfit for first

Lives there a being who has never tasted the famous Seckel pear? If so, let him speed to Henry R. Hallowell & Sons, Broad lightly turns to thoughts of love, but none of them has ever guessed below Chestnut street, before he is an hour older. While these pears are that in the fall a woman grows rest. the harbingers of autumn, they will less and pensive, because ner rancy not last forever, and when you have a chance at a good thing, take it. The present crop is from the orchard of Mrs. Solomon Runyon, of Runyon Valley, California. Yes, that is she the advance display at Ronwit her "really, truly" name, and she manages with the help of California about thirty inches long, will be exsun and soil to send us Seckels finer and bigger than we often get them, for, while the highest flavored pear known, they are also among the smallest. And don't forget when biting into their juicy brown and yellow cheeks that they originated yellow cheeks that they originated farm near Philadelphia and and bigger than we often get them, on a farm near Philadelphia and took their name from the owner, Mr. Seckel.

A BRIDAL couple touring the United States entered Hoskins, "The Gift Shop of Philadelphia," and as they gazed upon the thousands of beautiful articles displayed in artistic profusion, ex-claimed simultaneously: "Wonderful! Magnificent!" They were over-whelmed by the splendid appointments, and by the roominess of the but most of all were they struck by the variety of gifts appro-priate for all occasions. Bric-a-brac, exclusive stationery, novelties, leather goods, everything the ingenuity of man or woman could devise.

Hoskins has always featured a Gift Department, but was unable to vote an entire floor to the display of their goods until last year, when they acquired the adjoining property and cut arches through from their old establishment.

THE EMESTNUT STREET ASSOCIATION

N EVER have small pieces of jewelry been more sought after than at present. Brace-tables and fruits are in the market, and food account in the lets intended for some purpose other than mere bracelets continue to be mains a necessity. There are several popular among womankind. There methods of canning, but the United are purse bracelets, watch bracelets, States Department of Agriculture

THE expression, "casting oil upon troubled waters," must have been invented when oil was plentiful enough to waste, and Payments—One-third on registration; balance in four weeks discount if entire payment is made in advance.

Send for further information. would never have been coined these days when olive oil is growing scarcer and scarcer. Both France scarcer and scarcer. Both France and Italy have forbidden its expor-

United States, to save ship space, has prohibited its importation, so there will be no cyasion of the law. Observation Schools A comparatively small amount of imported olive oil remains in this of Teachers' College country, and this is rapidly decreas-ing. E. Bradford Clarke, 1520 Chestnut street, has some of the Ca

Finely equipped Elementary Schools for children from five to sixteen years of age.

Call or send for circular Term begins Sept. 16th, 1918

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tarian, and in the East the headgear of the Mussulman still has special religious significance. With the 'EMPLE UNIVERSIT**V**



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Enrollment will be limited and applicants carefully selected. Courses begin October 21.

dictitians is urgent, and the time is short in which to enroll. We request that you write us at once for complete Bulletin and en-

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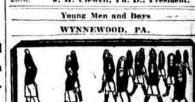
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ESSEX FELLS, N. Y. KINGSLEY

So such a number as the Fifty-sixth Division means to us more than a

Number Means Much

gtons and Queen's Westminsters the London Rifle Brigade, and ws who have a cockney way of ch and cockney humor and a city gination, which it is not good for man to have in war, because he fers for it, and fights on his nerve. They were not worse soldiers for it; perhaps they were better, beof an intellectual pride, and the winth London, like the Fiftyoth London heroes of Loos, where

fallen in recent days, and the fatigue terly isolated from the British army, of battle is enormous and cannot be and fought with the French and lived endured forever Some Glorious Divisions Sir Douglas Haig's tense and brief one's mind, odd meetings and odd adhistory of the divisions that have played the chief part in all this fighting will gladden the men, because they regail some special battle or some outstanding achievement. For some outstanding achievement. For all time the Thirty-eighth Weish will reopens september 167H are proud of their divisions, and like all time the Thirty-eighth Welsh will

to mention some of these divisionsthe glorious Fifty-first of Highlanders and Sixty-second of Yorkshires, who just have captured Havrincourt after many other battles; the Sixty-third Naval Division, who took Queant and Pronville after a triumphant progress from Logeast Wood to La Barque. but never in so complete a list as is now given by the commander-in-chief

Perhaps the numbers of divisions do Perhaps the numbers of divisions do tained by the sub of Gallipoli, where they had suffered more, they say, than in Wanted — Wanted — Weman teacher for young to us who have gone through these had suffered more, they say, than in Woman. English French Plans and Voltage Central. years of war in France each one of them has fame of its own associated with many of these ruined villages which lie in the wide tract of desolation through which our men have fought backward and forward. In these years we have seen them going into battle and going out in their weakened ranks: We sat down

in their battalion messes and looked for remembered faces and have not found them. We have passed them along roads and at times, knowing them by signs on their transport and by the look of them, and we have met them before defeat and before victory in their trenches and dugouts, in observation posts looking to the German lines, and have had jokes and laughter with them and have heard strange tales from them and of their sufferings and their sacrifices in the

and have recorded, as well as may be their daily achievements.

worst days as well as in their best.

