AT WANAMAKER'S NEXT MONDAY

The Wanamaker Store Is Closed This Saturday, Giving Its Employes a Restful Holiday. They Will Be Freshened and Heartened and Alert Monday Morning, to

Serve You Quickly and Well, With Beautiful New Goods That Have Appeared All Over the Store. And Not Only Can You Choose From the World's Loveliest New

Things, But There Will Also Be Opportunity to Secure Advantages in a Number of Excellent Special Sales, Both Upstairs and in the Down Stairs Store.

A Most Remarkable Sale of

Underwear and Hosiery

Nearly All Under Half Price

5976 Pieces of Underwear for Men, Women and Children

Get your Winter supplies at once,

and save! save! The under-

wear is mostly Fall and Winter

weights, and should go out with a rush. A size missing here and there,

And please bear in mind that, as-

tonishing as it may seem at this time

of merchandise scarcity, the majority

of these goods, both hosiery and un-

Women's Silk Stockings

1980 pair at 65c—"seconds" of silk hosiery usually two or three times this price. Incomplete lots.

Men's Half Hose

840 pair at 65c-"seconds" of black, white and

600 pair at 18c, 3 pair for 50c-"seconds" of black mercerized cotton, all sizes but 10%.

8400 pair at 15c-black, navy and gray cotton.

Women's Underwear

720 combination suits at 60c-"seconds" of Fall-

weight ribbed cotton, Dutch neck, three-quarter sleeves and ankle length.

1800 combination suits at \$1.15-extra size, \$1.25-Fall-weight white cotton, sleeveless and ankle length.

720 combination suits at \$1.25—"seconds" of sleeveless, knee and ankle length silk-and-wool.

derwear, are less than half price.

colored thread silk, full fashioned,

but all sizes in the lot.

11,820 Pair of Stockings for Men_and Women

Just Doing Life's Plain Work as It Comes Along

filling each day full of the best things we know, to please the good people who come to us, and trying all the time to make surprises in selections and newnesses, and to present them with proper courtesies, careful not to miss new and better turns of service, such a storekeeping as we do is, as is often said, "a pleasure to everybody."



Let All Women Who Love Beautiful Things Make Their Plans to Attend The Wanamaker Showing of Millinery for the Autumn and Winter Next Tuesday and All Next Week

Women's New Cloth Dresses Are Wonderfully Distinguished

The first thing that will impress you when you see these new frocks is their distinction of style and their pronounced individuality. There is small chance of your finding one

All are long, loose-line models and many are in coat effects, ranging from little bodices to long coats in mandarin style.

Almost all have sashes that tie loosely around the waist and belt the coat in to conform more to the figure. These sashes are in different widths and many are fringe trimmed.

Fringe is also used as trimming on the dresses, as are braid and silk and wool embroidery. Some of the best models have panel backs. Materials are serge, duvetyne, Poiret twill and broadcloth, and

some of the dresses are fur trimmed. Colors are the new brown and wine shades and other dark colors

appropriate for Fall. Prices, \$50 to \$225.

September 14, 1918.

(First Floor, Central)

Splendid Choice of Young Silverware Now Women's New Winter Suits

There is an amazingly varied choice, with suits for all needs, from the simple sports model to the attractive fur-trimmed and claborate suits for botter wear.

Burella, hopsacking, broadcloth, silvertone velours (and these are no pretty!) and duvetynes are the materials of fashion this Autumn. As to colors, expect to find the new browns-Havana, beaver and reindeer shades-many blues, taupe and other shades.

Coats are longer; skirts are narrower; fur is often used for trimming; buttons and buckles and belts are on many coats.

\$80, \$32.50, \$39.75 and on up to \$60-and 14 to 20 year sizes. (Second Floor, Chestnut)

Many Schoolgoing Girls Ask Us for Regulation Suits

Girls going away to boarding school and college find the regulation suit such a comfortable, practical costume that we have no end of requests for suits in both linen and serge. Blue serge regulations in blouse style are \$25; in Norfolk

Linen regulation suits, in blouse style, \$15; in Norfolk style,

All are made in our own workrooms, and the materials, the workmanship and the finish are first class in every way.

