

THEATRE SEASON OPENS NEXT WEEK—"CHU CHIN CHOW" AND "LEAVE IT TO JANE"

BEGINNING THE NEW THEATRICAL SEASON

The Outlook for the Future. Attractions Booked for Presentation Here

THE first courses on Philadelphia's theatrical bill-of-fare for the season of 1918-1919 are ready. Two of them will be served next week, as announced in another column, while the following Monday will find every first-class house save one offering its own particular amusement dish for the delectation of footlight appetites that have been whetted by the enforced abstinence of the torrid months.

No Herbert Hoover of the theater has undertaken to "conserve" the footlight repast that will offer war-time relaxation here this season. On the contrary, no former season has been planned more ambitiously or launched more confidently despite the unprecedented economies generally necessitated by war conditions. This paradox merely demonstrates the psychological astuteness of the managers, who realize that the theater may play a vital part in relieving the mental tension that is an unfeeling characteristic of abnormal times. The combination of this condition and the tremendous material boom which is a by-product of the war is undoubtedly directly responsible for the unprecedented earliness of the season's inaugural.

WITH the opening of the handsome new Sam S. Shubert Memorial theatre on the site of old Horticultural Hall next Monday evening, the city will have more first-class playhouses than ever before in its history, not excepting the days when both the old Chestnut Street Theatre, as well as the recently rejuvenated Chestnut Street Opera House were "in the ring" of local amusements. For counting the Little Theatre, Philadelphia this season will have eight houses in the central part of the city offering attractions of first-class pretensions.

DURING the course of the season, Philadelphia is to see virtually all of the attractions which were notable successes on Broadway last year, as well as an exceptional number of new dramatic and musical offerings. In addition to the openings for the next three Mondays announced in today's "Theatrical Indicator" on this page, dramatic attractions and players booked for the local season include Maude Adams, Ethel Barrymore, William Faversham, Mrs. Nazimova, in repertory; John Barrymore, a sequel to "The Blue Bird," titled "The Betrothed"; Guy Bates Post, in "The Masquerader"; "The Road to Destiny"; "Eyes of Youth"; Maxine Elliott, "Allegiance"; "Freedom"; Lionel Barrymore, in "The Copperhead"; Bertha Kalich, in "The Riddle Woman"; Robert B. Mantell, in Shakespeare; Mrs. Fluke, David Warfield, George Arliss, Leo Ditchfield, Olin Skelton, Cyril Maude, Henry Miller, William Gillette, Charles Starr, Laurette Taylor, Ruth Chatterton, Margaret Anglin, in repertory; James K. Hackett, Rose Stahl, John E. Kellard, in Shakespeare; Phyllis Nelson, Terry, Mary Ryan, in "The Little Teacher"; Richard Bennett, in "Unknown Purples"; May Robson, in "The Little Teacher"; Maude Fealy, in "The Little Teacher."

B.F. Keith's CHESTNUT BELOW TWELFTH STREET NEXT WEEK Direct From Musical Comedy Triumph! The High Potentate of Ragtime! T. Roy Barnes Blossom Seeley Assisted by BESSIE CRAWFORD And Her Famous Musicians FRADKIN and MISS JEAN TELL THE WORLD-RENOUNDED VIOLINIST AND THE CHARMING SOPRANO CHARLES IRWIN CLARA & EMILY BARRY LAVERN & CROSS THE SEEBACKS

W.M. PENN REOPENS MONDAY 9:15, 10:15, 11:15 EXCEPTIONAL BILL OF VAUDEVILLE INCLUDING THE MUSICAL COMEDY "DON'T STOP" BURNS & EADIE & KISSEN RAMSDEN WEBER & RIDNER In conjunction with Photoplay Session "TO HELL WITH THE KAISER" Complete Change of Program Thursday

HARRY HASTINGS' BIG SHOW WITH DAN COLEMAN ALL NEW—A LAUGHING RIOT One of Those You'll Remember Pleasantly

PLAYS AND PLAYERS TO BE SEEN IN FOOTLIGHT AND FILM PRODUCTIONS



THEATRICAL INDICATOR FOR THE COMING WEEK Spectacular Musical Fantasy of the Orient and a Musical Comedy Will Launch the New Dramatic Season at Philadelphia Playhouses

AMONG the comedies, plays and musical "shows" seen here in the past, which will return during the season, are Fred Stone in "Jack O'Lantern," "The Cohan Review," "Miss Springtime," "The Rainbow Girl," "Foot Foot," "Fio Fio," "The Riviera Girl," "Chin Chin," "Pom Pom," "Have a Heart," Alexander Carlisle in "The Counting Cousin," Lou Tellegen, "Three Faces East," "Turn to the Right," "Everywoman," "Grumpy," "Twin Beds," "Come Out of the Kitchen," "Pollyanna," "The Garden of Allah," "The Boomerang" and the perennial "Ben Hur."

