With Hundreds of Odd Pieces at Half Price—Only Five

Monday Will Start the Wind-Up Week in the Furniture Sale

All the Cumulative Energies We Can Muster

these days are focused upon overcoming the almost unsolvable problems that meet us in living up to such standards of storekeeping as were never set anywhere in their fullness-to the best of our knowledge and beliefuntil the doors of this old freight station opened into the Grand Depot of Dry Goods, Men's Clothing and Women's Apparel. This opening followed fifteen years of apprenticeship in serving men, in our store first established in 1861, and studying and learning retail business while located seven blocks east on Market Street.

Removing our business to the site of the city Horse Market of old times at Juniper and Market Streets, was the first step in revolutionizing the retail business of the United States.

The inception and development of our task has been a pleasurable toil and a profitable investment.

With a birthright of enthusiastic love for

This City of Human Liberty

we take pride that the City easily holds the first place in the business life and work of the American Continent from its leadership in Reconstructive Commerciality.

Our present duty is not the difficulty of maintaining assortments, but in obtaining a sufficiency of reliable merchandise such as we elected and selected to place on sale before the war.

We shall continue to exclude the poorly made mixtures of shoddy that are plentifully to be had and hold ourselves to the fixed standards of goodness the people expect of us.

Aug. 24, 1918

Now the Women's Distinguished Dress Coats Go at \$100 Each

A little earlier they were nearly twice that price.

They are all novelties of the sort that any artist would delight to paint-and that is the final test of the beauty of a garment and of the amount of satisfaction it will give its wearer. Also there are no two of them alike.

Most of them are rich navy or black duvetynes, sometimes combined with satin; and with enchanting printed linings. A few are of tricotine with satin or alone, often enriched by the antique gold embroidery which tones in with the dark color so perfectly.

Only a limited number. (First Floor, Central)

The Last Summer Skirts Are Now \$8.75 Just Half

They are flannel and silk skirts and there are precisely fifty of them. Also they are no longer fresh, but a good tubbing or cleansing will make them so.

Expect wash satins, crepes de chine, silk broadcloth and white flannel. Colors are white or delicate shades, and a few large sizes are in the lot.

The clearing out price is \$8.75.

(First Floor, Central)

For Autumn Come Smart Little Feather Turbans

At the end of summer, when straw hats are shabby and it seems a bit too early for velvet, the feather turban is just the thing. It is practical for traveling, for motoring or shopping and is smart and becoming

There are several different colors, including taupe and a lovely purple, and the price is quite moderate.

(Second Floor, Chestnut)

Some English Needle Cases That We Didn't. **Expect Till Christmas**

have just arrived. We ordered them months ago and are glad to get them at any time.

It is only fair to tell you, however, that we do not know whether or not we'll get more, so people who know and buy these cases for gifts may get

They are of imitation and real leathers, and are excellently filled with the best quality English needles. And needles, too, are growing scarcer. Prices begin at 60c and go on up, 65c, 85c, \$1 and up to \$3 each.

Only the most expensive, of course, are in real leather cases. Mothers getting their daughters ready for school or college may like to see them, for they are compact and convenient.

And they come to us direct from their English makers.

(Main Floor, Central)

You Come in and Buy a Pair of Shoes and You Get \$2 in Saving

In the Wanamaker Summer Sale of shoes every pair of shoes for men, women and boys represents a saving of at least \$2 and in many cases savings are much larger.

Not summer shoes only, but high shoes also. You can equip your-self for the winter as well as for the rest of the Summer and next

Men's low shoes, \$4.90, \$5.90 and

\$6.90.

Men's high shoes, \$4.65 and \$5.90.

Women's low shoes, \$2.90, \$3.90, \$4.90
and \$5.90.

Women's high shoes, \$2.50, \$2.90,

\$4.40 and \$8.75. Girls' and children's high and low

Days to Buy and Perhaps Years to Wait for · Another Such Opportunity. The only thing that can get ahead of this August Furniture Sale is time, and time gets ahead of everything. Therefore, considering what date of the month

purpose if it failed to emphasize two facts in particular. 1—There are only five more days of the sale remaining, including Monday.

it is, this advertisement would fall very far short of its

2—During these last five days we shall offer in addition to our whole regular stock, which is marked at August Sale prices, several hundred very desirable odd pieces at half price and less.

It is to your interest to keep these two facts in mind and to consider them reasonably and fairly in connection with the fact that all that goes to the making of furniture is rising in cost, that the furniture output is being curtailed because the factories are turning to war work and that everything points to furniture prices going still higher.