14 to 20 year sizes. (Second Floor, Chestnut)

New Crepe Blouses, Each With a Fashion Feature to Delight Women

On a \$5.50 blouse it is the pretty braid binding and the new embroidery—it is an effective combination. The blouses are in flesh color and white.

Just tucks for trimming has the next blouse, which is also \$5.50, but it is the way they make the collar, cuffs and vest that you'll like. There is white or flesh-color crepe and navy blue with a bisque-colored vest and collar.

A third waist is too pretty for words; it has that new round neck, which is so youthful and attractive, a wee and closely pleated frill around the neck and then rows of beading between tiny tucks. It comes in gray, bisque or navy blue and the beading is in white and a lighter blue. \$9.85.

(Third Floor, Central)

New Fashions Mean New Corsets

Every woman who makes any pretention to being well dressed knows that her corset is the beginning of the whole matter. And thousands of women know that for them, the L. R. Corset is the best choice.

The new L. R. corsets are here; there are models for all figures and corsets for all needs. They come in white and in flesh color, in batiste and in broche, and the prices range from \$1.50 to \$12.

New fairy brassieres include two new models—one bandeau of man-colored broche, hooked in front and with ribbon shoulder straps; the other a lace brassiere finished with pink shoulder straps and ribbon to \$1.50 cack.



We Will Show You Loveliest New Silks in Greatest Variety at Prices Not to Be Matched

Where else will you find such silks as at Wana-

Look east, west, south and north and tell us if you can find anywhere

> -such wealth of variety -such standard of quality -such littleness of price-

New things are opening every day now, and we are ready for every woman to come and choose.

We are receiving daily new crepes de chine at \$1.50, \$1.75,

New satins de chine, 36 inches wide, in all the best and wanted colors, at \$2 yard. Lots of new Georgette crepes at \$2 and \$2.25 a yard, 40

Plenty of black taffetas at \$1.65 and \$2 a yard.

Black satins at \$2, \$2.50, \$3, \$3.50, \$3.75 and \$4 a yard.

Black crepes de chine and meteors at \$1.50, \$1.75, \$2.25, \$2.75, \$3, \$3.25 and \$3.75 a yard.

Fancy checked silks at \$2 a yard.

Colored Japanese habitais at \$1 and \$1.10 a yard.
White habitais at \$1, \$1.10, \$1.35 and \$2.4 yard.
White washable satins, imported and domestic, at \$2 a yard.
White broadcloth, washable, at \$2 a yard. Pink wash satin, for underwear and dresses, at \$1.50 and \$2.

Honan pongees, washable, at \$2 a yard.

The largest and the newest variety in the United States of washable tub sinks at \$2.20 and \$2.10 a yard.
(First Ploor, Chestaut) washable tub silks at \$1.25 a yard; Japanese, \$1.50; American,

It Is Economy to Buy

Here is a list of beautiful things that are remarkably good value at the prices marked, and that certainly will be marked at higher prices later on. If you have any need of table silver, fill it now. Silver-Plated Ware

Sterling Silver Sterling silver ten sets, 5 pieces, \$185 to \$1200, Meat platters, \$105 to \$110. Bread trays, \$16 to \$100. Vases, \$4 to \$140. Centerpieces, \$44 to \$420.

landlesticks, \$17 to \$125 pair. Teaspoons, \$17 to \$29 dozen. Dessert spoons, \$34 to \$40 dozen. Dessert forks, \$34 to \$40 dozen.

Blouses Specially

Designed for

the Schoolgirl

Simple, youthful models that are so becoming and so hard to find. They come in lingeric, crepe de chine and Georgette crepe, and are trimmed with various sizes of tucks, a touch of lace or a bit of embroidery. \$5 to \$10.

Also for the young girl is a new shipment of unusually lovely silk underskirts. There are jersey tops with taffeta bottoms, others all-taffeta and all-satin, and the colors are excellent. They are 32, 34 and 36 inches in length and are priced from \$5 to \$10.50. Black sateen, \$1.75 to \$3.

Schoolgirls' bathrobes have just ome in a variety of interesting de-

signs.

Silk kimenes, embroidered in Japanese designs, are priced from \$12.50 to \$14, and are charming. Those of Jap crepe in almost the same designs are \$2.75, and some dear little high-waisted models of mercerized crepe are only \$5.