WHILE any preliminary discussion of the musical season is obviously outside the province of this forecast of the dramatic season, mention may here be made that grand opera will be given in this city at the regular theatre by the San Carlo Grand Opera Company, La Scala Grand Opera Company from Milan, Italy, and the Boston English Opera Company, in addition to the regular season here by the Metropolitan Opera Company.

GAYETY 8th bel. Vine Both Phones. Johnie Weber Augusta Lang George S. Banks Elsie Bostel Charles Edwards Babe Richman DON TRENT And a Chorus of Beauty BOXING WEDNESDAY NIGHT

WOODSIDE PHILADELPHIA'S LEADING PARK RODIA'S CONCERT BAND GIUSEPPE RODIA, Conductor Edna Wallace Kinney, Contralto Free Concerts Twice Daily 300 Free Toys for Children TOY HUNT Next Tuesday, 1 to 3 P. M. Fireworks Every Friday Night

FORREST NEXT WEEK LAST WEEK TWICE DAILY 8:15, 9:15, 10:15 The U.S. Government Presents THE END OFFICIAL WAR PICTURE AMERICA'S ANSWER The Visualized Story of America's Five Year in the World War Offered by the Division of Film Commission on Public Information. Daily 8:15, 9:15, 10:15. Prices 25c and 50c NO WAR TAX

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GARRICK THEATRE Samuel F. Nixon, Managing Director TWICE DAILY—8:15 and 9:15 POSITIVELY LAST WEEK "THE WONDER SHOW OF ALL TIME" "SUNSHINE EYES" THE GREAT LITTLE BUSINESS AND UNAPPROACHED BY ANY OTHER PRODUCTION

D.W. GRIFFITH'S HEARTS OF THE WORLD OF THE SWEETEST LOVE STORY EVER TOLD THE GREATEST SPECTACLE EVER PRODUCED

CHARLOTTE WALKER in "NANCY LEE" THE PLAY OF A WOMAN'S TRIUMPH OVER DEBTS, DOUBTS AND DECEIT BY EUGENE WALTER. Author of "PAID IN FULL," "THE EASIEST WAY," Etc. "ANOTHER WALTER PLAY MAKES A HIT."—N. Y. SUN.

FORREST THEATRE—SPECIAL MONDAY NIGHT, SEPT. 2 Opening Regular Theatrical Season—3 WEEKS ONLY SEATS MON. AUG. 26, 9 A. M. KLAW & ERLANGER Present A NEW MUSICAL COMEDY "THE GIRL BEHIND THE GUN" INCLUDES DONALD BRIAN JOHN HAZARD WILDA BENNETT ADA MENDOZA JOHN E. YOUNG FRANK DOANE EVA HENNING AND REVOLUTIONARY PRETTY GIRL CHORUS Note: The First Production Will be at NIXON'S APOLLO THEATRE, Atlantic City, Monday Night

Palace—Mae Marsh, in "The Glorious Adventure," for the first half of the week. Norma Talmadge, in "The Safety Curtain," with Eugene O'Brien on Thursday, Friday and Saturday. ARCADIA—William S. Hart, in "Riddle Woman," the cast which will be seen in support of the star includes Katherine Macdonald as leading woman, Don Chaney, Milton Ross, Gretchen Lederer and Len Kent. VICTORIA—Theda Bara, in "The Clemenceau Case," as adapted for the screen from the novel by Alexander Dumas. William Shay has the leading male role.

REGENT—"The House of Mirth" with Katherine Harris, Barrymore, first half of the week; Edith Barrymore, in "The Marriage Ring," last half of the week. STRAND—"I'll Come Back to You," first half of the week. LILLIAN BURLINGAME, in "The Pursuit of Polly," last half of the week.

LOUET—"The Great Love," produced by D. W. Griffith, first half of the week. PAULINE FREEDERICK, in "Fedora," final half of the week.

CASINO—Harry Hastings' "Big Show," with Dan Coleman as the featured comedian. Among the principals are Alma Bauer, Phil Peters, Hans Lorraine, Marjorie Handville, Alice Guilmette, Harry Holt, Lee and Cort, and Cecile and Amato. TRICACER—"Girls from the Gallies," with Fred Binder as the chief comedian. The company includes Harry Van, Charles Amcott, Al Casey, May Harrison, Anna Woodford, Babe Lovetta, Francis Armstrong and Ray Withron. GAIETY—"The Trail Riders," James E. Cooper's burlesque. Johnnie Weber is the principal comedian with George S. Banks, Charles Edwards, Don Trent, Augusta Lang, Elsie Bostel and Babe Richman in the cast.

