

# WHAT YOU DID DO IN THE GREAT WAR DADDY?



WHAT will you say when your children put this question to you?

Will you be able to look them in the face and answer proudly, or will you have to make excuses?

And remember this—your excuses MAY fool the world, but they won't fool your conscience. Unless you play a man's part now you always will be haunted by a feeling of shame—down in your own heart you always will despise yourself.

Every able-bodied American is a member of the United States Army

It isn't necessary for you to fight in the first line trenches—you workmen are vitally needed right here at home. America depends on YOU to build the ships to carry her armies overseas. Only YOUR skill and loyalty, YOUR untiring efforts, can keep our boys supplied with food, clothing, ammunition and the thousand and one things needed to support an army in the field.

Overalls and jumpers are just as honorable a uniform as khaki—and are playing just as important a part in the fight to crush the Hun.

*It isn't the uniform you wear that counts, but how well you perform the part assigned to you*

The man who sticks to his job now and honestly tries to put into his work the best there is in him is serving his country as truly as his brother in arms overseas.

And his loyalty will be richly rewarded, for when the boys come marching home again he will thrill to the clean, honest pride of knowing that he made their victory possible.

*Stick to your job, Men, that your children may have the right to say: "My Daddy played a man's part in the big war"*

THIS CAMPAIGN IS SUPPORTED IN THE INTERESTS OF THE "WIN THE WAR" MOVEMENT BY THE FOLLOWING MANUFACTURING INTERESTS, FINANCIAL INSTITUTIONS, FIRMS AND INDIVIDUALS:

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