

Store Closed All Day Today

WANAMAKER'S

Store Open on Monday

WANAMAKER'S

WEATHER  
Rain

# A Great Sale of 1200 New Autumn Frocks at \$15 to \$25 on Monday In the Down Stairs Store at Wanamaker's



## New Dresses—Every One of Them—In Over Forty Different Styles in Serge, Taffeta and Satin

The Values Are Most Exceptional and Savings Average at Least 25%

They are all copies of foreign models, some of them are exact reproductions of fine French creations, while others are slightly modified to appeal to American tastes. Young girls, small women, average women and large women who wear extra sizes are all taken care of in this remarkable sale.

### Not One Dress Is Marked Over \$25

Women have been saying, "Why, it is impossible to buy any kind of Autumn dress under \$25, and even then, they aren't very good!"

There is no need to say that now.

**\$15, \$16.50, \$18.75, \$19.75, \$23.25 and \$25**

are the prices of these dresses that are made of good materials in styles that are exceptional.

### Young Girls Getting Ready for School

or college can get fitted out in exactly the dresses that they need. Working women will find this an opportunity of getting neat serge dresses for very little. And women who want frocks good enough for afternoon occasions during the Winter, or street dresses for the Autumn, can do no better than to buy several of these while they can be bought!

### These Are But a Few of the Many Models

Some which we should like to have sketched did not arrive in time, but you can see them all the very first thing on Monday morning at 10 o'clock.

Soft, lustrous satin frocks in navy blue, taupe, burgundy and black are trimmed with silk fringe all around the overskirts. \$18.75.

Taffeta, satin-and-Georgette crepe, satin beautifully tucked, taffeta-and-Georgette crepe, serge-and-satin and fine serge — you will find all these materials in dresses that are pleasing surprises after all that we have heard—and with truth—about how expensive all clothing is to be this Autumn and Winter. Clothing will be expensive—that much is true—but

## The Down Stairs Store Will Do All in Its Power to Help You Keep Well Dressed and Save Money at All Times

(Market Street Section)

### Special! Part-Linen Crash 18c a Yard

A good absorbent kitchen toweling, 16½ inches and 18 inches wide, is all white or white with blue or red borders.

(Chestnut)

### Strap Books and Hand Bags

A little collection of strap books and handbags, all slightly rubbed from handling, are priced one-third and one-half less than regular. Now 60c to \$1.50.

(Central)

### 199 Small White Frocks Special at 75c

Crisp white lawn dresses for babies of 1 and 2 years have hemstitched hems and are trimmed with blue, white or pink embroidery on the collars, on the cuffs and on the high waists.

(Central)

### Special! 100 Pair of Bloomers at 50c

Pink, blue or green chambray bloomers for girls of 2 years to 6 are made with elastic at the knees and bands at the tops.

(Central)

### Women's Drawers, 30c

These are of fine white ribbed cotton, tight at the knees. Regular sizes.

(Central)

### Special! Envelope Chemises, \$1

Soft pink batiste envelope chemises are made in empire style, with points meeting on the shoulders. They are trimmed in back, as well as in front, with designs of insertion and lace.

(Central)

### Boys' Union Suits Special, 40c

White cotton mesh union suits, sleeveless and knee length, are of boys of 8 to 12 years.

(Gallery, Market)

### Satin Neckwear Special at 35c

White and colored satin collars and sets in various shapes are all much below their regular prices. They are in rose, blue, flesh color, maize and white. At the beginning of a satin neckwear season this is unusual.

(Central)

### Pillow Case Tubing

Good quality white muslin tubing, 36 inches wide, is 28c a yard.

(Chestnut)

### 2400 Napkins 15c Each, Special

Breakfast napkins of mercerized cotton in pretty patterns. All of them are hemmed and are about 18 inches square.

(Chestnut)

## 500 Fine, Soft Velvet Hats Very Special at \$5

Lovely Autumn hats are these, that will complete any costume with the finishing touch of ornamenting smartness which it needs. The shapes are unusual in variety and becomingness, and every one is an advance model.

### Deep Lyons Velvet

Covers most of the hats, many of which have lovely colorful facings—plenty in the dull, soft, grayish-tan that promises to be so popular. Rolling brims, quirky points in front, soft crowns with somewhat the shape of the overseas caps, and brims that slope downward are all charming features.



### Ornamenting Them

are bright chenille-covered balls, or perhaps chenille fringe; also little tufts of ostrich, iridescent wings of birds, or beads used in various ways.

Any number of smart perky bows can be found, and then, too, there are hats that depend upon line alone for their attractiveness.

All—\$5 Each

(Market)

## The Last Call on Men's Light-Weight Two-Piece Suits—150 at \$5 and \$8

This takes in all the two-piece cool cloths, cassimeres and chevots in light and medium mixtures that are now in our stock.

Seventy-five cool cloth suits are made single breasted, with plain backs and one or two buttons on the coats, at \$5.

The same number of all-wool cassimeres and chevots made in the same styles is \$8.

Sizes 33 to 38 in the lot.

There is a worth-while saving on every suit in the lot.

(Gallery, Market)

### Men's Pajamas Special at \$1.90

Good-looking pajamas of mercerized cotton in pink, gray, blue, tan and yellow are well made, with loops and buttons.

### Strong Suspenders 55c—Special

They are made of good quality elastic in plain white, blue, gray and tan finished with leather ends.