(Third Floor, Chestnut)

Charming Little Chinese Mats

For \$25 to \$35

Little enough for such beau-iful Oriental weaves as these, n sizes 2 x 3 ft. to 2.6 x 4.6 ft.

Blues, yellows, tans and pinks, n the effective designs that are ne of the features of Chinese

(Seventh Floor, Chestnut)

A Beautiful

Collection of

Six-Inch Ribbons

At 75c a Yard

This is a special purchase of new moire and faille ribbons that would sell for more than twice this price ordinarily.

However, there are only pink, blue and a few other light mades; have the special price.

Electro-plate ten sets, 5 pieces, \$34 5 \$5.5. Water pitchers, \$6 to \$25 each. Baking dishes, \$6 to \$14 Brend trays, \$2.50 to \$11. Meat platters, \$12 to \$22. Vases, \$4 to \$25. Vasepoons, \$4.50 to \$7 dozen. Dessert spoons, \$7.50 to \$13 lozen. dozen.
Dessert forks, \$7.50 to \$15 dozen.
Tablespoons, \$9 to \$14 dozen.
Dessert knives, \$15.50 to \$18 dozen. Medium knives, \$16 to \$18.50 (Jewelry Store, Main Floor, Chestnut)

Splendid New Wilton Rugs At Remarkable Special Prices

This is a lot contracted for last April.

Prices on rugs have increased very much since last April. But these rugs are to be sold on the basis of their April cost. which means a saving of \$20 on a 9x12 foot rug, for instance; proportionate savings on other sizes.

The rugs are in two grades, with prices as follows:

221/2 x36 inches, \$5.50 and \$7.75. 27x54 inches, \$8 and \$11.50. 36x63 inches, \$12 and \$17.50. 8.3x10.6 feet, \$66.50 and \$94.50.

9x12 feet, \$69.50 and \$97.50. (Seventh Floor, Chestout)

Fine French Kid Gloves

have just arrived from overseas. They are as fine in quality and workmanship as of old, and are welcome indeed to the woman of discerning taste. They are two-clasp, overseam sewn, and come in black and white and the best shades of gray, tan, brown and mode, \$2.25. (Main Ploor, Central)

Fluffy Ostrich Collarettes At \$2—Half Price

Just such comfortable things as a woman loves to put around her neck before she takes her furs out of storage.

In navy, sand, black-and-white and brown only. (Main Floor, Central)

Rich Satin-Lined Marabou Scarfs At \$2.50

A remarkable special price for a comparatively small lot of scarfs that are hot to be duplicated.

They are in black and natural and have finished ends; at \$2.50 they are just a little over half price.

Here's a Special Lot of Pretty Trinkets

White graduated head necklaces, Novelty bead necklaces, 25c to \$1. Silver-plated powder boxes, 25c to

Brooches and bar pins, cherry red Jeweled brooches and bar pins,

Gold-filled bracelets, The Collar pins, 15c pair. Hat pins, 15c pair. (East Aisle)

300 Umbrellas Special at \$2.50

They have sample handles. That accounts for the very low price We had some like them the other day—and the whole lot found new owners in one day! Plenty of people bought them for holiday gifts.

Silk and cotton covers, strong paragon frames with eight ribs and sizes for women and nich (West Aisle)

600 Yards of Real Filet Lace

(West Aisle)

Irish Point Curtains a Year Late

We expected them a year ago-In consequence they are marked at last year's prices, which make them more interesting to women who are waiting for just such cur-tains to use in their homes. Good quality, attractive designs— , \$6, \$7.50, \$8.50, \$10, \$12.50 and 5 pair.

And lace curtain prices are still going up—wise women will waste no time in seeing these; (Fifth Floor, Market)

Some Notable New **Knitting Bags**

Of biack velvet and black and navy slik, in a medium round shape. The velvet bags are plain and the silk ruffled. Linings are of taffeta silk in con-trasting bright colors and the bags are light in weight. A feature that will interest many women is the strong, two-knob frame that does not come open casily.

\$5 for the silk; \$6 for the velvet. (Main Ploor, Chestunt)

Hand-Embroidered Madeira Linens

Skillful, patient bands have just finished this new shipment of finely hand-worked linens. They are lovelier than ever, and worthy to grace the table of a king. In the face of present conditions we are very lucky to be able to get them.