Philadelphia's Leading Theatres, Direction LEE & J. J. SHUBERT SAM S. SHUBERT THEATRE Gala Opening Monday Night SHARP WILLIAM ELLIOTT, F. RAY COMSTOCK and MORRIS GEST Present THE WORLD'S MOST BEAUTIFUL PRODUCTION Now in Its Third Year at His Majesty's Theatre, London, England

CHU CHIN CHOW Company of 300 People—14 Big Scenes—Enlarged Orchestra Positively Biggest and Most Expensive Theatrical Production Ever Taken Out of New York.

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CHESTNUT ST. OPERA CHESTNUT NEAR 11th UNDER SHUBERT OF MESSRS. SHUBERT THE PRICES NEVER CHANGE NIGHTS, \$1.50, \$1.75, 50c. MATINEES \$1.75, 50c. (EXCEPT SATURDAY) POPULAR HOLIDAY MATINEE, LABOR DAY, MONDAY, SEPTEMBER 2. BEST SEATS \$1.00. OPENING NEXT THURS. NIGHT, AUG. 29

LEAVE IT TO JANE WITH THE NEW YORK CAST OF FAMOUS FASHION GIRLS NO SUCH MUSICAL COMEDY HIT IN A DOZEN YEARS

BROAD STREET THEATRE PHOEBE PRETENDS A NEW COMEDY BY ELEANOR GATES AUTHOR "THE POOR LITTLE RICH GIRL" SEATS ON SALE THURSDAY

VICTORIA ORCHESTRA WALTER DESSAUER Director Week Commencing Monday WILLIAM FOX Presents

THEDA BARA IN ANOTHER TRIUMPH THE CLEMENCEAU CASE POWERFUL STORY ENTHRALLINGLY UNFOLDED THE MOST WONDERFUL WORK OF THE FAMOUS ALEXANDER DUMAS Regular Fall and Winter Season Commences Monday, Sept. 2nd. WILLIAM FOX PRESENTS WILLIAM FARNUM

WILLIAM FOX PRESENTS WILLIAM FARNUM "Riders of the Purple Sage" A PICTORIZATION OF ZANE GREY'S FAMOUS NOVEL

GLOBE MARKET STREET AT JUNIPER CONTINUES—11 A.M. to 11 P.M. BEGINNING MONDAY MATINEE JOSEPH KERNAL Presents THE

RALPH REVUE 14 PEOPLE IN CAST Daily 7:30, 8:30, 9:30, 10:30 MONDAY, TUESDAY & WEDNESDAY SPECIAL ADDED ATTRACTION A GRATE OF FRESH LAUGHS "EGGS" A MUSICAL TABLOID WITH JOE HOWARD AND EDITH MAY OTHER ACTS OF SABLONSKY and MCGUIRE STANDARD.

CROSS KEYS THEATRE MARKET BEL. 60th DAILY 7:30, 8:30, 9:30, 10:30 MONDAY, TUESDAY & WEDNESDAY Klara Keating's KUT-UPS In all sorts of cafes THURSDAY, FRIDAY & SATURDAY "WHO'S MY WIFE?" A Bright, Breezy Musical Farce OTHER ACTS OF SABLONSKY and MCGUIRE STANDARD.

Stanley Market St. Ab. 16th MAE MARSH Final Day of "MONEY" MADY Palace 1214 Market Street Final Day of "MORSE" Douglas Fairbanks Final Day of "MORSE" Arcadia Chestnut St. Bel. 10th Final Day of "MORSE" Billie Burke "In Pursuit of Polly" Regent Market St. Bel. 17th Final Day of "MORSE" DOROTHY DALLTON "GREEN EYES"

NIXON'S GRAND BROAD & MONTGOMERY F. G. Nixon-Nirdlinger, Gen. Mgr. DAILY MATS., 10c, 15c & 25c. WEEKENDS, 15c, 20c & 30c. Beginning Monday Matinee "LIBERTY AFLAME" with OLIVE OLIVER WEST & COFFMAN MERRITT & HIDEWELL J. RAYMOND 3 EDDYS THE BUSH BROTHERS "THE BUSH BROTHERS" IN "PARIS" and "A Fight for Millions"

TROCADERO Home of real, clean, up-to-date burlesque 10th & ARCH MAT. DAILY WEEK STARTING AUG. 26 THE GIRLS FROM FOLLIES Headed by Fred Binder, Chas. Asst. Genl. Mgr. Harry G. Van, Genl. Mgr. Mrs. Barlowe, Arms Armstrong, Babe LaVetta, Ray Johnson and others. Prettiest Chorus in Burlesque SEE MYSTERIOUS MARIE It's New! It's Novel! It's Funny!

Willow Grove Park SOUSA AND BAND HIS MISS MARJORIE MOODY, Genl. Mgr. MISS PAULINE GUY, Secy.