In the face of all this what wiser thing can you or any homekeeper do than to come in at once to this sale and choose while you may from the finest stock of furniture in America at prices that will not again be quoted on the same magnificent variety of goods in many and many a day?

If you are going to need furniture to any extent, from one piece to a houseful, at any time in the distant future, you will be wise in buying it while this sale lasts.

Five days are a long time—or a very short time according to how one looks at it, but especially according to how one acts.

This coming five days, commencing Monday, are going to be such wind-up days as no sale has ever had

We feel that, and we know it, and we have an idea that the people know it, too, and that they are going to be here in such numbers as no last week of any sale ever witnessed.

They can take it from us, the advantage will be theirs.

(Fifth, Sixth and Seventh Ploors)

New Autumn Fashions Are Rushing In

And Their Lines Are Straight

-a pleasant bit of reassurance for the woman who has been afraid that the present becoming silhouette might change.

There is, for instance, a navy tricolette with crushed girdle, a stole to emphasize the straight lines and a fringed sash, \$95. A gown with an old blue tricolette blouse and navy serge skirt; the broad collar and cuffs are of organdie with frills, \$50.

A coat dress of navy gabardine with cherry pipings and girdle; coat skirts are elaborated with cut-work, \$100. A taupe tricolette with darned work; the sleeveless over-tunic is given shape by a sash, \$77.50.

A navy charmeuse dress with a rippled coat with serge fold round bottom enriched with cut-work. The front closing is with tiny ball

buttons and loops, set close, \$150. A mahogany tricolette with square neck and wide sash, blue and

A serge with high-set embroidered pockets and short waist defined One after another of these dresses would be worth describing if we had the space, but we haven't. Prices start at \$50.

(First Floor, Central)

Handsome New Suits for Young Women

They are the beautifully tailored, one-of-kind things, distinctive suits that are in excellent style. Usually they are of soft wool velours, though some are in duvetyne and still others are in the pretty silvertone that promises to be in fashion.

There are many novelty suits, coats are longer. There is much fur trimming—broad bands and wide collars of many different furs. Quite a few are high waisted. Pockets appear in new and novel guises. Belts often become sashes on the new jackets and skirts are as new as

As to colors, you may expect soft taupe shades, new browns and blues, dark grays and many more. And the linings of rich silks usually harmonize with the fabrics.

\$62.50 to \$185-14 to 20 year sizes.

(Second Floor, Chestnut?

Rubber Bathing Scarfs and Sashes, \$1.50-Special

Lots of women think the September bathing is fine, so there will be plenty of time to wear these novel scarfs and

The sashes are of green, blue or black rubber, with white designs in applique.

The scarfs are in green, blue, black or purple with white designs. Some have white fringe and others have white tassels.
All \$1.50 each.

(Main Floor, Central)

New Suits for Tiny Tots

The most delightful lot you have ever seen! The loveliest designs and many dear little original touches. The materials are chambray and cotton crepe, the trimmings are hand embroidery, smocking and buttons. And the little breeches are as fetching as can be! \$6 to \$7.50.

There are rompers of crepe in many levely colors, with collars and cuffs of lawn or contrasting colors in crepe. Many are smocked. \$3 to \$4.50. (Third Floor, Chestnut)

Women's Embroidered Linen Handkerchiefs at \$3 a Dozen

We think we are pretty lucky to have these; every time we get a shipment we hold our breath until the next. These are snowy, dainty little things that will last a long time and give

much satisfaction. They are all hand embroidered in the corner, most in white, but a few with a touch of color. In many, many pat-

(West Aisle)

Nurses' Uniforms and Aprons

Made of white linene with tailored neckbands or low collars. \$3.50 and \$3.85.

Of blue chambray or striped seersucker, \$3.85. Nurses' five-gore aprons, with round bibs, \$1.50.

Maids' afternoon aprons, 35c to \$4.50. Morning aprons, 75c to \$1.50. (Third Floor, Central)

Fascinating New Lockets and Chains

are of imitation shell, coral and other substances and as attractive as they are

The chains have large links, some in carved effect, and are in the new long length. They have large lockets in quaint, old-fashion d shapes, which are intended to hold photographs, and they have mirrors, too.

Some of them are daintily colored and others are carved in rounded effect.

36 to \$11.50 each for the lockets and chains, \$3 to \$5 for the separate lockets.