To me it means the Lonight with the Fifteenth Scotlast, but not least the Fifty-

Heartrending segnes were witnessed

Among the survivors were little folds scarcely able to walk, crying in vain for their parents. Parents were searching in all directions for news of their children and directions for news of their children the cold Third was and has been there the old Third was and has been of Colonial days, and are disapported at Sallar as little of the

the vessel was torpedoed without the division of English, Scottish, Weish Luncheon and Tea Room is the cos-

to all passengers. One boat was their honor, but when the full history Germany Solicitous for Finland swamped, another was damaged because the falls became fouled, and another was their latterliens will be in more of the war is written the names of the war is written the name of

DIVISIONS NAMED BY HAIG

By PHILIP GIBBS Continued from Page One es one old woman I know says, that Arras. we may want more patience yet. In our army the men are glad of a down by La Fere before March 21 of short respite from fighting, for in spite is this battle going to begin?" It of all our recent victories and light was strangely quiet then, but when it DIRECTOR losses, which we have recorded truly did begin a few days later the Fifty-

on French rations.

saw them that day.

battle grounds north and south of I met the Fifty-eighth Londoners enough, the price of victory is always eighth were cut off below the German tragic. Some good comrades have thrust and for some weeks were ut-

gueval and Delville Wood, where 1 Victory Depends on Food

opens September 19th.

ARE MEN OF GLORIOUS DEEDS Flanders to the Oise and on many

which fix the numbers of divisions in and now with their gallant exploit in wading through the foul waters of the

done, and their folk at home. From Wood and with the smashing of the Wood and with the smashing of the Instantial education. Teachers' class for time we have been allowed German cockchafers on Pilkem ridge.

The Fifty-second Lowland Division have not been so long with us as others on the western front. When it they came first they were lean fellows.

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world to know what they have be linked with the name of Mametz The Sternberg School of Music

La Boiselle before their drive to Lonthey came first they were lean fellows,

One remembers many little things

Ancre and storming the heights of

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TOR 1421 ARCH STREET GERMANTOWN BRANCH Philadelphia Musical Academy 30 EAST WALNUT LANE Opens September 4th, 1918 JOSEPH W. CLARKE, Director Prospectus Mailed on Request. Zeckwer-Hahn Philadelphia Musical Academy 1617 Spruce St., Philadelphia Eminent faculty, modern equipment, Address Charlton Lewis Murphy, Managing Director,

EDUCATIONAL Young Women and Girls AMBLER, PA.

popular among womanning. There are purse bracelets, watch bracelets and now locket bracelets are temptingly displayed at Bailey, Banks & Biddle Company. They are somewhat similar in design to the watch bracelet, the flat closed locket replacing the watch and solving the problem of how to keep his picture constantly near one. Made of flexible gold chain, the locket studded with a single glistening diamond or a twinkling, starry sapphire; easy to slip on and off, they are a far cry from the padlock bracelet so characteristic of the "silly seventies," when women still openly gloried in their sharkles.

States Department of Agriculture has worked out and prefers the cold pack method. This does not mean that no heat is used, but that the raw product is packed in jars, partially sealed and cooked. To insure proper results the proper kinds of utensils are prerequisites. These may all be found at the House Furnishing Store of J. Franklin Miller, 1612 Chestnut street, and it is surprising how many there are. A container deep enough to hold enough water to cover the jars, with a fitted rack for the bottom of the container for the jars to rest on, being the first two necessities.

from the scorned slate. So we will

hear again the almost forgotten "squeak, squeak" of a slate pencil,

and teachers reiterating that there

are sanitary ways of cleaning

W ITH one exception there is no other time of the other time of the year when children claim more of our attention than in September. School bells are ringing, and in troops they are returning to town, brown and healthy after their long vacations and eager to start work and get their school supplies at Pomerantz, 1525 Chestnut street, where they know from experience they will find everything the mind of child could covet. Reversible note books, tablets, composition books, pencils, penholders and erasers, book straps, school bags, school companions. To con-serve paper the taboo has been lifted

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GERMANTOWN FRIENDS' SCHOOL Opens Sept. 23. A few vacan-cles for earnest college prepar-story pupils. STANLEY R. TARNALL. Pris. Miss Sayward's School for Girls Over-brook
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courses. Junior and Musical Dapts. Athletics.
Domestic Science. Carriage calls for pupils
In Bala. Cynwyd. Merion and Wynnedid.
MISS 8. JANET SAYWARD. Principal.

THE STEVENS SCHOOL FOR GIRLS Opens Sept. 24. 52d year. Kindergarten, Col-lege Prep. Domestic Science, Manual Train-ing, Open-air Classes, Catalogue, Miss Mary Bentiey, Prin., 221 West Chelten Ave., Gts.

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DEVON MANOR A SUBURBAN boarding and day school for girls, offering exceptional training for present conditions. College-preparatory and junior-college-preparatory and junior-college-preparatory and funior-college-preparatory and for husiness life. Household Arts and Scionces, Arts and Cratts. Music. Art. Expression. Kindergartines, Juniors. Send department for Juniors. Send for catalog or telephone Wayne 706 for an appointment with

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tory course, which is successful in training boys. Also primary and intermediate courses. There is a Kindermen, men of my city-the Kengarten for little boys and girls in a separate building next to the Academy. The little folks have their own playground too. Since 1760 Philadelphia boys have been students at