

Store Closed All Day Tomorrow

WANAMAKER'S

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WEATHER
Showers

RINGING OUT THE MESSAGE FAR AND WIDE

That the Great Wanamaker August Furniture Sale Begins Its Last Week Next Monday Morning

With a General Clearaway of Odd Pieces at Half Price and Even Less

SO THAT everybody may understand what this means we want to state with all possible clearness and emphasis that commencing next Monday morning there are just five days to choose from what is known to be the largest and finest and best-selected stock of furniture in the country at reduced August Sale prices, and from hundreds and hundreds of desirable odd pieces at half price and less!

Unquestionably it is to your interest as a homekeeper to keep these facts in mind and to consider them from a practical point of view in connection with the present condition of things in the furniture market—and in other markets upon which furniture-making has to depend.

There is no blinking the fact that productive costs are rising and likely to keep on rising.

On top of that many of the better-equipped factories are occupied with urgent war work, causing a curtailment of the normal furniture output.

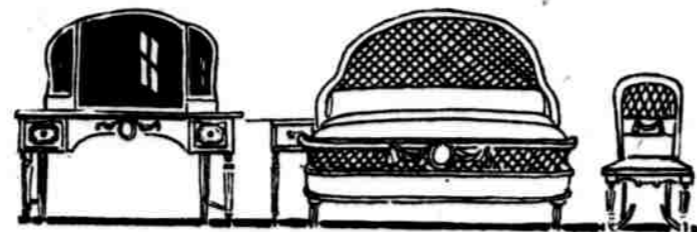
Your own common sense will tell you that this naturally points to higher furniture prices.

tant future, the wisest thing for you to do is to come in and secure it while you may at the low prices obtaining during the remaining days of this August Sale.

The Distinguishing Mark of a Wanamaker Furniture Sale

It has often been remarked by those in a position to judge that Wanamaker Furniture Sales are so different from all other store events. Perhaps the most distinctive of all the "differences" which mark a Wanamaker Sale is that the end of it is practically as great as the beginning of it, being in some respects more helpful. We sell more furniture during the last week than we do during any but the first week—not that we want to boast of this, but that we cannot help feeling specially gratified by it, for the reason that it is the surest sign that people believe in the opportunities which this sale brings, and they hurry to take advantage of them while they may.

A FIVE-PIECE ivory enamel and cane suit, showing Louis XVI influence. Full-size bed, bureau, chiffonier, toilet table and desk—now half price—\$306 for the suit.



Five Days to Act—a Long Time to Wait for the Same Opportunity

We have wound up a good many furniture sales with a week or so of remarkable offerings, but we can say in all sincerity we have never faced such a wind-up week as there is now ahead of us.

It is the simple truth to say that there has never been a wind-up week



CHINESE black lacquered cabinet, handsomely decorated in gold, with touches of sunset red, the top being enameled with a tree branch and birds. Unique as a music cabinet, now half price—\$165.

attended by such unusual market conditions and prospects.

And certainly there has never been a wind-up week in which we had such a magnificent assortment of high-grade furniture to offer our customers

Some of the Principal Groups in the Great Clearaway at Half Price

All popular woods and styles will be found in the assortment.

100 Chiffoniers \$15.50 to \$57.50.

150 Toilet Tables \$7.25 to \$94.

50 Wood Beds \$10.50 to \$150.

25 Chevals \$17.50 to \$41.

125 Night Stands \$4.50 to \$24.

50 China Closets \$13 to \$52.50.

75 Serving Tables \$6.50 to \$26.

50 Chaises Longues and Day Beds \$27 to \$54.

75 Settees and Davenport \$9.50 to \$170.

at prices not likely to be repeated in many a day.

But it is a short week with a vast deal to do and every day crowded with opportunities. Five days to take advantage of opportunities that will not repeat themselves in nobody knows how long.

Five days—a short enough time to do something really worth while for your home.

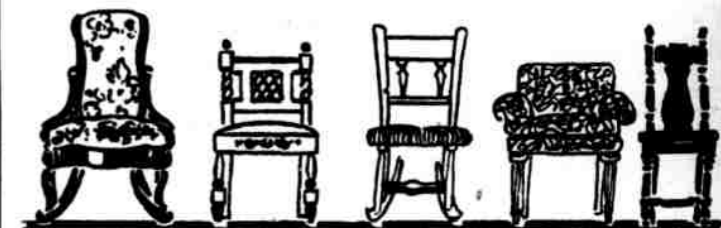
A long time to regret it if you don't.

100 odd bedroom chairs, all at half price, \$3.25 to \$14.

100 odd dining-room chairs, all at half price, \$2.50 to \$8.

100 arm chairs and rockers, all at half price, \$9 to \$127.50.

200 wicker chairs, rockers and settees, all at half price, \$2 to \$21.25.



Furniture-buying should not be a worry. It can be a pleasure, and the money laid out in it a permanent investment. Just remember, for a warning, the old saying, "Never throw good money after bad," add the word "furniture," and choose the store where you feel the greatest confidence in the worth of what you buy and the fairness of the prices. Then buy as much of the furniture that you need as you can afford, for prices are not likely to be so low for many months, or maybe years.

A FINE sofa, Louis XVI design, upholstered in a striped and flowered fabric in attractive gold and gunmetal colors. Arm chair to match. Now half price—\$320 for the set of two pieces.



(Fifth, Sixth and Seventh Floors)

A BEAUTIFUL sofa, upholstered in old rose colored satin damask. Finely carved in the Chinese Chippendale style. Specially imported. Two pieces—sofa matching arm chair—are now at half price—\$500 for the set.



Therefore, if you are likely to need one single article of furniture, no matter how insignificant, even in the dis-

JOHN WANAMAKER