(Gallery, Market)

## New Shoes for Men and Boys

The shoe that is sketched is made of dark tan leather—unusually good leather—on a medium-toe English last. It has welted soles. \$5.40 a pair.

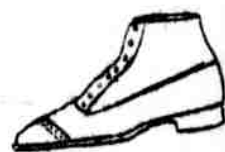
\$3.50 a Pair

Men's shoes of dull black leather or of patent leather are made on medium-toe English lasts with welted soles.

Boys' Shoes

Black or dark tan leather is used to make sturdy shoes for the boys. You can choose wide-toe or English shapes, and the shoes are priced according to size. \$2.50 to \$4.

(Chestnut)



## “Ding, Dong!” All the School Bells Ring Get Ready for the Long School Term!

The first of September means school supplies for the kindergartners, the Grammar School pupils, the High School boys and girls and the College students. They will all want plenty of supplies to begin the school year. Our Commercial Stationery Section is ready for them.

School bags are \$1 to \$3.50 each. Companions are 15c to \$2.50 each. Globes are 60c to \$25 each. Penholders are 2c to 10c each. Pencils are 1c to 15c each. Erasers of all sorts are 1c to 15c each. Fountain pens, good ones, are \$1.50 to \$5 each. Crayons are 10c to 60c a box. Paints are 40c to \$7.50 a box. Pads and tablets are 4c to 20c each. Composition books are 5c to 50c each.

### Special! Hair-Bow Ribbon 25c a Yard

Corded white taffeta ribbon is five inches wide and is striped with satin in Copenhagen blue, pink, old rose, green or maize. The young school-girls will “love” hair ribbons of this.

(Central)

### Children's Stockings 20c Pair—Special

Fine ribbed dark tan cotton stockings in sizes 6½ to 9 are “seconds,” but good, sturdy ones that will do for school wear.

(Central)

### New School Frocks for Girls

Youthful new wash dresses at \$3 are for girls of 6 to 14. Two pretty plaid gingham dresses have plain-color collars and cuffs. Two styles of cotton serge frocks in prettily blended plaids have plain-color or white collars and cuffs.

One style of cotton serge is made with a button-on waist and has plain-color collars and cuffs. At \$4.50.

### For the Older Sister

of 14 to 16 are two attractive frocks. One is of cotton serge in black-and-gold or black-and-green plaid trimmed with buttons to match the plaid on the belt and pockets. \$7.25. Another is of part-wool navy blue serge brightened by an old rose or blue collar and trimmings on the pockets and belt. \$7.50.

(Market)

### A Sale of Boys' Hats—All Marked 25c

There are wash hats in dark colors and various shapes, some dark and light straw hats, and cloth caps in small sizes—all much below their regular prices.

Not every style has every size, of course, but all sizes are in the lot for boys of about 5 to 10 years, but many little girls wear such hats as these, too.

(Gallery, Market)

### White Middies Special at \$1.25

These are the sort that high school girls want for Gym, because they are all white and are made of jean—a material that will stand much washing. All sizes are here from 36 to 46. In the Waist Section.

(Market)

### School Shoes for the Kiddies

Black calfskin shoes in lace style are made with good broad toes and sturdy welted soles, in sizes 8½ to 2, at \$3.75 to \$4.25. This style shoe is sketched.



### Girls' Shoes, \$3 a Pair

They are made of black calfskin on wide, sensible shapes in a button style. The soles are all welted in sizes 2½ to 6, ready to trudge to school.

(Chestnut)

## 750 Waists at Half Price, \$1.65

Lovely white organdie blouses are plainly tucked with perhaps a bit of ruffling on the collars.

The majority of these waists, however, are of white voile with colorful woven stripes; with collars checked with color, or with colorful cross-stitch designs on the collars or the cuffs. Still other waists are all white. This lot offers pleasant choosing, no matter from which group you pick.

(Market)

## Special at \$1—a Clearaway of All Boys' Wash Suits

for Monday. The materials are chambray, galates, percale and gingham in colors, and some white madras and poplin, all made in styles that are becoming to boys of 2½ to 8 years, and every one is well made and nicely finished.

(Gallery, Market)

### Household Specials!

#### 100 Cotton Comforts Special at \$4

They are filled with fine cotton and covered with light flowered cotton material with a plain border and back—in pink, blue, lavender and yellow. Much less than regular price!

#### 100 Marseilles Spreads, \$3 and \$3.50

Snowy satin - finished spreads in pretty patterns, 78x88 inches.

#### Wool-Mixed Blankets About Today's Mill Price

Good wool-mixed blankets, 70x80 inches, that weigh five pounds, at \$10 a pair; 74x84 inches, weigh six pounds, at \$15 a pair. Single bed, wool-mixed blankets are \$8.50 a pair.

#### Good Sheets, \$1.65

Full-bleached seamless sheets, 81x90 inches, are of good, sturdy muslin.

## Special Axminster Rugs in Four Room Sizes

These are the heaviest quality of seamless Axminster rugs at special prices.

6 x 9 feet, \$27.50.  
7.6 x 9 feet, \$32.50.

8.3 x 10.6 feet, \$42.50.  
9 x 12 feet, \$47.50.

### Rugs With Seams

8.3 x 10.6 feet, \$26.50.

9 x 12 feet, \$27.50.

These prices make a good rug showing for the first part of September, 1918!

(Chestnut)