On the Aisle

350 Double Damask Table Cloths

\$7.75, \$8.75 and \$9.75 Each

One solid case of high-grade pure linen double damask Irish table cloths just taken out of bond to sell at one-fourth to onethird less than today's market

All in circular patterns. Two popular sizes and two good qualities in each size.

2 x 2 yards, \$7.75 and \$8.75

2 x 21/2 yards, \$8.75 and \$9.75 (West Aisle)

An Old Trunk

used for storage can be turned into a mothproof chest with a lining of tarine paper. Twelve sheets of tarine are 75c. (Fourth Floor, Market)

Broom Corn

is scarce and brooms are dear, consequently some people are using substi-tutes. One sort made of fiber, which will do excellently for porches and sidewalks, is only 70c, and another—a cross between a brush and a broom—is \$1. (Fourth Moor, Market)

As a Patriotic Duty

vegetables should be dried by every family which has them. The simplest evaporator is here and can be used on any stove or heating appliance with heat enough to generate steam. \$3. (Fourth Floor, Market)

A Delicious Little Meal can be prepared on a little electric stove

which broils, fries, toasts, poaches and stews and is a pink of compactness.

(Fourth Floor, Central)

An Electrical Kitchenette

has an oven for roasting, a frying pan and a stewpan, also a broiler. It is controlled by a switch and costs \$27. (Fourth Floor, Central)

Did You Ever Stand on Tip Toe

and find that even then you couldn't turn off the electric light? Try the electric pull chain, which brings the light within your reach. 15c. (Fourth Floor, Central)

Making a Special Sale of 25 Fine Player-Pianos at \$465

A New Feature of the August Sale of Pianos These 25 instruments are White Player-Pianos, made by the

Wilcox & White Company, manufacturers of the famous Angelus

The White player is an 88-note instrument with complete equipment of expression devices and is beyond all doubt the greatest player-piano value offered at the price today. Every one of them should go out at once, as there will not be another opportu-

Also in the Piano Sale

still remain a number of new and reduced upright pianos and player-pianos as well as a small collection of used pianos and player-pianos that are to be sold at very small prices.

(Egyptian Hall, Second Floor, Market)

Toilet Waters to Cool and Refresh You

nity so good.

You have used them before, you know their satisfaction—the very whiff will give you new life.

Queen Mary Toilet Water, in violet and lilac, 50c, 75c, \$1, \$2 and \$3.75.

(Main Floor, Chestnut)

Aurore, \$1. Arabe, \$1.

L'Empire, 75c and \$1.35.

Tailored Waists of Crepe de Chine

Such tailored waists as are in fashion now are, for some mysterious reas son, almost always of pink or white crepe de chine.

In a just-arrived shipment there is a style with set-on collar and fine tucks at \$5.75, and another with high or low collar at \$6.

(Third Floor, Central)

10,000 Player-Piano Music Rolls at Fractional Prices

We are making a clearaway of this great number of playerpiano rolls, in the best cuttings, comprising all classes of musicpopular, operatic, dance, classic-at 10c to 50c. It offers an opportunity to fill your music cabinet at a cost of only a few dollars.

None of these rolls have been less than 50c and many of them have been as much as \$1 and \$1.75.

(Second Gallery, Market)

A New Shipment of the Fashionable Baronet Satin

is a welcome addition to the Silk Store just now. Baronet satin, lustrous and beautiful, is most popular for separate skirts and

This shipment includes light and dark shades. The satin is 40 inches wide and the price \$4.50 a yard.

(First Floor, Chestnut)

To Furnish the Nursery

The sweetest thing in the world is the baby, and we feel that this lovely white-enameled wicker furniture is very fitting for its little room. Comfortable, roomy, bassinets,

\$12.50 and \$14. High chairs, \$5 to \$12.

Cribs, \$30.
Toilet chairs, \$6,50 to \$8.
Little rocking chairs, \$6.75.
Clothes hampers, \$6.50.
Clothes trees, \$8.50.

(Third Floor, Chestant)

The August Sale of Mattresses and Bedding Ends With August

In the meantime you can select mattresses pillows, bolsters and bed springs at prices that will not be quoted on the same goods in a long

If you are not quite certain that your bedding is what it should be, you had better take advantage of the opportunities presented in this sale while you may.

To do so you have just five days, including

In September the quality of our mattresses and bedding will be as clean, hygienic and reliable as it is now, but the prices will be a good design.

It is a good thing to buy while the buying