13-plece sets, \$5.59 to \$25 a set. Tea or lunch napkins, \$6.75 to \$22.50 a dozen.

Doilles, 20c to \$2 each, Centerpleces, 18 to 36 inches, \$4,50.

Oval bread trays, 35c to 75c. Scarfs, \$2.25 to \$6.75. (First Floor, Chestnut)

shoes, are at least \$2 less than the regular selling prices. are taking advantage. Come Monday if you want to be sure of your share it the great advantages.

and blucher. Men's Shoes at \$5.75-a new lot of standard U. S. marine corps shoes in black at a lower price than the government pays for them. These are splendid out-of-

Men's Shoes at 66.90-a

new lot-fine, genuine Cor-

dovan shoes, straight lace

doors and business shoes. Men's Shoes at \$4.65 brand-new lot-1500 pair of tan shoes, guaranteed all side leather, blucher lace. Medium weights, for dress and heavy weights for outdoor wear.

Women's Shoes at \$2.50-1500 pair button and lace shoes, various styles, sizes

Women's Shoes at \$4.40-800 pair of Shoes, nearly all kinds, at less than half price. Broken sizes.

Women's Shoes at \$6.75a few pair of tan calfskin high lace shoes with Cuban heels, sizes incomplete.

Women's Shoes at \$5,50several thousand pair of new shoes just in - patent leather, lace, with black cloth top, and black kidskin, lace and button, various toe styles.

\$7.75 - a brand-new lot fine, high-cut lace shoes in gray leather, some with cloth tops. High Louis heels. Women's Shoes at \$6.75brand-new lot of high-cut

tan kidskin lace shoes, long

Women's Gray Shoes,

vamp and walking heels. Womens' Shoes at \$5.75special high-cut lace tan kid-

skin with cloth tops.

Boys' Shoes at \$3 - a splendid lot of boys' dull black leather blucher lace shoes in sizes 21/2 to 51/2. Just the shoes to wear to school

(Men's and Boys' Shoes, Main Floor, Market) (Women's Shoes, First Floor, Market)

What on Earth Would Such a City as This Do Without Dusters?

and where on earth could the wonderful housewives of Philadelphia ever get the good reliable kind of dusters they demand, at low prices, if it were not for the

Wanamaker September Sale of Housewares?

For it is in this particular sale that they can get dusters that are really and genuinely good. Books could be written about the goodness and badness of different sorts of dusters. But not necessary. We are careful to have only the good kinds. Prices are considerably lower on most kinds during the month of September.

Turkey feather dusters, made of split feathers, soft and pliable, and unlikely to be dropping broken feathers all around, as so many dusters do, 50c, 60c, 95c, \$1.25, \$1.60 and \$2.50.

Wool Wall Brushes, made with long and short handles, for dusting furniture and woodwork generally, as well as cleaning down walls, 90c, \$1.25, \$1.50, \$2 and \$2.50. Chemically Treated "Dustless" Floor Dusters, cotton, 80c, 90c

Dustless Dusting Cloths, two for 40c.

Dustless Yacht-Mopa and Dustless Floor Mops, 80c.

Sweeping Brushes, mixed bristles, \$1.25 to \$2.50.

Hand Dusting Brushes, 35c to \$2.60.

Household "Sponges," velvet, 35c and 50c; wool, \$1 and \$1.25. White Cotton Yacht Mops, 40c to \$1.

Dish Mops, 12c and 15c. Scrubbing Brushes, for linoleum, 12c; for general use, 18c. Household Soap, Wanamaker borax, \$7.75 for a box of 60 cak Flake White Soap, very good for hard water, \$8 for case of 100

Oval Queen Soap, \$6.75 for 100 dese, (Fourth Picer)



240 pair bloomers at \$1.50-crepe de chine and

Men's Underwear

180 shirts and drawers at \$1—two-thirds wool in tan; small and large sizes only.
600 shirts at \$1—"seconds" of army standard half-wool, long-sleeve shirts.
216 shirts and drawers at \$1—"seconds" of merine outside and cotton inside.

merino outside and cotton inside.

720 union suits at \$1.75—"seconds" of merino

(Main Floor, Market)

Boys' Underwear

480 union suits at 35c, 3 for \$1-white cotton, short-sleeve and knee-length suits. 8 to 14 year

(First Floor, Market)

outside and cotton inside.